

COURSE EQUIVALENCY for Dual Degree Study Plan 3+1

BBA in Management and Entrepreneurship, PSU			B.A. (Hons) Business Management (Innovation & Entrepreneurship), MDX		
Code	Name of Course	Credits	Code	Name of Course	Credits
472-411	Strategic Management การจัดการเชิงกลยุทธ์	3((2)-2-5)	MGT3314	Strategic Management	30
472-xxx	Major Elective Courses วิชาชีพเลือก	3((x)-y-z)	MGT3014	Innovation Management	30
472-xxx	Major Elective Courses วิชาชีพเลือก	3((x)-y-z)	MGT3016	New Venture Development	15
472-xxx	Major Elective Courses วิชาชีพเลือก	3((x)-y-z)	MGT3015	New Product and Service Development	15
472-xxx	Free Elective Courses วิชาเลือกเสรี	3((x)-y-z)	FIN3020	Entrepreneurial Finance	15
472-xxx	Free Elective Courses วิชาเลือกเสรี	3((x)-y-z)	MGT3017	Small Business Management and Development	15
Total Credits		18((x)-y-z)	Total Credits		120

Remarks: The list of courses and their equivalence in dual degree study plans may be subject to change depending on the approval of the program committee.