

BBA YEAR-1 COURSE AVAILABLE SEMESTER 1-2023 ID66xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Max. no. of Students
					Regular	Co-op	DD 2+2	DD 3+1	
142-118	Academic English (Listening & Speaking) Section 04	2(2-0-4)	GenEd Group 6	PSUIC	✓	✓	✓	✓	100
142-239	Arts of Living Section 01	3((3)-0-6)	GenEd Group 2	PSUIC	✓	✓	✓	✓	100
472-102	Creative Thinking Section 01	2((2)-0-4)	GenEd Group 5	Ms.Thamonwan	✓	✓	✓	✓	Unlimited
472-103	Black and White	2((2)-0-4)	GenEd Group 4	Dr.Thitiporn	✓	✓	✓	✓	Unlimited
472-105	Keeping Fit: Enjoy Healthy & Happy Life	1(1-0-2)	GenEd Group 7	Ms.Thamonwan	✓	✓	✓	✓	Unlimited
472-121	Psychology and Entrepreneurial Spirit	3((3)-0-6)	Major Compulsory Course	Dr.Kunlagan	✓	✓	✓	✓	Unlimited
472-111	Business Economics	3((3)-0-6)	Core Course	Dr.Thitiporn	✓	✓	✓	✓	Unlimited
472-112	Management and Entrepreneurship	3((3)-0-6)	Core Course	Dr.Sirinuch + Dr.Thitiporn	✓	✓	✓	✓	Unlimited

Remarks:

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA66 Regular & Coop Study Plans
- See your list of courses for BBA66 at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-2 COURSE AVAILABLE SEMESTER 1-2023 ID65xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Max. no. of Students	Notes
					Regular	Co-op	DD 2+2	DD 3+1		
472-201	Pocket Money	2((2)-0-4)	GenEd Group 5	Ms.Kanchanat	✓	✓	✓	✓	Unlimited	
472-211	Operations Management	3((3)-0-6)	Core Course	Asst.Prof.Dr.Runchana + Asst.Prof.Dr.Sarunyoo	✓	✓	-	✓	Unlimited	
472-212	Innovation Management and Entrepreneurship	2((2)-0-4)	Core Course	Dr.Thitiporn + Mr.Arno	✓	✓	✓	✓	Unlimited	
472-216	Business Analytics	3((2)-2-5)	Core Course	Dr. Ruchdee + Dr. Patitta	✓	✓	✓	✓	Unlimited	
472-122	Business Inspiration and Career Exploration	2((1)-2-3)	Major Compulsory Course	Ms.Kanchanat + Team Teaching	✓	✓	✓	✓	Unlimited	
142-121	The Future Earth Section 02	2((2)-0-4)	GE Free Elective	PSUIC Asst. Prof. Dr. Tanate Panrat	✓	✓	✓	✓	120	All 65xx students are required to enroll in this course
142-129	Organic Thinking Section 01	2((2)-0-4)	GE Free Elective	PSUIC Asst. Prof. Dr. Tanate Panrat	✓	✓	✓	✓	100	All 65xx students are required to enroll in this course

Remarks: - For students interested in Dual Degree, please consult BBA office for study plans.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA65 Regular & Coop Study Plans
- See your list of courses for BBA65 at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-3 COURSE AVAILABLE SEMESTER 1-2023 ID64xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for			Max. no. of Students
					Regular	Co-op	DD 3+1	
388-100	Health for All Section 13	1((1)-0-2)	GenEd Group 1	Faculty of Medicine	✓	✓	✓	300
472-321	Basic Research Methods in Business	2((1)-2-3)	Major Compulsory Course	Asst.Prof.Dr.Teerasak	✓	✓	✓	Unlimited
472-322	Business Ethics	3((2)-2-5)	Major Compulsory Course	Dr.Natika	✓	✓	✓	Unlimited
472-323	Business Negotiation	3((2)-2-5)	Major Compulsory Course	Mr.Arno	✓	✓	✓	Unlimited
472-324	Financial Management	3((3)-0-6)	Major Compulsory Course	Dr.Klangjai + Mr.Poom	✓	✓	✓	Unlimited
895-001	Good Citizens Section 05	2((2)-0-4)	GenEd Group 2	Faculty of Liberal Arts	✓	✓	✓	60

Remarks: - It is the student's responsibility to monitor whether you have registered for all courses with sufficient credit to complete the degree.

Please refer to the study plan.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA64 Regular & Coop Study Plans
- See your list of courses for BBA64 at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-4 COURSE AVAILABLE SEMESTER 1-2023 ID63xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for		Max. no. of Students
					Regular	Co-op	
472-411	Corporate Social Responsibility	2(1-2-3)	Core Course	Ms.Kanchanat	✓	✓	Unlimited
472-421	Strategic Management	3(3-0-6)	Major Compulsory Course	Dr.Sirinuch	✓	✓	Unlimited
472-422	Seminar in Business Management	3(2-2-5)	Major Compulsory Course	Dr.Daraneekorn	✓	✓	Unlimited
472-251	Introduction to Logistics and Supply Chain Management	3(3-0-6)	Major Elective Course	Asst.Prof.Dr.Sarunyoo	✓	✓	Unlimited
472-243	Leadership	3(2-2-5)	Major Elective Course	Dr.Kunlagan	✓	✓	Unlimited
472-327	Cooperative Education Preparation	1(0-2-1)	Major Compulsory Course	Ms.Kanchanat	-	✓	Unlimited

Remarks: - It is the student's responsibility to monitor whether you have registered for all courses with sufficient credit to complete the degree.

Please refer to the study plan.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA63 Regular & Coop Study Plans
- See your list of courses for BBA63 at <https://www.interbba.com/curriculum> >> BBA List of Courses 2017

Q: How many major elective and free elective courses should I enroll?

A:

Major Elective courses (Required 7 courses)	Free Elective Course (Required 2 courses)	Important: - Students are allowed to enroll in Major Elective and Free Elective courses <u>more than but not less than</u> the specified total credits. - The Major Elective/GE Free Elective can be counted as a Free Elective course, but the Free Elective course cannot be counted as a Major Elective course.
Example of the elective courses you might have already enroll:		
472-231 Digital marketing 472-332 Consumer behaviour 472-461 Innovation management 472-272 Introduction to MICE industry	472-393 Japanese for business	