

BBA YEAR-1 COURSE AVAILABLE SEMESTER 2-2023 ID66xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Max. no. of Students
					Regular	Co-op	DD 2+2	DD 3+1	
460-001	Idea to Entrepreneurship Section 08 only	1((1)-0-2)	GenEd Group 3	Mr.Arno + Ms.Thamonwan	✓	✓	✓	✓	200
142-119	Academic English: Reading and Writing Section 01 or 02 only	2((2)-0-4)	GenEd Group 1	PSUIC	✓	✓	✓	✓	Sec01: 40 Sec02: 50
472-101	Growth Mindset for Professional Presenter	2((2)-0-4)	Gen Free Elective	Ms.Thamonwan	✓	✓	✓	✓	Unlimited
472-104	Local Arts and Fabric	1((1)-0-2)	GenEd Group 7	Ms.Kanchanat	✓	✓	✓	✓	Unlimited
472-113	Principles of Marketing for Entrepreneurs	3((3)-0-6)	Core Course	Dr.Sunantha	✓	✓	✓	✓	Unlimited
472-114	Accounting for Entrepreneurs	3((3)-0-6)	Core Course	Assoc. Prof. Dr. Sirilak	✓	✓	✓	✓	Unlimited
472-115	Managing People and Team	3((3)-0-6)	Core Course	Dr.Kunlagan	✓	✓	✓	✓	Unlimited
472-221	Media Creation for Business	3((2)-2-5)	Major Compulsory Course	Dr. Hambalee Jehma	✓	✓	✓	✓	Unlimited

Remarks:

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA66 Regular & Coop Study Plans
- See your list of courses for BBA66 at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-2 COURSE AVAILABLE SEMESTER 2-2023 ID65xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Max. no. of Students
					Regular	Co-op	DD 2+2	DD 3+1	
472-214	Finance for Entrepreneurs	3((3)-0-6)	Core Course	Dr. Klangjai + Dr. Thitiporn	✓	✓	✓	✓	Unlimited
472-215	Business Law	1((1)-0-2)	Core Course	Dr.Sirinuch	✓	✓	✓	✓	Unlimited
472-213	Business Communication	3((2)-2-5)	Core Course	Mr.Arno	✓	✓	✓	✓	Unlimited
472-217	Module: Entrepreneurial Toolkit	8((4)-8-12)	Core Course	Dr.Thitiporn Dr.Sunantha Dr.Ruchdee Dr. Klangjai Dr.Natika Dr.Danuphon	✓	✓	✓	✓	Unlimited
472-222	Introduction to Logistics and Supply Chain Management	3((3)-0-6)	Major Compulsory Course	Asst. Prof. Dr.Sarunyoo	✓	✓	✓	✓	Unlimited
001-102	Sufficiency Economy Philosophy and Sustainable Development Goals Section 09 only	2((2)-0-4)	GenEd Group 1	Dr.Natika	✓	✓	✓	✓	200

Remarks: - For students interested in Dual Degree, please consult BBA office for study plans.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA65 Regular & Coop Study Plans
- See your list of courses for BBA65 at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-3 COURSE AVAILABLE SEMESTER 2-2023 ID64xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for			Max. no. of Students
					Regular	Co-op	DD 3+1	
472-200	Benefit of Mankinds	1((1)-0-2)	GenEd Group 1	Ms.Kanchanat	✓	✓	✓	Unlimited
472-301	Survival 101	2((2)-0-4)	GenEd Group 4	Ms.Thamonwan	✓	✓	✓	Unlimited
472-325	Leadership in Organizational Change	3((3)-0-6)	Major Compulsory Course	Dr.Wisanupong	✓	✓	✓	Unlimited
472-326	Pitching for Business	2((1)-2-3)	Major Compulsory Course	Ms.Thamonwan + Dr.Thitiporn + Mr.Arno	✓	✓	✓	Unlimited
472-327	Brand Management	3((2)-2-5)	Major Compulsory Course	Asst. Prof. Dr. Teerasak	✓	✓	✓	Unlimited
472-328	Internship in Management **To be registered in April 2024**	320 hrs.	Major Compulsory Course	-	✓	✓	✓	Unlimited

Remarks: - It is the student's responsibility to monitor whether you have registered for all courses with sufficient credit to complete the degree.

Please refer to the study plan.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA64 Regular & Coop Study Plans

- See your list of courses for BBA64 at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-4 COURSE AVAILABLE SEMESTER 2-2023 ID63xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for		Max. no. of Students
					Regular	Co-op	
472-451	Logistic Simulation Modeling for Decision Making	3(2-2-5)	Major Elective Course	Dr.Danuphon	✓	✓	60
472-342	Coaching and Counseling	3(2-2-5)	Major Elective Course	Dr.Boonyapak	✓	✓	60
472-445	Team Building	3(3-0-6)	Major Elective Course	Dr.Kunlagan	✓	✓	60
472-462	Contemporary Global Issues in Management	3(2-2-5)	Major Elective Course	Dr.Sirinuch	✓	✓	60

Remarks: - It is the student's responsibility to monitor whether you have registered for all courses with sufficient credit to complete the degree.

Please refer to the study plan.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA63 Regular & Coop Study Plans

- See your list of courses for BBA63 at <https://www.interbba.com/curriculum> >> BBA List of Courses 2017

Q: How many major elective and free elective courses should I enroll?

A:

Major Elective courses (Required 7 courses)	Free Elective Course (Required 2 courses)	Important: - Students are allowed to enroll in Major Elective and Free Elective courses <u>more than but not less than</u> the specified total credits. - The Major Elective/GE Free Elective can be counted as a Free Elective course, but the Free Elective course cannot be counted as a Major Elective course.
Example of the elective courses you might have already enroll:		
472-231 Digital marketing 472-332 Consumer behaviour 472-461 Innovation management 472-272 Introduction to MICE industry 472-251 Introduction to Logistics and Supply Chain Management 472-243 Leadership	472-393 Japanese for business	