

# Talent Solution

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**MD**

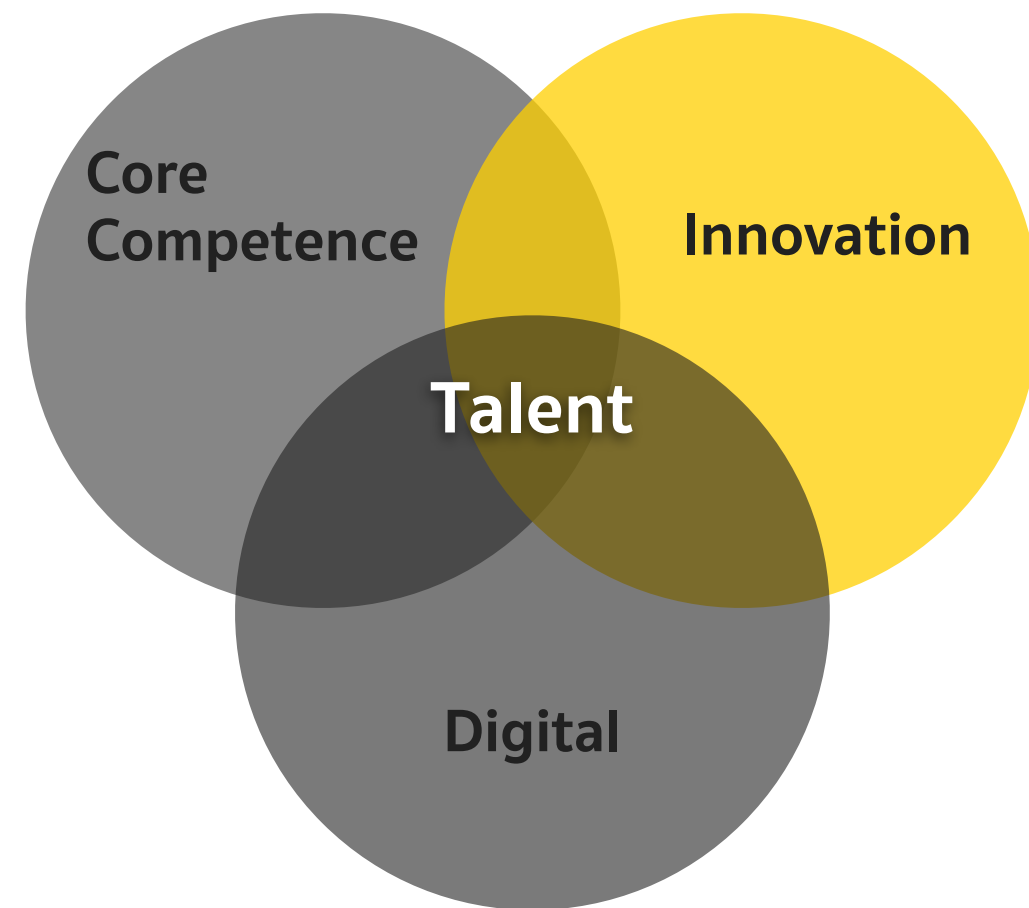
**MindDojo Digital**



# Program Overview:

## Selection

### Talent Solution



**Solution 1 :**

**Adding Innovation Digital Performance into KPI**

**Solution 2 :**

**10x Event**

**Solution 3 :**

**1 Day Design Sprint**

## Development

### 10X Leadership for Future

#### Leaders



**THE  
HIPSTER**



**THE  
HACKER**



**THE  
HUSTLER**

Create a team of business savvy Hustlers who are able to create a successful innovative business empire from the resources and opportunities around them in the Digital Age

## Projects

With a limited time and budget, teams are provided the funding to make their ideas come to life through experimenting and learning from successes and failures.

A final projects presentation is delivered to complete the program and decisions made for further resource allocation, next steps or termination





# Selection

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# 1 Day **Design** Sprint



# Innovation Design Sprint

## Day 1:

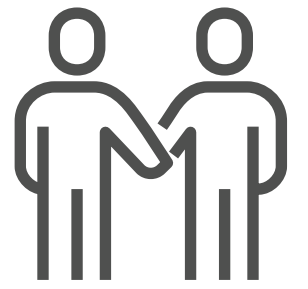



Time	Workshop Activity / Key Learning
09:00 – 10:30	<b>Empathize &amp; Define:</b> deep-dive techniques on how to gain maximum customer insight and how to take the customer's point of view when understanding their pains
10:45 - 12:00	<b>Customer Journey Mapping:</b> analyze the existing customer's journeys with the organization and design improvements to deliver superior service in the eyes of the customer
13:00 – 14:30	<b>Ideation Workshop:</b> participants create new practical ways of resolving customer's pain points that are creative and valuable
14:45 - 16:30	<b>Prototyping &amp; Testing:</b> moving projects beyond just ideas and into the real world through using Minimum Viable Products / Solutions (MVPs)

# Development

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**10x Leadership** for Future Leaders

10x Leadership	Week 1	Week 2	Week 3	Week 4
<b>STEP 1</b>  <b>Face to Face</b>	<b>Day 1 : MBA in a Day</b> <ul style="list-style-type: none"> <li>Strategic Business Simulation</li> <li>Business Acumen</li> <li>Business Model Canvas</li> </ul>			<b>Final Day 2 :</b> <b>Business Case Presentations</b> <ul style="list-style-type: none"> <li>Final group presentations</li> <li>Strategic Planning Session</li> <li>Program Close</li> </ul>
<b>STEP 2</b>  <b>Virtual</b> (1.5 hour/week)	<b>#1: Digital Strategy</b> <ul style="list-style-type: none"> <li>10X Thinking</li> </ul>	<b>#2: Digital Customer &amp; Channel Strategy</b> <ul style="list-style-type: none"> <li>Omni-Channel Strategies</li> </ul>	<b>#3: Competition &amp; Business Models</b> <ul style="list-style-type: none"> <li>Disruptive Innovation</li> </ul>	<b>#4: Design Ideas Sharing</b> <ul style="list-style-type: none"> <li>Business Experimentation</li> </ul>
<b>STEP 3</b>  <b>DigiDoJo</b> (1-2 hours/week)	<u>(Optional: Strategic Analysis)</u>  Ep0: Strategy, but Different  Ep1: Business Model Canvas for Strategy	Ep2: Empathy  Ep3: Digital Customer  Ep4: Challenge	Ep5: Ideas  Ep6: Innovation 4.0  Ep7: Competition Through Platforms	Ep8: Experimenting  Ep9: Presenting Innovation Business Case  Ep10: Scale UP
<b>Option</b>  <b>Projects</b>	<b>Massive Transformative Purpose</b> <ul style="list-style-type: none"> <li>A) Statement</li> <li>B) Visual Poster</li> <li>C) Current Situation</li> </ul>	<b>Customer Journey &amp; Strategy</b> <ul style="list-style-type: none"> <li>A) Early Adopter Customer Persona</li> <li>B) As-Is customer journey</li> <li>C) Customer Strategy</li> </ul>	<b>Your Platform Innovation / Solution</b> <ul style="list-style-type: none"> <li>A) Solution Positioning Statement</li> <li>B) Competitive Strategy</li> <li>C) BMC</li> </ul>	<b>Innovation Business Case</b> <ul style="list-style-type: none"> <li>A) Slide Deck</li> <li>B) Presentation Ready</li> </ul>

**A PLACE  
WHERE  
REAL  
PROGRESS  
IS MADE**



# THANK YOU

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