

COURSE EQUIVALENCY for Dual Degree Study Plan 3+1

BBA in Management and Entrepreneurship, PSU			B.A. (Hons) Business and Management (1-year Top-up), UWE		
Code	Name of Course	Credits	Code	Name of Course	Credits
472-411	Strategic Management การจัดการเชิงกลยุทธ์	3((2)-2-5)	UMCDFS-30-3	Business Project	30
472-xxx	Major Elective Courses วิชาชีพเลือก	3((x)-y-z)	UMCDQ3-15-3	Academic and Professional Development	15
472-xxx	Major Elective Courses วิชาชีพเลือก	3((x)-y-z)	UMSDQ5-15-3	Business Strategy	15
472-xxx	Major Elective Courses วิชาชีพเลือก	3((x)-y-z)	UMOLML-15-3	Managing Organisational Change	15
472-xxx	Free Elective Courses วิชาเลือกเสรี	3((x)-y-z)	UMSDMK-15-3	Integrated Business Management Simulation	15
472-xxx	Free Elective Courses วิชาเลือกเสรี	3((x)-y-z)	UMKDCA-15-3	Brand Management	15
				Free Elective	15
Total Credits		18((x)-y-z)	Total Credits		120

Remarks: The list of courses and their equivalence in dual degree study plans may be subject to change depending on the approval of the program committee.