

**SOCIAL POLICY AND DEVELOPMENT**  
**FACULTY OF SOCIAL ADMINISTRATION, THAMMASAT UNIVERSITY**

**STRATEGIC PLAN 2020-2025**

**VISION**

A multi-disciplinary programme, recognised for its excellence in teaching and research on social policy and development, achieving impact through our empowered, change-inspiring faculty, students, alumni and strategic partnerships

**MISSION**

To prepare our students to become proactive social change-makers, able to transform today's problems into tomorrow's solutions

**CORE VALUES**

Open-Mindedness

Critical Thinking

Intellectual Rigour

**S T R A T E G I C G O A L S**

EXCELLENCE IN EDUCATION

EXCELLENCE IN RESEARCH AND  
OUTREACH

SUSTAINABLE PROGRAMME

**S T R A T E G I E S**

PARTNERSHIPS

STUDENT  
ENGAGEMENT

MARKETING  
AND  
RECRUITMENT

RESEARCH

COMMUNI-  
CATION

CAPACITY  
DEVELOPMENT

# STRATEGIC GOALS

EXCELLENCE IN EDUCATION

EXCELLENCE IN RESEARCH AND  
OUTREACH

SUSTAINABLE PROGRAMME

## KEY RESULT AREAS

### CURRICULA and TEACHING

- Revitalized, socially-relevant curricula
- Highly qualified and experienced lecturers, experts and practitioners
- Integrated classroom and experiential, field-based experiences
- Broadened academic opportunities through international partnerships

### STUDENTS

- Vibrant, nurturing environment for our students
- Increased and diverse student body from different talents, backgrounds
- Unique academic and social experience leading to highly satisfied students
- Increased student employability opportunities

### RESEARCH

- Dynamic research culture for academics and students
- Academics engaged in, and committed to research collaborations

### OUTREACH

- Increased community engagement where our programme can add value
- Increased profile and visibility of SPD

### FINANCIAL CAPACITY

Strong revenue streams established through:

- Increased student population
- Innovative academic and professional services
- Grant-funded research

### CAPACITY OF OUR PEOPLE AND SYSTEMS

- Efficient staff and student support services
- Greater integration of SPD within Faculty of Social Administration

### GLOBAL NETWORK OF PARTNERS

- A broad network of partners and collaborators with universities and policy research centres all over the world to strengthen exchange, collaboration and joint projects