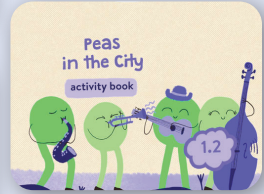
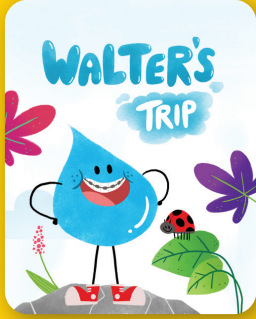




CLASS

Engage Your Students With The Best Storytelling-Based English Teaching App







BOOKR Class Learn English

Best animated stories & games

Download on the
App Store

Download on the
Mac App Store

GET IT ON
Google Play

Get it from
Microsoft

Introduction

BOOKR Class is an interactive, AI-powered platform designed to improve literacy and language skills through immersive storytelling. Our digital books, games, and adaptive learning techniques help children develop reading, writing, and communicative skills in an engaging and effective way.

With over 500,000 students using BOOKR Class daily in 30+ countries, we are committed to revolutionizing how teachers teach and children learn English.

Why BOOKR Class?

The Challenges of Teaching English

Teaching English to young learners comes with unique challenges:



Students learn at different speeds, requiring personalized approaches to meet individual needs effectively.



Teachers struggle to find safe, professionally developed educational content.



Grammar, spelling, and pronunciation can be difficult and tedious for children, making it hard to maintain their attention and engagement.

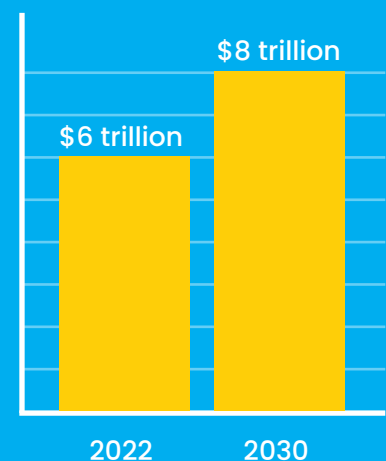


Diverse teaching environments require adaptable solutions.

The Growing EdTech Market

The global education technology (EdTech) market is rapidly expanding and is projected to grow from \$6 trillion in 2022 to an estimated \$8 trillion by 2030. This growth is driven by increasing demand for digital solutions that enhance learning accessibility, particularly as more institutions shift to online and hybrid learning models. EdTech has emerged as one of the fastest-growing sectors within education, fueled by the need for scalable, flexible platforms that support personalized learning across various environments and age groups.

Projected Growth of the EdTech Market



As schools and educational institutions strive to close the gaps caused by traditional education methods, platforms like BOOKR Class are well-positioned to meet this demand. By providing adaptable, engaging solutions for students aged 4-14, BOOKR Class bridges the divide between conventional learning and the future of education. The platform offers tools catering to in-person and remote learning, supporting teachers and students with interactive content, real-time assessments, and data-driven insights to improve outcomes.

In addition, the EdTech sector is increasingly recognized for its potential to address global educational challenges such as literacy, socio-economic barriers, and access to quality educational materials. BOOKR Class, with its proven track record in 30+ countries, plays a key role in this movement by ensuring children everywhere have access to high-quality, engaging learning experiences aligned with global educational standards.

BOOKR

CLASS

**500 000**

students

**30+**

countries

Edtech Trends

Several key trends are shaping the future of the EdTech industry, each driven by advances in technology and evolving educational needs:

1

Personalized Learning

Personalization is at the forefront of modern education. By utilizing artificial intelligence (AI) and data analytics, platforms like BOOKR Class tailor learning experiences to the needs and abilities of individual students. Central to this approach is BOOKR's AI-powered adaptive placement test, which dynamically adjusts to a student's proficiency level. By presenting the next question based on the correctness of previous answers, the test accurately identifies the right level for each student. This ensures that learning is both effective and personalized, enhancing the educational journey for every learner.

2

Seamless Integration for Modern Classrooms

With interactive whiteboards, projectors, and custom LMS systems becoming staples in more schools, the demand for device-agnostic digital platforms has soared. Even more, there's a growing need for solutions that integrate effortlessly.

At BOOKR, we've risen to the challenge, delivering numerous successful integrations recently, ensuring our platforms align perfectly with the modern classroom's evolving needs.

3

Gamification and Engagement

Incorporating gamified elements into educational content increases student motivation and engagement. BOOKR Class integrates interactive games and quizzes into its library of stories, making learning fun and effective. This trend is especially important for young learners who may struggle with traditional methods of education.

4

AI Integration

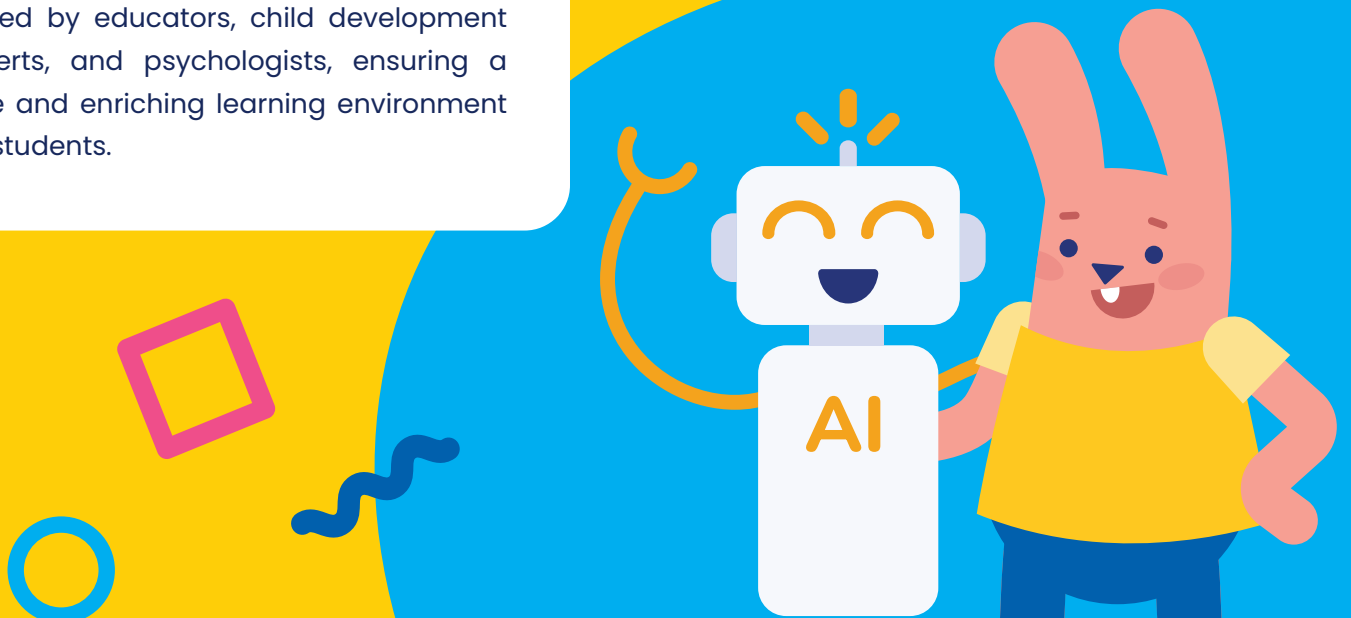
The use of AI in education is transforming how students learn and how teachers assess progress. From AI-based reading comprehension tests to speech recognition tools that provide real-time feedback, platforms like BOOKR Class are leveraging AI to create more dynamic and responsive learning environments.

5

Content Curation and Safety

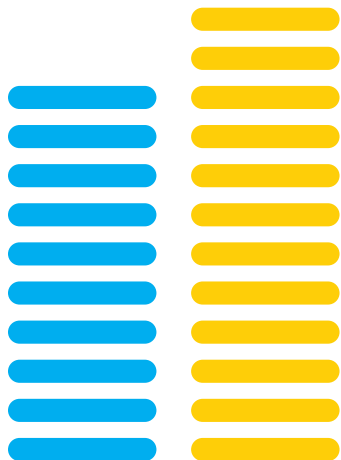
As digital content becomes more widely available, educators are increasingly concerned with the quality and safety of the materials used in classrooms. BOOKR Class addresses this by offering a curated library of stories, educational games, and exercises that are created or vetted by educators, child development experts, and psychologists, ensuring a safe and enriching learning environment for students.

These trends are not only shaping the present but are also pointing toward a future where education is more flexible, accessible, and tailored to the needs of each individual learner. BOOKR Class is at the forefront of this transformation, providing the tools needed to prepare students for the challenges and opportunities of tomorrow.



Research and Evaluation Demonstrating the Impact of the BOOKR Class Format

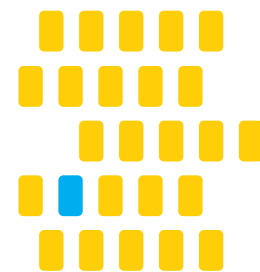
Research by European universities has shown that BOOKR Class interactive e-books **significantly improve children's reading and comprehension skills**. In a study involving 34 schools, 42 teachers, and over 2,200 students, those who used BOOKR Class **improved their reading comprehension by 20%** compared to students using traditional printed books.



Students reading from digital books performed

20%

better on reading comprehension exercises



98%

of students loved reading with BOOKR

The format's unique features—such as synchronized narration, animations, and text highlighting—are designed to keep students engaged and make reading more enjoyable. These elements not only capture attention but also support comprehension, helping even reluctant readers feel more confident.





CERTIFIED
PEDAGOGICAL QUALITY

PEDAGOGICAL APPROACH
EXCELLENT

96%



Teachers have found BOOKR Class a valuable tool for tailoring lessons to individual student needs. Its flexibility ensures that students from all backgrounds, including those facing learning challenges, have equal opportunities to succeed. By adapting to the needs of each learner, BOOKR Class empowers educators to provide a more inclusive classroom experience.

The platform's content meets the standards of **"Skills for 2030,"** preparing students with the competencies they need for future success. Its quality has been independently validated by **Education Alliance Finland (EAF)**, a globally respected organization known for its thorough evaluation of educational tools. EAF assessed BOOKR Class across multiple dimensions, awarding it an overall score of **96%**, with exceptionally high ratings in engagement, usability, and pedagogical effectiveness.

Backed by both research and independent validation, BOOKR Class goes beyond being a tool and redefines learning, empowering students and teachers to meet the demands of an ever-changing world.



<80%

Fair

There are crucial issues with the pedagogical approach. Improvements are necessary in order to achieve high educational quality.

80%

Good

The pedagogical approach is valid. However, many improvements could be made in order to improve this aspect of learning experience.

90%

Excellent

The pedagogical approach is innovative and meaningful. Some improvements could be made in order to improve this aspect of learning experience.

95%

Outstanding

Product is exceptionally innovative and provides high educational value. The content is delivered in an extremely meaningful way.

→ Learn more at bookrclass.com/education-alliance-finland

BOOKR Class as the Solution

BOOKR Class transforms these challenges into opportunities using interactive, narrated stories, educational games, and quizzes to improve children's literacy and communication skills. Our solution provides a safe, ad-free environment curated by educational experts and integrates seamlessly with various teaching models and curricula.



BOOKR IP Ecosystem A Comprehensive Solution to Revolutionize Publishing

Our scalable platform integrates AI and gamified content to deliver an engaging learning experience for children, accessible on multiple devices

BOOKR Editor

to make interactive book production quick and affordable

BOOKR Format

is the first multi-layered video canvas system for multimedia content and interactivity with built in game engines

BOOKR Player

to provide the best reading experience for students and a secured environment for publishing partners

BOOKR Platforms

Multi-platform (with Endless integration possibilities)

Key Features of BOOKR Class

BOOKR Class offers a comprehensive ecosystem that combines modern educational tools with the power of storytelling:



Interactive Library

1500+ books with animations, sound effects, and 5000+ educational games that help children practice grammar, vocabulary, reading comprehension, and pronunciation.



Teacher's Dashboard

Track student engagement, assign books, and access printable resources and lesson plans.



Adaptive English Placement Test

Automatically adjusts to students' proficiency levels, ensuring personalized learning from the start.



AI-Enhanced Learning

Speech recognition tools evaluate pronunciation and fluency, while AI generates personalized reading comprehension and vocabulary tests.

Classroom Models Supported by BOOKR Class

BOOKR Class is designed to be versatile, supporting various classroom models



Traditional In-Person Classroom



Extended Learning Opportunities



Virtual Classroom



Special Educational Needs and Inclusive Education



Hybrid Learning Models



Language Learning and Multilingual Education

Traditional In-Person Classroom

a. Teacher-Led Whole Class Instruction

Frontal Teaching with Projectors or Smartboards: Teachers can use BOOKR Class by projecting stories and interactive activities onto a screen or smartboard. This method engages the entire class simultaneously, allowing for collective reading sessions and group discussions

b. Group Work with Shared Devices

Collaborative Learning on Shared Devices: Students can form small groups and share a single device to read stories and complete related tasks. This setup promotes teamwork and peer learning.

c. Individual Learning with Personal Devices

Personalized Learning in Computer Labs or with Tablets: Each student accesses BOOKR Class on their own device, allowing them to learn at their own pace and focus on individual learning goals.



Virtual Classroom

a. Live Online Classes

Interactive Virtual Sessions: Teachers incorporate BOOKR Class into live online lessons using video conferencing tools. They can share their screens to read stories and guide students through activities in real-time.

b. Independent Remote Learning

At-Home Access for Students: Students can log into BOOKR Class from home to read stories and complete assignments independently.





Hybrid Learning Models

a. Blended In-Person and Online Participation

Flexible Learning Environments: BOOKR Class supports hybrid models where some students are in the classroom while others join remotely. Teachers can use the platform to ensure all students receive the same instruction and access to materials.

b. Flipped Classroom Approach

Pre-Class Preparation with BOOKR Class: Teachers assign stories and tasks for students to complete at home. Classroom time is then used for deeper exploration of the material through discussions and activities.



Extended Learning Opportunities

a. Home Use for Reinforcement and Enrichment

Supplementary Learning at Home: Students can use BOOKR Class outside of school hours to reinforce what they've learned or explore new content.

b. Summer and Holiday Learning

Preventing Learning Loss: BOOKR Class can be utilized during breaks to keep students engaged and prevent the decline of literacy skills



Special Educational Needs and Inclusive Education

a. Supporting Diverse Learners

Multimedia Scaffolding for Struggling Readers: BOOKR Class offers interactive stories and activities that support children with dyslexia, ADHD, and struggling readers through a multimedia scaffolding format. The combination of text, audio narration, and visual elements aids comprehension and engagement for learners with different needs.

Language Learning and Multilingual Education

a. Supporting English Language Learners (ELL/EFL/ESL)

Comprehensive Resources for Language Acquisition: BOOKR Class is designed to support English language learners, including those learning English as a Foreign Language (EFL) or as a Second Language (ESL). The platform provides engaging stories and activities that enhance vocabulary, grammar, and language skills in an immersive and interactive environment.

b. Catering to Various Learning Goals

Reading Skill Development and Language Proficiency: BOOKR Class caters to a range of learning objectives, from improving reading skills to advancing English language proficiency. It is an effective tool for teaching literacy and language in both native and second-language contexts.

c. Supporting Refugee and Migrant Learners

Facilitating Integration and Language Development: BOOKR Class plays a crucial role in supporting refugee and migrant children who may face significant challenges in adapting to new educational systems and languages. The platform's intuitive and engaging content helps these students overcome language barriers and accelerates their integration into the classroom.

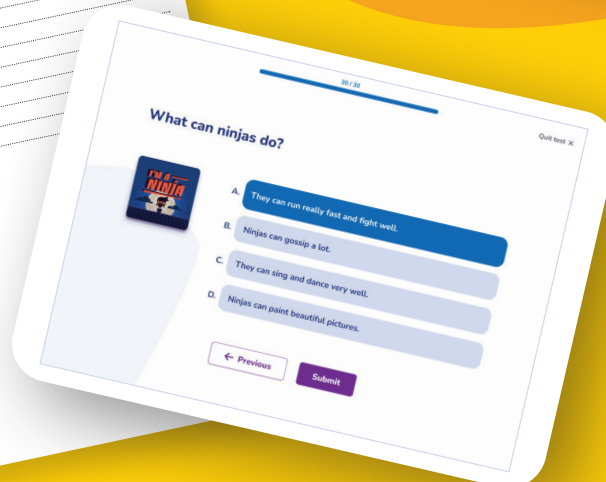
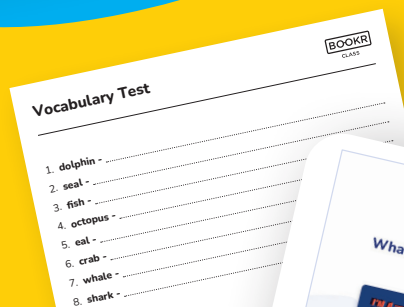
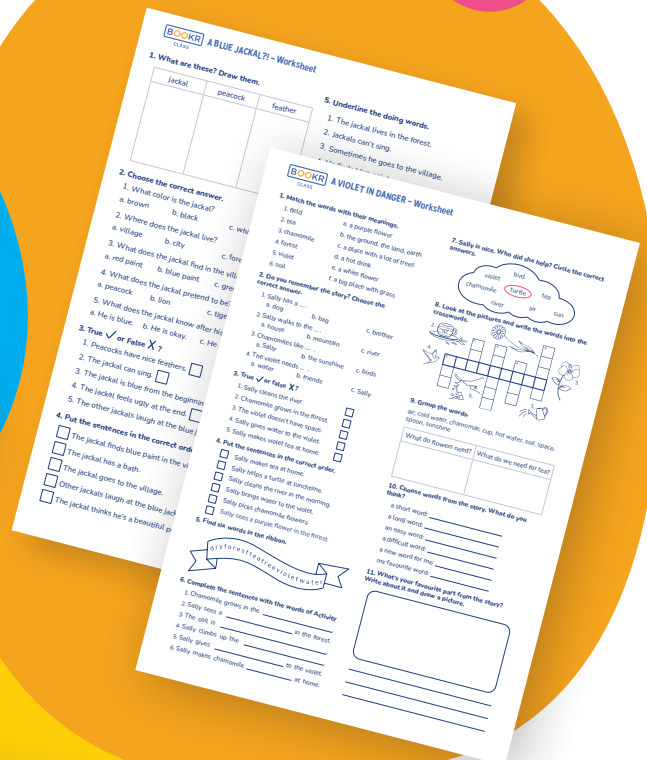


Comprehensive Curriculum & Resources

A Library of Interactive Stories

Our library features 1500+ interactive stories carefully selected by educational experts, offering a range of topics from classic literature to modern-day themes like culture, science, and pop culture. Each title is aligned with CEFR levels (pre-A1 to B2) and follows the Lexile reading scale to ensure students are reading content appropriate for their level.

- **Educational games are integrated into every book.**
- **Lesson plans, worksheets, activity tips, and printables are offered to support teachers.**
- **Vocabulary and reading comprehension tests can be automatically created and assigned to students.**



Global Reach and Strategy

Expanding Globally

BOOKR Class has a strong presence in over 30 countries and plans to expand further with localized versions of its content in German and Spanish.

Business Model: We work with both B2B and B2G partners, collaborating with schools, educational ministries, and private institutions.

Awards and Recognition

BOOKR Class has been widely recognized for its innovative solutions, receiving certifications from Education Alliance Finland and winning multiple global education awards.

Platform Capabilities and AI Integration

AI-Driven Personalization

BOOKR Class integrates advanced AI technologies to personalize the learning experience:

AI Speech Recognition: Analyzes student pronunciation, fluency, and grammar, providing real-time feedback.

AI-Generated Tests: Create quizzes and vocabulary tests based on book content, ensuring personalized learning paths for every student.

AI Reading Comprehension: Teachers can generate comprehension tests using AI, which adapts to student performance.

Adaptive Placement Test

The BOOKR Class placement test aligns with the CEFR framework and adapts to each student's language proficiency level, making it easier for teachers to create customized learning plans.



How to implement BOOKR Class

The BOOKR Class school implementation is designed to seamlessly integrate digital reading and learning solutions into schools, enhancing classroom experiences and promoting reading engagement.

Objectives

✓ **Hands-On Experience**
Equip teachers and students with access to a comprehensive digital library and interactive features.

✓ **Streamline Integration**
Ensure the platform aligns with existing curricula and classroom goals.

✓ **Enhance Engagement**
Foster a love for reading through accessible, diverse, and age-appropriate content.

✓ **Support Educators**
Provide ongoing assistance to teachers in maximizing the platform's potential.

Implementation Phases

1 Setup and Customization (Weeks 1-4)

A **Goal Setting**
Define how BOOKR Class will complement classroom objectives, such as improving reading habits or supporting specific topics.

B **Participant Onboarding**
Set up accounts for teachers and students, ensuring smooth access to the platform.

E **Adaptive Placement Test**
Students take the BOOKR / Lexile Placement Test to assess their reading proficiency. Based on the results, each student is assigned a tailored starting level, ensuring they begin with content that matches their capabilities.

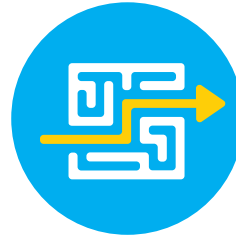
D **Training**
Organize teacher training sessions, both live and recorded, with accompanying user guides provided by BOOKR.

C **Customization and Curriculum alignment**
Use the Teacher's Dashboard to align reading lists and assignments with classroom topics, grade levels, and student needs.

Support and Resources



Full access to the Teacher's Dashboard for managing and customizing classroom activities.



Comprehensive training and user support to assist educators at every step.



A wide variety of printable and interactive resources tailored to different proficiency levels and themes.



Dedicated assistance from the BOOKR Class team or the Distributor to ensure a seamless experience.

2 Platform Integration and Usage (Weeks 5-12)

Teachers and students begin incorporating BOOKR Class into daily or weekly activities.

The Teacher's Dashboard offers tools for tracking student engagement and assigning targeted content.

Ongoing support ensures a smooth transition and effective use of the platform.

3 Continued Usage and Optimization (Weeks 12+)

Educators receive regular updates and new resources to keep content fresh and engaging.

Teachers can adapt reading materials to evolving classroom themes and student interests.

Access to printable materials and thematic units enhances the program's versatility.



How BOOKR Class Helps Teachers

Teaching Tools Designed by Teachers for Teachers

The Teacher's Dashboard and Teacher's Handbook are designed to save time and simplify the teaching process:

- **Engagement Metrics:** Track the number of books read and minutes spent reading.
- **Book Assignments:** Teachers can easily assign books to students and track their progress.
- **Printable Resources:** Access a library of printable worksheets, flashcards, and activity tips to enhance learning outcomes.

The Teacher's Handbook

Over 450 pages of lesson ideas, differentiated instruction tips, and cross-curricular activities make the Teacher's Handbook an invaluable resource for educators.

The UN Sustainable Development Goals Handbook

The 250-page UN Handbook helps students connect with global sustainability goals through real-world projects that spark critical thinking, collaboration, and problem-solving. With ready-to-use project ideas and printable resources, it's a practical tool for teachers to bring sustainability into the classroom effortlessly.



Our solutions



BOOKR
CLASS



BOOKR
READING



BOOKR
SCHULE



BOOKR Class in Action



BOOKR

CLASS

For more information on BOOKR Class and our innovative solutions for English language learning, visit:

www.bookrclass.com