

Respond to
Customers in
Time of Need



Having supply disruption issues? Don't let labels stop you from supplying products!

The benefits of in-house printing

When printing color labels on your own equipment, you control the quality, quantity & printing schedule. Need to print labels now due to unexpected spikes in business? That's not a problem when you control the schedule. You can print on demand every label for every job, even on a whim and on a daily basis. You also have design flexibility allowing you to make changes instantly as needed for particular labels jobs or products when it makes the most financial sense for your company.

Managing crisis in tough times

A crisis management plan can prove to be as critical as business leaders balance the needs of their customers, and unexpected threats to their well being and business. Businesses should consider having a plan for major or extended disruptions such as COVID -19 or any other major issue. It's imperative that business find alternative methods to produce the products their customers need during the most critical of times. Having the control of manufacturing labels on-demand allows companies to have total control of the process.

Why should you print your own?

- More control over print runs during critical timelines
- Self sufficient with no reliance on outsource services
- Design flexibility
- Better control of your inventory and overhead.
- Reduce waste due to obsolescence by printing only what you need
- Better respond to "rush jobs"



Print labels in multi-up format for maximum productivity.

What type of customers should consider in house label printing?

All customers! We have customers in many different vertical markets who have implemented in-house label printing. We serve the following vertical markets and more.

Pharmaceuticals/Nutraceuticals

- Medical Device – Catheter/Stint
- Packaging with Barcodes – Prime Labels
- Herbal Supplement Packaging
- Vitamin Packaging
- Medical Masks
- Sanitizing products

Manufacturing and Distribution

- Automotive Supply Labels
- Plumbing & Hardware
- Product Package/Box Content
- Prototype Labels
- Barcode Labels
- Equipment Shipping Labels
- Shoe Box Labels

Specialty Food/Beverage/Other

- Wine Labels
- Coffee Labels
- Jam/Jelly Labels
- Gourmet Food Labels
- Candy Labels
- Promotional Customized Labels
- Product Labels



PRINTER HIGHLIGHTS

VP600 Digital Label Printer

PERFORMANCE

Print Speed:	6" or 8" per second
Resolution:	1600x1600 or 1600x800 dpi
Ink:	5 individual 150ml tanks (CMYKK)
Time to First Label:	Less than 10s
Power Supply:	Universal power supply - 100 - 240 Vac, Peak current < 4A
Connectivity:	USB 2.0, Ethernet, GPIO
Print Driver:	Windows driver to allow use with most label design software
Barcode PQ:	1D barcode ≥ Grade B (Code 39) with 10 mils bar width 2D barcode ≥ Grade B (PDF417) with 10 mils cell size

MEDIA HANDLING

Print Modes:	Roll to Roll, Roll to Cut, Print to hold
Media Width:	2" minimum to 8.5" maximum
Media:	Roll (Continuous, Die-cut), Fan-fold
Media Length:	40" continuous/roll to roll, 8" roll to cut/print to hold
Media Thickness:	0.1 - 0.3 mm
Supported Medias:	Gloss, matte paper, synthetics and many more. Call for more info
Sensor Type:	Gap, Reflective sensor for black mark

WARRANTY & SUPPORT

Warranty:	12 months warranty or 5 million inches (whichever comes first)
Support:	Installation, training and service plans available through reseller

