

# AUTOMOTIVE CREDENTIAL

EXPERIENCIAL MARKETING

# WHO is GORILLA

We develop relevant creative ideas.

Our passion is creating a live brand experience that is authentic, positively connected, and personally meaningful.

We translate Brand Promise into Customer Experience Design.

We work with our ambitious clients to create a game-changing strategy.



# OUR EXPERTISE

PRODUCT LAUNCH

TEST DRIVE

CONTEST

BRANDED CAMPAIGN/  
COMMUNICATIONS

CONFERENCE/  
SEMINAR

PRESS CONFERENCE

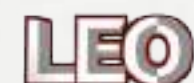
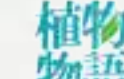
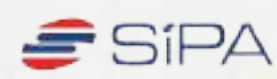
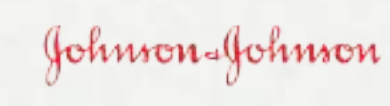
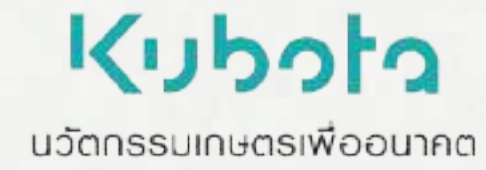
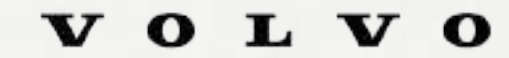
BOOTH EXHIBITION

CELEBRATION/PARTY

VIRTUAL/LIVE  
EXPERIENCE



# A collaboration with over 50 brands



# RÊVER AUTOMOTIVE | BYD

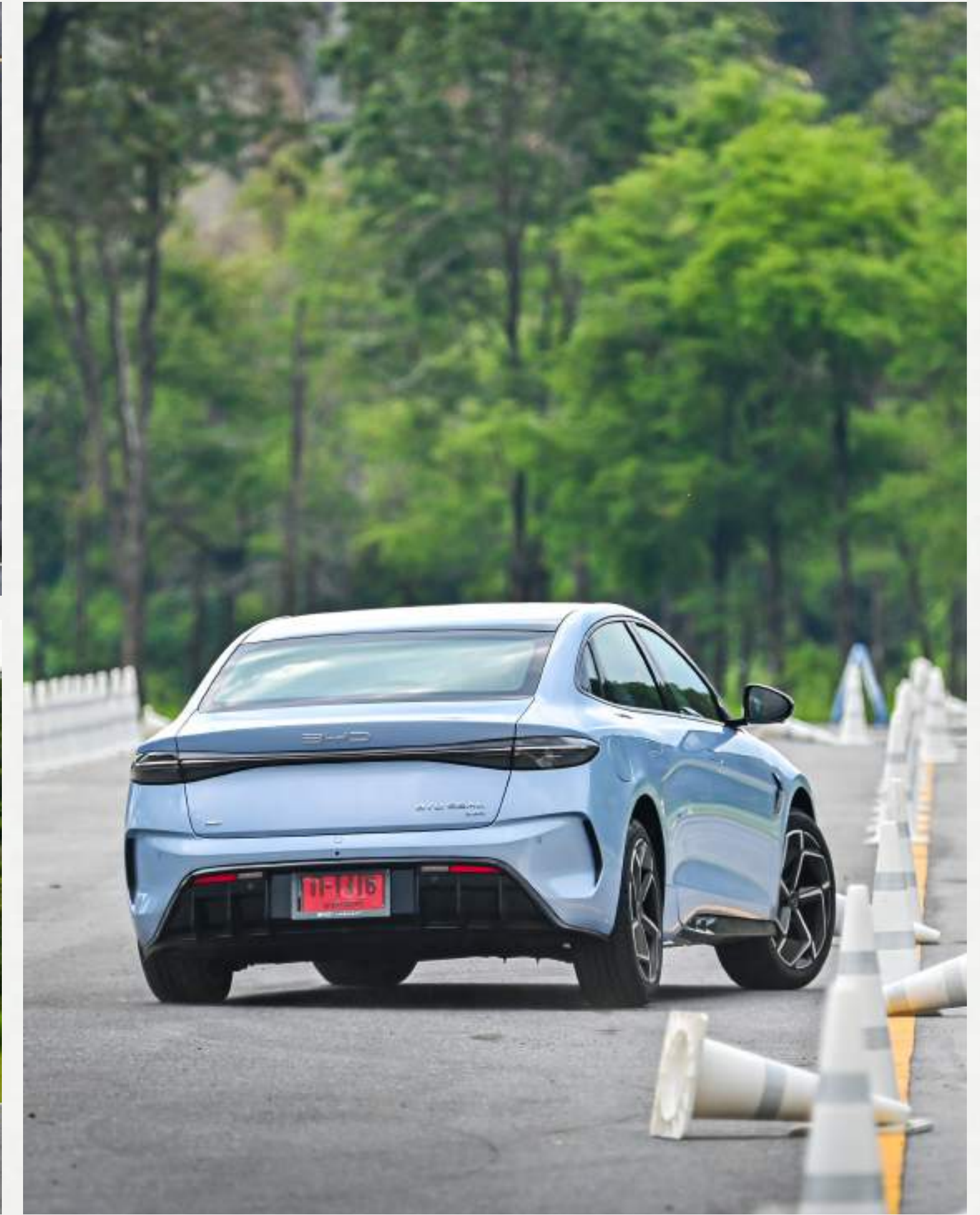
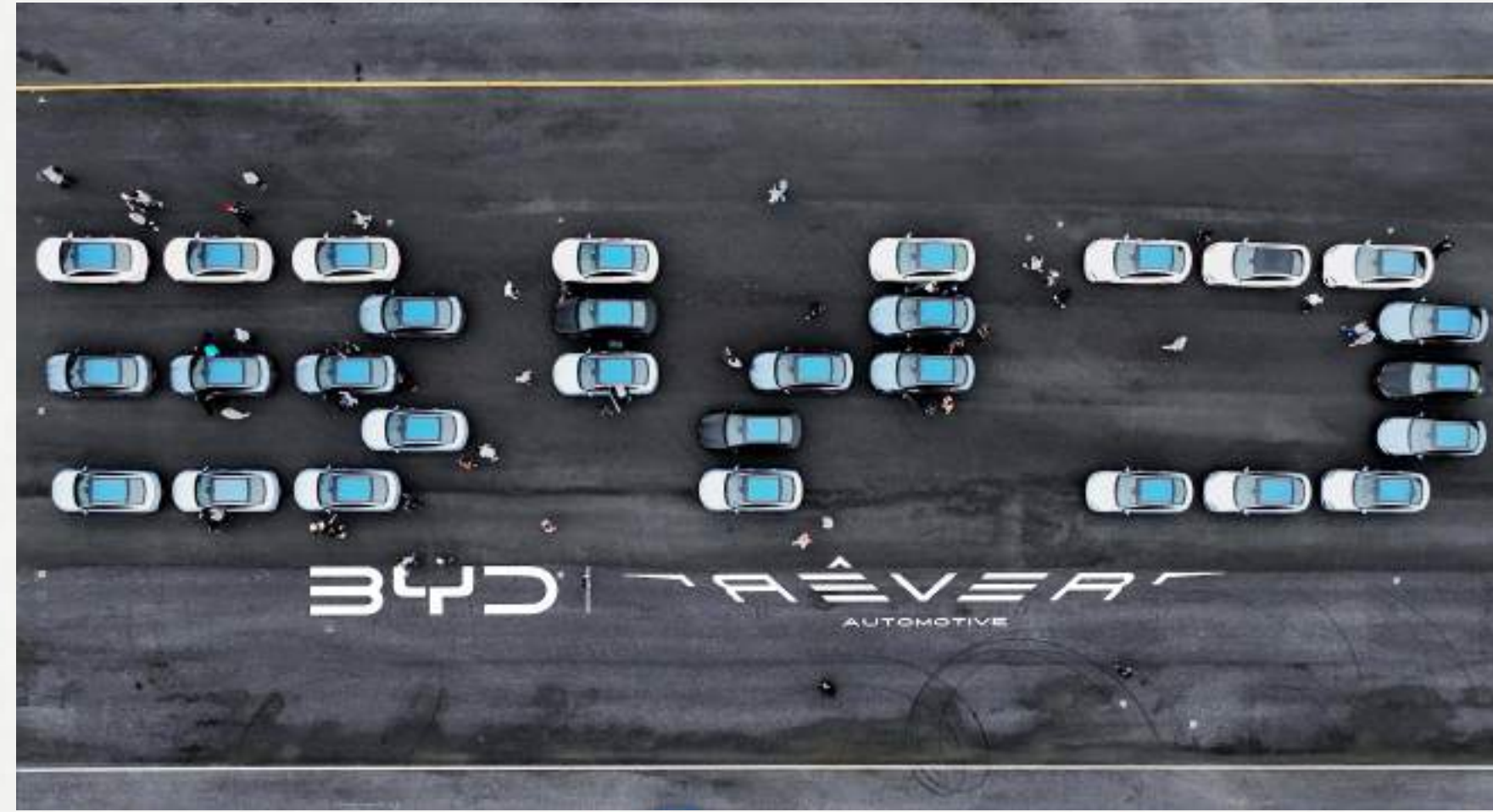
SEAL MEDIA TEST DRIVE



G O R I L L À



**RÊVER AUTOMOTIVE | BYD**



**RÊVER AUTOMOTIVE | BYD**



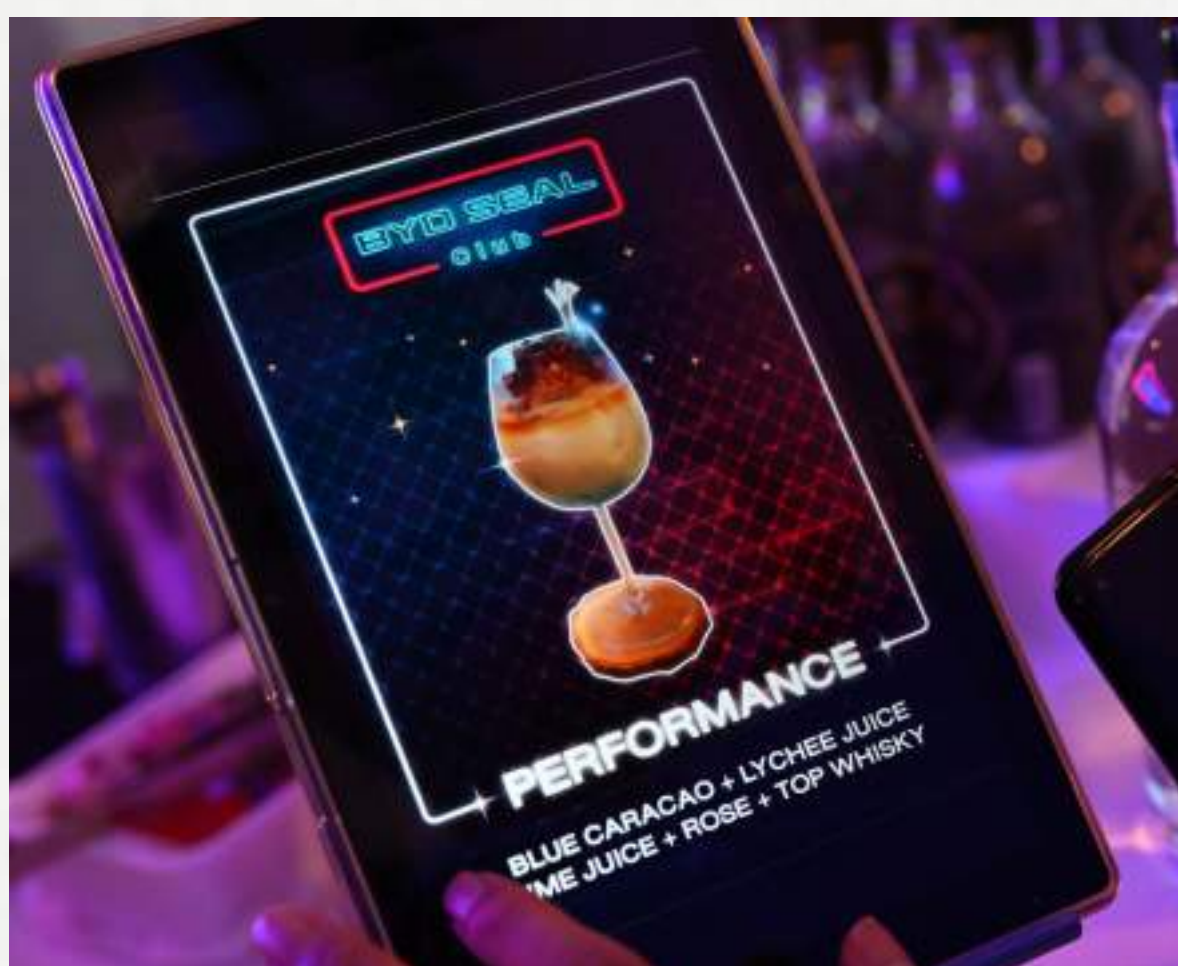
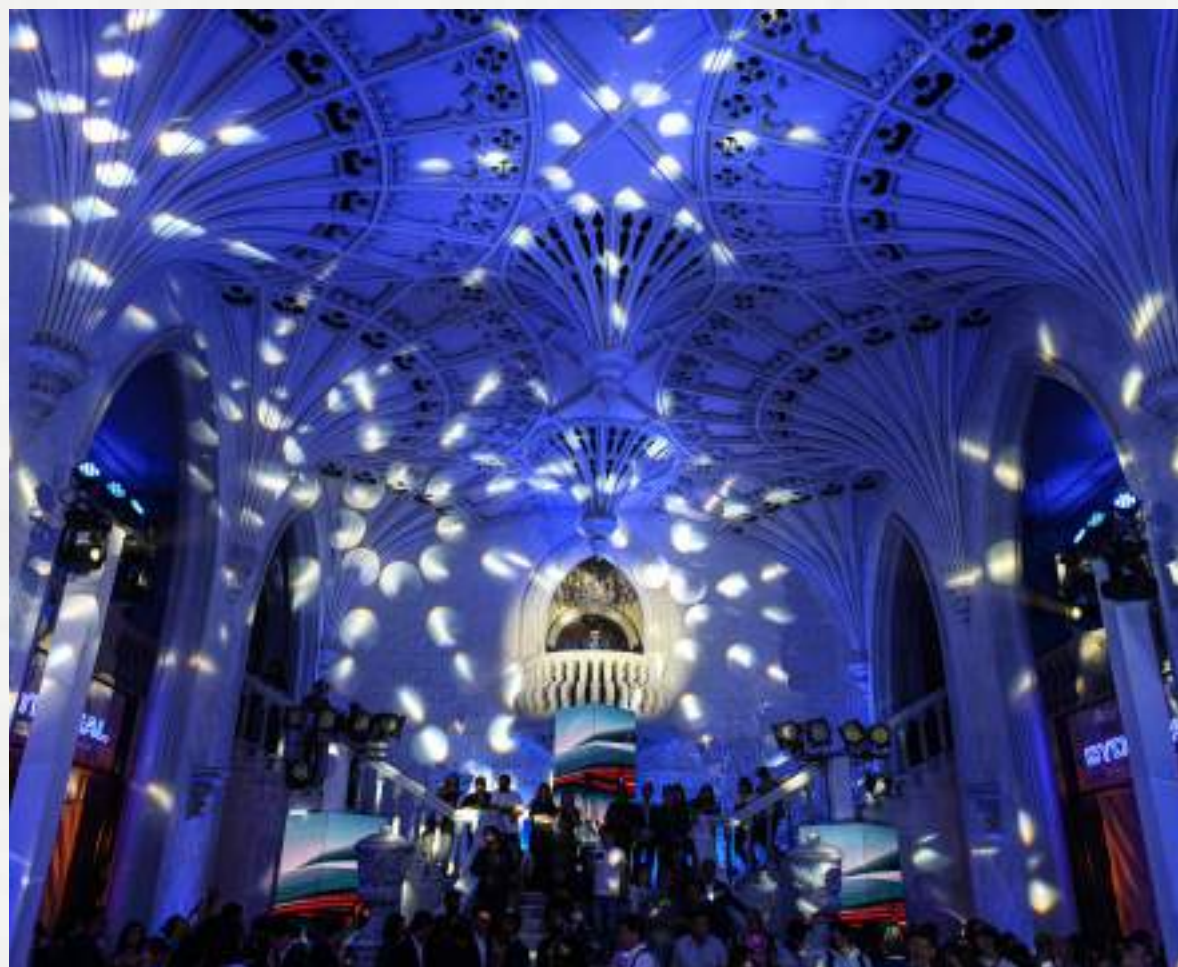
**RÊVER**  
**AUTOMOTIVE | BYD**  
BYD SEAL LAUNCH EVENT IN THAILAND







**RÊVER AUTOMOTIVE | BYD**



RÊVER AUTOMOTIVE | BYD



**RÊVER**  
**AUTOMOTIVE | BYD**  
BYD DOLPHIN LAUNCH PRODUCT



RÊVER AUTOMOTIVE | BYD



RÊVER AUTOMOTIVE | BYD



**RÊVER | RÊVERLUTION**

G O R I L L À



# RÊVER | RÊVERLUTION





**RÊVER**  
**AUTOMOTIVE | BYD**  
SPARE PARTS CENTER

G O R I L L À



**RÊVER AUTOMOTIVE | BYD**



**RÊVER AUTOMOTIVE**  
DEALER AND STAFF PARTY



**RÊVER AUTOMOTIVE**

CREDENTIAL AUTOMOTIVE



DEALER AND STAFF PARTY



**RÊVER AUTOMOTIVE**

G O R I L L À

# VOLVO FOR LIFE

7 WONDERS



G O R I L L Æ



**VOLVO FOR LIFE**



**VOLVO FOR LIFE**





**VOLVO FOR LIFE**

# VOLVO CAR THAILAND

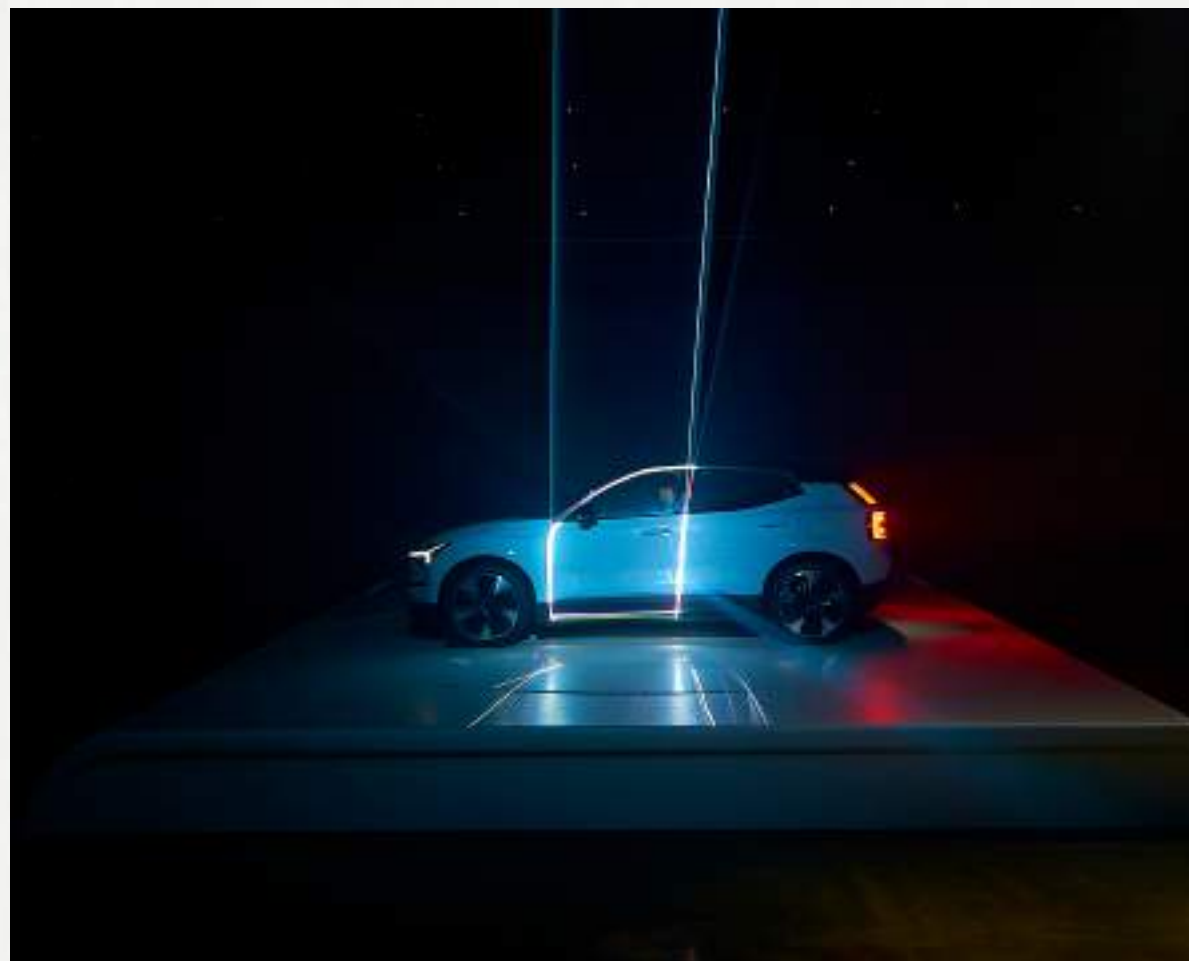
VOLVO EX30 LAUNCH



G O R I L L Ä



**VOLVO CAR THAILAND**



**VOLVO CAR THAILAND**

**mitsubishi**

STAR CAMP at WANG NAM KHIAO





**MITSUBISHI**



**MITSUBISHI**



**MITSUBISHI**





# NISSAN KICKS

ASEAN MEDIA DRIVE

G O R I L L A



# NISSAN KICKS

Exploring the future  
Start at 10:00 AM

**HYUNDAI  
MOTOR EXPO 2023**

at IMPACT CHALLENGER

G O R I L L Ä



# HYUNDAI MOTOR EXPO 2023



# HYUNDAI MOTOR EXPO 2023

**THANK YOU**