A Standard Smart Hotel TV with Pro:Centric Smart

LU660H

Enhance guests in-room experience and hotel brand image with the interactive smart solution, Pro:Centric SMART. The LU660H series features SDK Tools, Pre-loaded Apps, and hospitality content management software, Pro:Centric SMART/V/Direct, which enables you to create customized content. Also, its smart connectivity capabilities including SmartShare, SmartScreen, Bluetooth Sound Sync provide enhanced guests' in-room entertainment and convenience.

LG | Business Solutions

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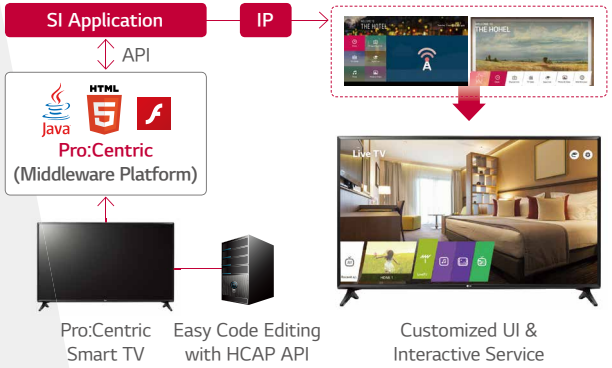
Pro:Centric Smart Application Platform

Pro:Centric Hotel Management Solution

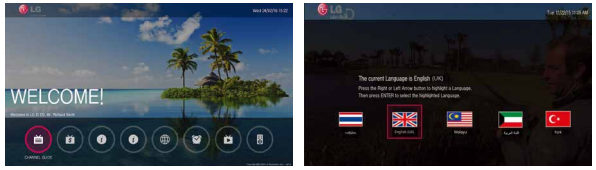
Pro:Centric SMART is optimized for customizing hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology.



* Customized UI may be little different.

Pro:Centric Server Application

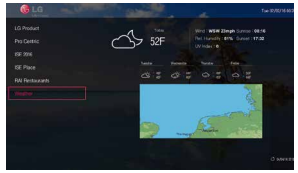
You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric provides you a solution that is easily customizable for your business.



Welcome Page

Language selection

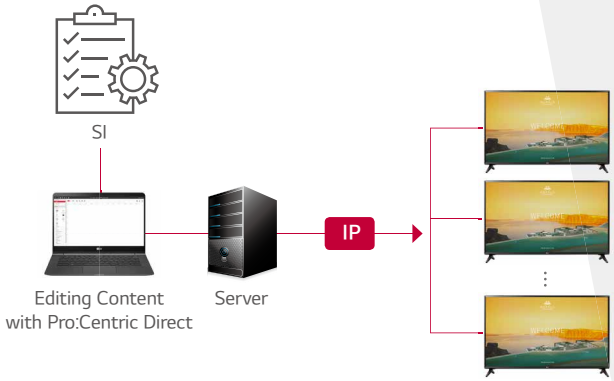
Wake-up Setting



Weather Information

Pro:Centric Direct Solution

Pro:Centric Direct is a hotel content management system that supports simple editing tools and provides various solutions such as 1-click service and IP-network-based remote management. With the solution, users enable to design UI easily and provide customized service while managing TV efficiently.



* Actual UI may be litter different

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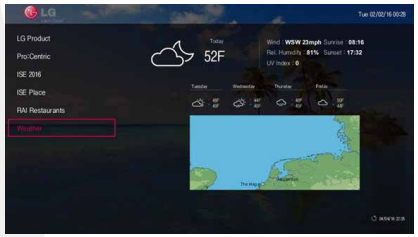
Pro:Centric V Hotel Management Solution

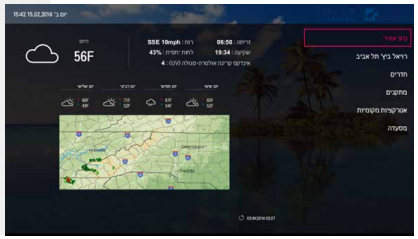
Pro:Centric V provides comprehensive solutions in RF infrastructure. Through the Pro:Centric Server and App, hoteliers are able to customize their settings and deliver information on hotel facilities and wake-up call services, weather forecasts and other messages to guests, all while reinforcing the hotel's brand image.

Multi Languages

39 languages including Hebrew, Arabic and Farsi, and language alignment are supported, making your guests' stay a more comfortable one.



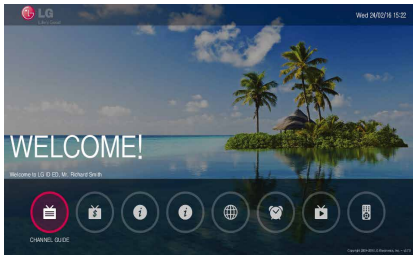
Right Alignment (Hebrew, Arabic, Farsi)



Left Alignment (36 languages)

Basic & Easy Templates

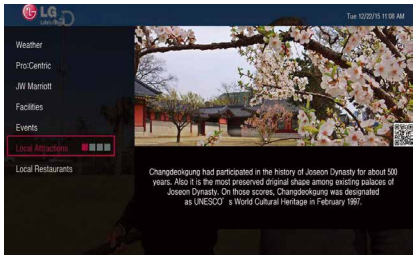
Pro:Centric Application (PCA) provides one Basic & Easy Template. making a total of three templates, that customers can select according to their preference.



Welcome image of PCA

Customizable Template & Page

Choose an alternative look & feel template based on your preference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool. (Max 15pages / section Available)



Multi Channel Spooling

Operation of up to 8 hotel channels (22 sub-channels) can offer various information and added services.

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Hospitality Features

SmartShare

SmartShare allows users to share content more easily and quickly. It also searches for the content they want in order to share it more easily and accurately, there by simplifying the process of sharing between various devices.

ScreenShare

Connect a smartphone or a laptop PC to TV via a Wi-Fi Direct connection. The TV will display the device's screen, and users can share their content and memories together.

Bluetooth Sound Sync

Bluetooth Sound Sync enables users to listen to music on a mobile device through TV speakers via Bluetooth connection.

* Support devices for Bluetooth Sound Sync :
Android (above v4.4 KitKat) / iOS based Mobile Device

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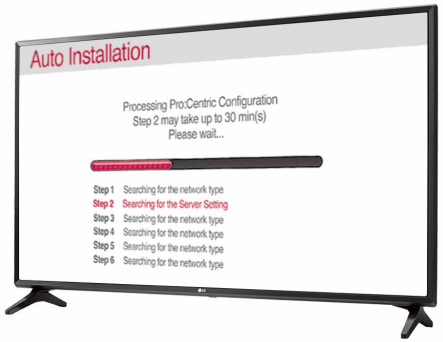
Hospitality Features

EzManager

EzManager provides convenient installation function that helps to set up Pro:Centric TV settings automatically without extra effort of configuration. Auto-installation requires 1~3 minutes while manual installation requires 3~5 minutes.



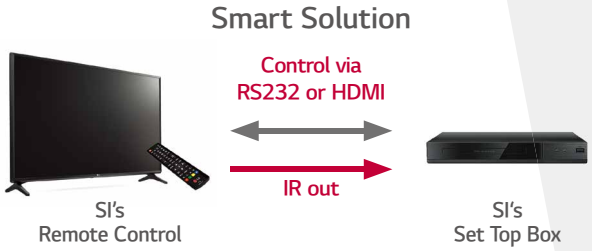
Instant on

The high speed loading system enables users to enjoy content immediately after turning on the TV.

* Support devices for Bluetooth Sound Sync :
Android (above v4.4 KitKat) / iOS based Mobile Device

TV Link Interactive

LG Protocal through RS-232 allows communication between TV and SI interface box, eventually giving smart service and more contents to Hotel guests.



Guest Benefit	Hotelier Benefit
Convenience with one Remote controller	Hotelier can use Smart service with legacy Set top box.

* We provide two protocol for SI solution (HTNG-CEC and TVLink)

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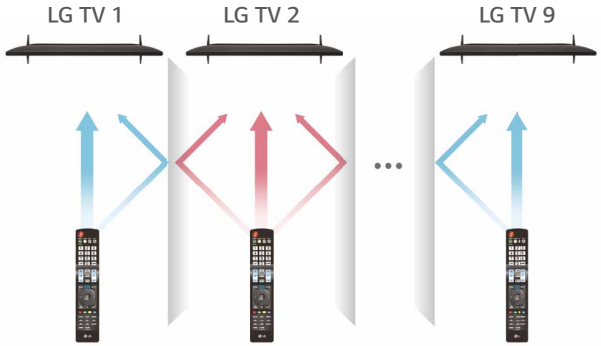
Hospitality Features

External Speaker Out

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.

Multi IR

Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling beds. This system will work using the same LG TV model.

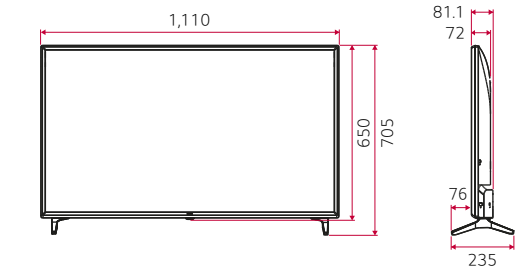


Pro:Idiom

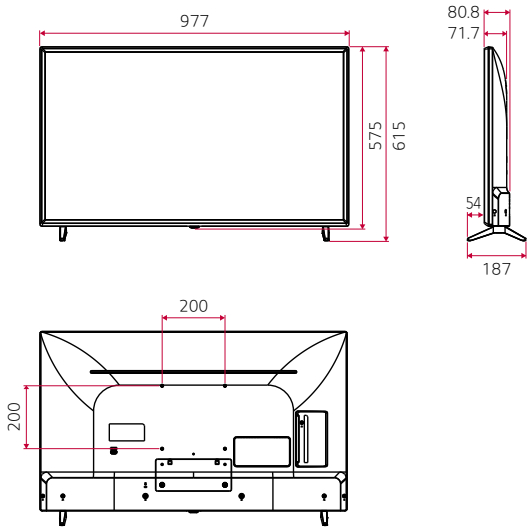
Prevent any illegal copying of content by the widely used DRM (Digital Right Management).

Dimension

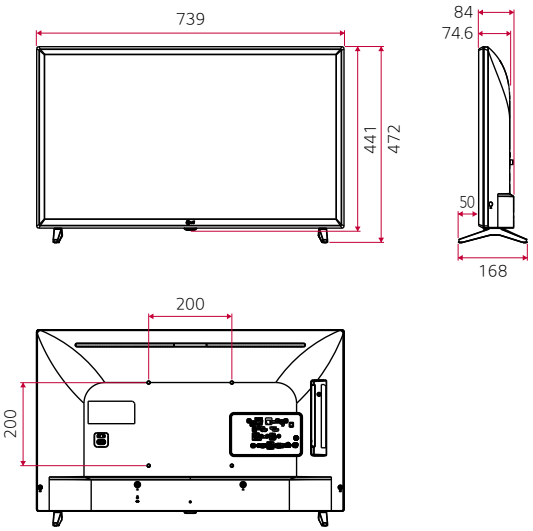
49"



43"

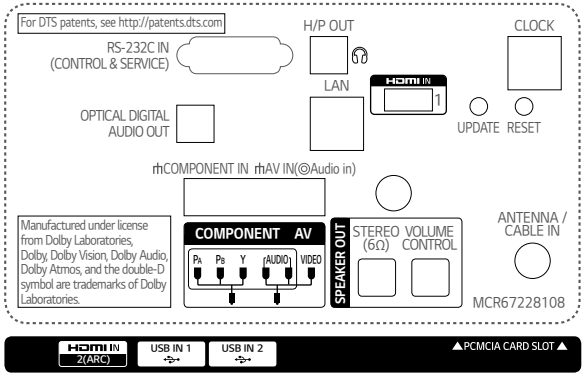


32"

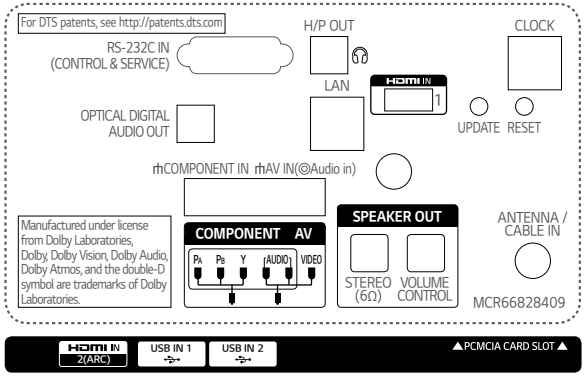


Connectivity

49" / 43"



32"



* Dimensions & Jack Panels (Read/Side) may differ from the above image, so please reach LG salesteam to ensure before order.

Specifications

		49LU660H	43LU660H	32LU660H
DISPLAY	Inch	49"	43"	32"
	Backlight Type	LED (Direct)	LED (Direct)	LED (Direct)
	Resolution	1,920 x 1,080 (FHD)	1,920 x 1,080 (FHD)	1,920 x 1,080 (FHD)
	Brightness (cd/m²)	400	400	240
	Dynamic Contrast Ratio (Dynamic MCI (Hz))	1,000,000:1	1,000,000:1	1,000,000:1
	Static (Panel) Contrast Ratio	1,100:1	1,100:1	1,200:1
	Viewing Angle (H x V)	178 x 178	178 x 178	178 x 178
	Response Time (G to G, ms)	9	9	9
BROADCASTING SYSTEM	Analog	• (PAL/SECAM)	• (PAL/SECAM)	• (PAL/SECAM)
	Digital	• (varied by countries)	• (varied by countries)	• (varied by countries)
VIDEO	XD Engine	•	•	•
	Aspect Ratio	• 5 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom)		
AUDIO	Audio Output	10W + 10W	10W + 10W	5W + 5W
	Speaker System	2.0 ch	2.0 ch	2.0 ch
	Sound Mode	• 6 modes (Standard, Cinema, Clear Voice III, Sports, Music, Game) • 6 modes (India only) (Standard, Bollywood, Clear Voice III, Sports, Music, Game)		
	Clear Voice	• (Clear VoiceIII)	• (Clear VoiceIII)	• (Clear VoiceIII)
HOSPITALITY SOLUTIONH	Solution Type	Pro:Centric (Smart, V, Direct)	Pro:Centric (Smart, V, Direct)	Pro:Centric (Smart, V, Direct)
	Data Streaming (IP & RF)	•	•	•
	RF (1/2Tuner)	• (1 Tuner)	• (1 Tuner)	• (1 Tuner)
	HCAP (EM/FLASH/HTML) ※ Service Carousel (TLL/XML)	GEM / Flash / HTML5	GEM / Flash / HTML5	GEM / Flash / HTML5
	Pro:Centric Application	PCA 3.8	PCA 3.8	PCA 3.8
	DRM	Pro:Idiom (S/W Type)	Pro:Idiom (S/W Type)	Pro:Idiom (S/W Type)
SMART FEATURE		webOS 3.5, Commercial Smart Home, Web Browser, Pre-loaded App, SDP Server Compatibility, Magic Remote Compatibility (Ready-17MR650H only), Soft AP, WiFi (bandwidth), Screen Share (Miracast), Smart Share (DLNA), DIAL, Bluetooth Audio Playback, LG Sound Sync/bluetooth		
HOSPITALITY FEATURES		Hotel Mode, Lock Mode (Limited), Welcome Screen, Insert Image, One Channel Map, External Speaker Out, Instant On, External Power, RJP Interface, RJP Compatibility, Auto Off / Sleep Timer, Smart Energy Saving, Motion Eye Care		
JACK INTERFACE	Set Side	HDMI In, USB 2.0 (2), CI Slot	HDMI In, USB 2.0 (2), CI Slot	HDMI In, USB 2.0 (2), CI Slot
	Set Rear	RF In, AV In, Component in (Y,Pb,Pr-Video), Digital Audio Out, HDMI/HDCP Input, RS-232C (Control & Service), Headphone Out, Clock Interface, RJ45 (1), External Speaker Out (2)		
DIMENSION (UNIT : mm)	Vesa	300 x 300 mm	200 x 200 mm	200 x 200 mm
	W x H x D / Weight (with stand)	1,110 x 705 x 235 mm / 11.4 kg	977 x 615 x 187 mm / 8.1 kg	739 x 472 x 168 mm / 4.9 kg
	W x H x D / Weight (without stand)	1,110 x 650 x 72 mm (SPK: 81.1) / 11.3 kg	977 x 575 x 71.7 mm (SPK: 80.8) / 8.0 kg	739 x 441 x 74.6 mm (SPK: 84) / 4.85 kg
	W x H x D / Weight (Packing)	1,193 x 770 x 158 mm / 11.4 kg	1,060 x 660 x 152 mm / 10.5 kg	812 x 510 x 142 mm / 6.1 kg
POWER (UNIT : WATTS)	Voltage, Hz	100 ~ 240V, 50/60Hz	100 ~ 240V, 50/60Hz	100 ~ 240V, 50/60Hz
	Max	115 W	100.7 W	63.2 W
	Typical	90.2 W	75 W	52 W
	Energy saving (Min/Med/Max)	59 W / 42.3 W / 22.9 W	50 W / 37.2 W / 22.1 W	32 W / 25 W / 16 W
	Stand-by	0.5 W	0.5 W	0.5 W

* Specifications are subject to change without notice, so please reach LG salesteam to ensure before order.

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