



Prince of Songkla University
Business Administration Department
Faculty of Management Sciences
BBA Program
Course Syllabus
Semester 2/2020

472-320	Financial Management		
Prerequisite Course	472-215 Business Finance		
Class Schedule	Thu 13.00 – 16.00		
Room	G 315		
Instructors	1. Klangjai Sangwichitr, DBA	Office: G203	Email: klangjai.s@psu.ac.th
	2. Poom Cheecharoen	Office: G220	Email: poom.c@psu.ac.th

1. Course Description

Financial planning; optimal investment policy; various methods for fund raising; liquidity management; cash management; accounts receivable management; risk diversification on assets investment; provision for source of fund; insurance of financial instrument; cost of capital reduction.

2. Course Objectives

The objective of this course is to provide students with an understanding of the theory and applications of advanced corporate finance. The course will concentrate on the use of financial theory to solve problems.

Upon a successful completion of the course, the students should be able to:

- Understand financial management concepts and goals

- Understand and implement a firm’s working capital management, cash and marketable securities, account receivable and inventory management
- Discuss the valuation method of short- and long-term financing
- Understand and analyze a firm’s capital structure
- Evaluate and discuss a firm’s capital budgeting

3. Course Material

Titman, S. and Keown, A.J. (2018). Financial Management: Principles and Applications. (13rd ed). Essex : Pearson Education Limited. (Required)

Annie Koh, Eugene F. Brigham , Michael C. Ehrhardt, and Ser-Keng Ang. (2014). Financial Management : Theory and Practice. An Asia ed. Cengage Learning.

Berk, J. & DeMarzo, P. Corporate Finance (3rd ed). Essex : Pearson Education Limited.

Brigham, E. F., & Ehrhardt, M. C. (2007). Financial Management: Theory & Practice (12th ed.). Ohio: South-Western College Pub.

Brook, R. (2016). Financial Management: Core Concepts, Global Edition. Oregon: Pearson.

Ross, S. A., Westerfield, R. W., & Jaffe, J. (2010). Corporate Finance (9th ed.). New York: McGraw-Hill/Irwin.

4. Class Assessment

The mark allocation is classified as follows:

In Class Activities	10%
Assignments	10%
Group Assignment	10%
Midterm Exam	35%
Final Exam	<u>35%</u>
Total	<u>100%</u>

5. Grade

Grade	A	B+	B	C+	C	D+	D	E
Score	> 80.00	74.00 – 79.99	68.00 – 73.99	62.00 – 67.99	56.00 – 61.99	50.00 – 55.99	44.00 – 49.99	< 43.99

6. Assignments

All assignments will be assigned at the end of each chapter and will be due one day before the class of the following week. Assignment submission box, which course number is labeled, will be available in front of the instructor office **until 16.00 p.m.** of the due date. **Any late submission and/or plagiarism will not be accepted!!!**

7. Tentative Class Schedule

Sessions	Date	Topics	Assigned Reading
Jan 7	13.00 – 13.30	Course Syllabus	
	13.30 – 16.00	1. Principles of Finance, Firm and the Financial Markets	Chapter 1 – 2
Jan 14	13.00 – 16.00	2. The Basics of Risk and Return; Review of Time Value of Money	Chapter 5–8
Jan 21	13.00 – 16.00	3. Debt Valuation	Chapter 9
Jan 28	13.00 – 16.00	4. Stock Valuation	Chapter 10
Feb 4	13.00 – 16.00	5. The Cost of Capital	Chapter 14
Feb 11,18	13.00 – 16.00	6. Capital Budgeting	Chapter 11 – 13
Feb 25	13.00 – 16.00	Group Project Presentation	
Mid-Term Exam covers topic 1 – 6			
Mar 11	13.00 – 16.00	7. Understanding Financial Statement and Financial Forecasting and Planning	

Sessions	Date	Topics	Assigned Reading
Mar 18	13.00 – 16.00	7. Understanding Financial Statement and Financial Forecasting and Planning	Chapter 3, 17
Mar 25	13.00 – 16.00	8. Analysis of Financial Statement	Chapter 4
Apr 1	13.00 – 16.00	9. Working Capital Management	Chapter 18
Apr 8	13.00 – 16.00	10. Derivatives and Risk Management	Chapter 20
Apr 16	13.00 – 16.00	11. Dividend Policy	Chapter 16
Apr 22	13.00 – 16.00	12. Capital Structure Decisions	Chapter 15
Final Exam covers topic 7 – 12			

- Remarks:**
1. PowerPoint–Slide handouts will be available on LMS.
 2. Any exercises and problems assigned in the class will be graded as “In Class Activities”.

8. Class Participation Policies:

Attendance to all class sessions is expected; each student is expected to be an active participant to create an environment of interactive learning. Each week, students will be assigned one or more topics of study to discuss and present the following week.

- **Bring a calculator to every class.**

Manner in class:

- Behave in a polite manner.
- Pay respect to instructors and class participants.
- Turn off all communication devices or set them on silent mode.
- Do not leave and re–enter the classroom.
- **Prohibited manners: eating, drinking, chatting, talking on the phone, using LINE/Facebook or any social media, sleeping, reading other materials, doing other subjects’ assignments/homework, walking in–out, etc.**
- Improper behavior will result in expulsion from the class.

Dress code:

- Improper dress code will result in expulsion from the class.

Additional Information

- Any further information will be announced in the classroom or <http://lms2.psu.ac.th>.