

## BBA YEAR-1 CLASS SCHEDULE SEMESTER 1-2021

	9.00-10.20 am		10.30-11.50 am		1.00-2.20 pm		2.30-3.50 pm
Monday	Managerial Psychology Dr. Kunlagan Online				Academic English Listening & Speaking Online (03) <b>(1.00-5.00 pm.)</b>		Academic English Listening & Speaking Online (03) <b>(1.00-5.00 pm.)</b>
Tuesday	Black and White Aj. Thitiporn Online	<b>BREAK</b>	Black and White Aj. Thitiporn Online	<b>LUNCH</b>	Academic English Listening & Speaking Online (04) <b>(1.00-5.00 pm.)</b>	<b>BREAK</b>	Academic English Listening & Speaking Online (04) <b>(1.00-5.00 pm.)</b>
Wednesday	Managerial Psychology Dr. Kunlagan Online		Art of Living PSUIC Online <b>(10.30 am.-12.00 pm.)</b>		Art of Living PSUIC Online <b>(1.00-5.00 pm.)</b>		Art of Living PSUIC Online <b>(1.00-5.00 pm.)</b>
Thursday					Creative Thinking Aj. Thamonwan Online		Creative Thinking Aj. Thamonwan Online
Friday	Principles of Management Aj. Suphitcha Online		Principles of Management Aj. Suphitcha Online		Microeconomics Aj. Thitiporn Online		Microeconomics Aj. Thitiporn Online

\*\*\*142-118 Academic English: Listening and Speaking (Section 03 from 16 August 2021 - 4 October 2021)

\*\*\*142-118 Academic English: Listening and Speaking (Section 04 from 17 August 2021 - 5 October 2021)

\*\*\*142-239 Arts of Living (From 18 August 2021 – 6 October 2021)

\*\*\*142-224 Creative Media for Academic Presentation: Online Class on Saturday 09.00-12.00 (From 21 August 2021 – 25 September 2021)

## BBA YEAR-2 CLASS SCHEDULE SEMESTER 1-2021

	9.00-10.20 am		10.30-11.50 am		1.00-2.20 pm		2.30-3.50 pm
Monday		<b>BREAK</b>	Principle of Marketing Dr. Sunantha Online	<b>LUNCH</b>	Principles of Accounting Assoc. Prof. Dr. Sirilak Online	<b>BREAK</b>	Human Resource Management Dr. Kunlagan Online
Tuesday			Intellectual to Property Faculty of Science Online <b>(10.00 am. - 12.00 pm.)</b>		Operations Management Asst. Prof. Dr. Ranchana Online		Operations Management Asst. Prof. Dr. Ranchana Online
Wednesday			Principles of Marketing Dr. Sunantha Online		Principles of Accounting Assoc. Prof. Dr. Sirilak Online		Human Resource Management Dr. Kunlagan Online
Thursday			Creative Tourism Faculty of Liberal Arts Online <b>(10.30 am. - 12.30 pm.)</b>		Japanese for Business Dr. Yoshifumi Online		Japanese for Business Dr. Yoshifumi Online
Friday					Creative Presentation Design for Conference PSUIC Online		Creative Presentation Design for Conference PSUIC Online

\*\*\*Please refer to a specific schedule for 001-103 Idea to Entrepreneurship in LMS (Ajarn Suphitcha Ek-uru)

\*\*\* Please refer to a specific schedule for 315-103 Introduction to Intellectual Property (Section 02 from 10 August 2021 – 22 November 2021)

\*\*\*895-052 Creative Tourism (Section 04 from 19 August 2021 – 26 November 2021)

\*\*\*142-226 Creative Presentation Design for Conference (From 10 September 2021 – 15 October 2021)

## BBA YEAR-3 CLASS SCHEDULE SEMESTER 1-2021

	9.00-10.20 am		10.30-11.50 am		1.00-2.20 pm		2.30-3.50 pm
Monday		<b>BREAK</b>	<p style="text-align: center; color: magenta;">Business Negotiation Ajarn Arno Online <b>(10.00 am. - 12.00 pm.)</b></p>	<b>LUNCH</b>	<p style="text-align: center; color: brown;">Introduction to Tourism and Hospitality Industry Dr. Yoshifumi Online</p>	<b>BREAK</b>	<p style="text-align: center; color: brown;">Introduction to Tourism and Hospitality Industry Dr. Yoshifumi Online</p>
Tuesday			<p style="text-align: center; color: blue;">Business Ethics Dr. Natika Online</p>		<p style="text-align: center; color: red;">Taxation Assoc. Prof. Dr. Sirilak Online</p>		<p style="text-align: center; color: purple;">Business Research Asst. Prof. Teerasak Online <b>(2.30 - 4.30 pm.)</b></p>
Wednesday			<p style="text-align: center; color: magenta;">Business Negotiation Ajarn Arno Online <b>(10.00 am. - 12.00 pm.)</b></p>		<p style="text-align: center; color: black;">Business Law Aj. Atchara Online</p>		<p style="text-align: center; color: black;">Business Law Aj. Atchara Online</p>
Thursday			<p style="text-align: center; color: blue;">Business Ethics Dr. Natika Online</p>		<p style="text-align: center; color: red;">Taxation Assoc. Prof. Dr. Sirilak Online</p>		<p style="text-align: center; color: purple;">Business Research Asst. Prof. Teerasak Online <b>(2.30 - 4.30 pm.)</b></p>
Friday					<p style="text-align: center; color: green;">Introduction to Logistic &amp; Supply Chain Dr. Sarunyoo Online</p>		<p style="text-align: center; color: green;">Introduction to Logistic &amp; Supply Chain Dr. Sarunyoo Online</p>

## BBA YEAR-4 CLASS SCHEDULE SEMESTER 1-2021

	9.00-10.20 am		10.30-11.50 am		1.00-2.20 pm		2.30-3.50 pm
Monday	Strategic Management Asst. Prof. Jongpid Online		Strategic Management Asst. Prof. Jongpid Online		Introduction to Tourism and Hospitality Industry Dr. Yoshifumi Online		Introduction to Tourism and Hospitality Industry Dr. Yoshifumi Online
Tuesday							
Wednesday	Strategic Management Asst. Prof. Jongpid Online	<b>BREAK</b>	Strategic Management Asst. Prof. Jongpid Online	<b>LUNCH</b>		<b>BREAK</b>	
Thursday	Small Business Management Ajarn Arno Online		Small Business Management Ajarn Arno Online				
Friday	Strategic Management Asst. Prof. Jongpid Online		Strategic Management Asst. Prof. Jongpid Online		Seminar in Business Dr. Daraneekorn Online <b>(1.00-3.00 pm.)</b>		Seminar in Business Dr. Daraneekorn Online <b>(3.00-5.00 pm.)</b>

\*\*\*Please refer to a specific schedule for 472-421 Strategic Management (Asst. Prof. Jongpid Sirirat)

\*\*\*Please refer to a specific schedule for 472-342 Coaching and Counseling (Ajarn Boonyapak Sirirat)

# Class Schedule for 142-224 Creative Media for Academic Presentation

By PSUIC

Semester 1/2021

Class	DD/MM/YY
1	Saturday 4 September 2021
2	Saturday 11 September 2021
3	Saturday 18 September 2021
4	Saturday 25 September 2021
5	Saturday 2 October 2021
	<u>Total 15 Hours</u>

Updated 17/8/2021

Course description : Semester 1/2564 section 02 For BBA

Subject code 315-103

Subject Name Introduction to Intellectual Property

Credit 2((2-0-4)

Course description Creation, protection and utilization of intellectual property; organizations responsible for intellectual property in the country and overseas; role for intellectual property in economic, socio and industrial developments

Period	Topic	Date	time	Teacher	Teaching method
1	Introduction	10 Aug 2021, Tuesday	10.00-12.00	Asst. Prof. Dr. Pattara Aiyarak	VDO
2	Intellectual Property Organization	17 Aug 2021, Tuesday	10.00-12.00	Aj.Jittiyut Yiamyokkun	Zoom
3	Trademark	24 Aug 2021, Tuesday	10.00-12.00	Aj.Kwanchanok Kwanplod	Zoom
4	Trade secret and Geographical indication	31 Aug 2021, Tuesday	10.00-12.00	Aj.Weerayut Sripen	Zoom
5	Copyright	7 Sep 2021, Tuesday	10.00-12.00	Aj.Tippatai Srinuankhaw	Zoom
6	Copyright	14 Sep 2021, Tuesday	10.00-12.00	Aj.Tippatai Srinuankhaw	Zoom
7	Patent and Petty Patent	21Sep 2021, Tuesday	10.00-12.00	Aj.Phetrada Suttayakul	Zoom
8	Patent and Petty Patent	28 Sep 2021, Tuesday	10.00-12.00	Aj.Phetrada Suttayakul	Zoom
9	Plants Varieties Protection	5 Oct 2021, Tuesday	10.00-12.00	Aj.Tippatai Srinuankhaw	Zoom
10	Intellectual Property Management	12 Oct 2021, Tuesday	10.00-12.00	Aj.Napak Panchangtong	Zoom
11	Intellectual property in economic, social, and industrial development	19 Oct 2021, Tuesday	10.00-12.00	Aj.Weerayut Sripen	Zoom
	Last day of sending assignment on LMS	5 Nov 2021, Friday			
14	Teacher grading assignment	within 19 Nov 2021, Friday			
15	Teacher sending score of assignment	22 Nov 2021, Monday			
16	Final exam (online)	30 Nov 2021, Tuesday	10.00-12.00		
	Grading	Make an appointment later			

## Official Holidays (no class) :

12 August 2021, Thursday Her Majesty Queen Sirikit, The Queen Mother's Birthday / National Mother's Day 13 October 2021, Wednesday His Majesty King Bhumibol Adulyadej The Great Memorial Day

24 September 2021, Friday Prince of Songkla Memorial Day

22 October 2021, Friday Substitution for King Chulalongkorn Memorial Day (Shifted from 25th Oct)

6 October 2021, Thursday Regional Public Holiday (Southern Region)

November 27-December 9,2021 Final Examinations

Score		The grading criteria	
1.Final exam	40%	Score	Grade
2.Quiz	20%	≥ 80	A
3.Assignment (Group Assignment)	40%	70-80	B+
total	100%	65-70	B
		55-65	C+
		45-55	C
		40-45	D+
		30-40	D
		≤ 30	E

## Class Schedule for 472-421 Strategic Management

Dr.Sirinuch and Asst.Prof.Jongpid

Semester 1/2021

Week	Content	Hours	Lecturer	Date	Time
1	Basic Concepts of Strategic Management	3	Aj. Sirinuch	Friday 13th August 2021	9.00-12.00 am.
2	Corporate Governance Social Responsibility and Ethic in Strategic Management	3	Aj. Sirinuch	Wednesday 18th August 2021	9.00-12.00 am.
3	Environmental Scanning and Industry Analysis	3	Aj. Sirinuch	Wednesday 25th August 2021	9.00-12.00 am.
4	Organizational Analysis and Competitive Advantage	3	Aj. Jongpid	Friday 27th August 2021	9.00-12.00 am.
5	Strategy Formulation- Situation Analysis and Business Strategy	3	Aj. Jongpid	Monday 30th August 2021	9.00-12.00 am.
6	Strategy Formulation- Corporate Strategy	3	Aj. Jongpid	Wednesday 1st September 2021	9.00-12.00 am.
7	Strategy Formulation- Functional Strategy and Strategic Choice	3	Aj. Jongpid	Friday 3rd September 2021	9.00-12.00 am.
8	Strategy Implementation- Global Strategy	3	Aj. Sirinuch	Wednesday 15th September 2021	9.00-12.00 am.
9	Strategy Implementation- Organizing and Structure	3	Aj. Sirinuch	Friday 1st October 2021	9.00-12.00 am.
10	Strategy Implementation- Staffing and Directing	3	Aj. Sirinuch	Friday 8th October 2021	9.00-12.00 am.
11	Evaluation and Control Introduction to Case Analysis	3	Aj. Jongpid	Friday 15th October 2021	9.00-12.00 am.
12	Midterm Examination	3		Wednesday 20th October 2021	9.00-12.00 am.
13-14	Small Case Presentation	6	Aj. Jongpid/ Aj. Sirinuch	Friday 29th October 2021	9.00-12.00 am.
					13.00-16.00 pm.
15-16	Final Project Presentation	6	Aj. Jongpid/ Aj. Sirinuch	Friday 19th November 2021	9.00-12.00 am.
					13.00-16.00 pm.



## Class Schedule for 472-342 Coaching and Counseling

Ajarn Boonyapak Sirirat

Semester 1/2021

Week	DD/MM/YY	Time	Teaching Methods
1.	Monday 23 August 2021	09.00-13.00 hrs.	Online Class
	Monday 23 August 2021	14.00-16.00 hrs.	Activity
	Wednesday 25 August 2021	09.00-11.00 hrs.	Activity
	Wednesday 25 August 2021	13.00-17.00 hrs.	Online Class
	Thursday 26 August 2021	13.00-16.00 hrs.	Role Play
2.	Monday 13 September 2021	09.00-12.00 hrs.	Role Play
	Monday 13 September 2021	13.00-15.00 hrs.	Activity
	Wednesday 15 September 2021	09.00-11.00 hrs.	Activity
	Wednesday 15 September 2021	13.00-16.00 hrs.	Online Class
	Friday 17 September 2021	09.00-12.00 hrs.	Online Class
3	Monday 4 October 2021	09.00-12.00 hrs.	Role Play
	Wednesday 6 October 2021	09.00-12.00 hrs.	Online Class
	Wednesday 6 October 2021	13.00-16.00 hrs.	Online Class
	Friday 8 October 2021	09.00-12.00 hrs.	Activity
4.	Monday 1 November 2021	09.00-12.00 hrs.	Role Play
	Monday 1 November 2021	13.00-15.00 hrs.	Activity
	Wednesday 3 November 2021	09.00-12.00 hrs.	Online Class
	Wednesday 3 November 2021	13.00-15.00 hrs.	Activity
	Friday 5 November 2021	09.00-12.00 hrs.	Online Class
5	Monday 22 November 2021	09.00-13.00 hrs.	Online Class
	Wednesday 24 November 2021	09.00-12.00 hrs.	Role Play
Final Exam: 27 <sup>th</sup> November – 9 <sup>th</sup> December 2021			