

AWAKEN

TREND BEYOND COLOURS 2024-25



**NIPPON
PAINT**

FOREWORD

WELCOME

We're excited to present the fourth edition of Trend Beyond Colours for 2024-25 in a continuing collaboration between **Nippon Paint** and **Colour Hive**.

Interpreting the influences that will inspire future trends is an intricate balance of imagination, creativity and science. Our previous edition, RESET was a post-pandemic desire for a 'full stop and restart'. Now, it's time to **AWAKEN**, move forward, open our eyes and see ourselves and the world around us with a refreshed attitude. It's time to rediscover the **power of quiet**, the **beauty in harmony**, the **strength in renewal** and the **joy of self-expression**.

The central theme for Trend Beyond Colours 2024-25 sees us embracing this fresh mindset.

We're considering how we can **live better**, **feel better** and **be better**, both as individuals and as part of a global community. This is more than simply moving forward; this is waking up to a new dawn and **moving forward with optimism and purpose**.

In this book we'll explore four influences and trends that express diverse elements of our central theme, and for each of these you'll be introduced to a key colour that encapsulates the essence of the story.

Whether it be in the home, a commercial environment or a community space, as you turn each page, we hope you **experience the power of colour** to express your feelings and create positive moods.



ColourHive



TREND BEYOND COLOURS

2024-25

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AWAKEN

It's a new dawn...



OUR INSPIRATION AND INFLUENCES FOR 2024-25 ARE:



OUR *Key* COLOURS

Together, our four key colours create a colour landscape to encapsulate the forecast. From the calming embrace of **Sandcastle** - N 3195P to the vibrant expressiveness of **Golden Yellow** - YO 1091T, the rejuvenating **Turquoise Reflection** - BGG 2742P and the harmonious balance of **Earthling** - N 3372P, these hues collectively express a palette for awakening. They embody a journey through tranquillity, self-expression, renewal, and equilibrium, inviting us to engage with the world in meaningful and colourful ways.



QUIET TIME

Find
CALM

Page 10



EXPRESS YOURSELF

Find
FREEDOM

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BALANCE

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PERFECT HARMONY

Find
RENEWAL

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HEALING WATERS



QUIET TIME



Finding a way to **counteract the effects of polarisation, commotion and distraction** can only be **beneficial for our health and wellbeing**. To do this, we seek out **environments that silence the noise**, and pursuits that **calm our racing thoughts** to give us the **space we need to find calm**.



FIND A SPACE FOR CALM

Find CALM



Wall SUITED UP – N 3409P



Discover the calming power of neutrality.

Hush...

In a 24/7 world, our search for peace and quiet continues. Imagine the bliss of a tranquil morning, the gentle embrace of a soft breeze, or the sensation of a smooth pebble in your hand. Find Calm explores the quiet power of neutrality to capture these moments and transform them into spaces designed to soothe.



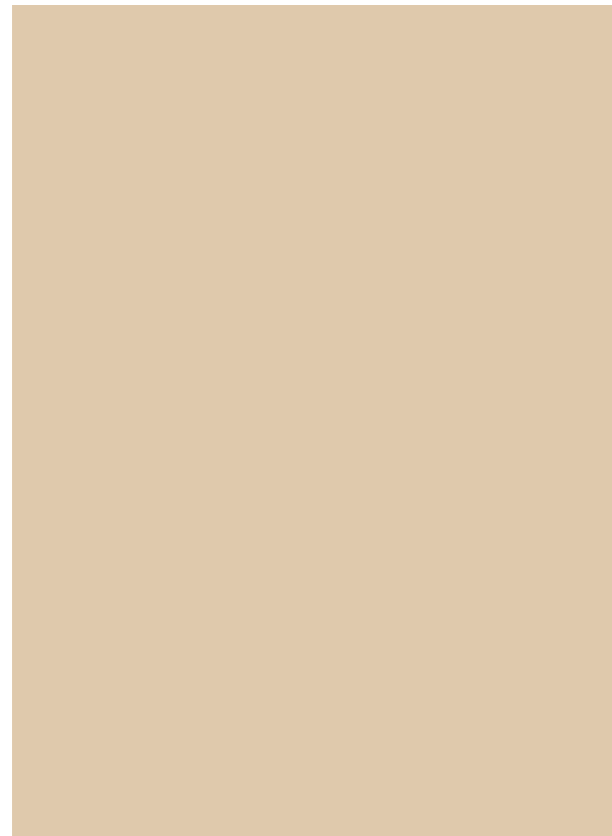
Background WHITE LILAC – OW 1050P



Front wall RESERVED WHITE – OW 1081P, Back wall DESERT DUSK – N 3404T



FIND CALM / **KEY COLOUR**



Neutrals are an effortless backdrop for any style or space, but finding the sweet spot between subtlety and personality is the key to making a stylish statement. *Sandcastle* - N 3195P is the definition of a powerful neutral. Warm and inviting, it soothes the soul and nurtures the spirit to create a serene and comforting retreat.

KEY COLOUR : SANDCASTLE - N 3195P



A powerful neutral to soothe the soul.

REASSURING / **SOOTHING** / NATURAL / **NEUTRAL** / SUBTLE

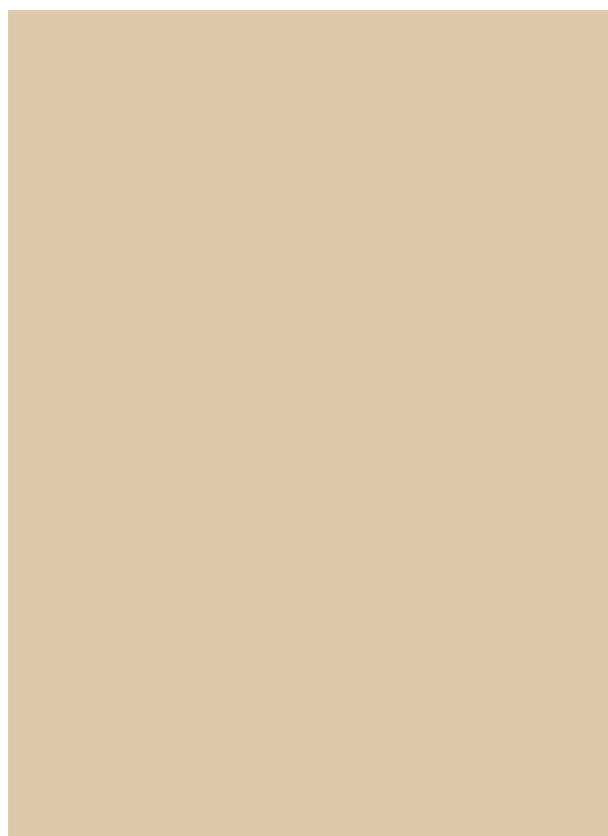


SANDCASTLE

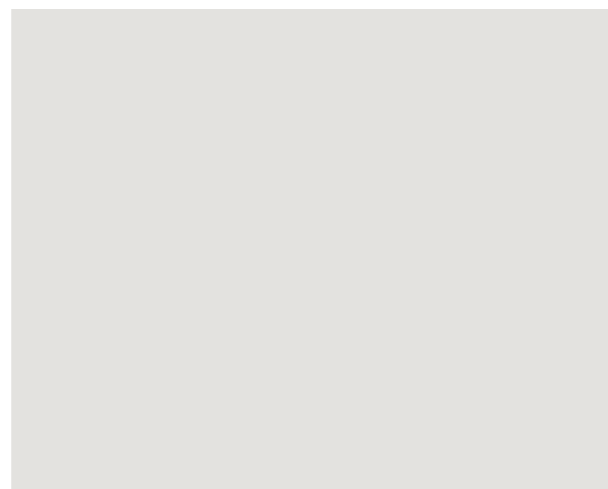
N 3195P

Find CALM

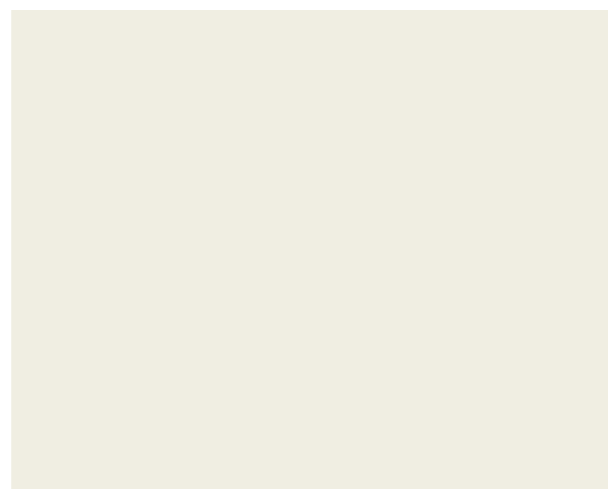
With a choice of cool and warm whites you'll have a perfect complement for mid-tones and darker neutrals.



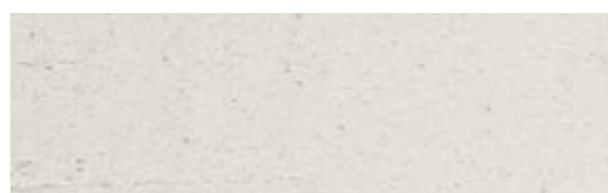
KEY COLOUR : SANDCASTLE - N 3195P



WHITE LILAC - OW 1050P



RESERVED WHITE - OW 1081P



Momento Travertino in WHITE CONCRETE - OW 1084P

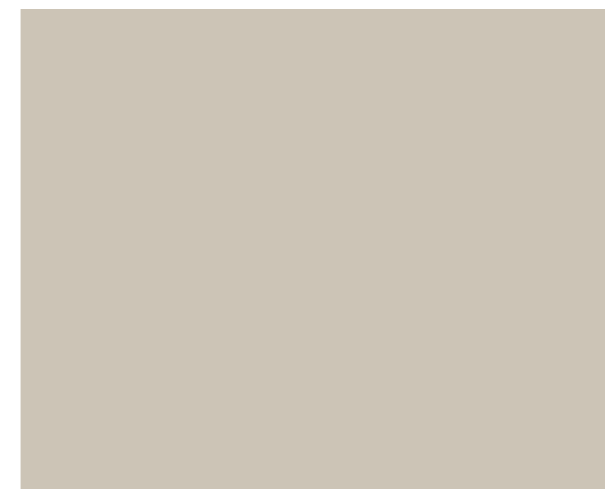
DECORATIVE EFFECTS

Enhance FIND CALM with special surface effects that mimic concrete, granite and wood in natural hues.

Natural neutrals for easy combinations and perfect outcomes.



SAPLING - N 1847T



SUITED UP - N 3409P

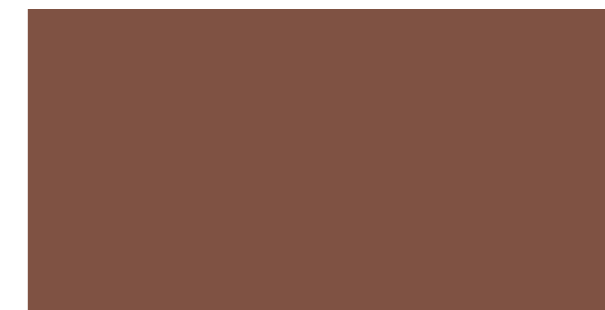


BURNT ASHES - N 1917T



GRANITE ROCK - N 1980T glazed over with Momento Snow Frost - 01

Create a grounded mood with a feature wall or focal point in a deeper hue.



RED EARTH - R 1379A



Wood Varnish Collection MAHOGANY - T 102



DESERT DUSK - N 3404T

These softly tinted mid-tones make a quiet colour statement in any size space.



FIND CALM / COLOUR STORY ONE



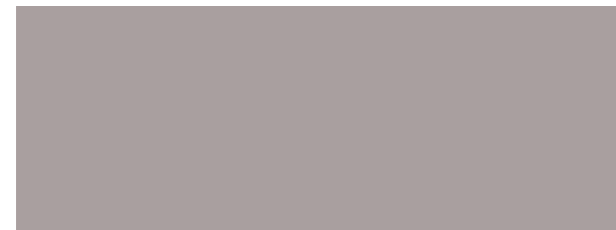
LIGHT TOUCH

Feel a gentle uplift with this intriguing balance of coolness and warmth. Cool *White Lilac* - OW 1050P finds a perfect partner in the smoky purple of *Burnt Ashes* - N 1917T, while *Suited Up* - N 3409P brings a quiet contrast to a versatile scheme.

WHITE LILAC - OW 1050P



SUITED UP - N 3409P



BURNT ASHES - N 1917T

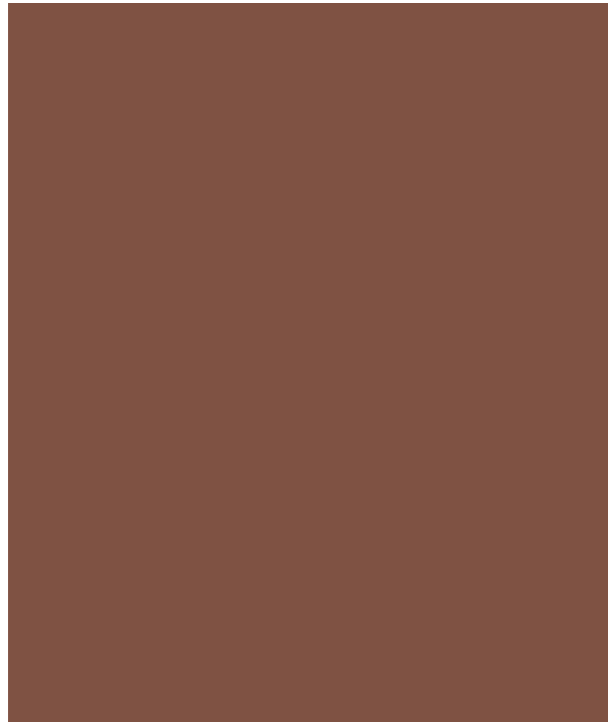


A perfect harmony of coolness and warmth.





FIND CALM / COLOUR STORY TWO



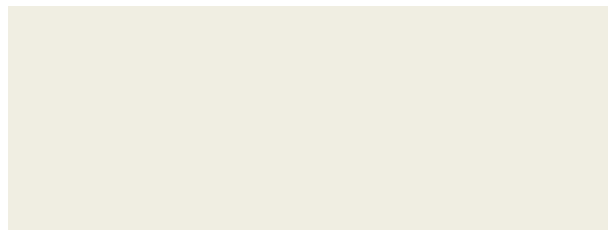
RED EARTH - R 1379A



Cosy up with soft layers and warm statements.



SAPLING - N 1847T



RESERVED WHITE - OW 1081P

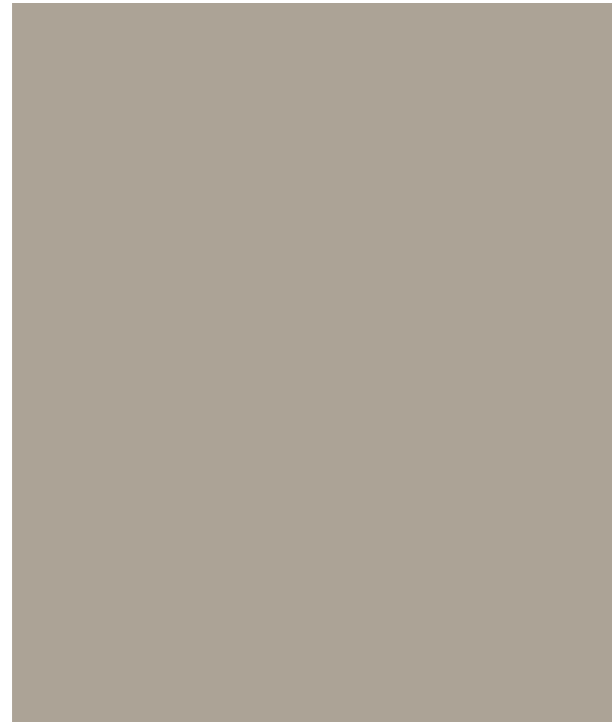
SUPER WARM

From rich, deep *Red Earth* - R 1379A to warm, cosy *Sapling* - N 1847T and soft *Reserved White* - OW 1081P, each of these hues works in harmony. Make a statement with a contrasting alcove or feature wall, or simply layer the lighter hues for an easy gentle warmth.





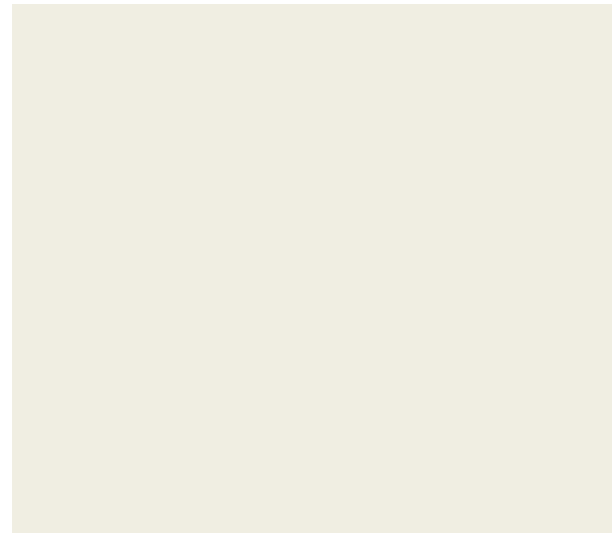
FIND CALM / COLOUR STORY THREE



DESERT DUSK - N 3404T

DELICATE NATURE

The trio of warm grey *Desert Dusk* - N 3404T, creamy *Reserved White* - OW 1081P and soothing *Sandcastle* - N 3195P work beautifully in **Scandinavian and Japanese interior styles** where pale woods, stone and natural woven textiles bring texture to clean, minimal spaces.

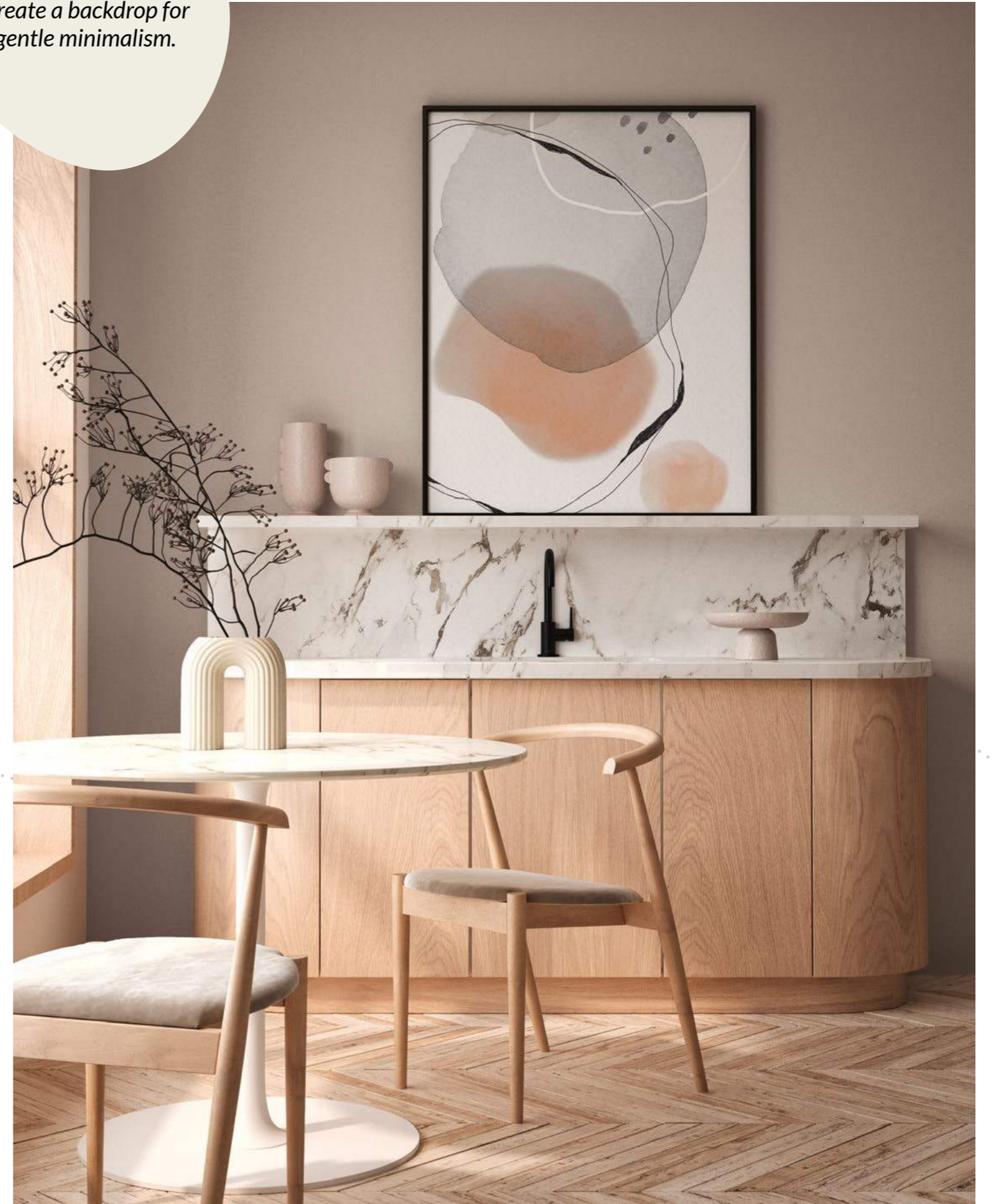


RESERVED WHITE - OW 1081P



SANDCASTLE - N 3195P

Create a backdrop for gentle minimalism.



FIND CALM / FOCUS : **WORKSPACES**



Creating environments
that feel emotionally
supportive.



OFFICE SUPPORT

As the trend of **blending remote and office-based work** has gained traction, our expectations of workspaces have undergone a significant shift. Colour and material play an essential role in creating **environments that feel emotionally supportive** and more reflective of the home.



EXPRESS YOURSELF



FIND THE JOY IN FREEDOM



From our **pastimes and passions** to the **styles that inspire us**, and the **colours we adore**, it all comes together to make us who we are. When we express the things we love to others, we **discover the joy to be found in connection**, and the happiness that comes from a **sense of freedom**.



Find FREEDOM



Wall SUNKISSED TOMATO – YO 2403A
Door FAIRY WINGS – OW 2186P
Screen GOLDEN YELLOW – YO 1091T

Creating spaces for
togetherness.



Joy & Authenticity

What better way to **express your unique self** than through the **vibrant language of colour**? In **Find Freedom**, our self-expression finds an audience as we **create spaces full of joy and authenticity**, not just for ourselves but for those we love. These are **places for gathering, sharing, laughing** and feeling optimistic about what the future holds.

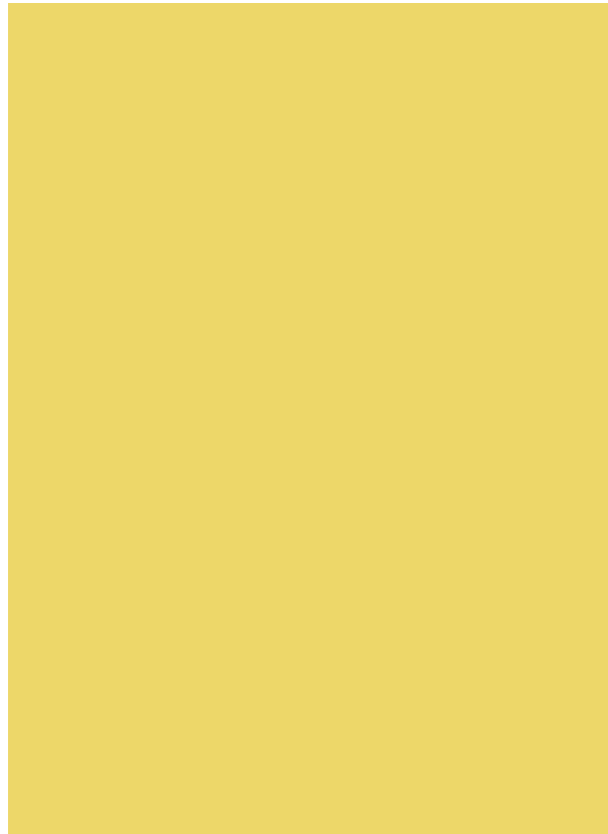


Wall COOL WONDER – BGG 2630P



Wall MERCHANT'S VENICE – N 3273D

FIND FREEDOM / KEY COLOUR



KEY COLOUR : GOLDEN YELLOW - YO 1091T



Celebrate life's brighter moments.



Embodying positivity and freedom, **Golden Yellow - YO 1091T** will light up any room with happy energy. This warm and lively hue transforms interiors into bright, sun-drenched havens, enhancing your mood and sparking creativity. It encapsulates the joy of self-expression, celebrating life's brighter moments and illuminating everyday living with its radiant charm.

JOYFUL / **SUNNY** / UPLIFTING / **EXPRESSIVE** / RADIANT

All colours shown in this book are as close to the actual Nippon Paint colours as modern printing techniques permit.

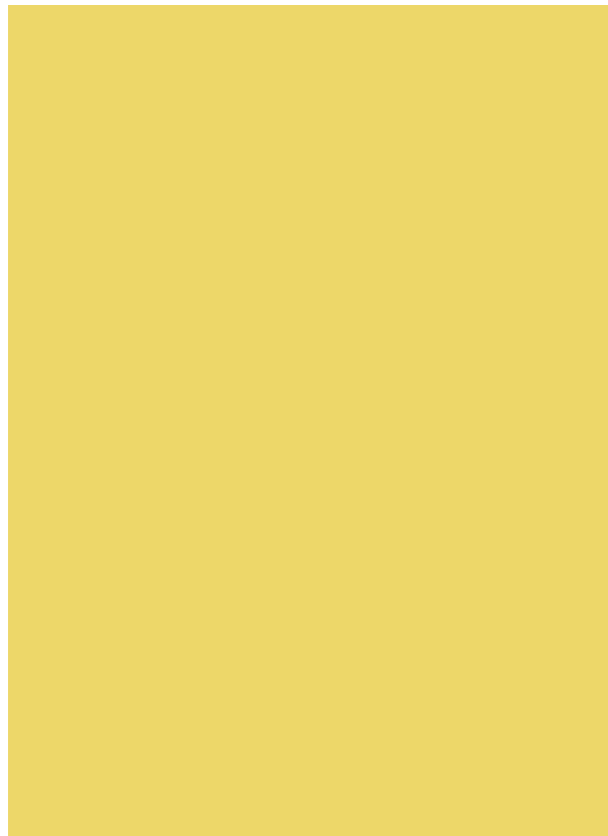


GOLDEN YELLOW

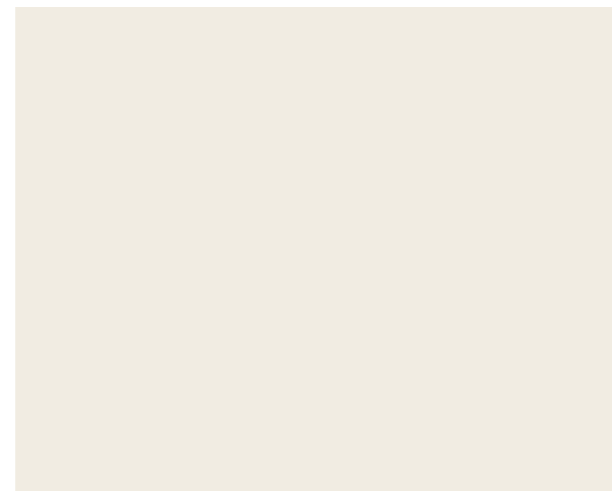
YO 1091T



Find FREEDOM



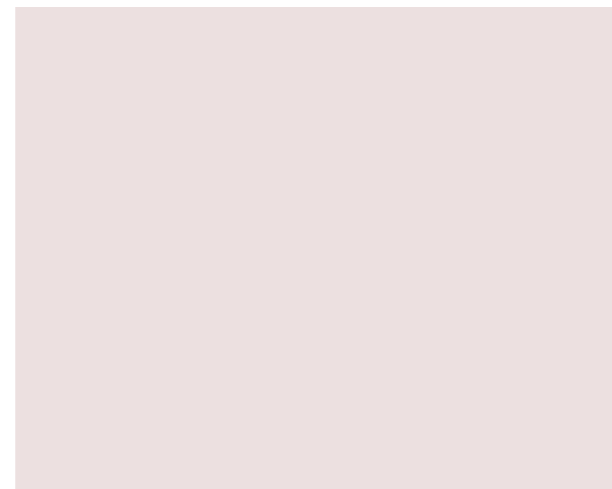
KEY COLOUR : GOLDEN YELLOW – YO 1091T



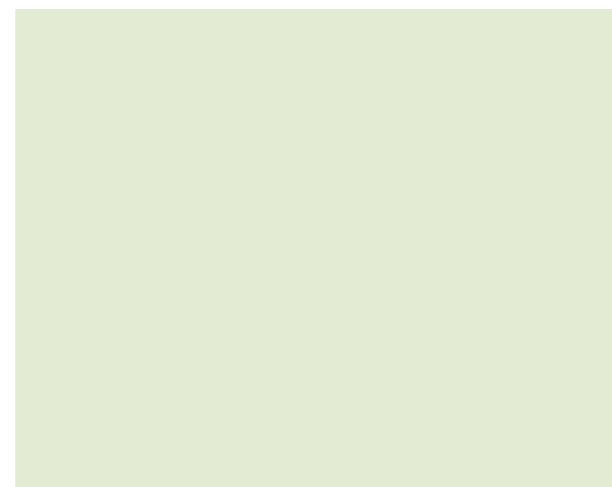
FAIRY WINGS – OW 2186P



SWANLIKE – OW 1021P glazed over with
Momento Cloud Pearl LEMON DROP – CP 176



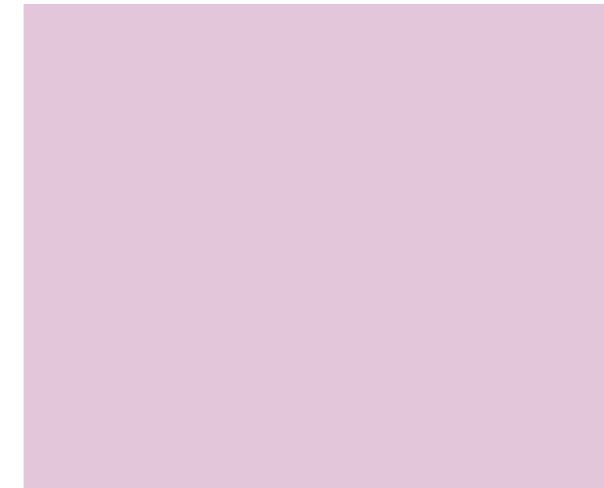
MAUVE DIGNITY – PB 2983P



COOL WONDER – BGG 2630P

An expressive scheme
of modern pastels and
uplifting brights.

*Beautiful, clear mid-tones are
lifted with ethereal pale pastels
for an effortless colour statement.*



NIGHT DRESS – PB 1396P



LIMEBURST – BGG 1672T

*Colour your space lovely in
lilac or fresh in green and feel
your spirits lift!*



Wood Varnish Collection FRESH GREEN – T158



DECORATIVE EFFECTS

Surface effects are a subtle enhancement to
a vibrant colour palette with coloured wood
varnish and pearlescent tone-on-tone textures.



SUN-KISSED TOMATO – YO 2403A



Memento Velvet Gold TRIBAL ART – YO 1226D finished with
CLEMENTINE CRUSH – VG 204



MERCHANT'S VENICE – N 3273D

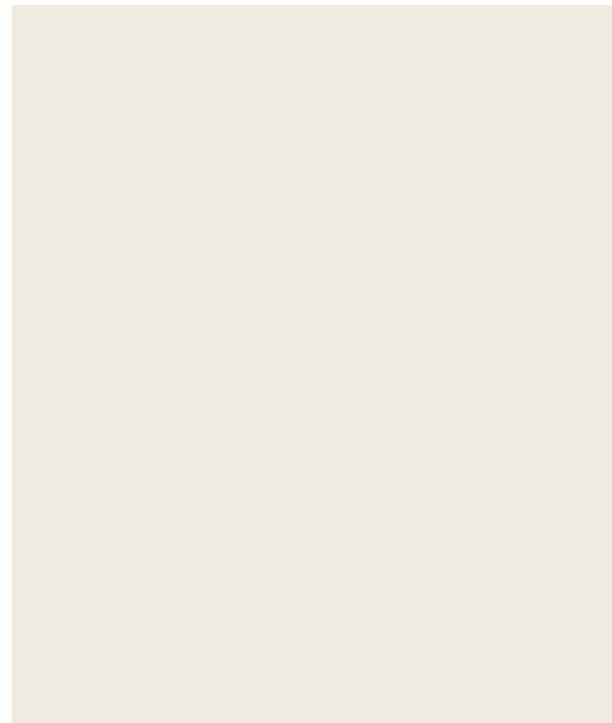
*Accent this joyful scheme
with a happy yellow or vibrant
orange.*

FIND FREEDOM / COLOUR STORY ONE



POP LIFE

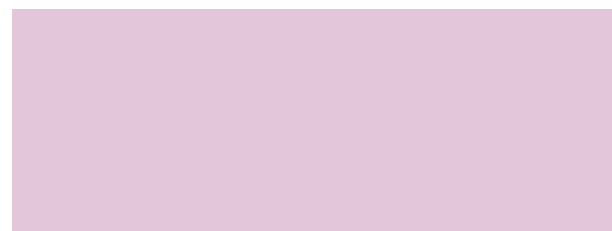
Warm white *Fairy Wings* - OW 2186P is the perfect backdrop to this **show-stopping combination** of lilac *Night Dress* - PB 1396P and warm, vibrant *Sunkissed Tomato* - YO 2403A. Add accents of colour to the neutral base or make a **powerful style statement** with colour blocked walls and accent furniture.



FAIRY WINGS - OW 2186P



SUNKISSED TOMATO - YO 2403A



NIGHT DRESS - PB 1396P



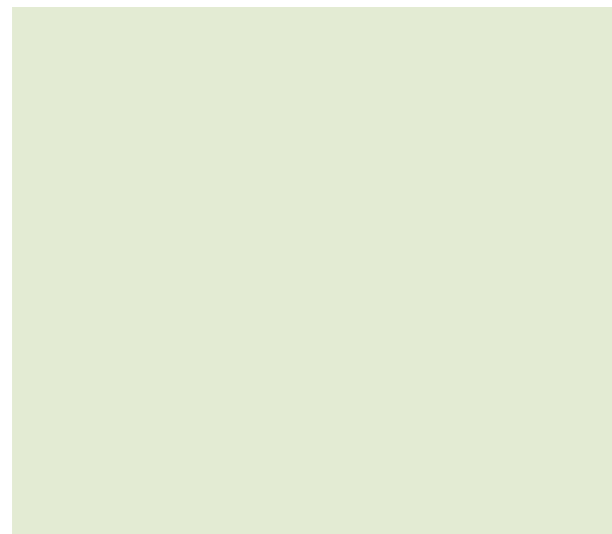
Make room for a show-stopping combination.



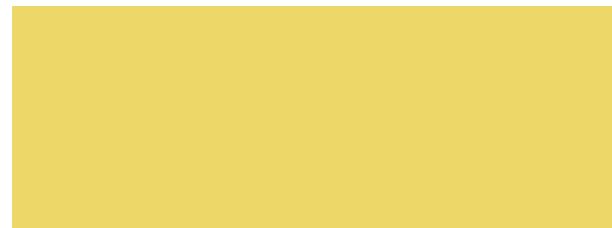
FIND FREEDOM / COLOUR STORY TWO



LIMEBURST - BGG 1672T



COOL WONDER - BGG 2630P



GOLDEN YELLOW - YO 1091T

Get fresh with nature's hues.

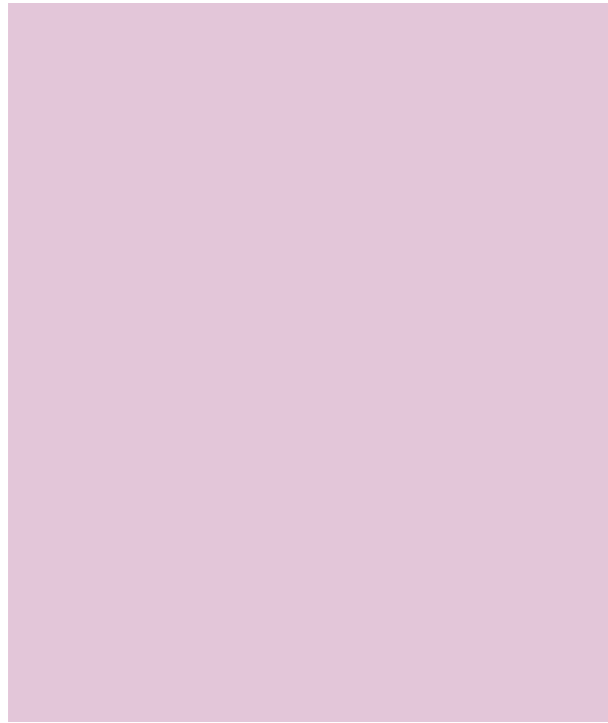


FRESH HARMONY

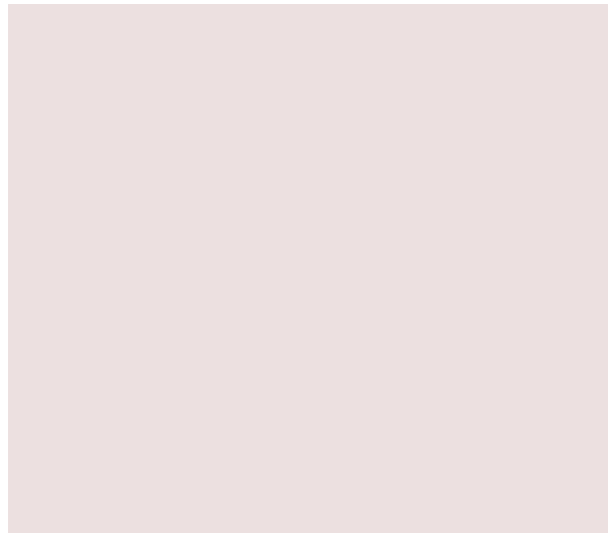
Experience the transformative power of nature's greens and yellows in a radiant harmony of zesty *Limeburst* - BGG 1672T, airy *Cool Wonder* - BGG 2630P and joyful *Golden Yellow* - YO 1091T. From beautiful bedrooms to cool kitchens and wonderful workspaces, there's a fresh look here for your home.



FIND FREEDOM / COLOUR STORY THREE



NIGHT DRESS - PB 1396P



MAUVE DIGNITY - PB 2983P



MERCHANT'S VENICE - N 3273D



SOFT EXPRESSION

For a quieter mood, take muted green *Merchant's Venice* - N 3273D, delicate *Mauve Dignity* - PB 2983P and a dash of warm lilac *Night Dress* - PB 1396P. These soft purples harmonise beautifully with the gentle yellow-green. So, whether you're creating a space for grown-ups or a fun mural for the kids, you'll have a perfect result every time.

A perfect harmony for any room!





FIND FREEDOM / FOCUS : EDUCATION



FREEDOM TO LEARN

A colour palette for an educational setting should be able to **spark creativity, foster engagement** as well as **calm and reassure**. The softer pastel tints create **relaxing environments**, while the vibrant hues are ideal for **zoning and wayfinding**.



Creating an ideal, immersive learning environment.





HEALING WATERS



The search for wellness in 2024-25 goes beyond green and into the blue. Our fascination for water is enduring, and the benefits of 'blue spaces' for wellbeing are increasingly validated by scientific research. These influences come together to signal a resurgence of interest in the healing qualities of environments that evoke the seas and shores.



FIND A PLACE FOR RENEWAL

Find RENEWAL



Wall PENINSULAR – N 3296D



Dive In...

Immerse yourself in a world designed for renewal. The exquisite colour palette is inspired by the life-giving, restorative properties of nature's blue spaces and the shores that surround them. Experience the transformative power of the ocean, the serenity of a tranquil lake, and the soothing sound of a babbling brook, all within your own home.



Wall BLUE BUTTON – PB 1560T, Headboard PENINSULAR – N 3296D

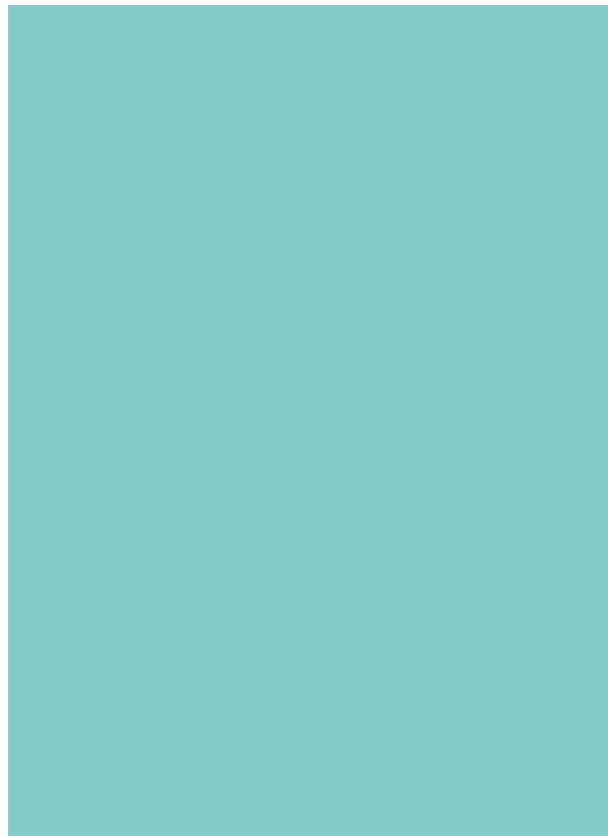


Wall KNITTED FLEECE – N 3387P



Be inspired by blue spaces and surrounding shores.

FIND RENEWAL / **KEY COLOUR**



Evoking bright sunlight on a crystal-clear tropical ocean, shimmering *Turquoise Reflection* - BGG 2742P sweeps us away to a **place of complete renewal**. Imagine how this vibrant, refreshing hue could transform the mood in different areas of your home. **Fresh and glowing**, it ignites a sense of adventure, reminding us of **idyllic vacations and precious moments** where we felt revived.

KEY COLOUR: TURQUOISE REFLECTION - BGG 2742P



Embrace the adventure and let yourself be carried away.



VIBRANT / **AQUATIC** / REJUVENATING / **FRESH** / REVIVING



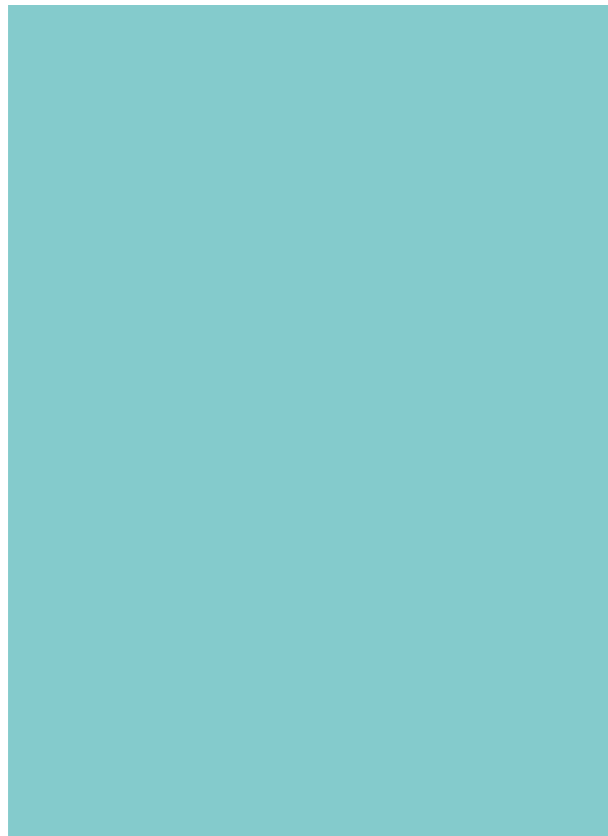
TURQUOISE REFLECTION

BGG 2742P

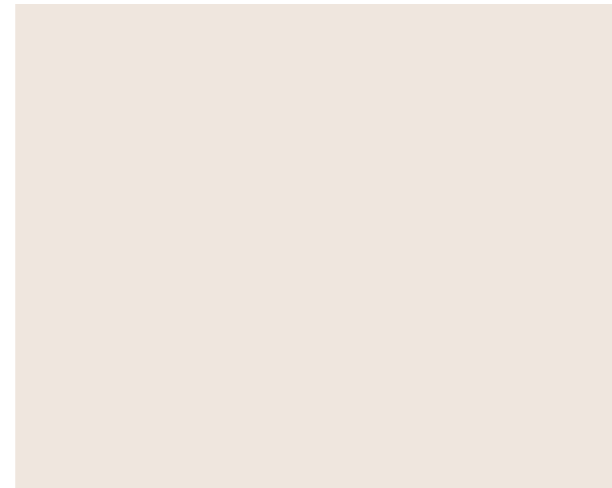


Find RENEWAL

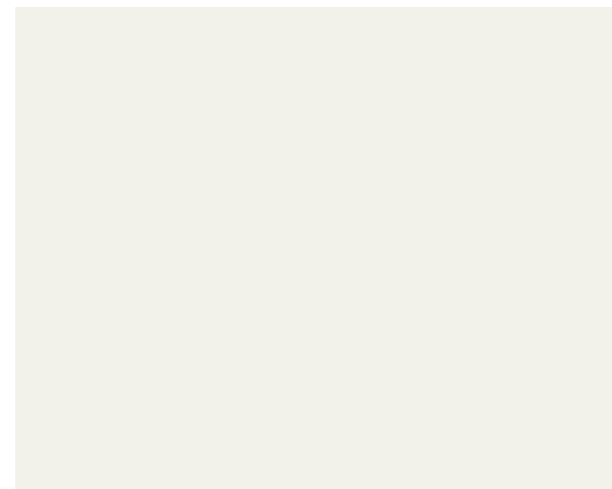
Shell and seafoam inspired pastels are the perfect backdrop for you to add your own decorative touches.



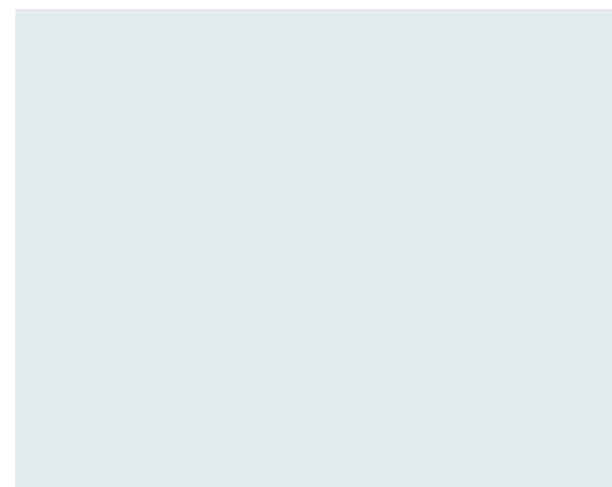
KEY COLOUR: TURQUOISE REFLECTION – BGG 2742P



KNITTED FLEECE – N 3387P

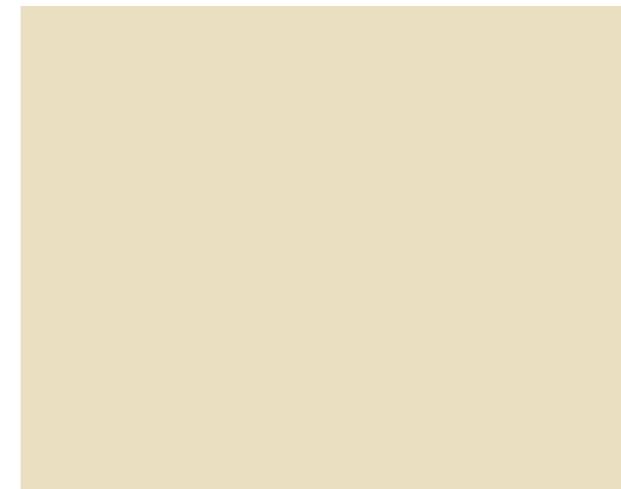


SIMPLY WHITE – OW 2146P



STARING INTO SPACE – PB 2853P

DECORATIVE EFFECTS
Evoke sparkling seas and rolling surf with one of our water-inspired surface effects, or add an aquatic tint with wood varnish.

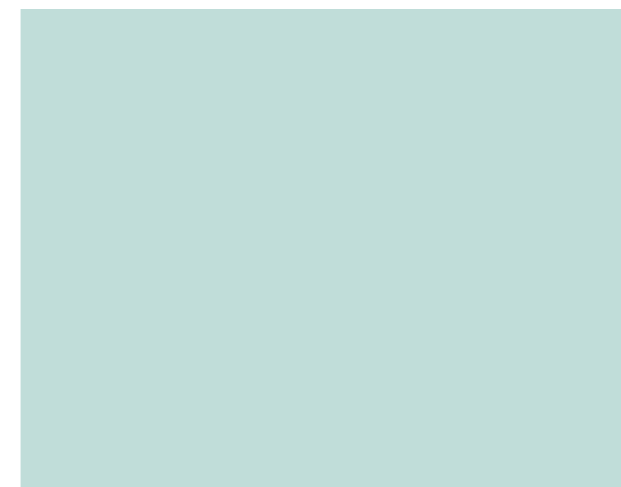


JUST AN INKLING – N 3259P

Go softly with a delicate touch of colour in a mood-enhancing mid-tone.



SKY DELIGHT – BGG 1579P glazed over with Memento Cloud Pearl **JADE ESCAPE** – CP 181



GLAZED CERAMIC – BGG 2720P

For a fully immersive experience, dive into a rich sea-inspired hue.



BLUE BUTTON – PB 1560T



Memento Sparke Silver **BRISH OCEAN** – MS 132



PENINSULAR – N 3296D



Wood Varnish Collection **TURQUOISE** – T153



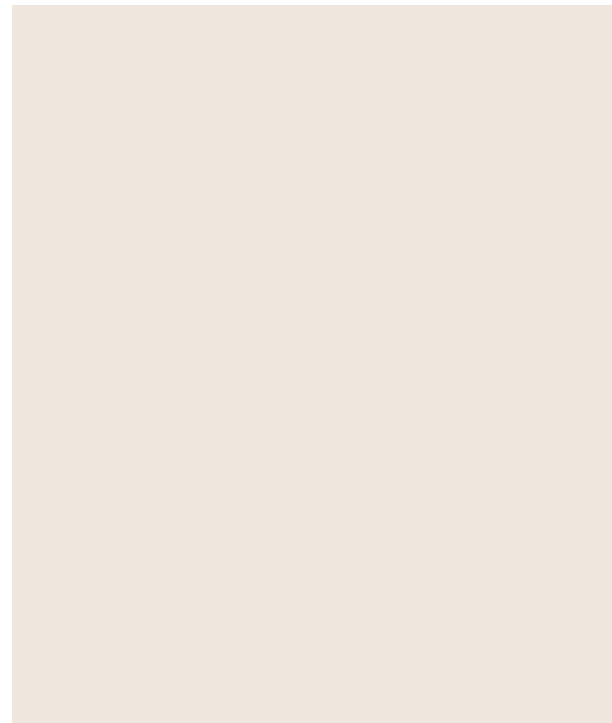
Create a restorative mood with these immersive aquatic hues and gentle pastels.

FIND RENEWAL / COLOUR STORY ONE

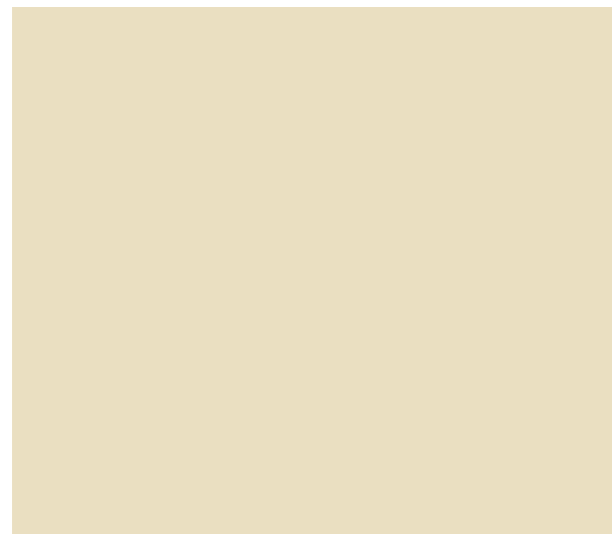


SAND & SHELL

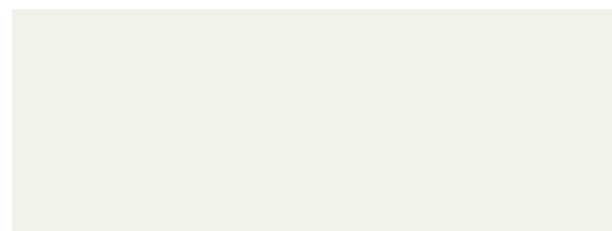
A colour scheme inspired by soft sands and seashells features a gentle hint of pink in neutral *Knitted Fleece* - N 3387P with the sandy touch of *Just an Inkling* - N 3259P, and the perfect *Simply White* - OW 2146P. Together they create spaces of absolute serenity.



KNITTED FLEECE - N 3387P



JUST AN INKLING - N 3259P



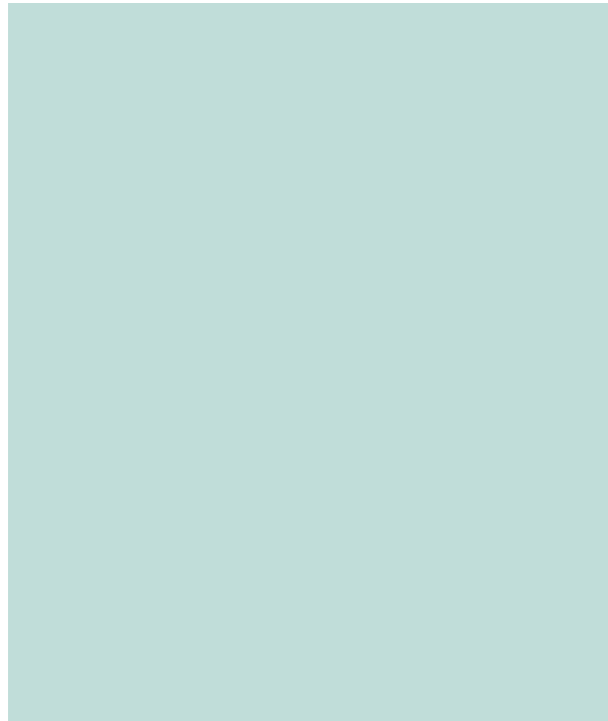
SIMPLY WHITE - OW 2146P



Find moments of serenity with these delicate hues.



FIND RENEWAL / COLOUR STORY TWO



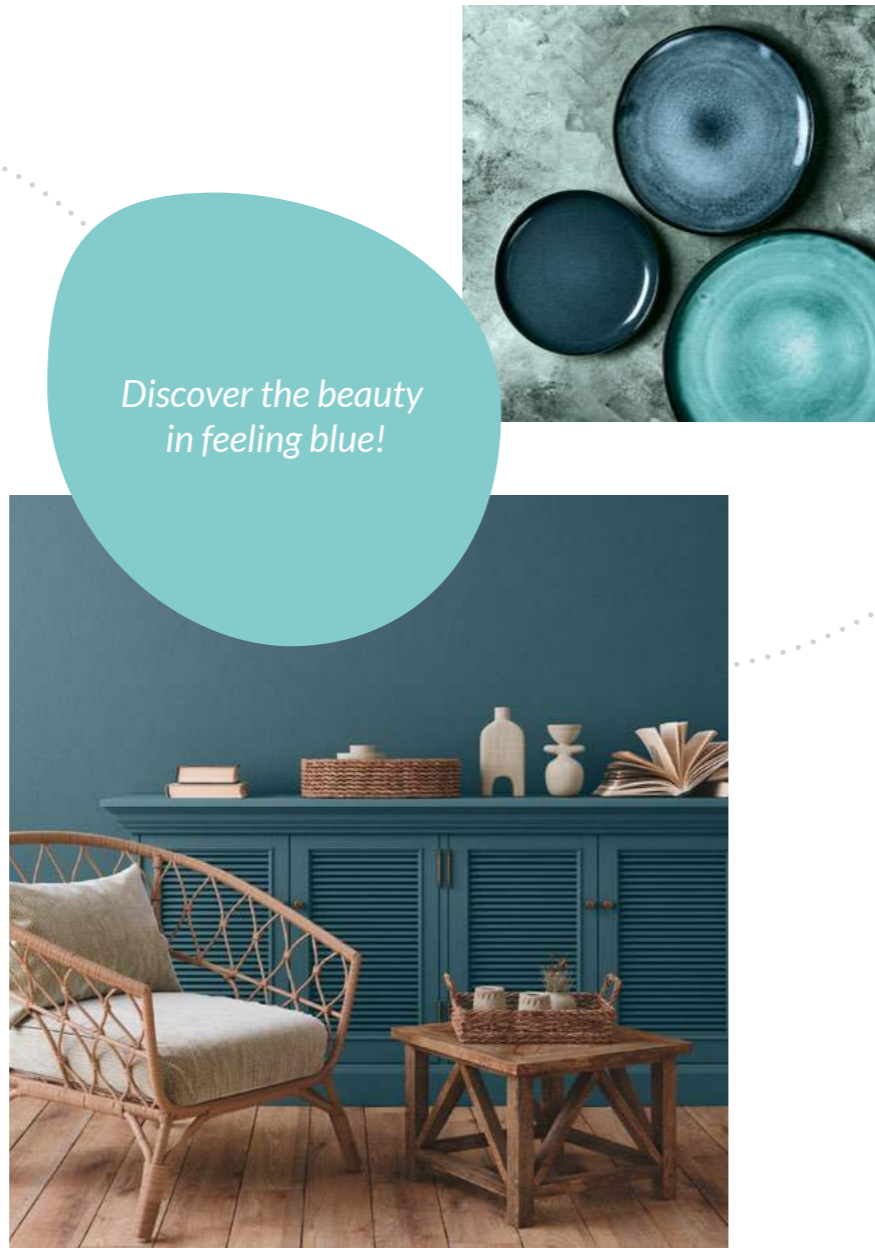
GLAZED CERAMIC - BGG 2720P



PENINSULAR - N 3296D



TURQUOISE REFLECTION - BGG 2742P



Discover the beauty
in feeling blue!



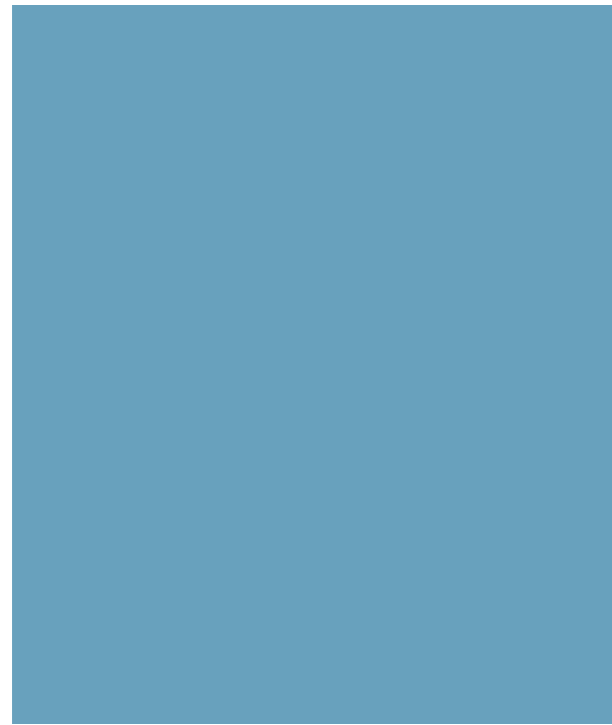
OUT TO SEA

Embrace the aquatic with a deep dive into ocean blues. Clear *Glazed Ceramic* - BGG 2720P, deep, shaded *Peninsular* - N 3296D and vibrant *Turquoise Reflection* - BGG 2742P come together to evoke the essence of the sea. Whether you're inspired by tropical oceans or mysterious depths, there's a perfect sea-blue for you.

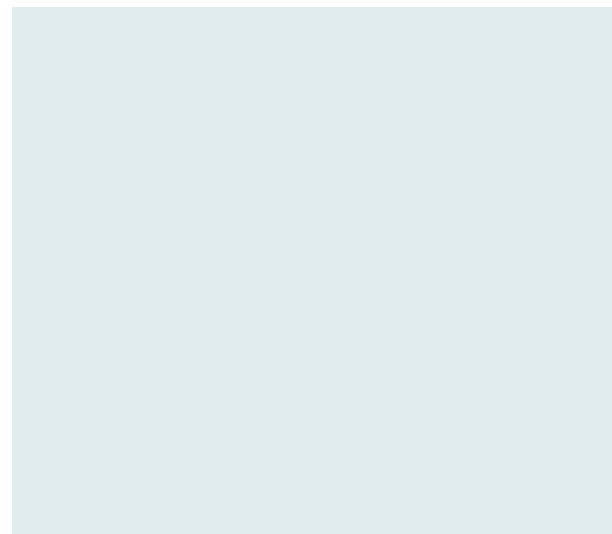


SHORE LINES

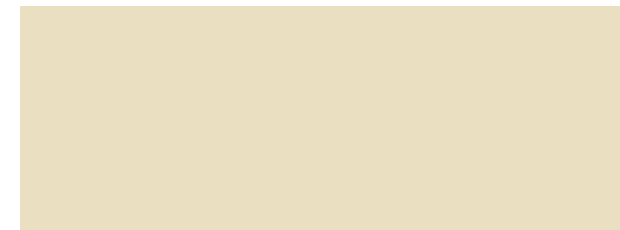
Nature creates perfect harmonies, and here we are inspired by the natural colour complements of sea blues and sandy neutrals. Rich *Blue Button* - PB 1560T and airy *Staring Into Space* - PB 2853P bring us the sea and sky, while *Just an Inkling* - N 3259P adds a touch of warm sand to the scheme.



BLUE BUTTON - PB 1560T



STARING INTO SPACE - PB 2853P

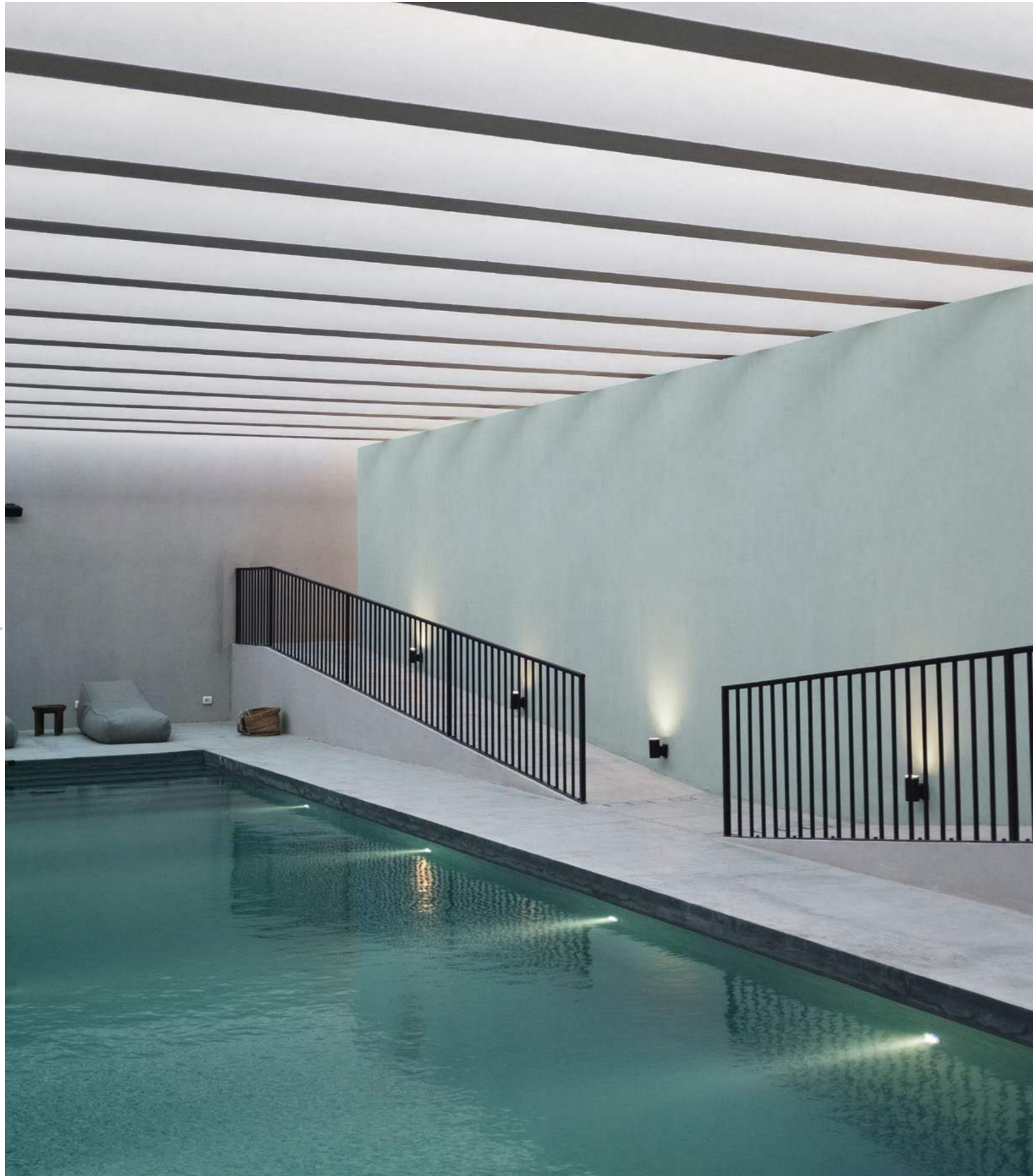


JUST AN INKLING - N 3259P



Take a walk along a sandy shore.





BALANCING BLUES

Healthcare and spa settings are a natural environment to explore the connection between nature's blues and wellness. Invigorating blues bring energy to active spaces, while softer aquatic hues help calm anxiety in waiting and treatment areas.

Energise, uplift or relax with the perfect blue.



PERFECT HARMONY

FIND A SENSE OF BALANCE



Structure and harmony are appealing, especially during turbulent times. Here, we're influenced by the **design perfection found readily in nature**; from seashells to flowers to honeycombs, their mathematical forms have inspired **design rules in art and architecture** for centuries. As we navigate this complex world, we can **find balance using nature's harmonies as our guide**.



Find BALANCE



Objective Beauty

In **Find Balance**, the harmonies of shape and form found in nature inspire us to create elegant environments which are **objectively beautiful**, and as a result, **inherently pleasing and reassuring**. Ideas around **restraint and controlled design** are explored through graphic lines and a sophisticated colour palette of **monochromes, tonal layers and natural complements**.



Left wall **PEARLY SHELL** – OW 2153P
Right wall **GRAYCLOTH** – N 1979P
Cupboards **WOVEN SLATS** – BGG 1695D

Explore the beauty
in control.



Wall **LAVENDER HEDGE** – N 1939A



FIND BALANCE / **KEY COLOUR**



KEY COLOUR: EARTHLING - N 3372P



Reconnect with your inner harmony.

Earthling - N 3372P brings a new elegance to trends for nature-inspired pinks. Softly shaded and perfectly balanced, this grounded and versatile hue is created with a careful blend of gentle pink and yellow and a dash of softening grey. Exuding warmth and serenity and designed to restore equilibrium throughout your home, it's time to rebalance with **Earthling** - N 3372P.

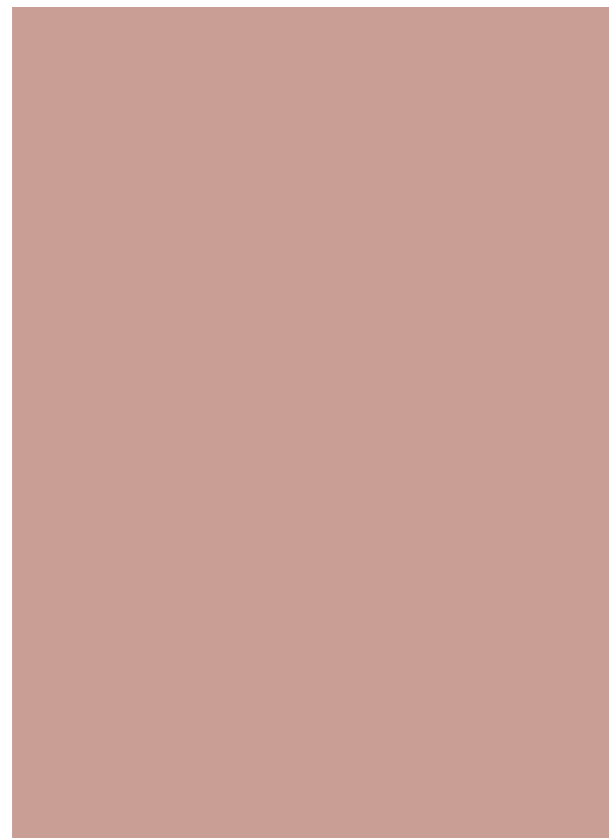
ELEGANT / **GROUND**ED / BALANCED / **SERENE** / CONTEMPORARY

EARTHLING

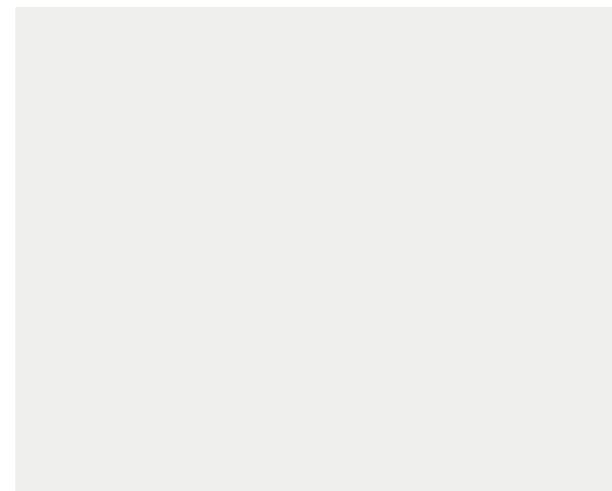
N 3372P



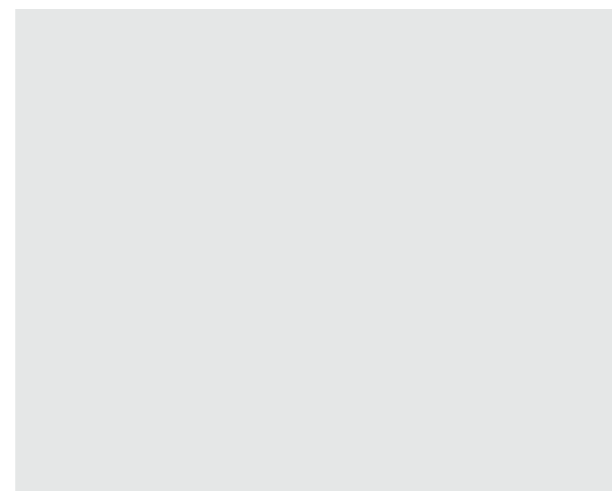
Find BALANCE



KEY COLOUR : EARTHLING - N 3372P



PEARLY SHELL - OW 2153P



SILVER MINER - N 2991P

Pale tinted hues to create spaces filled with light and harmony.



WATER CHESTNUT - BGG 1692P



GRAYCLOTH - N 1979P



Momento Elegant SMOKE PILLAR - ME 044



WOVEN SLATS - BGG 1695D

Opt for a soft monochrome scheme, or make a rich statement with a natural golden hue.



Wood Varnish Collection BAMBOO - T144



Bring depth to light and mid-tone hues with luxurious deep accents.



LAVENDER HEDGE - N 1939A



TROJAN GRAY - N 1996D finished with Momento Velvet Pearl STONEWASH - VP 253



FOUNTAIN BLUE - N 1968D

DECORATIVE EFFECTS

Complete your look with beautiful effects from velvet and stone for walls to bamboo inspired varnish for woods.

FIND BALANCE / COLOUR STORY ONE



MONOCHROME MOMENT

Monochromes are a beautiful foundation for a **timeless colour scheme**. With the slightest hint of grey, nuanced white **Silver Miner - N 2991P** finds a perfect tonal partner in serene **Graycloth - N 1979P**, while the velvety depths of **Lavender Hedge - N 1939A** add a note of **intrigue and glamour**.

SILVER MINER - N 2991P



GRAYCLOTH - N 1979P

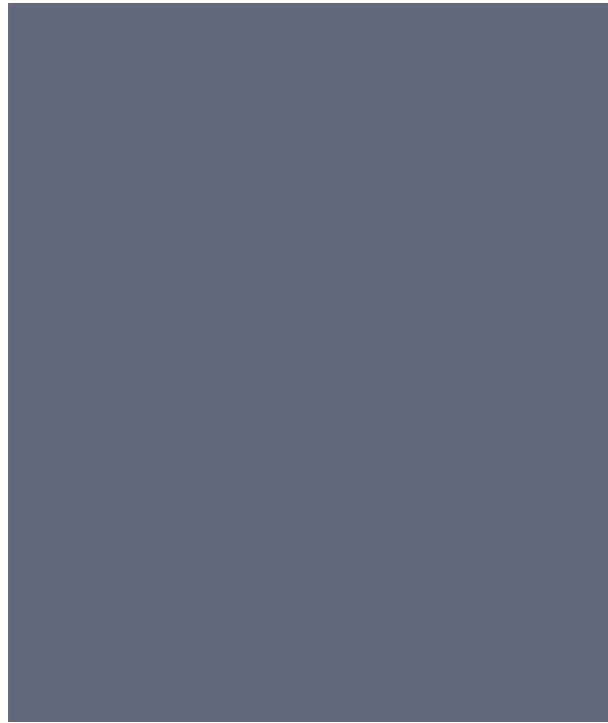


LAVENDER HEDGE - N 1939A

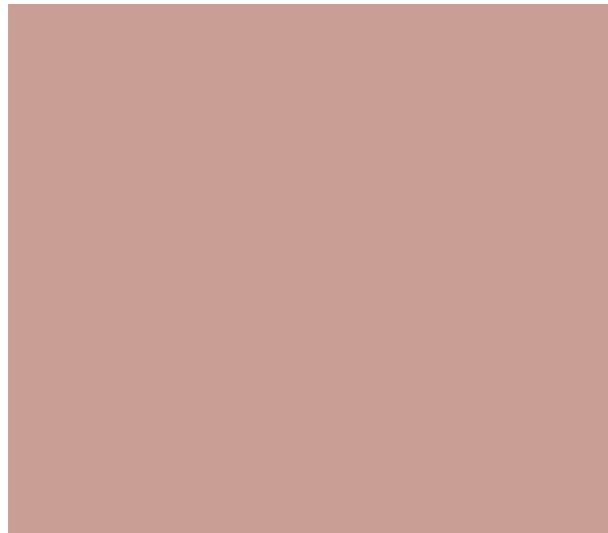
Rediscover the eternal elegance of monochrome.



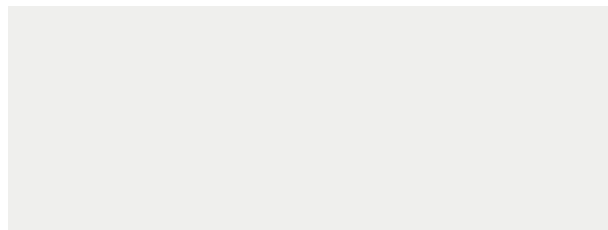
FIND BALANCE / COLOUR STORY TWO



FOUNTAIN BLUE - N 1968D



EARTHLING - N 3372P



PEARLY SHELL - OW 2153P



Create a timeless yet modern statement.



TIMELESS TONES

The gently grounding pink of *Earthling* - N 3372P and rich *Fountain Blue* - N 1968D make beautiful colour statements in any room, while delicate white *Pearly Shell* - OW 2153P adds a clean contrasting note. Bring modernity to classically designed spaces or a sense of timeless style to a contemporary home with this stunning scheme.



FIND BALANCE / COLOUR STORY THREE



WOVEN SLATS - BGG 1695D



WATER CHESTNUT - BGG 1692P



NATURAL ELEGANCE

The natural colour harmony between warm blue and yellow is revealed here in a duo tone of rich *Woven Slats* - BGG 1695D and gentle *Water Chestnut* - BGG 1692P with an elegant accent of *Fountain Blue* - N 1968D. Whether you favour tonal layers or contrasting touches, the effect is balanced and refined.



FOUNTAIN BLUE - N 1968D

A study in balance and refinement.





FIND BALANCE / FOCUS : HOSPITALITY

PERFECT AMBIANCE

Creating a perfect hospitality environment is a study in colour, material and light. With a palette designed for balance and harmony, the outcomes are effortlessly successful, from atmospheric dining spaces to elegant hotel lobbies and relaxing bedrooms.

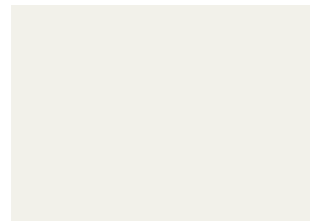


Experience harmony away from home.

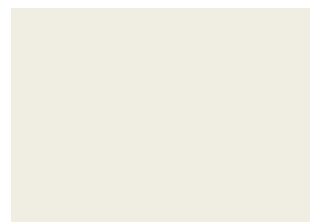


COLOUR PLANNER

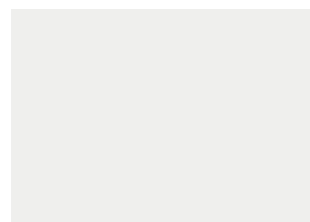
WHITE



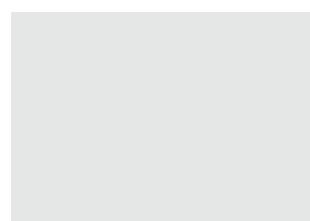
SIMPLY WHITE - NP OW 2146P



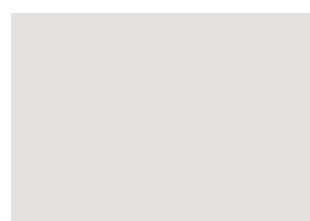
RESERVED WHITE - NP OW 1081P



PEARLY SHELL - NP OW 2153P



SILVER MINER - NP N 2991P



WHITE LILAC - NP OW 1050P

NEUTRAL



GRAYCLOTH - NP N 1979P



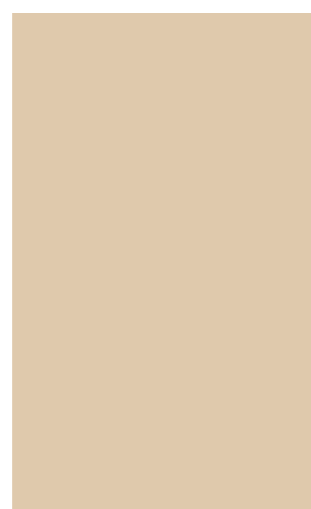
DESERT DUSK - NP N 3404T



SUITED UP - NP N 3409P

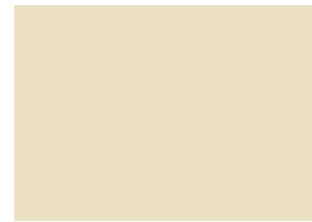


SAPLING - NP N 1847T



SANDCASTLE - NP N 3195P

YELLOW



JUST AN INKLING - NP N 3259P



WATER CHESTNUT - NP BGG 1692P

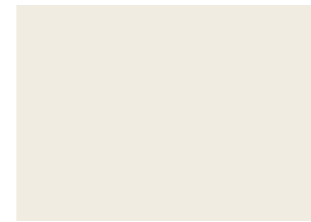


GOLDEN YELLOW - NP YO 1091T

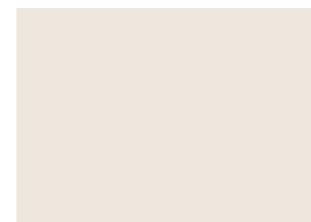


WOVEN SLATS - NP BGG 1695D

RED



FAIRY WINGS - NP OW 2186P



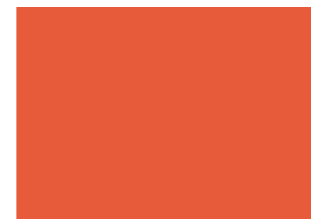
KNITTED FLEECE - NP N 3387P



EARTHLING - NP N 3372P



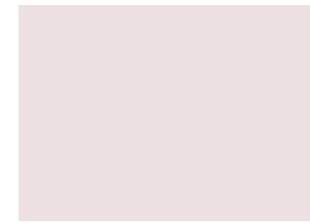
RED EARTH - NP R 1379A



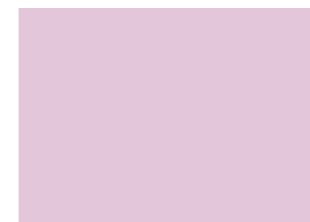
SUNKISSED TOMATO - NP YO 2403A

The 2024-25 trend directions for each colour family are explored over **thirty-two** inspiring hues. Within the **AWAKEN** palette you'll find the **perfect colours** to create spaces that evoke **Calm, Freedom, Renewal** and **Balance**.

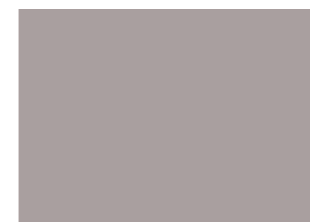
PINK & PURPLE



MAUVE DIGNITY - NP PB 2983P



NIGHT DRESS - NP PB 1396P



BURNT ASHES - NP N 1917T

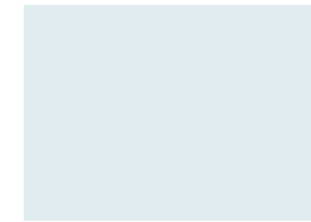


LAVENDER HEDGE - NP N 1939A



FOUNTAIN BLUE - NP N 1968D

BLUE & AQUA



STARING INTO SPACE - NP PB 2853P



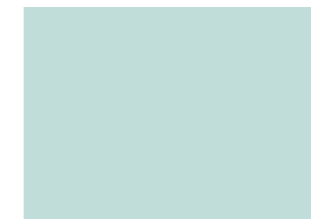
BLUE BUTTON - NP PB 1560T



PENINSULAR - NP N 3296D

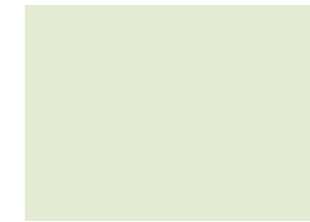


TURQUOISE REFLECTION - NP BGG 2742P



GLAZED CERAMIC - NP BGG 2720P

GREEN



COOL WONDER - NP BGG 2630P



LIMEBURST - NP BGG 1672T



MERCHANT'S VENICE - NP N 3273D



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