

arom

aromachology

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Pali : /ʔaːɫ.romɫ/(-om)

[N] cause, fundamental

Eng : e·mo·tion

/əˈmōSH(ə)n/

A mental state that arises spontaneously rather than through conscious effort and is often accompanied by physiological changes, feeling , sensibility



The Stylish

Science

of Scent



Essential Oils
Candles
Diffusers
&more

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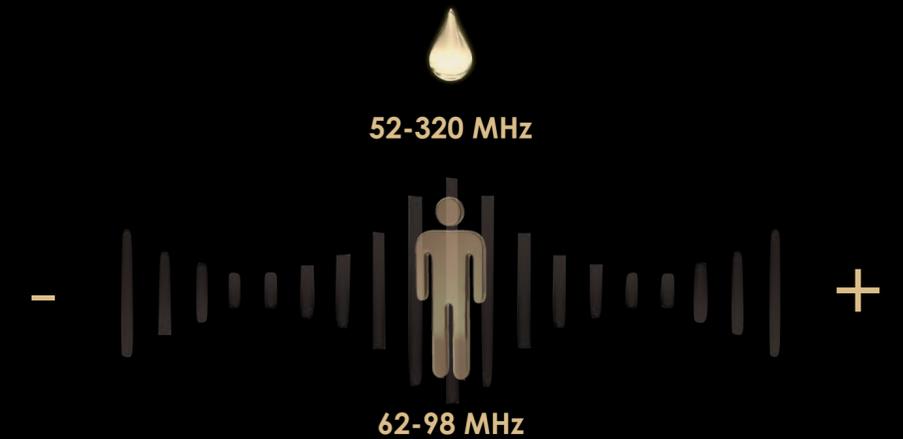
arom

arom

For a thousand years, aroma has exalted mankind by supreme rejuvenation from therapy. Now, the HOUSE of AROM brings science to the art of living by skillfully and delicately coding the frequency of essential oils with the frequency of the human body. Every piece of our products is meticulously made by hand using top-grade materials from the world's leading sources of production, in addition to essential oils that contain crucial biomolecules as the main ingredient to help boost the frequencies and rhythm of the human body. This in turn promote the overall health of your body and mind. Our concentrated products are not only safe and environmentally friendly, they also promote sustainability and the well-being of grass-root communities.

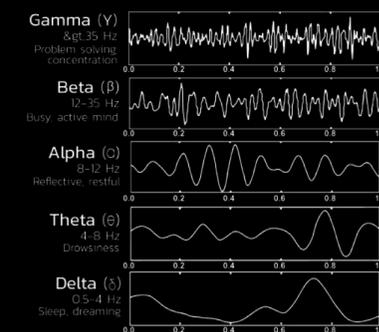


We take the utmost care and put passion into creating and designing our aromas, which feature “living”, mood-changing essential oils in all our products. Each essential oil, which has its own characteristics of vital biomolecules that naturally vibrate, boosts overall health and the wellness of mind. The frequencies of the oil’s “vibration” harmonize with the vibration of the body and brainwaves to create a balance between excess and lack of energy to achieve a natural, blissful state. We give birth to aromas that induce a variety of life’s emotions that also encompass sight, sound, the environment, the situation, people and memories in accordance with the psychology of scents.



A significantly healthy human brain frequency is 72-98 MHz while the frequency of healthy body functions is 62-78 MHz, both of which can be reduced by negative emotions, pollution, processed food and disease. Like every living thing, essential oils carry a frequency. The frequency of our house essential oils is 52-320 MHz, which can elevate your brain functions and body frequency for a better, healthier life.

HUMAN BRAIN WAVE



HANDY FREQUENCY CHART

Human Brain	72-98 MHz
Human Body	62-78 MHz
Cold symptoms	58 MHz
Flu symptoms	57 MHz
Cancer	40 MHz
Onset of death	20 MHz
Processed food	0 MHz
Fresh produce	12-15 MHz
Fresh herbs	20-27 MHz
Essential oils	52-320 MHz

All arom products use organic essential oils as the main ingredient. Some series of products may also contain high quality perfume from world-class producers in Europe and the United States.





Key Notes

เราใช้น้ำมันหอมระเหยหลักที่เปี่ยมด้วยคุณค่าความเป็นมาหลายพันปี ทั้งคุณสมบัติบำบัดและความหายากจากกรเก็บเกี่ยวของวัตถุดิบตั้งต้นซึ่งมีราคาสูงในอันดับที่สุดของโลก ผสานรวมกับน้ำมันหอมระเหยที่ผลิตจากชุมชนทั้งในประเทศและต่างประเทศและหัวน้ำหอมคุณภาพชั้นดีเลิศ



Rose

Rosa



This ornamental plants has been on earth for 50 million years ago. About two thousand flowers are required to produce one gram of oil. Many roses have been used in herbal and folk medicines. They have been used for stomach problems, and are being investigated for controlling cancer growth. Rose's aroma give the best benefit in relieve stress and anxiety..



Orchid

Orchidaceae /ɔːrkiˈdeɪʃiː/



Genetic sequencing indicates orchids may have arisen as many as 76-84 million years ago. They are one of the two largest families of flowering plants, with a character derived from ancestors across a revolution of history, and possess a profoundly mystical scent.



Coconut

Cocos nucifera



Its center of origin is the Central Indo-Pacific. Coconuts can travel 110 days, or 3,000 miles, by sea and still be able to germinate. Coconut trees are one of the most useful in the world and are called the "tree of life". A coconut is an essential element in Hindu rituals.

Lemon 90 MHz
Citrus limon

Lemons are thought to have first grown in Assam, northeast India and it was first recorded in literature in a 10th-century Arabic treatise on farming. The lemon contain numerous phytochemicals, including polyphenols, terpenes, and tannins.



Rosemary 22 MHz
Salvia rosmarinus

A Greek botanist once talked about rosemary in his most famous book, De Materia Medica. Its oil has been used in folk medicine. Rosemary was considered sacred to ancient Egyptians, Romans and Greeks. By the 14th century, it was one of the first alcohol-based perfumes in Europe.



Coriander Seed 22 MHz

Coriandrum sativum; kɔːriˈændər, ˈkɔːriændər/

Coriander was cultivated by the ancient Egyptians. The essential oil from coriander seeds contains mixed polyphenols and terpenes. Its essential oil is proofed to inhibit bacteria. A genetic survey has proven there are two variants linked to the perception of smell.



Peppermint 78 MHz

Species: M. x piperita

One of the oldest herbs used for medicinal products. Peppermint oil has supposed uses in traditional medicine for minor ailments, muscle pain, nerve pain, relief from itching.



Lavender 118 MHz
Lavandula angustifolia



A flowering plant in the Lamiaceae family, native to the Old World, mostly the Mediterranean. The ancient Greeks called the lavender herb νάρδος : nárdos. During Roman times, these flowers were sold for 100 denarii (the standard Roman silver coin) per pound, equal to the amount of an average precious object at the time. It has also been used over the centuries in traditional medicine.



Strawberry

Fragaria x ananassa



The first strawberry garden was grown in Brittany, France, during the late 18th century. Strawberry fragrance is characteristically sweet and seductive.

Frankincense 147 MHz
Boswellia

An ancient aromatic resin in biotic material, incense is used for aesthetic reasons, religious worship, aromatherapy, meditation, and ceremony. It may also be used as a simple deodorant or insect repellent.



Mandarin 22 MHz
Citrus reticulata



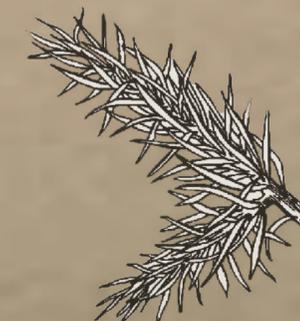
An original citrus species that in traditional Chinese culture was used in the regulation of chi'a, a vital force forming a part of any living entity. A symbolic stand-in for bags of gold in European tradition, wealth and the beginning of the holiday season in many cultures.



Sandalwood 96 MHz



Santalum The wood of this slow-growing tree is heavy, yellowish and fine-grained. Unlike many other aromatic woods, sandalwood retains its fragrance for decades. It is one of the most expensive woods in the world. Its oil yield tends to vary depending on the age and location of the tree. Sandalwood is very sacred in Hindu Ayurveda and in East Asian religions.



Pine
Pinus (/ˈpiːnʊs/)

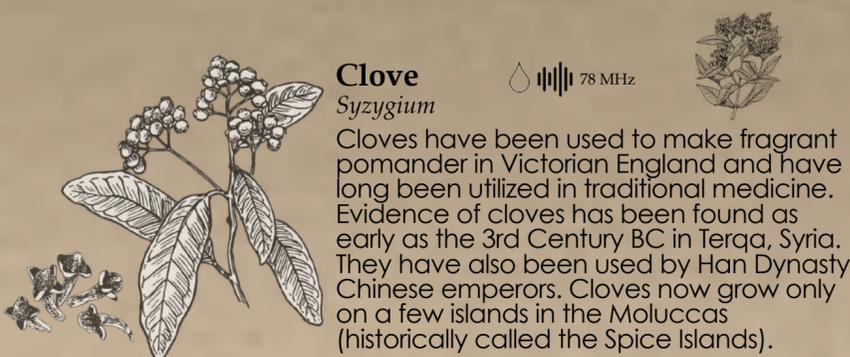
Pines evolved about 300 million years ago. They are mostly the longest living plants, typically reaching ages of 100-4,900 years. The spiral growth of organ scales arranged in Fibonacci number ratios is the magic arithmetic of the universe.

Key Notes

Coriander seed   22 MHz
Coriandrum sativum; kɔri'ændər, 'kɔriændər/
Coriander was cultivated by ancient Egyptians. The essential oil from its seeds contains terpenes and is proofed to inhibit bacteria.



Clove   78 MHz
Syzygium
Cloves have been used to make fragrant pomander in Victorian England and have long been utilized in traditional medicine. Evidence of cloves has been found as early as the 3rd Century BC in Terqa, Syria. They have also been used by Han Dynasty Chinese emperors. Cloves now grow only on a few islands in the Moluccas (historically called the Spice Islands).



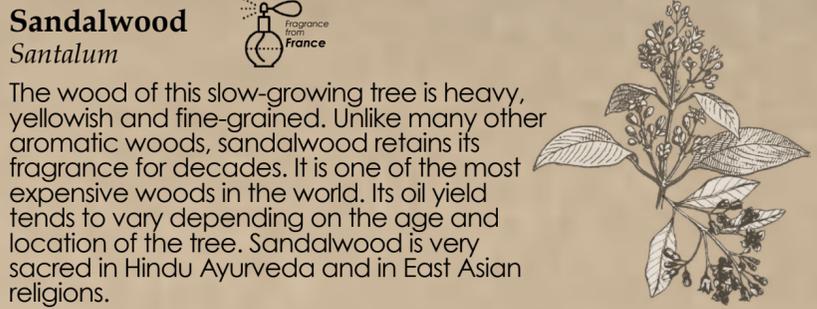
Geranium   320 MHz
Family: Geraniaceae
Geranium are found throughout the temperate regions of the world and the mountains of the tropics. A number of geranium species are cultivated for horticultural use and for pharmaceutical products. Its oil is one of the most expensive essential oils in the world.



Grapefruit  
Citrus × paradisi
Grapefruit were introduced from Asia in the 17th century and it was brought to Florida in 1823. When found, it was called the forbidden fruit.



Sandalwood  
Santalum
The wood of this slow-growing tree is heavy, yellowish and fine-grained. Unlike many other aromatic woods, sandalwood retains its fragrance for decades. It is one of the most expensive woods in the world. Its oil yield tends to vary depending on the age and location of the tree. Sandalwood is very sacred in Hindu Ayurveda and in East Asian religions.



Cedar Wood   105 MHz
Cedrus atlantica
Cedar wood oil was used by ancient civilizations, in particular the Sumerians and Egyptians, and came from the Cedars of Lebanon. The oil is utilized as an antibacterial agent, fungicide, insect repellent and in aromatherapy.



Acacia  
Acacia penninervis
In ancient Egypt, ointment made from the ground leaves of Acacia was used to treat hemorrhoids. Acacia is repeatedly mentioned in the Bible, in the Book of Exodus.



Peony  
Paeonia
The peony is named after Paeon, a student of Asclepius, the Greek god of medicine and healing. Plants cultivated for medicine in China as of the sixth and seventh century. Confucius (551–479 BC) is quoted to have said: "I eat nothing without peony's flavor."



Vanilla  
Vanilla planifolia
Vanilla is the second-most expensive spice after saffron, firstly cultivated during the Aztec Empire and later named tlilxochitl, or "black flower". Vanillin is a major contributor to the characteristic aroma of real vanilla.



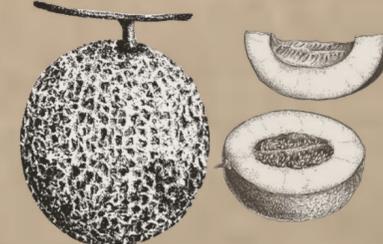
Jasmin  
Gardenia jasminoides
Jasmin has been cultivated in China for a thousand years and was used to treat certain febrile conditions. It was introduced to English gardens in the mid-18th century, and was seen as part of a "delightful ornament" or decoration.



Juniper Berries   98 MHz
Juniperus /dʒuː'nɪpərəs/
Juniper berries have been found in ancient Egyptian tombs. The flavor profile of young, green berries is dominated by pinene; bicyclic monoterpene chemical compound.



Melon  
family: Cucurbitaceae
Melons originated in Africa and in the hot valleys of Southwest Asia. They have been used for creating top notes of fragrance.



Lemongrass  
Cymbopogon
Lemongrass, or Citronella grass species *Cymbopogon nardus* and *Cymbopogon winterianus*, is used for the production of citronella oil, which is used in medicinal herbs and in aromatherapy.



Rice  
species *Oryza sativa*
Oryza sativa rice was first domesticated in the Yangtze River basin in China 13,500 to 8,200 years ago. Rice is the most widely consumed staple food for over half of the world's human population and plays an important role in certain religions and popular beliefs.



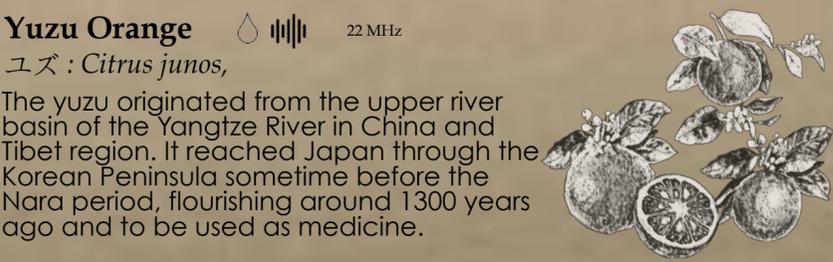
Benzoin Sumatra  
Benzoin /bɛnzɔɪ.n/ :: styrax
Benzoin is a common ingredient in incense-making for most of world's ancient religions, from Christian societies to Oriental sacra ceremony. It produced a sweet vanilla-like aroma.



Bergamot  
/bɜːrɡəməʊt/ : Citrus bergamia
The first record of bergamot oil used as a fragrance in perfume is from 1714, found in Cologne, Germany and it's commonly used in aromatherapy to elevate mood and alleviate stress.



Yuzu Orange   22 MHz
ユズ : Citrus junos,
The yuzu originated from the upper river basin of the Yangtze River in China and Tibet region. It reached Japan through the Korean Peninsula sometime before the Nara period, flourishing around 1300 years ago and to be used as medicine.



Agarwood   105 MHz
species: *Aquilaria*
Agarwood is one of the most expensive natural raw materials in the world. Its essential oil gained great cultural and religious significance in ancient civilizations around the globe, being described as a fragrant product in one of the world's oldest written texts. The composition of agarwood oil is exceedingly complex with more than 150 chemical compounds identified. The odor of agarwood is pleasing, with no similar natural analogues.



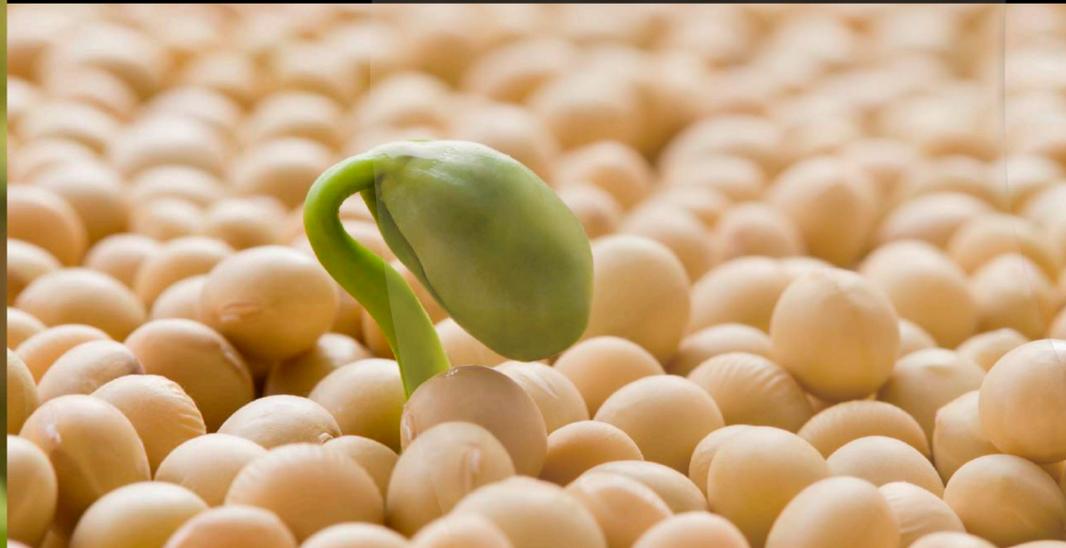
Our brand of permanent scents is called “Arom”.
Listed here is the name and corresponding number of each Arom signature scent >

* VVIP customers can select any number/s for creation of their own individualistic scent. We will then create a unique aroma according to your liking and a special graphic design for you for that number, which will remain exclusive to you and will not be reproduced. This, in effect, is Thailand’s first “Haute Candle”.



Most Safety for Your Health Benefit

- Our products have no toxic or harmful chemicals.
- Our candles are made of organic soybean oil, and some scents may be blended with 100% natural vegetable oil, which is completely safe and does not release substances such as paraffin that cause cancer. Our products can be rubbed on your skin for better complexion or nourishment.
- Our candles also have wooden wicks. Once lit, this wooden wick helps stimulate the auditory system and distributes heat and scent faster and farther without releasing the combustible substances that cotton wicks do.
- Some of our products use 100% natural coloring, which do not cause toxins once they heat up or gradually burn.



Scientific blend for supremacy scented candle.

We meticulously upgrade our aroma candles to maintain our signature supreme quality so that the candles are not only safe but also contain a comparatively higher amount of essential oils. Our in-house scientists have painstakingly undertaken over 300 experiments, successfully creating blended base wax, which can retain a beneficial 12.5% of essential oils and perfume – more than the 5-12% found in other products on the market. This makes our candles more valuable in terms of therapy as they help create aesthetic emotions good for your body, mind and soul.





We create customized aromas that cater to your every wish. If you are a VVIP customer or member of the House of Arom, you can select any number/s of our signature aromas for creation of your own individualistic scent. We will then create a unique aroma based on your liking and a special graphic design for you appropriate for that number, which will remain exclusive to you and will not be reproduced without your permission. This, in effect, means you will be in possession of Thailand's and Asia's first "haute candle".

give
อารมณ์แห่งการให้

GET



All our products can be exchanged or refunded if they are not used or if they are damaged before use.



We offer value for money with a greater amount of 0.5% concentrated essential oils in all our products.



For every purchase of a candle, you get a free box of matches and one wick.



We offer free service in changing the wick in case it is damaged before the candle melts completely.

INVOLVE



Every year we will allocate a part of our income from your purchases of our products to provide scholarships to students of Design and Visual Arts as well as sciences and agriculture related to scents and the cycles of raw materials. Our objective is to develop a healthy supply of domestic raw materials and create knowledge on extraordinary aromas and scents in the country.

We help SUPREME members of the HOUSE of AROM to design individualistic scents to create their own unique identity of arom.

We will also connect with different branches of artists every year to create a special collection of products for sale, which is a non-profit operation as we will donate the income from these sales to good causes that benefit society.

We are keenly aware of the importance of creating community strength. Hence, our products use vegetable oil from local farmlands as a major ingredient. Additionally, some of our packaging is produced by local folk. We plan to expand our production of high-quality essential oils from local Thai communities each year. Our goal is to promote the grass-root economy for long-term sustainability.

Giving back to the community



VILLAGE

EARTH To sustain planet Earth

Our products use organic vegetable oils from remote, local farmlands as the main ingredient. This helps to reduce the carbon footprint of every product of ours. Furthermore, our packaging does not destroy the environment and is entirely reusable, which helps reduce global warming.



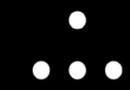
The house of AROM was founded by O. Tepparat, a scientist and metaphysician, who was designated by Thailand's foremost magazine editors as one of the country's Top 10 most intelligent personalities as a thinker and writer. He is a world class creator who holds two records in the Guinness Book of World Records and has also worked with world renowned super fashion brands.



O TEPPARAT SONGKRAW

Founder & House Scientist

Bachelor of Science, Chulalongkorn University



**Essential Oils
Candles
Diffusers
& more**



ESSENTIAL OILS



CANDLES



DIFFUSER



BOODY BALMS



BODY OILS



BODY CREAM



SHOWER GEL



SHAMPOO



CONDITIONER



SOAP



AIR SPRAY



ALCOHOL SPRAY



ALCOHOL WIPES



ALCOHOL GEL

...
**Essential Oil
Candle
Diffuser
& more**



ESSENTIAL OILS



CANDLES



DIFFUSER



BOODY BALMS



BODY OILS



BODY CREAM



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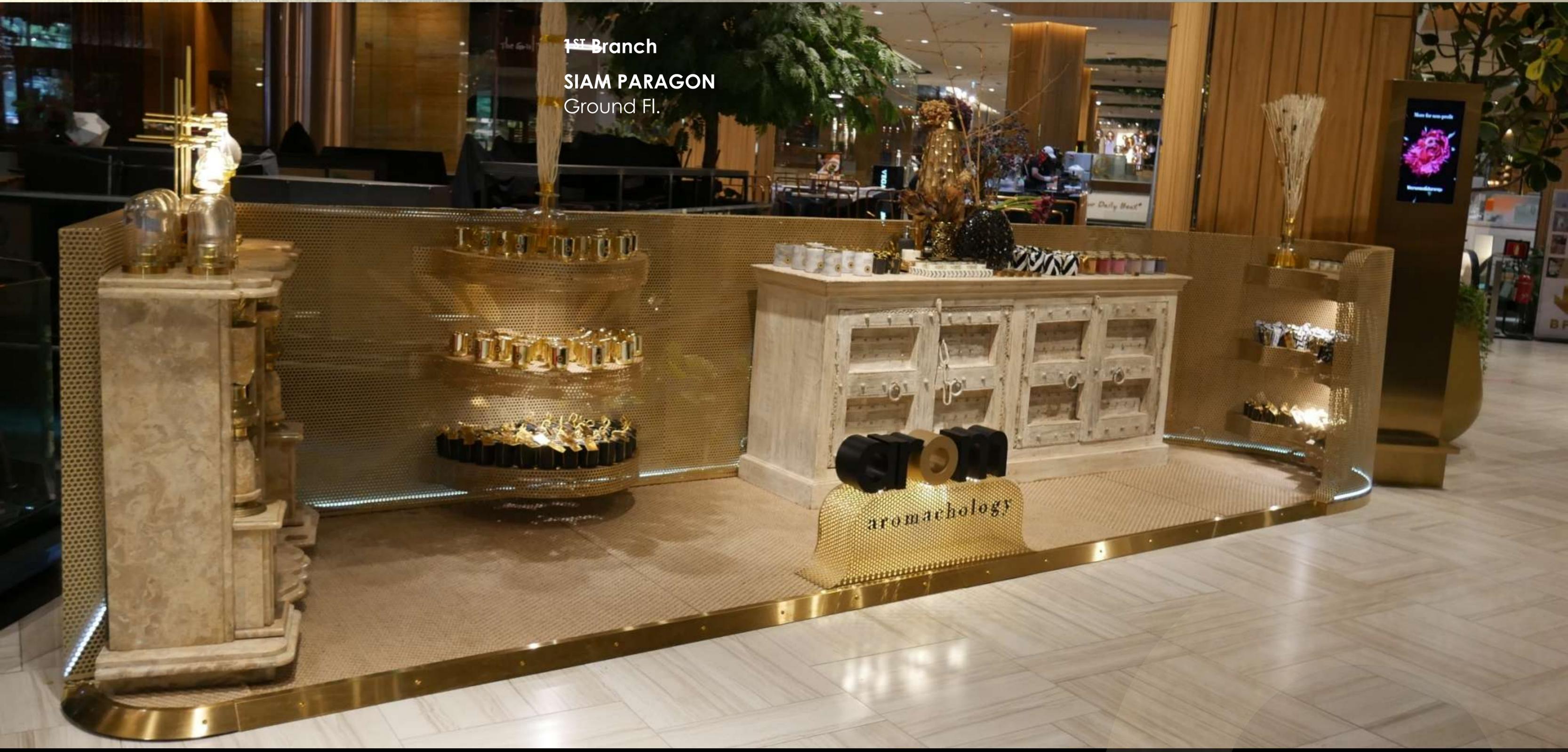
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SIAM PARAGON
Ground Fl.



1st Branch

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Group Ltd.



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Maison

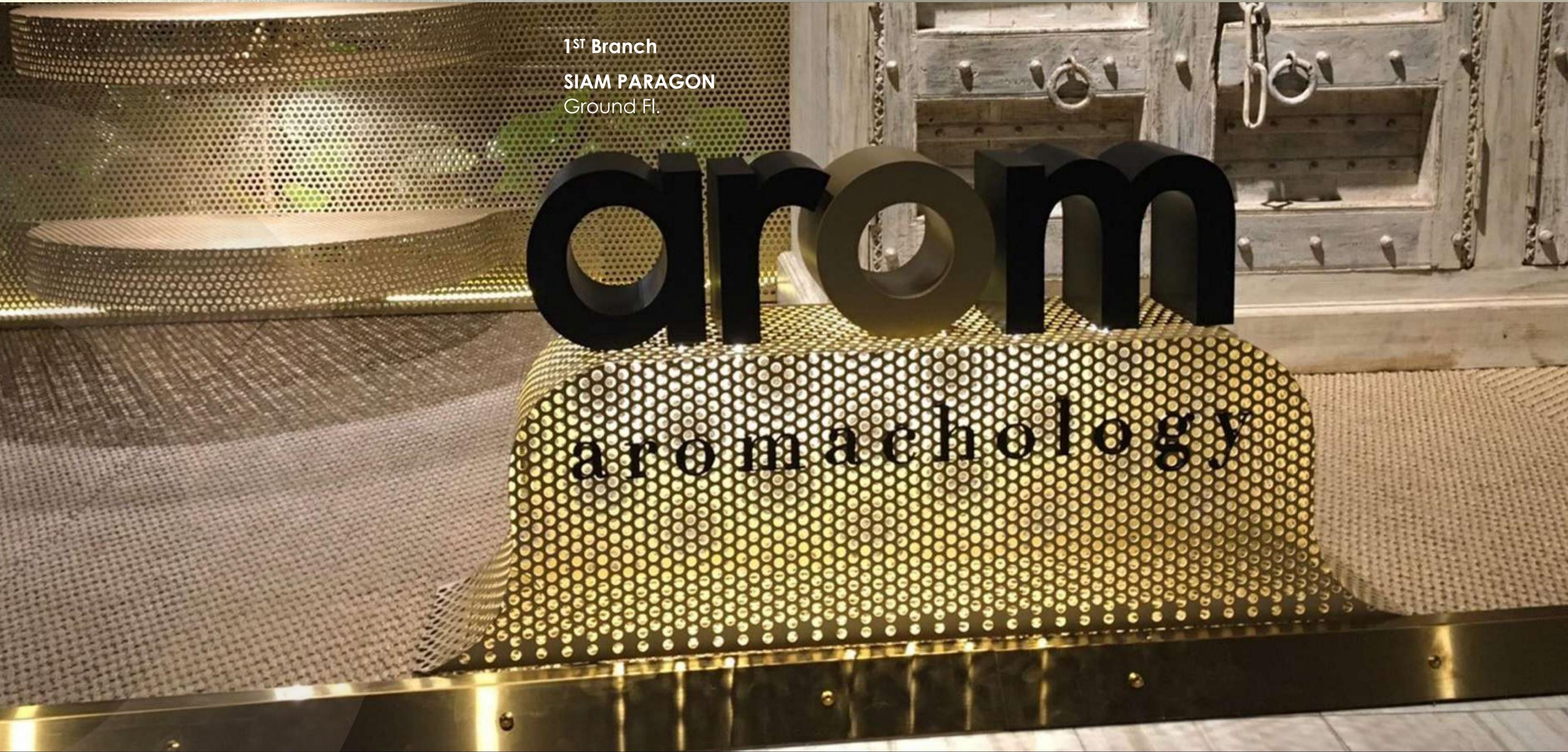
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Haute Candle™

Personalized, unique, luxurious scented candles for you and your affluent dynasty

Haute Candle™

Echo life's journey with dignity, walk down memory lane in which every detail of your life story is imprinted, retold and remembered, create your own unique identity which reflects your valuable self with a sophisticated family of signature scents in the form of a specially made "Haute Candle" - a premium organic candle abundant in pure floral aroma oils and scented plant extracts, which are therapeutic and possess healthy "frequencies" of biomolecules from essential oils that are priceless, luxurious and meant to uplift your spirits - courtesy of a range of primeval flora that has nurtured humanity for a thousand years. We have successfully blended such highly valued flora into transcendent candles handcrafted specifically for you, whether you are a lady or a gentlemen: a fragrant family of unparalleled candles that can be used from generation to generation for eternity.

ท่ามกลางการเดินทางของชีวิตอันภาคภูมิใจ ผ่านความทรงจำและเรื่องราวที่จะถูกบันทึก จดจำ และเล่าขาน สร้างสรรค์เอกลักษณ์เพื่อสะท้อนตัวตนอันทรงคุณค่า และลายเซ็นแห่งกลิ่นหอมของวงศ์ตระกูลที่งามสง่าโก้หรู ด้วยเทียนกลิ่นพิเศษที่รังสรรค์เฉพาะตัว Haute Candle เทียนชั้นสูงเนื้อเทียนออร์แกนิกผสมน้ำมันหอมระเหยเปี่ยมคุณสมบัติเลิศล้ำแห่งการบำบัดและยกระดับอารมณ์ ด้วยการสันของชีวโมเลกุลจากน้ำมันดอกไม้ล้ำค่าและพืชพรรณโบราณกาลคุณภาพดีเลิศและมีมูลค่าสูงที่สุดในโลกที่ผดุงมนุษยชาติมายาวนานหลายพันปี เป็นเทียนแห่งเอกบุรุษเอกสตรี เทียนหอมแห่งตระกูลจากรุ่นสู่รุ่น ตราบนานเท่ากาล

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Haute Candle™



We have meticulously created signature scents/aromas in the form of an exclusive “Haute Candle” - a premium organic candle tailor made according to your desire and those of your prestigious family. Each candle features special one-of-kind graphic design depending entirely on the aroma number you choose and will never be remade without your permission. This provides you the privilege of possessing Thailand’s and Asia’s first Haute Candle.

เรามีการสร้างสรรค์กลิ่นหอมพิเศษแบบสั่งทำตามความต้องการของท่านและสมาชิกในวงศ์ตระกูล เพื่อทำเป็นเทียน Huate Candle หรือผลิตภัณฑ์เครื่องหอมอื่นๆ โดยท่านสามารถเลือกหมายเลขและชื่อเฉพาะตัวได้ พร้อมการออกแบบกราฟฟิคพิเศษเฉพาะหมายเลขของท่านและไม่นำมาผลิตซ้ำหากไม่ได้รับอนุญาต นับเป็น Haute Candle แปรนด์แรกของไทยและของเอเชีย

arom

Haute Candle™



- Our in-house scientists and scent creators come together to skillfully develop and design the aromas and the candles

ออกแบบกลิ่นและเนื้อเทียนร่วมกับนักวิทยาศาสตร์และนักสร้างสรรค์กลิ่นของเรา

- You can either select our beautiful containers for your mood-pleasing candle or order the design you wish.

เลือก Container ที่เตรียมไว้หรือสั่งทำใหม่ตามความต้องการ

- We offer onsite service or at the House of Arom
บริการ ณ เคหะสถานของท่านหรือที่ The House of AROM

- The minimum order is 100,000 baht for each scent/aroma
การสั่งทำขั้นต่ำครั้งละ 100,000 บาท ต่อกลิ่น

- Once you make this order, you can spread out your purchase by collecting any number of the exquisite candles at any time throughout your lifetime under this particular budget.

สามารถสั่งทำได้เป็นจำนวนตามมูลค่าต่อชิ้นและไม่จำกัดระยะเวลาการจัดสั่งเทียนต่อครั้ง

- We offer free after sales service for as long as your candle/s last.
บริการดูแลเทียนระหว่างการใช้เทียนและจัดส่งตลอดระยะเวลาการใช้เทียนโดยไม่มีค่าใช้จ่าย

Please contact our house hospitality for your privilege service :

Khun NUMTAN



+66 87-623-3643



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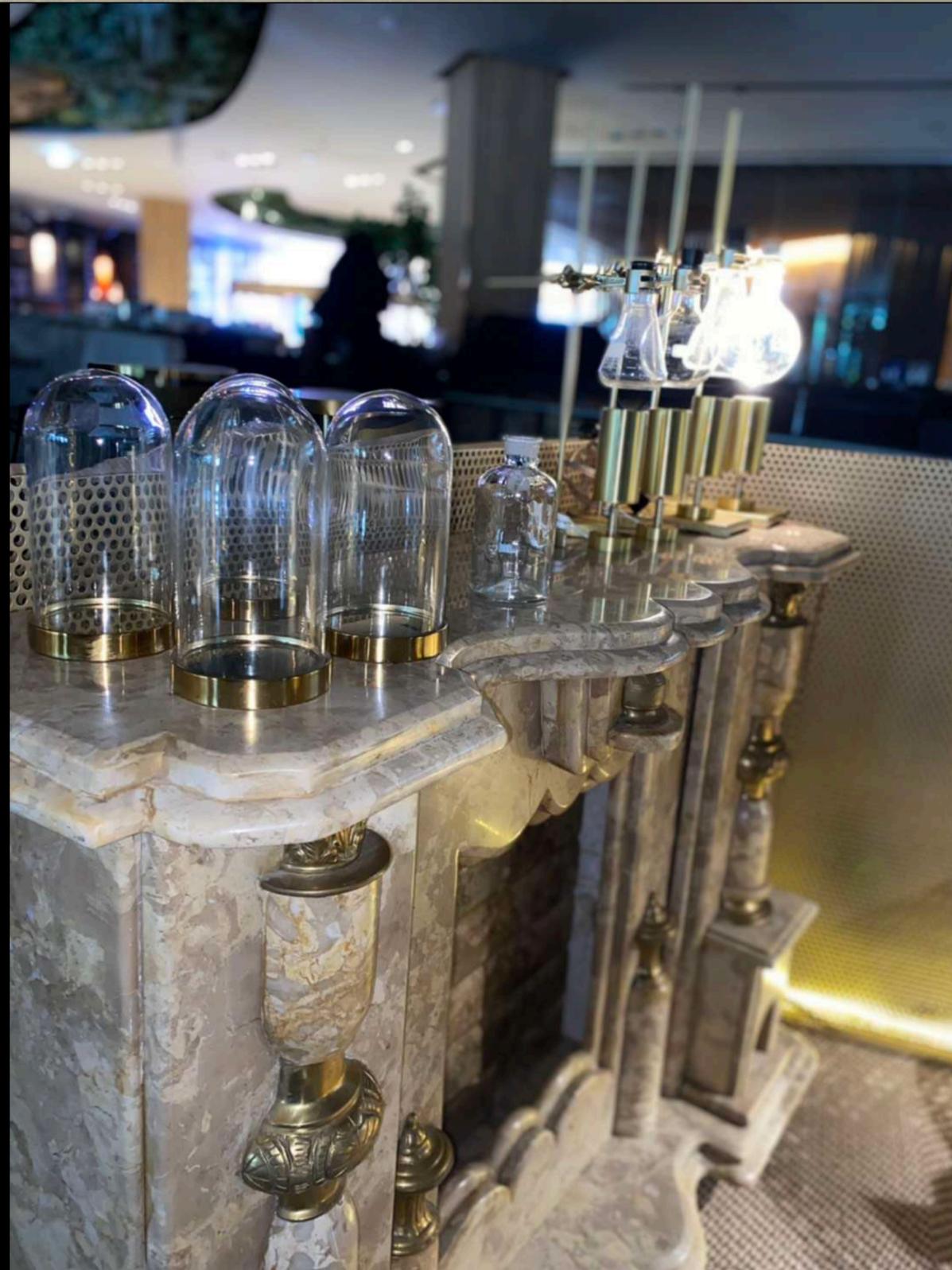




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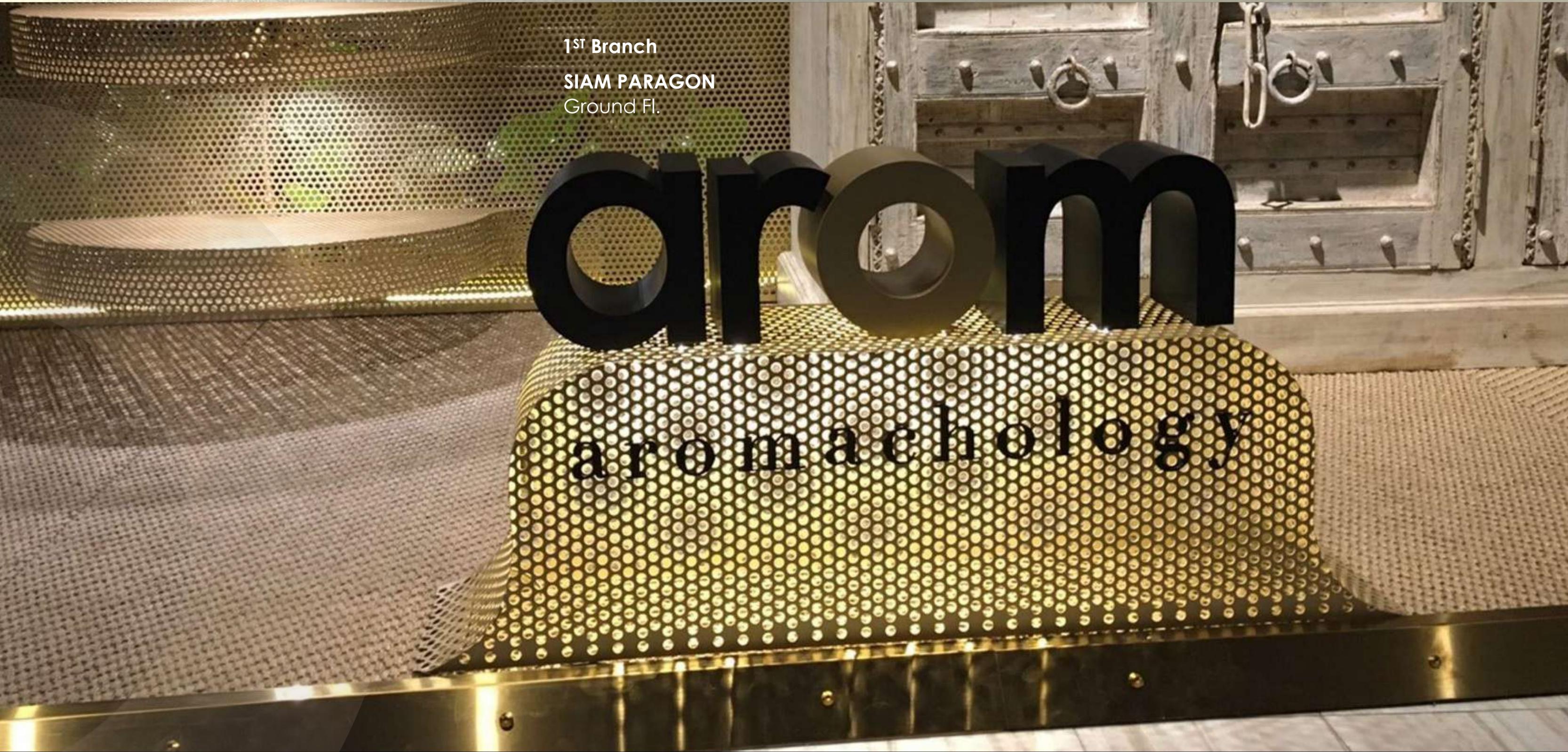
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ABSOLUTEMIND



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