

STUDY MBA at UNIVERSITY OF SUNDERLAND in BKK

เปิดรับสมัครรอบ Sep 2026 แล้ว !!

- ✔ หลักสูตร MBA 1 ปี ของประเทศอังกฤษ เรียนในกรุงเทพฯ เรียนจบได้ปริญญาจาก University of Sunderland ติดอันดับ 27th UK University Ranking 2026
- ✔ เรียนวันเสาร์-อาทิตย์ ที่ DPU, Bangkok Campus
- ✔ ใช้ IELTS 6.0 หรือ เรียนปรับพื้นฐานภาษาอังกฤษแทนได้
- ✔ ในชั้นเรียนมีทั้งนักศึกษาไทยและต่างชาติ
- ✔ หลักสูตรเน้นการพัฒนาด้าน Leadership, Digital และ Financial Management ต่อยอดในหลายสายงานธุรกิจ

ราคาเพียง
250,000 บาท

Tel: 086-980-7521

Line: @stepsaheadedu



Q&A: MBA at University of Sunderland in Bangkok



Q | เรียนที่ไหน?

A | เรียนที่มหาวิทยาลัยธุรกิจบัณฑิต

Q | เรียนวันไหนบ้าง?

A | เรียนวันเสาร์-อาทิตย์

Q | ถ้าไม่มีคะแนน IELTS เรียนได้ไหม?

A | สามารถเรียน Pre-Sessional English ได้
ค่าเรียน 30,000 บาท

Q | มีการสอบไหม?

A | ไม่มีสอบ วัดผลด้วย Project & Assignment-Based

Q | อาจารย์เป็นคนไทยหรือต่างชาติ?

A | มีทั้งอาจารย์คนไทยและต่างชาติ สอนเป็นภาษาอังกฤษตลอด
หลักสูตร

Q | แบ่งชำระได้ไหม?

A | สามารถแบ่งชำระได้ 3 งวด

Q | แบ่งชำระได้ไหม?

A | สามารถแบ่งชำระได้ 3 งวด

Q สอบถามข้อมูลเพิ่มเติมได้ที่  Tel: 086-980-7521  Line: @stepsaheadedu



Programme Specification

1 Programme Description

Overview

The Master of Business Administration (MBA) programme in the Sunderland Business School is a postgraduate degree aimed at helping participants to become capable and competent managers in a range of organisations operating within an increasing international setting. The programme is modular in design and covers all of the main areas of management within a balanced curriculum. The programme will enhance the participant's knowledge, develop their management skills and potential and provide an environment where students can learn from each other as well as from the teaching staff. It is particularly designed to develop a range of conceptual and analytical skills for dealing with a variety of practical management problems of an operational and strategic nature.

What's covered in the course?

Emphasis will be given throughout the programme to:

- Developing the participant's awareness and understanding of contemporary business concepts and models and how those concepts and models may be applied to the solution of complex business problems within and across all business functions.
- Developing the skills of participants so that their employment potential is enhanced across different business sectors and in a range of management roles.
- Enhancing awareness of how interpersonal and cross-cultural factors and perspectives affect decision making.
- Promoting a critical and reflective approach to the solution of business problems.
- Assisting participants with their current and future personal development.

Students who are enrolled on the MBA (with Placement) will undertake a 6 month work placement during which time they will work on a placement project, as well as the reflective statement and the personal portfolio that are completed by all MBA students. Students enrolled on the MBA (Professional Practice) will undertake a 40-week placement. Following the placement, a period of time is incorporated to enable the students to formulate and edit the project work. Students will obtain a placement either through their own endeavours (subject to the approval of the module leader) or by successfully acquiring one of the opportunities sourced by the Faculty's Placement Team. In the event of a suitable placement opportunity not being obtained, students would be required to transfer to the generic MBA programme and would complete the standard MBA Project (PGBM161). Students who are enrolled on the MBA (Professional Practice) and who do not obtain a suitable placement will also be required to transfer to the generic MBA programme and study a Postgraduate Certificate in HRM or a Postgraduate Certificate in Digital Marketing and Analytics as an additional qualification at no cost and complete both programmes within the 2 year period.

Where will I study?

The programme is delivered at the University of Sunderland's St Peter's Campus. The final dissertation/project module involves independent research which will involve the student

either working either in the designated Post-Graduate Research areas on campus or at another location of their choice.

2 Programme Awards

Name of Final Award	Level	Credits Awarded
Master of Business Administration	7	180

3 Entry Requirements

The admission requirements for this programme as stated on the course page of the University of Sunderland website at <https://www.sunderland.ac.uk/>,

Entry requirements: Good degree or equivalent professional qualification.

The programme is designed to support career acceleration for suitably academically qualified applicants. All levels of practical work / work experience will be considered including applications from candidates with pre-graduation or limited / no work experience post degree who can display that they will benefit from a programme of this type

The Master of Business Administration (MBA) Final Stage will be offered with tutor support provided by one of our approved collaborative partners under the University of Sunderland Collaborative Provision arrangements.

- The normal entry criterion for admission to the MBA Final Stage is that students will have successfully completed an honours degree from a UK University or its equivalent overseas qualification in any subject area.
- In addition they must also hold a Level 7 postgraduate diploma in management e.g. the Edexcel BTEC Level 7 Extended Diploma in Strategic Management and Leadership. Or the Chartered Management Institute Level 7 Executive Diploma in Strategic Management
- Applicants are required to demonstrate post degree relevant work experience

4 Programme Learning Outcomes

- By the end of the Post Graduate Certificate of the programme successful students will be able to do the following:
 - Demonstrate a broad range of management skills and an integrated view of management practice
 - Critically evaluate the process of management in a range of enterprises in diverse business environments
 - Demonstrate effective communication using a range of media, including the preparation of business reports
 - Demonstrate a broad range of management knowledge and an integrated view of management practice
 - Employ a comparative conceptual framework, informed by current research and practice, to analyse and appraise management ideas and philosophies
 - Understand the theoretical perspectives, concepts and issues involved in managing people and organisations

By the end of Masters Stage of the programme successful students will be able to do the following:

- Demonstrate skills in the planning and management of organisational change using a cross-disciplinary perspective
- Demonstrate critical thinking skills and the ability to conduct research into business and management issues
- Demonstrate problem solving and decision-making skills to provide effective solutions to business problems
- Critically evaluate and apply appropriate personnel and development approaches to enhance organisational, group and individual performance

- Evaluate and monitor the success or failure of the medium/long term business mission, objectives, and policies of an organisation
- Develop systems for the enhancement of organisational performance, and business processes, and for appropriate organisational development
- Evaluate the impact of contextual forces on organisations including ethical, economic, environmental, social, and technological change issues
- Compare the use and limitations of a range of research methods / techniques, both qualitative and quantitative, and an understanding of their strengths and weaknesses for providing information and evaluating options

5 Programme Requirements

In order to complete this programme a student must successfully complete all the following CORE modules (totalling 180 credits):

Module Code	Module Name	Credit Value
MGTM01	Strategic Leadership for a Sustainable Future	30
MGTM02	International Business in Context	30
MGTM03	Digital Enterprise And Innovation	30
MGTM04	Corporate Governance And Financial Management	30
MGTM05	MBA Research Project	60

6 Employability

The programme contributes to the development of the following graduate attributes.

Professional	Programme participants have a variety of work experience, with many participants having previous work experience in a management or leadership role. The course is designed to develop their skills and knowledge as managers in different sectors, and as such, the programme will ensure that participants engage in experiential learning through student centred teaching and learning experiences. The programme is accredited by the CMI Diploma in Strategic Management and Leadership Practice
Adaptable	An adaptable manager/administrator is one who is able to respond to the diversity of changing business sectors. Key elements of programme learning outcomes 3 and 4 provide participants with the opportunity to demonstrate effective communication using a range of media within management practice. As such, this graduate attribute is addressed by exploring a wide variety of approaches to active learning, such as live case studies, as well as considering how learning technology may be used to meet the needs of contemporary learners.
Engaged	Individuals completing this programme are making an active contribution to the development of a society's economy. Learning outcome 19: Evaluate the impact of contextual forces on organisations including ethical, economic, environmental, social, and technological change issues, specifically addresses this graduate attribute. The programme will utilise the participant's prior work experience to examine different theories of management, marketing, leadership, finance, and human resource development across a range of business sectors. Participants will be encouraged through the full learning

outcomes to demonstrate engagement in their learning as they participate in a variety of experiential and student centred learning.

Strategic Leadership for a Sustainable Future (30 credits)

Analyse theoretical approaches to leadership before applying these to strategic and sustainable business issues. Engage with business leaders to identify and develop the employability skills sought after in the digital and global work environments of the future. Conduct reflective practice throughout the module, working to develop a deeper understanding of your own leadership style and identify areas for future development as sustainable business leaders.

International Business in Context (30 credits)

Explore the unique opportunities and challenges of conducting business internationally as globalisation and the digital revolution have increased global connectedness in business. Develop innovative and sustainable solutions and strategies for current and emerging international business issues. Critically analyse approaches to leadership and management in a strategic, international business context to develop diverse stakeholder management acumen and digital business competencies.

Digital Enterprise and Innovation (30 credits)

Gain an insight into digital enterprises and the nature of sustainable innovation. Explore issues of culture, communication and leadership within digital enterprises considering the unique opportunities and challenges they face. Work in conjunction with local and national digital enterprises, and apply your understanding of the underlying theoretical concepts learned to authentic business challenges and develop your digital competencies for future employability.

Corporate Governance and Financial Management (30 credits)

Engage in the exploration of portfolio management and wealth planning, as well as risk diversification, by focusing on creating a sustainable investment portfolio through examination and analysis of financial data of listed companies. Examine various financial management concepts such as capital structure, investment appraisal techniques and mergers and takeovers through real-life case studies. Develop transferable skills needed for roles within financial institutions, stock broking, investment and portfolio management, treasury, and corporate finance departments of companies.

MBA Research Project (60 credits)

Critically examine a suitable topic by completing a research project into an organisation or industry sector with which you are familiar. Complete a series of personal competence, digital skills and research methods seminars all designed to support your research project. Develop a critical understanding of the role and importance of research into sustainable business practice, and by investigating an authentic business issue, you will be better prepared for your return to, or entry into, the world of work, along with an enhanced awareness of your own professional development as a future business leader.

7 Version Control

Programme Specifications are checked annually and updated when changes are made to the programme.