

# Change Management Practitioner



## CATEGORY

Organizational Change Management



## LEVEL

Advanced



## DURATION

2 days

## COURSE DELIVERY

Classroom or virtual Classroom

## TARGET AUDIENCE

- Change Implementers (e.g. Change / Project Managers)
- Change Agents
- Change Support staff
- Change Leaders (e.g. department leads & operational managers)
- Individuals who want to develop their skills in communication, leadership, and navigating organizational change

## PREREQUISITES

Passing the APMG Change Management Foundation exam is a prerequisite for completing the APMG Change Management Practitioner exam.

## EXAM INFO

- Objective testing based on a case study scenario, 4 questions of 20 marks each
- 50% pass mark (40/80)
- 2.5 hours duration
- Restricted open book – The Effective Change Manager's Handbook may be used in the exam

## CERTIFICATE

Change Management Practitioner

## EXAM BODY

APMG

## COURSE DESCRIPTION

Change is inevitable. For many organizations, change can become a regular occurrence, particularly in the current climate in which organizations must adapt to remain competitive, evolve, or simply survive. Accordingly, dealing with change and the impact of changes is a high priority for organizations. Change Management is gaining increasing recognition as a profession, with demand growing for qualified and experienced change practitioners, managers and leaders.

The **Change Management Practitioner** course builds upon the knowledge gained in the Foundation level and takes your change management expertise to the next level. It focuses on the practical application of change management principles and equips you with the skills to lead and implement change initiatives within your organization effectively.

## COURSE AND LEARNING OBJECTIVES

At the end of this course, participants will be able to understand :

- **Deepen your understanding of change management theory and frameworks:**  
Dive deeper into the Change Management Body of Knowledge (CMBok) and explore advanced models and tools like Lewin's Change Model, McKinsey 7-S Framework, and Prosci ADKAR Model.
- **Develop practical skills for leading and implementing change:**  
Learn how to assess the change environment, diagnose potential risks and resistance, and design effective change strategies. Gain hands-on experience with creating communication plans, managing stakeholder relationships, and building a culture of change.
- **Master the art of facilitation and coaching:**  
Develop your skills in facilitating workshops, meetings, and training sessions to drive change adoption. Learn how to coach individuals and teams through the change process, address resistance constructively, and motivate them to embrace new ways of working.
- **Measure and evaluate the success of change initiatives:**  
Understand how to track progress, measure the impact of change, and demonstrate the value of your change efforts. Learn how to identify and address challenges, adapt your approach when needed, and continuously improve your change management practices.

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## RELATED TRAINING

- Change Management Foundation
- Change Management Practitioner
- AgilePM® Foundation
- AgilePM® Practitioner
- Agile Scrum Foundation
- Agile Scrum Master
- Agile Scrum Product Owner
- PRINCE2 Agile® Foundation
- PRINCE2 Agile® Practitioner
- PRINCE2® Foundation
- PRINCE2® Practitioner
- MSP® (Managing Successful Programmes) Foundation
- MSP® (Managing Successful Programmes) Practitioner

## EDUCATION SOLUTIONS

[www.MindMagine.com/education-solutions/](http://www.MindMagine.com/education-solutions/)



### • Apply your knowledge to real-world scenarios:

The course incorporates case studies, simulations, and practical exercises to help you apply your learning to real-world situations. You'll have the opportunity to practice your skills in a safe and supportive environment and receive feedback from experienced trainers and peers.

### • Exam Preparedness:

Equip yourself with the knowledge and strategies to excel in the Change Management Practitioner certification exam.

## BENEFITS

### • Become a certified change management professional:

Earn the recognized APMG Change Management Practitioner certification, which validates your expertise and opens doors to new career opportunities.

### • Lead successful change initiatives:

Implement and manage change initiatives that deliver tangible results and drive organizational transformation.

### • Build your leadership and communication skills:

Enhance your ability to influence, motivate, and guide others through change.

### • Increase organizational resilience:

Equip your organization to adapt to new challenges and embrace continuous improvement.

## COURSE STUDENT MATERIAL

Participants will receive a Change Management Practitioner classroom workbook containing all of the presentation materials, course notes, case study and sample exams.

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## EMPOWERING PROFESSIONALS

As MindMagine, we have trained more than 60,000 professionals over Asia and Oceania since 2001.

Our focus in our training is to empower our participants by balancing practical experience and the theoretical background. The participants walk away with knowledge to apply the learnings and the theoretical background to successfully pass the exam requirements.

Our education portfolio ranges from courses in business services and processes to IT services and processes. This portfolio has enabled us to support our clients end to end in their organizations and enable synergy throughout corporate value chains.

[www.MindMagine.com/education-solutions/](http://www.MindMagine.com/education-solutions/)



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## CONCEPTS COVERED

### 1. Deepening Your Change Management Expertise

- Revisiting the Change Management Body of Knowledge (CMBok)
- Applying the CMBok and frameworks to real-world scenarios

### 2. Assessing the Change Environment

- Defining the scope and context of change initiatives
- Identifying stakeholders and their interests
- Analyzing organizational culture and readiness for change
- Assessing risks and potential resistance

### 3. Designing Effective Change Strategies

- Developing clear goals and objectives for the change initiative
- Identifying and prioritizing key change activities
- Leading and Implementing Change:
- Building effective communication plans for different audiences
- Engaging and motivating stakeholders
- Managing stakeholder relationships and addressing resistance

### 4. Facilitating and Coaching for Change Adoption

- Developing skills for facilitating workshops, meetings, and training sessions
- Utilizing coaching techniques to support individuals and teams through change
- Addressing individual concerns and challenges

### 5. Building a Culture of Change

- Aligning change initiatives with organizational values and vision
- Creating a supportive environment for learning and growth
- Embedding new behaviors and practices within the organization
- Building resilience and adaptability to change

### 6. Measuring and Evaluating Success

- Evaluating the effectiveness of change interventions
- Identifying areas for improvement and adaptation



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