

CompTIA Business Essentials

Course Overview

CompTIA Business Essentials develops skills that enhance careers by providing competency in how businesses function and operate and financial literacy. The training follows a skills-based framework aligned with a learning model that utilizes narrative text, video, illustrations, and assessments to give context to the material, provide relevance through practice and feedback, and allow the learner to demonstrate mastery through hands-on activities and assessments.

Target Student

CompTIA Business Essentials is primarily for anyone who needs to understand how businesses function and operate, particularly from a financial and strategic perspective

Table of Contents

- Business Fundamental
 - Business Acumen
 - Goals of a Business
 - Return on Investment
 - Major Stakeholders and Value Creation
- Business Strategy
 - What is Business Strategy?
 - Strategic Thinking Questions
 - Strategic Planning, Analysis, and Implementation
- Business Finance
 - Business Finance Fundamentals
 - Common Financial Statements and Reports
 - Using Income Statements
 - Using Balance Sheets
 - Using Cash Flow Statements
 - Financial Statement Analysis and Metrics