

472-463 International Business Management
Class Schedule for Semester 1/2022
Dr. Yoshifumi + Ms.Kanchanat

Week	Date	Time	Content	Lecturer
1	19-Aug-22	9.00-12.00	Assessing the Environment: Political, Economic, Legal, Technological	Dr. Yoshifumi
2	2-Sep-22	9.00-12.00	Managing Interdependence: Social Responsibility, Ethics, Sustainability	Dr. Yoshifumi
3	13-Sep-22	9.00-12.00	Understanding the Role of Culture	Dr. Yoshifumi
4	15-Sep-22	9.00-12.00	Communicating Across Cultures	Dr. Yoshifumi
5	20-Sep-22	9.00-12.00	Formulating Strategy	Dr. Yoshifumi
6	22-Sep-22	9.00-12.00	Implementing Strategy: Strategic Alliances, Small Businesses, Emerging Economy Firms	Dr. Yoshifumi
7	27-Sep-22	9.00-12.00	Organization Structure and Control Systems	Dr. Yoshifumi
8	11-Oct-22	9.00-12.00	Staffing, Training, and Compensation for Global Operations	Dr. Yoshifumi
9	18-Oct-22	9.00-12.00	Developing a Global Management Cadre	Dr. Yoshifumi
10	25-Oct-22	9.00-12.00	Motivating and Leading	Dr. Yoshifumi
11-14	TBA		Field Trip	Aj. Kanchanat
15	24-Nov-22	9.00-12.00	Final Presentation	Aj. Kanchanat