

# zoom

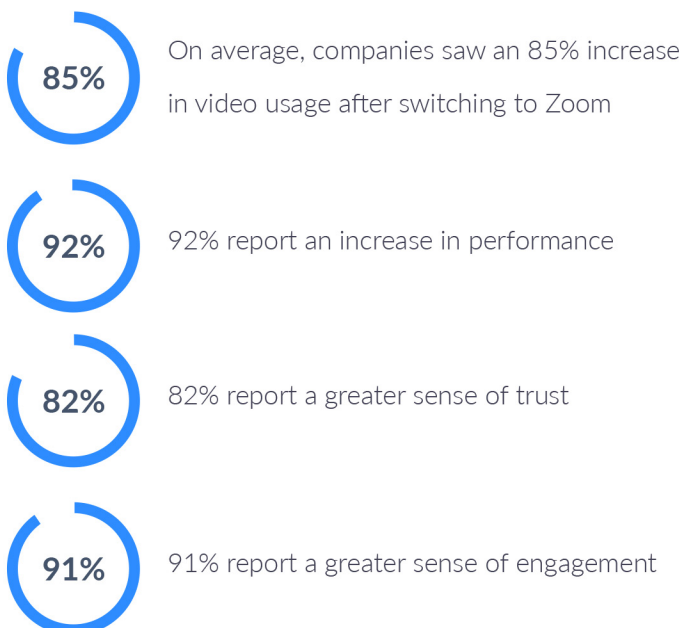
## Video Communications



### Our mission: Make communications frictionless

Zoom Video Communications, Inc. (NASDAQ: ZM) brings teams together to get more done in a frictionless video environment. Our easy, reliable, and innovative video-first unified communications platform provides video meetings, voice, webinars, and chat across desktops, phones, mobile devices, and conference room systems. Zoom helps enterprises create elevated experiences with leading business app integrations and developer tools to create customized workflows. Founded in 2011, Zoom is headquartered in San Jose, California, with offices around the world.

### Customers who switch to Zoom Video Communications report an increase in performance, trust and engagement



#### Company

- Founded in 2011 by Eric S. Yuan
- Headquartered in San Jose, CA
- 2,200+ employees globally, and growing



#### Customers

- Net Promoter Score of over 70
- Approx. 66,300 customers with more than 10 employees
- 446 customers contributing more than \$100K in trailing 12 month revenue
- The top 10 of the 2019 Forbes Cloud 100 all have full Zoom deployments
- People in 94% of the countries and territories on Earth use Zoom



#### Funding

- Total funding to date \$145.5 million, primary investors: Sequoia, Emergence Capital



#### Recognition

- Leader in the Gartner 2019 Magic Quadrant for Meeting Solutions
- Frost & Sullivan 2019 Global Company of the Year, Video Conferencing Industry
- Gartner Peer Insights Customer Choice Award 2018
- TrustRadius Top Rated Web Conferencing Software 2016 -2019
- Highest Rated Conferencing Solution by Customers, on G2Crowd, TrustRadius, and Gartner PeerInsights

# A video-first unified communications platform with one consistent enterprise experience



## Meetings

Bring reliable, scalable enterprise video and web conferencing for mobile and desktop



## Chat

Streamline workspace collaboration with integrated persistent messaging for desktop and mobile



## Webinar

Host and broadcast live virtual events with integrated marketing automation



## Phone

Deploy a next-generation enterprise phone system for modern cloud business communications



## Zoom Rooms

Create collaborative, easy-to-use, and modern meeting spaces with flawless audio and video



## Conference Room Connector

Extend a consistent, cloud-based experience across SIP or H.323 room systems



## Digital Signage

Leverage room displays for corporate communications, internal marketing, and more across multiple locations



## Scheduling Display

Optimize room utilization with displays that provide availability info, room booking, and room release capabilities



## App Marketplace

Easily find apps to extend the flexibility and power of Zoom's communications platform

**Easily manage the entire video-first unified communications platform through the centralized Zoom Administration Portal and Dashboard.**

### Why Zoom?

Zoom has changed the way enterprises around the world connect and communicate. Zoom ties together everything you need into one easy platform - from 1:1 meetings to Town Halls and Webinars. It's a frictionless video experience on desktop, mobile, and conference rooms. With Zoom, most companies see an 85% increase in video usage and VoIP is used 6 times more than telephony - so people join fast and are more productive, and companies save money.

