



MASKING TASTE

01

Reduces soybean odor
from middle to
aftertaste

02

Our proprietary
spice extract

03

Effective
with a small amount



What is プラント de リッチ ?

We want to make plant-based food
more delicious!



This is the brand name of
plant-based products
we named with a desire
to make plant foods richer
in taste and more satisfying.



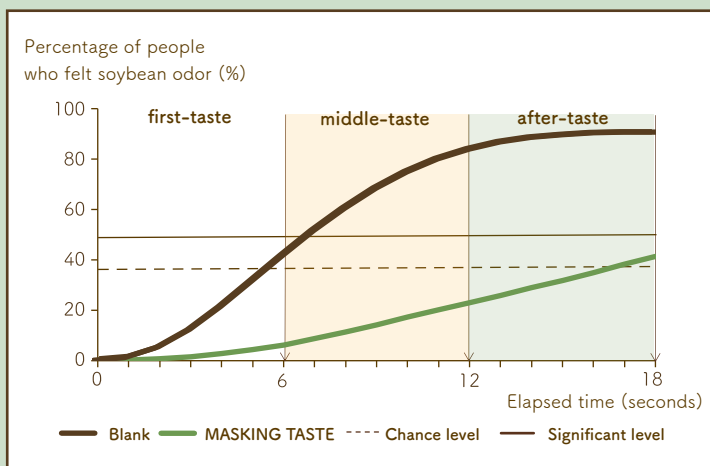
MASKING TASTE

Features

- 01 Reduces soybean odor from middle to aftertaste
- 02 Our proprietary **spice extract** utilizing the unique complex taste of licorice
- 03 Easy-to-use **powder**, effective with a **small amount** (about 0.05 to 0.15%)

Reduces **soybean odor** by adding MASKING TASTE!

【Sensory evaluation result (TDS)】



Evaluated product: Soy meat hamburger steak (adjusted with granular soy meat, bread crumbs and water)

Amount added : 0.15% MASKING TASTE added

Method : In-house evaluation of bite-sized cuts (n = 47)

Recommended for the following foods

- ☑ Plant-based meat and fish products
- ☑ Plant-based seasonings
- ☑ All products using soybeans such as protein drinks and bars
- ☑ All products using vegetable protein such as peas and oats
- ☑ Other meat and fish products
- ☑ Packed and sterilized foods

Effects Uses

Product Specifications

- Appearance : Powder
- Packaging : 1 kg aluminum bag×10/case
- Storage conditions : Room temperature and dark place
- Shelf life : 24 months after production (unopened)
- Allergens : None (28 items in Japan law)



IKEDA TOHKA INDUSTRIES CO.,LTD.

<https://www.ikedatohka.co.jp>



※The manufacturing factory of this product produces products containing animal ingredients. Animal ingredients are not used for this product as far as we can ascertain, but there is a possibility that animal ingredients are used in the process of processing raw materials.

↑ "Plant de Rich" special website ↑