

Advanced nutrition, customized for you

Vitalizer™

Imagine feeling healthier every day. Developed through research including more than 12 clinical studies, Vitalizer provides advanced nutrition with a full spectrum of clinically supported vitamins, minerals, antioxidants, phytonutrients, omega-3 fatty acids, probiotics, and more in one convenient Vita-Strip®. Vitalizer features formulas customized for men, women, and adults over 50.

Vitalizer delivers these nutritional equivalents

IN

This convenient daily Vita-Strip.®***

| | |
|---|---|
|  | 7 MEDIUM ORANGES FOR VITAMIN C |
|  | 8 CUPS OF MILK FOR VITAMIN D |
|  | 15 SERVINGS OF STEAK* FOR VITAMIN B ₁₂ |
|  | 27 SERVINGS OF ALMONDS* FOR VITAMIN E |
|  | 17 BANANAS FOR VITAMIN B ₆ |
|  | 32 SPEARS OF ASPARAGUS FOR LUTEIN-ZEAXANTHIN |
|  | 8 CUPS OF PEAS FOR FOLIC ACID† |
|  | 5 CUPS OF GREENS FOR BETA-CAROTENE, MOLYBDENUM, PHOSPHORUS & VITAMIN A |
|  | MANY MORE NUTRIENTS |



***The nutrient content of a daily serving of Vitalizer is not the same as the amount of nutrients found in the foods shown. Detailed nutritional information can be found on the Vitalizer supplement facts box. Every food provides nutrients beyond those listed in this chart.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



S.M.A.R.T. gets absorption right

Shaklee Vitalizer™ features patented Shaklee Micronutrient Advanced Release Technology™. S.M.A.R.T.™ is a unique, patented delivery system designed to dramatically improve absorption of key nutrients in the body.



Vita-Lea® Advanced Multivitamin

Dissolves in less than 30 minutes in the stomach; designed to enhance absorption of folic acid from the patented microcoating. **Healthy Heart*, Joint Comfort*, Immune Support*, More Energy*, Strong Bones*, Healthy Skin*, Healthy Vision***

B+C Complex

Provides up to 198% greater absorption of B vitamins over 12 hours, as shown in a clinical study, through sustained-release delivery to the small intestine. **More Energy*, Immune Support***

Caroto-E-Omega

Ultra-pure omega-3 fatty acids sustainably sourced from wild fish from pure Alaskan waters, plus carotenoids and vitamin E, delivered to the upper intestine. **Healthy Heart*, Healthy Brain*, Healthy Vision***

Optiflora® Probiotic Pearl

Delivers healthy microflora to the lower intestine through our triple-layer encapsulation technology, protecting them from stomach acid. **Healthy Digestion***



Three customized Vitalizer formulas are designed to meet the needs of men, women, and adults over 50:

Men Formula

Formulated with key nutrients to help meet the specific health needs of today's healthy, active man, including benefits for:*

- Heart health
- Joint health
- Prostate health
- Muscle function
- Immune health
- Digestive health
- Physical energy
- Healthy blood pressure

VITALIZER™ MEN

#20282 | 30 Vita-Strips®

Suggested Retail Price: \$96.00 | Member Price: \$81.60 | Point Value: 55.56

Women Formula

Formulated with key nutrients to help meet the specific health needs of today's healthy, active woman. Also excellent as a prenatal/postnatal multivitamin with 800 mcg folic acid, 200 mcg iodine, and 18 mg iron.† Plus benefits for:*

- Bone health
- Physical energy
- Breast health
- Reproductive health
- Heart health
- Digestive health
- Immune health
- Healthy hair, skin, and nails

VITALIZER™ WOMEN

#20283 | 30 Vita-Strips®

Suggested Retail Price: \$96.00 | Member Price: \$81.60 | Point Value: 55.56

Gold Formula

Formulated with key nutrients to help meet the specific health needs of today's healthy, active adults over 50, including benefits for:*

- Healthy aging
- Brain health and cognition
- Heart health
- Healthy vision
- Bone and joint health
- Digestive health
- Immune health
- Physical energy

(Available with or without vitamin K)

VITALIZER™ GOLD

#20284 | Shaklee Vitalizer™ Gold

#20285 | Shaklee Vitalizer™ Gold without K

30 Vita-Strips®

Suggested Retail Price: \$103.00 | Member Price: \$87.55 | Point Value: 59.58

Supplement Facts

Serving Size: 1 Vita-Strip®

| | Men | Women | Gold |
|--|--|----------------------------|----------------------------|
| | Amount Per Serving/% Daily Value | | |
| Calories | 20 | 20 | 20 |
| Calories from Fat | 10 | 10 | 10 |
| Total Fat | 1 g/2%** | 1 g/2%** | 1 g/2%** |
| Total Carbohydrate | 2 g/1%** | 2 g/1%** | 2 g/1%** |
| Protein | <1 g/1%** | <1 g/1%** | <1 g/1%** |
| Vitamin A (75% as beta-carotene from <i>Blakeslea trispora</i> and <i>Dunaliella salina</i> and 25% as vitamin A acetate) | 6,250 IU/125% | 6,250 IU/125% | 6,250 IU/125% |
| Vitamin C (as calcium ascorbate and ascorbic acid) | 500 mg/833% | 500 mg/833% | 500 mg/833% |
| Vitamin D ₃ (as cholecalciferol) | 1,000 IU/250% | 1,000 IU/250% | 1,200 IU/300% |
| Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl acid succinate, mixed tocopherols, and mixed tocotrienols) | 200 IU/667% | 200 IU/667% | 200 IU/667% |
| Vitamin K (as phytonadione) | 100 mcg/125% | 80 mcg/100% | 100 mcg/125% |
| Thiamin (as thiamine mononitrate) | 9 mg/600% | 9 mg/600% | 9.75 mg/650% |
| Riboflavin | 10.2 mg/600% | 10.2 mg/600% | 11 mg/650% |
| Niacin (as niacinamide) | 120 mg/600% | 120 mg/600% | 130 mg/650% |
| Vitamin B ₆ (as pyridoxine hydrochloride) | 12 mg/600% | 12 mg/600% | 14 mg/700% |
| Folate (as folic acid) | 400 mcg/100% | 800 mcg/200% | 400 mcg/100% |
| Vitamin B ₁₂ (as cyanocobalamin) | 36 mcg/600% | 36 mcg/600% | 54 mcg/900% |
| Biotin (as d-biotin) | 300 mcg/100% | 300 mcg/100% | 300 mcg/100% |
| Pantothenic Acid (as d-calcium pantothenate) | 60 mg/600% | 60 mg/600% | 65 mg/650% |
| Calcium (as dicalcium phosphate and calcium ascorbate) | 500 mg/50% | 500 mg/50% | 500 mg/50% |
| Iron (as ferrous fumarate) | 0 mg/0% | 18 mg/100% | 0 mg/0% |
| Phosphorus (as dicalcium phosphate) | 350 mg/35% | 350 mg/35% | 350 mg/35% |
| Iodine (as potassium iodide and sea kelp) | 150 mcg/100% | 200 mcg/133% | 150 mcg/100% |
| Magnesium (as magnesium oxide) | 225 mg/56% | 200 mg/50% | 225 mg/56% |
| Zinc (as zinc gluconate) | 15 mg/100% | 15 mg/100% | 22.5 mg/150% |
| Selenium (as trace mineral protein hydrolysate) | 70 mcg/100% | 70 mcg/100% | 70 mcg/100% |
| Copper (as copper gluconate) | 1 mg/50% | 1 mg/50% | 1 mg/50% |
| Manganese (as manganese gluconate) | 2 mg/100% | 2 mg/100% | 2 mg/100% |
| Chromium (as trace mineral protein hydrolysate) | 120 mcg/100% | 120 mcg/100% | 120 mcg/100% |
| Molybdenum (as trace mineral protein hydrolysate) | 75 mcg/100% | 75 mcg/100% | 75 mcg/100% |
| Sodium | 10 mg/<1% | 10 mg/<1% | 10 mg/<1% |
| Total Omega-3 fatty acids (from ultra-pure marine lipid concentrate) | 500 mg/† | 500 mg/† | 500 mg/† |
| Our Full Spectrum Includes: | | | |
| EPA (eicosapentaenoic acid) | 280 mg/† | 280 mg/† | 280 mg/† |
| DHA (docosahexaenoic acid) | 180 mg/† | 180 mg/† | 180 mg/† |
| And five other naturally found fatty acids, including docosapentaenoic, stearidonic, eicosatetraenoic, heneicosapentaenoic, and alpha-linolenic acids. | 40 mg/† | 40 mg/† | 40 mg/† |
| <i>Bifidobacterium longum</i> (probiotic) CFU/† | 4.9 mg (250 million CFU)/† 4.9 mg (250 million CFU)/† | | 4.9 mg (250 million CFU)/† |
| <i>Lactobacillus acidophilus</i> (probiotic) CFU/† | 3.7 mg (250 million CFU)/† | 3.7 mg (250 million CFU)/† | 3.7 mg (250 million CFU)/† |
| Lycopene (from tomato extract) | 5 mg/† | 2.5 mg/† | 5 mg/† |
| Lutein (as lutein ester from marigold flower extract) | 5 mg/† | 5 mg/† | 5 mg/† |
| Zeaxanthin (as zeaxanthin ester from marigold flower extract) | 200 mcg/† | 200 mcg/† | 200 mcg/† |
| Mixed tocopherols (gamma-, beta-, and delta-tocopherols) | 35 mg/† | 35 mg/† | 35 mg/† |
| Cranberry extract (<i>Vaccinium macrocarpon</i>) (fruit) | 0 mg/† | 50 mg/† | 0 mg/0† |
| Coenzyme Q ₁₀ (as ubiquinone) | 0 mg/† | 0 mg/† | 30 mg/† |
| N-acetylcysteine | 0 mg/† | 0 mg/† | 50 mg/† |
| Nickel (as trace mineral protein hydrolysate) | 15 mcg/† | 15 mcg/† | 5 mcg/† |
| Tin (as trace mineral protein hydrolysate) | 10 mcg/† | 10 mcg/† | 10 mcg/† |
| Vanadium (as trace mineral protein hydrolysate) | 20 mcg/† | 0 mg/† | 20 mcg/† |
| Boron (as trace mineral protein hydrolysate) | 1 mg/† | 0 mg/† | 1 mg/† |
| Silicon (as silicon dioxide) | 2 mg/† | 2 mg/† | 2 mg/† |

**Percent Daily Values are based on a 2,000 calorie diet. †Daily value not established.

†Women who are iron deficient should consider taking Shaklee Iron Plus C supplement for additional, enhanced iron absorption.

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The Shaklee Difference®

The Landmark Health Study is one of the largest and most important studies of long-term supplement users. Over a 10-year period, we tracked 160 people who had taken multiple Shaklee supplements for 3 to 50 years. They showed significantly healthier biomarkers than people who took other brands of supplements. The results were remarkable.



In the Landmark Health Study, Shaklee Users:⁵



OVERALL HEALTH

Take Little to No Medication

83% lower prescription drug usage compared to non-supplement users²



COGNITIVE HEALTH

Rate Their Health Better

84% of people reported Very Good to Excellent health¹



BIOLOGICAL STRESS

Lower Risk of Dementia

36% lower levels of homocysteine, an indicator of dementia risk⁴



METABOLIC HEALTH

Maintain Good Metabolic Health

52% lower prevalence of diabetes compared to non-supplement users²



HEART HEALTH

Better Cardiovascular Health

90% reduced risk of cardiac arrest based on the Omega-3 index²
33% lower levels of triglycerides¹
11% lower ratio of total cholesterol/HDL cholesterol¹



INFLAMMATION

Healthier Levels of C-Reactive Protein

59% lower levels of C-reactive protein, a measure of systemic inflammation¹

¹ Block et al., "Usage patterns, health and nutritional status of long-term multiple dietary supplement users—a cross-sectional study" Nutrition Journal 2007, 6:30-41.

² Jacques et al., J. American College of Nutrition 2019, in press.

³ Albert et al., Blood levels of long-chain n-3 fatty acids and the risk of sudden death. N Engl J Med. 2002 Apr 11; 346(15):1113-8. <https://www.ncbi.nlm.nih.gov/pubmed/11948270>

⁴ Seshadri et al., Plasma homocysteine as a risk factor for dementia and Alzheimer's disease. N Engl J Med. 2002 Feb 14;346(7):476-83. <https://www.ncbi.nlm.nih.gov/pubmed/11844848>

⁵ Percentages reflect Shaklee supplement users compared with non-supplement users. Data for nonusers was obtained from NHANES 2001-2002 and NHANES 1988-1994. Long-term Shaklee users clearly demonstrated lower levels of the most important heart-health biomarkers recognized by the American Heart Association.

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