

COURSE DELIVERY

Classroom or virtual Classroom

TARGET AUDIENCE

This certification is designed for individuals interested in implementing Al within their organizations, particularly those in fields such as science, engineering, knowledge engineering, finance, education, or IT services.

PREREQUISITES

No prerequisite.

EXAM INFO

- Closed-book format
- 40 multiple-choice questions
- Pass mark: 65%
- The exam lasts 60 minutes
- Online exam

CERTIFICATE

EXIN BCS Artificial Intelligence Foundation

EXAM BODY

EXIN

COURSE DESCRIPTION

The EXIN BCS Artificial Intelligence Foundation certification provides a comprehensive introduction to Artificial Intelligence (AI), focusing on its terminology, general principles, and practical applications. This course explores AI's role in 'Universal Design' and the 'Fourth Industrial Revolution,' emphasizing ethical considerations, human-machine collaboration, and the development of machine learning toolsets.



COURSE AND LEARNING OBJECTIVES

Upon completion of this course, participants will be able to:

- Describe how Al integrates into 'Universal Design' and the 'Fourth Industrial Revolution.'
- Understand the concept of intelligent agents within Al.
- Explain the benefits and challenges associated with Al.
- Comprehend data learning processes, including relevant software and hardware functionalities.
- Recognize the dynamics of human-machine collaboration, particularly through machine learning.
- Describe a 'Learning from Experience' Agile Approach to Projects.

COURSE APPROACH

The course employs a blend of theoretical instruction and practical application, utilizing case studies and real-world examples to illustrate AI concepts. Participants will engage in interactive sessions to develop a machine learning toolbox, fostering a hands-on understanding of AI implementation. Ethical considerations and the evolving roles in human-machine collaboration are integral components of the learning experience.



EXIN BCS Artificial Intelligence Foundation



EMPOWERING PROFESSIONALS

As MindMagine, we have trained more than 65,000 professionals over Asia and Oceania since 2001.

Our focus in our training is to empower our participants by balancing practical experience and the theoretical background. The participants walk away with knowledge to apply the learnings and the theoretical background to successfully pass the exam requirements.

Our education portfolio ranges from courses in business services and processes to IT services and processes. This portfolio has enabled us to support our clients end to end in their organizations and enable experses throughout



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COURSE STUDENT MATERIAL

Students will receive an EXIN BCS Artificial Intelligence Foundation classroom workbook containing all of the presentation materials, course notes, case study and sample exams.

CONCEPTS COVERED

1. Introduction to AI and Historical Development

- Key definitions of Artificial Intelligence (Al) terminology
- Key milestones in the development of

 AI
- Types of AI
- · Societal impact of Al
- Sustainability measures to reduce Al's environmental impact

2. Ethical and legal considerations

- Ethical concerns in Al, including bias and privacy
- Importance of guiding principles for ethical AI development
- Strategies to address ethical challenges in Al projects
- role of regulations in Al
- Process of risk management in Al

3. Enablers of Al

- Common examples of Al applications
- Role of robotics in Al systems
- · Machine learning
- Common machine learning concepts
- Supervised and unsupervised learning processes

4. Finding and using data in Al

- Key data terms relevant to Al
- Data quality characteristics and their importance in AI
- Risks associated with data handling and strategies to mitigate them
- Purpose and use of big data

- Data visualization techniques and tools
- · Key generative AI terms
- Purpose and application of generative Al, including large language models
- Role of data in training Al within the machine learning process

5. Using AI in your organisation

- Opportunities for implementing Al in an organization.
- Contents and structure of a business case
- Stakeholders for an AI project
- Project management approaches
- Risks, costs, and benefits associated with a proposed solution
- Ongoing governance activities required when implementing Al

6. Future planning and impact – Human plus machine

- Roles and career opportunities emerging with Al
- Real-world applications of Al
- Al's impact on society and the future of Al
- Consciousness and its impact on ethical Al

