

# G O R I L L Ä



1 GOLD  
3 SILVER  
1 BRONZE



1 PLATINUM 2024  
8 GOLD 2024  
2 SILVER 2024

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G O R I L L A



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# **GORILLA CREDENTIAL**

**EXPERIENCIAL MARKETING**



# WHO is GORILLA

We develop relevant creative ideas.

Our passion is creating a live brand experience that is authentic, positively connected, and personally meaningful.

We translate Brand Promise into Customer Experience Design.

We work with our ambitious clients to create a game-changing strategy.





# OUR EXPERTISE

PRODUCT LAUNCH

TEST DRIVE

CONTEST

BRANDED CAMPAIGN/  
COMMUNICATIONS

CONFERENCE/  
SEMINAR

PRESS CONFERENCE

BOOTH EXHIBITION

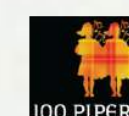
CELEBRATION/PARTY

VIRTUAL/LIVE  
EXPERIENCE





# A collaboration with over 50 brands





## Gorilla Company won 11 prizes

1. Consumer Show: GOLD
2. Brand Experience Automotive: PLATINUM
3. Immersive Experience: GOLD
4. Kick A\* Experience: GOLD
5. Asian Event: GOLD
6. Brand Activation: GOLD
7. Product Launch: GOLD
8. B2C Event: GOLD
9. Event Storytelling: SILVER
10. Experiential Event: GOLD
11. Exhibition Event: SILVER

Founded in 2009 to celebrate creativity, innovation, and effectiveness in the industry, the Eventex Awards are today the most esteemed **international award in the world of events and experiential marketing.**

We present the Eventex Awards 2024 winners in the 14th edition of the Global Eventex Awards. The winners were chosen from **1207 entries from 62 countries and 6 continents.**

Volvo EX30 Thailand launch was the entry that scored the most awards this edition—11 in total, including 2 silver, 8 gold, and 1 platinum.



# EVENTEX AWARDS

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**1 PLATINUM 2024**  
**8 GOLD 2024**  
**2 SILVER 2024**

<https://eventex.co/blog/eventex-awards-2024-winners-revealed-see-this-editions-hall-of-fame>

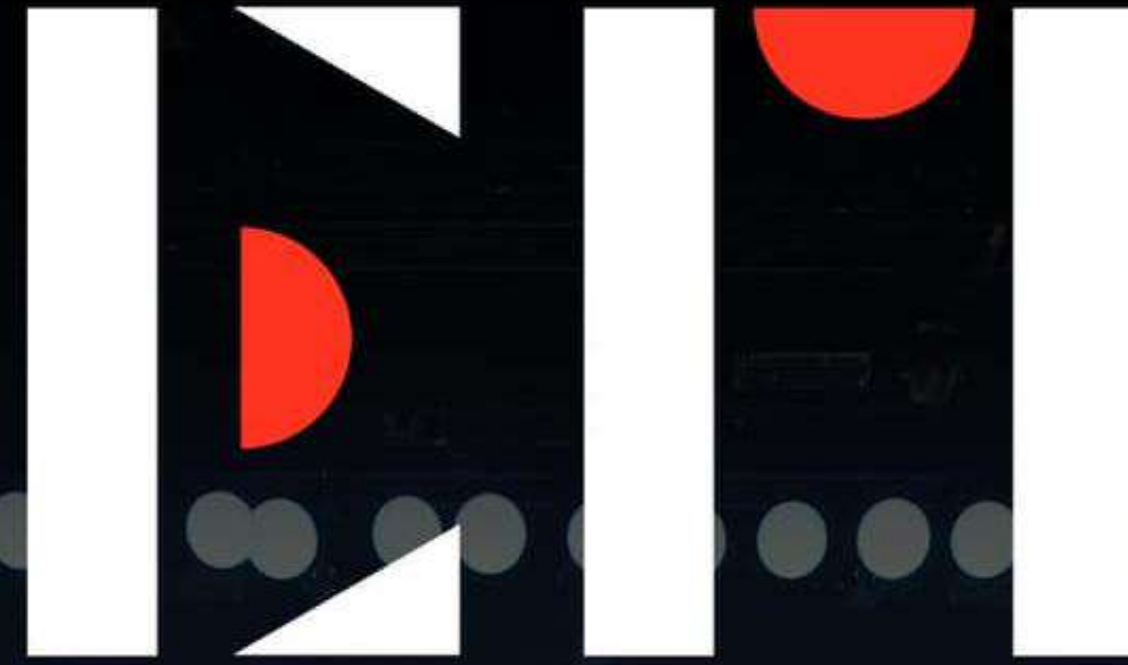


V O L V O



Now in its 8th year, Event Marketing Awards aims to recognize outstanding achievements and honor innovative event & marketing professionals in the Asia-Pacific business events community.





Event Marketing Awards  
2024

**VOLVO EX30  
LAUNCH**

BRAVO BKK Mall





**VOLVO EX30 LAUNCH**



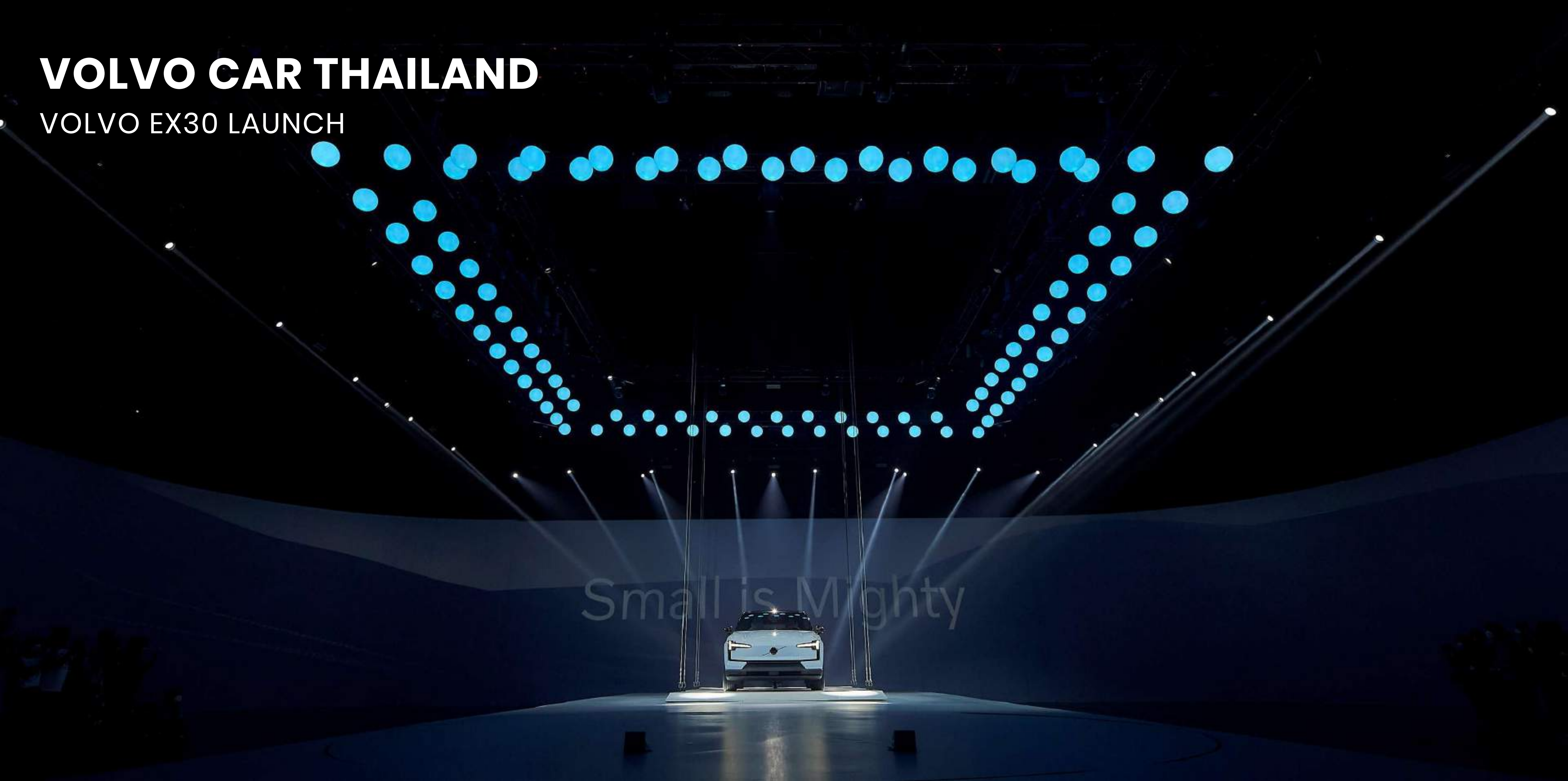


# VOLVO EX30 LAUNCH



# VOLVO CAR THAILAND

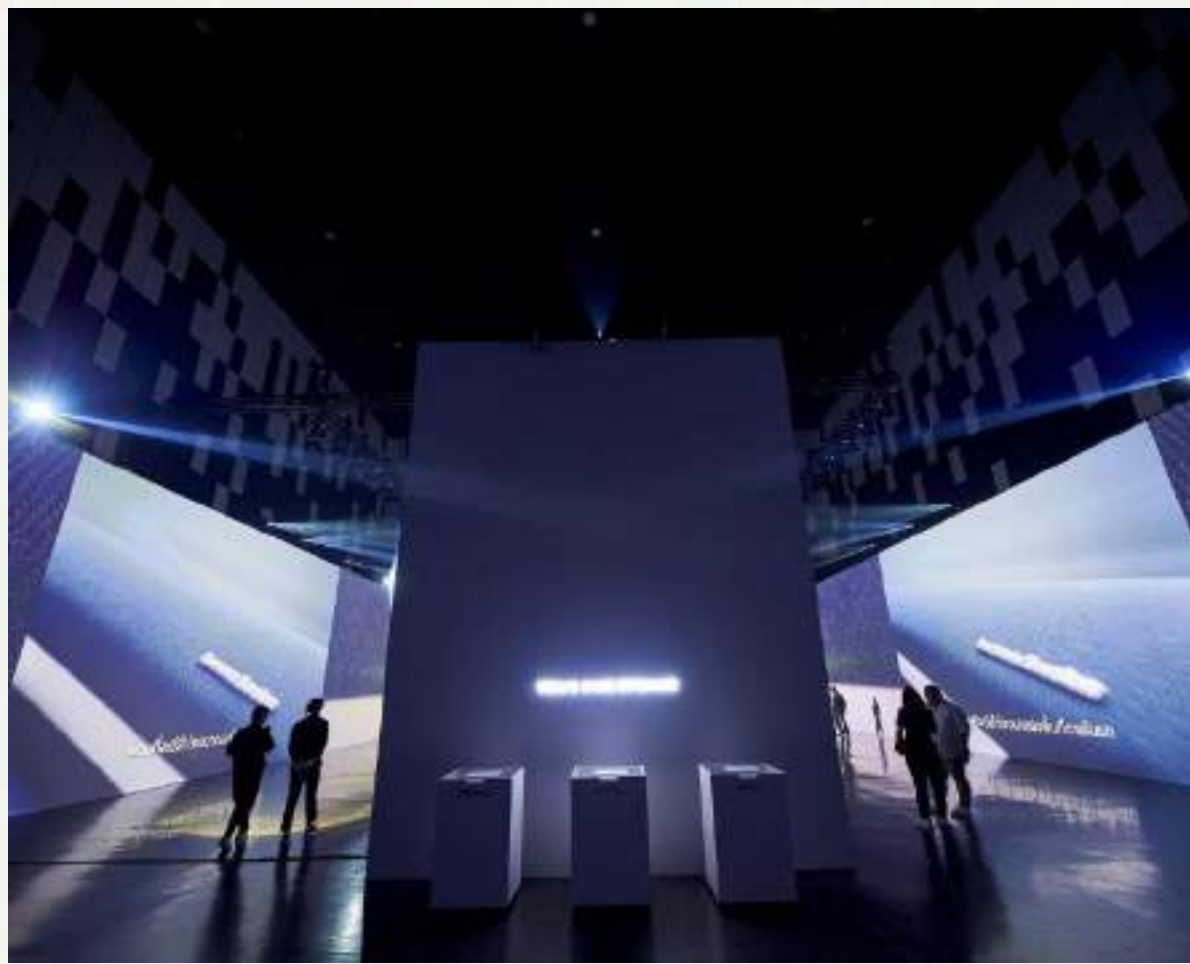
VOLVO EX30 LAUNCH



Small is Mighty

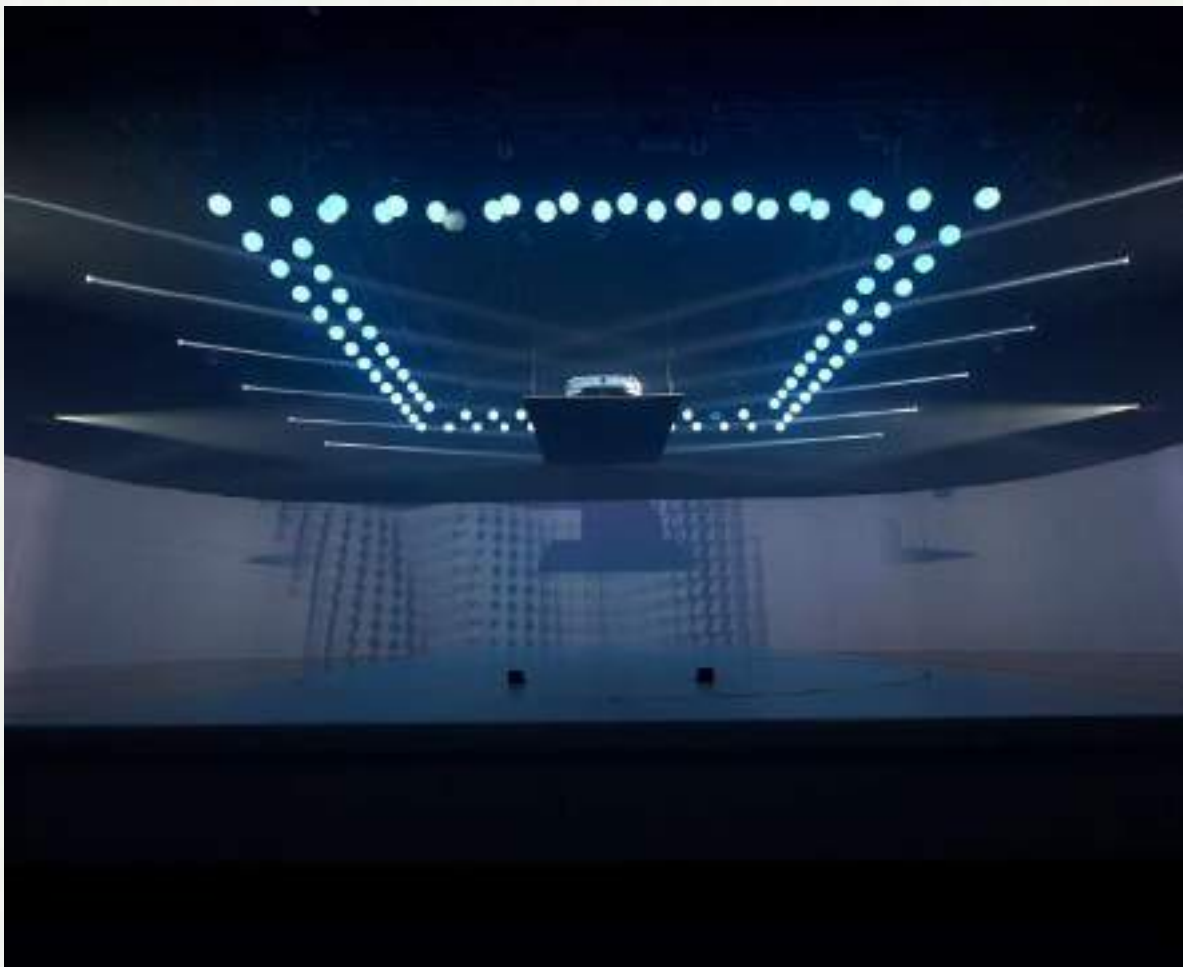
G O R I L L Å





**VOLVO CAR THAILAND**





**VOLVO CAR THAILAND**





**KIA EV9 LAUNCH**



**VOLVO**

C40 LAUNCH EVENT

THE NEW VOLVO C40  
RECHARGE PURE ELECTRIC



THE NEW C40 RECHARGE PURE ELECTRIC

G O R I L L Å





**VOLVO**





**KUBOTA**

DEALER MEETING 2023





**KUBOTA**



BYD | RÊVER  
AUTOMOTIVE

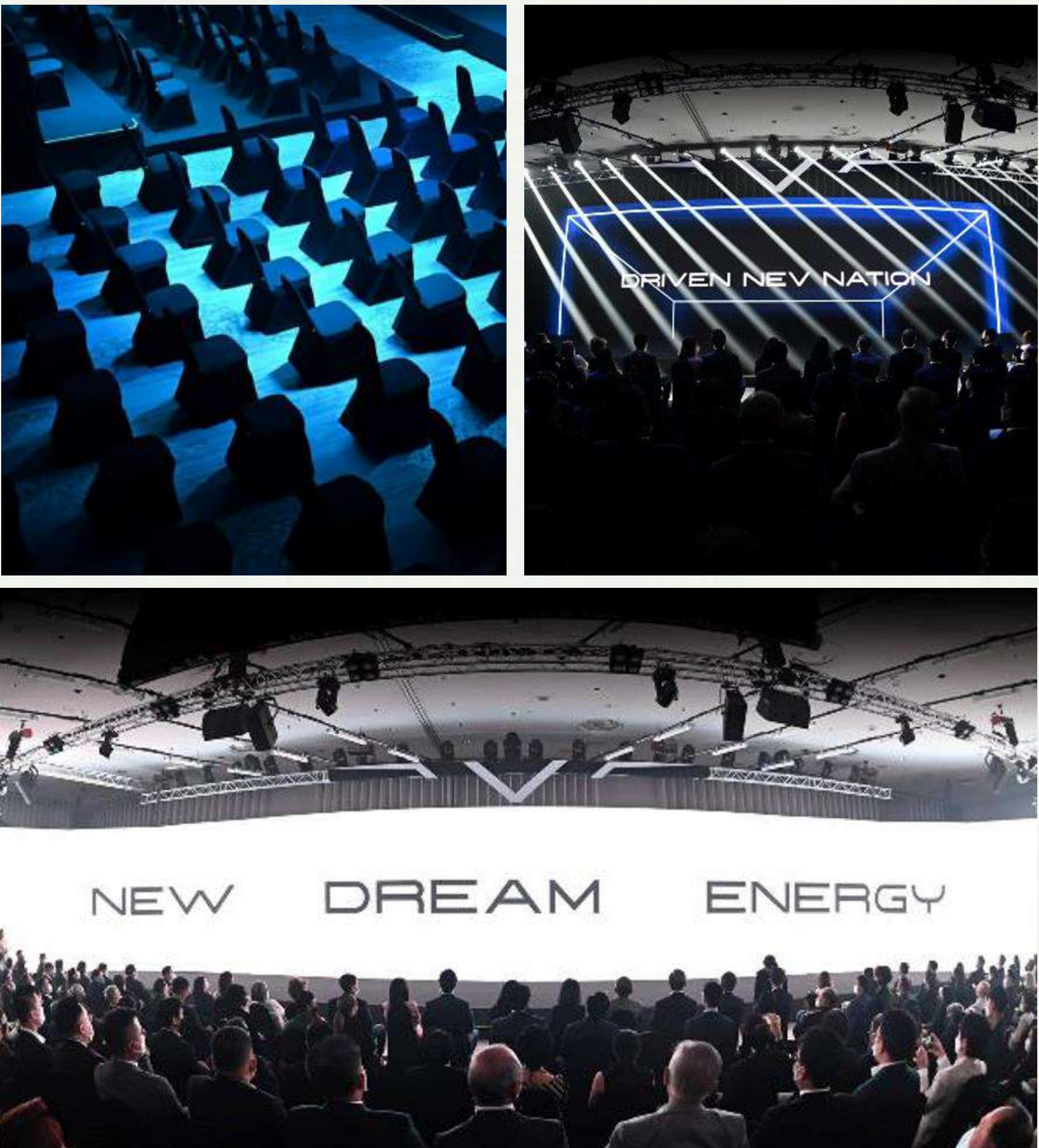
NEW ENERGY FOR ALL



**RÊVER  
AUTOMOTIVE | BYD**

BYD PRESS CONFERENCE AND LAUNCH EVENT





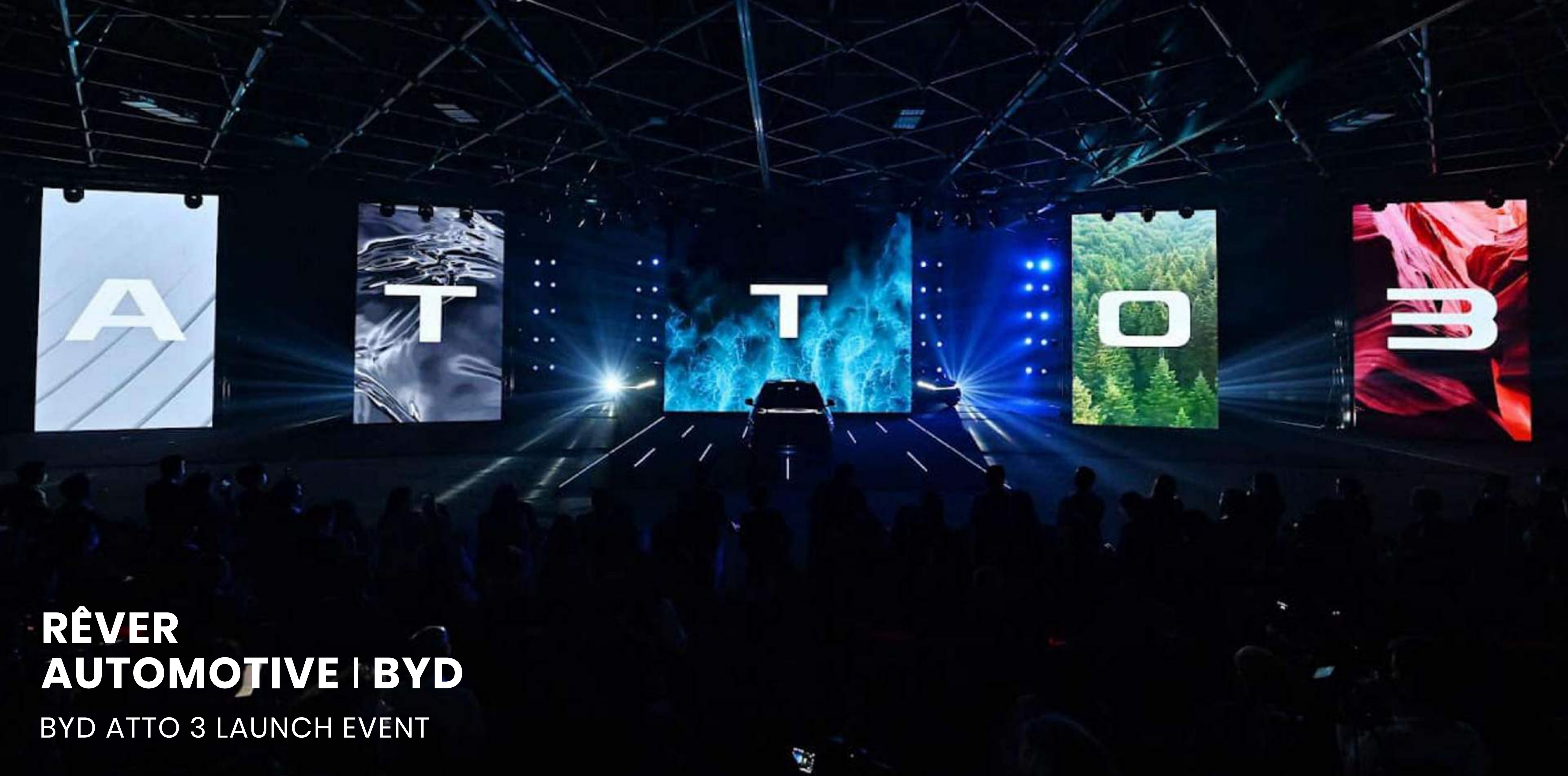
**RÊVER AUTOMOTIVE | BYD**





**RÊVER AUTOMOTIVE | BYD**





**RÊVER  
AUTOMOTIVE | BYD**

BYD ATTO 3 LAUNCH EVENT





**RÊVER AUTOMOTIVE | BYD**





**RÊVER AUTOMOTIVE | BYD**





**RÊVER  
AUTOMOTIVE | BYD**  
BYD SEAL LAUNCH EVENT IN THAILAND





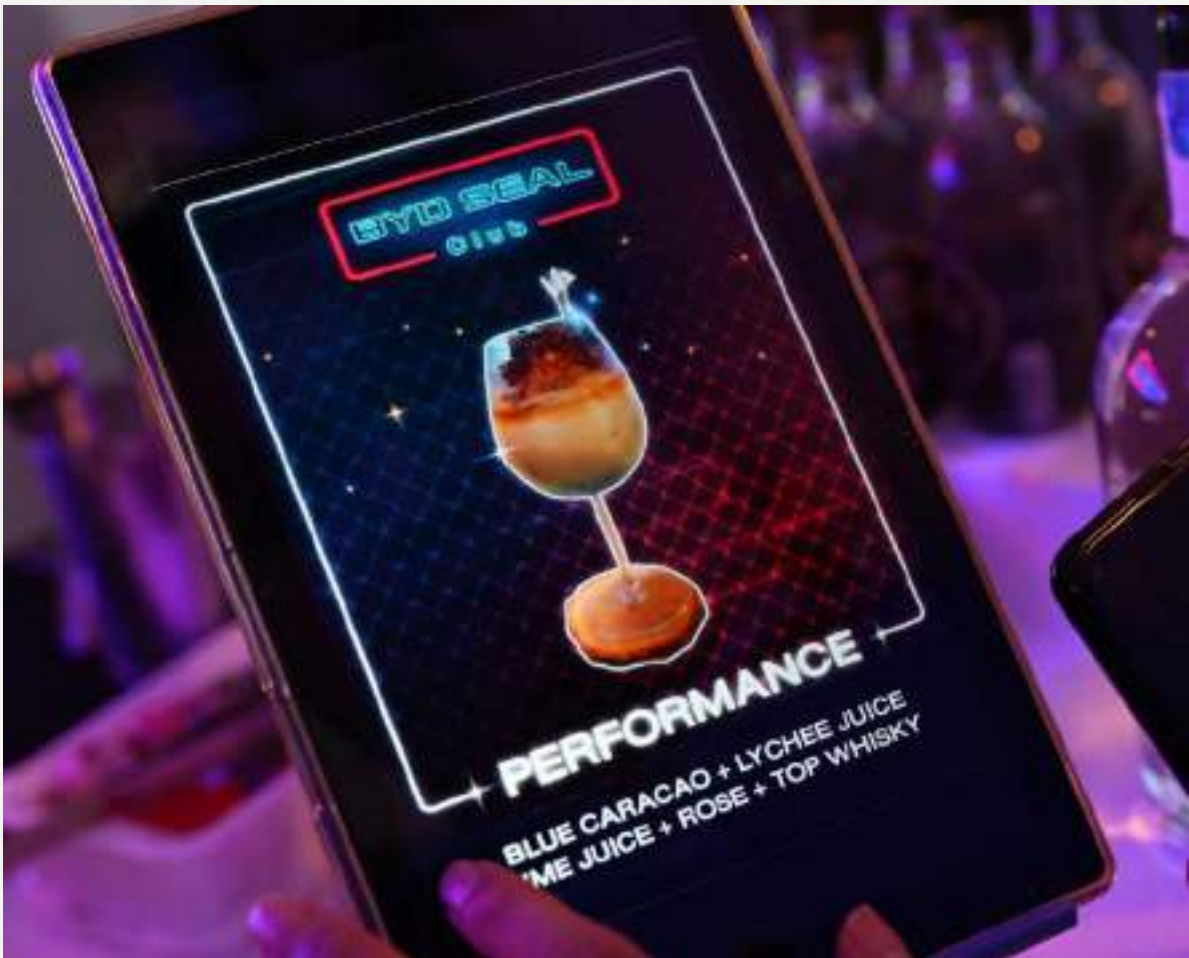
**RÊVER AUTOMOTIVE | BYD**





**RÊVER AUTOMOTIVE | BYD**





**RÊVER AUTOMOTIVE | BYD**





**RÊVER  
AUTOMOTIVE | BYD**  
BYD DOLPHIN LAUNCH PRODUCT



AUTOMOTIVE CREDENTIAL



BYD DOLPHIN LAUNCH PRODUCT



RÊVER AUTOMOTIVE | BYD

G O R I L L Ä





RÊVER AUTOMOTIVE | BYD



AKE  
A  
DE.

**BMW  
MOTORRAD**



G O R I L L Ä



PRODUCT LAUNCH CREDENTIAL



**BMW MOTORRAD**



# MERCEDES-BENZ VEHICLE PREPARATION CENTER



G O R I L L Æ





**MERCEDES-BENZ**





**MERCEDES-BENZ**





**MERCEDES-BENZ  
S-CLASS COUPE & CABRIOLET**





**MERCEDES-BENZ**



EASY CONNECT



THAI VOICE COMMAND



Sunroof

Driver Window

A/C Control

Radio

SMART COMMAND



**New MG ZS EV**

G O R I L L A





**New MG ZS EV**





**New MG HS**

G O R I L L Æ





**New MG HS**



All-New NISSAN  
**ALMERA**



**ALL New NISSAN ALMERA**

G O R I L L Æ





## ALL New NISSAN ALMERA





**HYUNDAI**  
**MOTOR SHOW 2024**  
At IMPACT CHALLENGER





# HYUNDAI MOTOR SHOW 2024





**HYUNDAI MOTOR SHOW 2024**

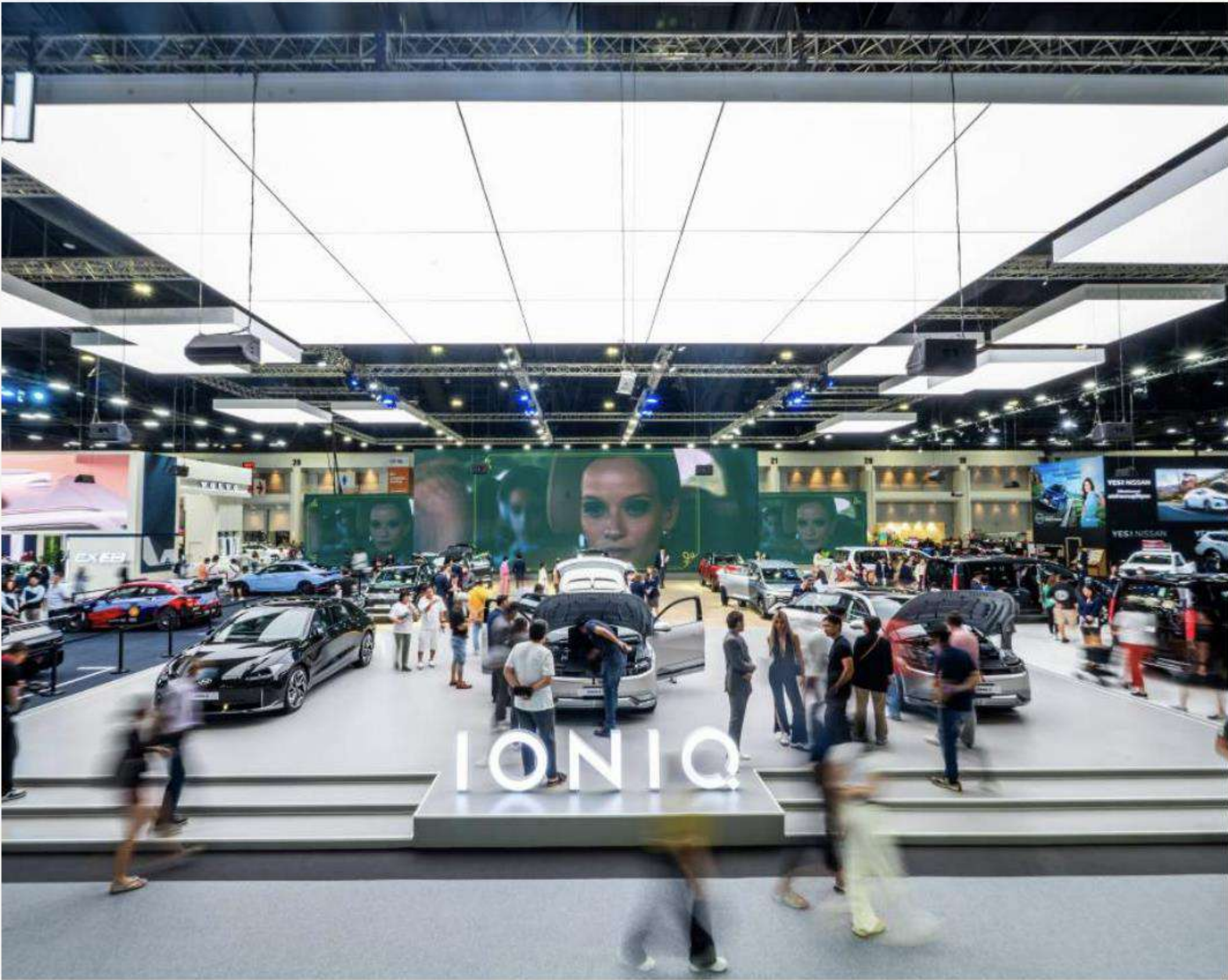


Exploring the future  
Start at 10:00 AM

**HYUNDAI  
MOTOR EXPO 2023**

at IMPACT CHALLENGER





**HYUNDAI MOTOR EXPO 2023**





**HYUNDAI MOTOR EXPO 2023**





**VOLVO EX30  
SHOWCASE**  
CENTRAL WORLD





**VOLVO EX30 SHOWCASE**





**VOLVO EX30 SHOWCASE**



# MITSUBISHI ALL NEW TRITON “DARE TO DISRUPT”





**MITSUBISHI ALL NEW TRITON**  
**“DARE TO DISRUPT”**



G O R I L L A





**MITSUBISHI MOTOR THAILAND**





**mitsubishi motor thailand**



FUTURE READY  
ORA IS COMING

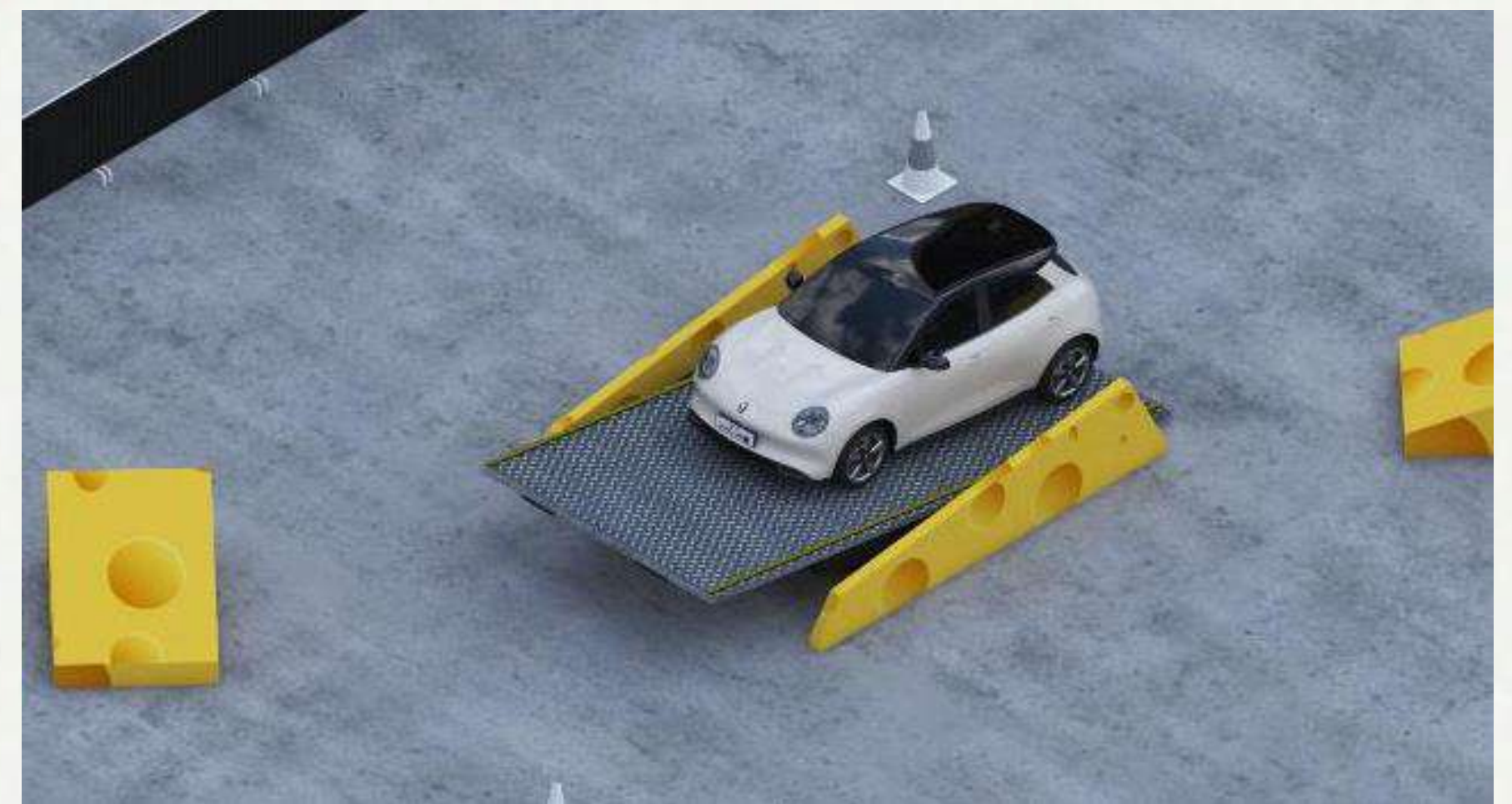


**GWM**  
**ORA GOOD CAT**

FUN PARK

G O R I L L Ä





**GWM ORA GOOD CAT**





# GWM ORA GOOD CAT





# NISSAN LEAF

MEDIA TEST DRIVE





# NISSAN LEAF





**NISSAN  
ALL NEW NISSAN LEAF**

SIMPLY AMAZING





**ALL NEW NISSAN LEAF**



# RÊVER AUTOMOTIVE | BYD

SEAL MEDIA TEST DRIVE



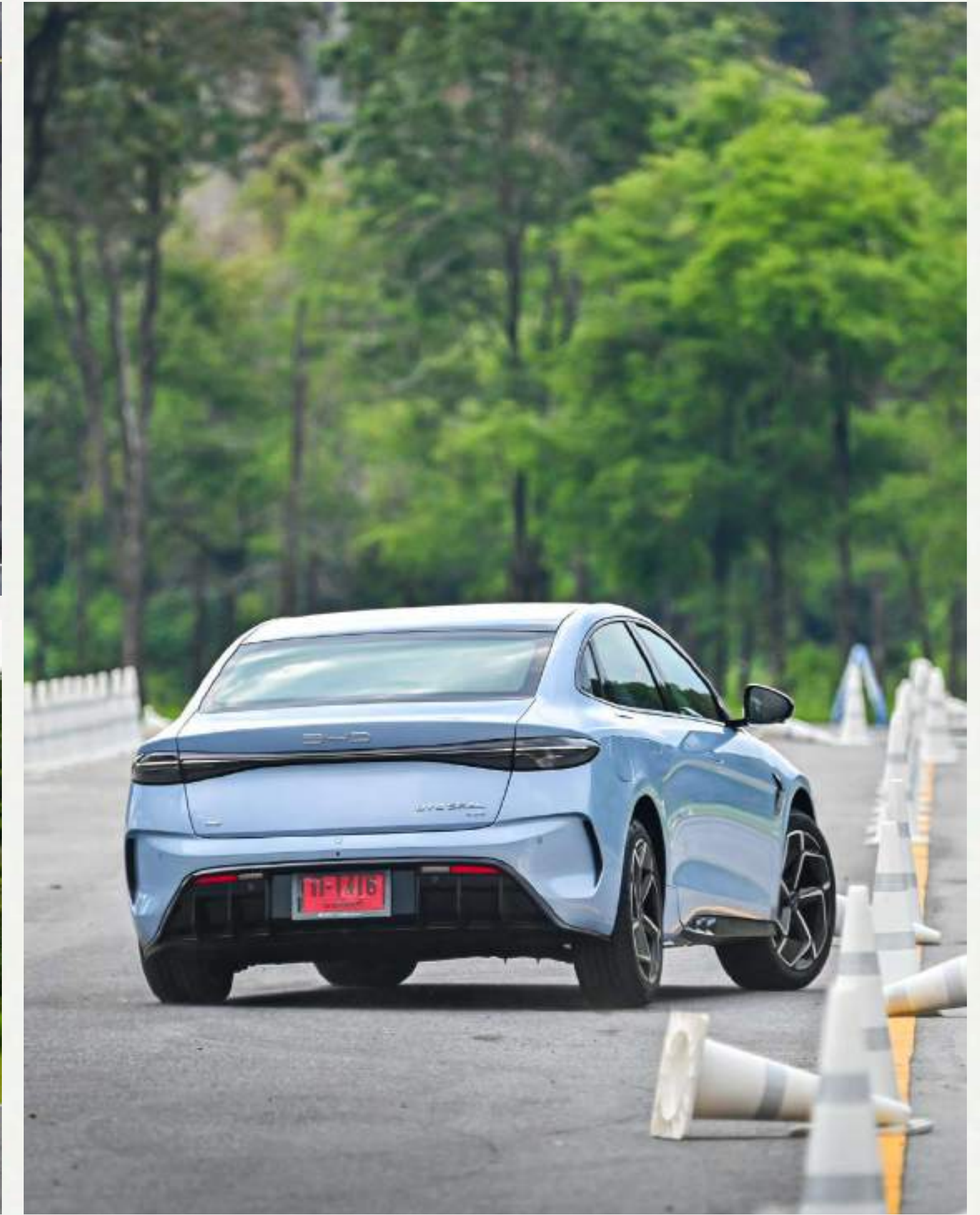
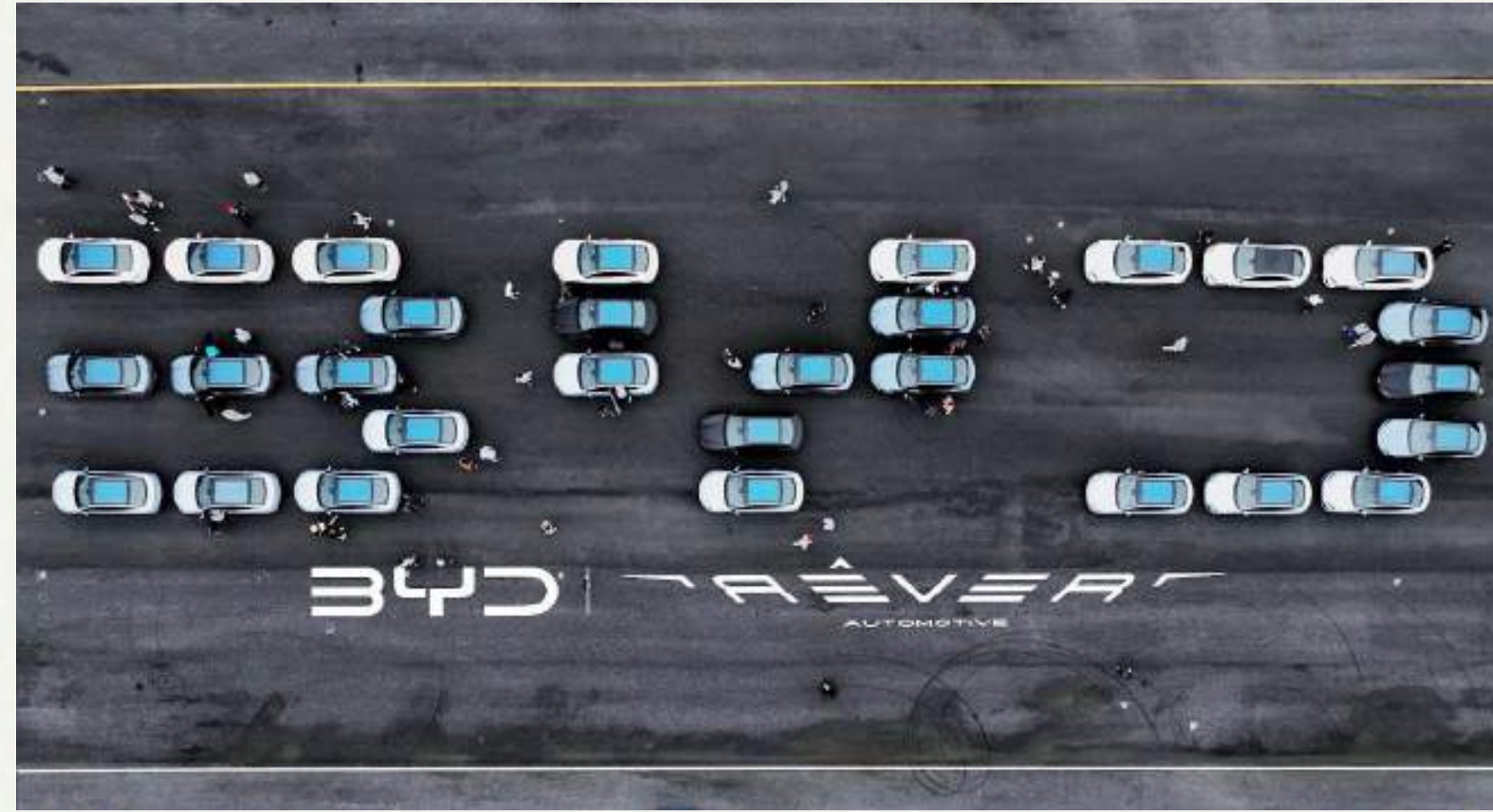
G O R I L L Å





**RÊVER AUTOMOTIVE | BYD**





**RÊVER AUTOMOTIVE | BYD**





**RÊVER | RÉVOLUTION**



AUTOMOTIVE CREDENTIAL



A CARBON FORWARD MOVEMENT



RÊVER | RÊVERLUTION

G O R I L L À





**RÊVER**  
**AUTOMOTIVE | BYD**  
SPARE PARTS CENTER





**RÊVER AUTOMOTIVE | BYD**





**RÊVER AUTOMOTIVE**  
DEALER AND STAFF PARTY





**RÊVER AUTOMOTIVE**







# VOLVO FOR LIFE

7 WONDERS



G O R I L L Å





**VOLVO FOR LIFE**





**VOLVO FOR LIFE**





**VOLVO FOR LIFE**



**VOLVO**

RECHARGE YOUR LIFE at HUAHIN



G O R I L L Ä





**VOLVO**



**mitsubishi**

STAR CAMP at WANG NAM KHIAO







**MITSUBISHI**





**MITSUBISHI**





**MITSUBISHI**



**NISSAN**

NISSAN ELECTRIFICATION  
EXPERIENCE CENTER



G O R I L L Æ





**NISSAN**





**NISSAN**





**NISSAN KICKS**  
ASEAN MEDIA DRIVE





**NISSAN KICKS**



**MITSUBISHI**  
SERVICE FESTIVAL

RALLIART

**ป๊อ - ไอว่า**

MITSUBISHI SERVICE FESTIVAL



**MITSUBISHI  
MOTORS**  
Drive your Ambition



**รถดีมัน**

**230 ฝ**





**MITSUBISHI**



TEAM MITSUBISHI RALLIART

# ROAD TO THE VICTORY

ASIA CROSS COUNTRY RALLY 2022







**MITSUBISHI**



**KUBOTA**

ANNUAL MEETING 2022

KUBOTA ANNUAL MEETING 2022  
**SUCCESS  
TOGETHER**

**TOGETHER  
SUCCESS**

KUBOTA ANNUAL MEETING 2022

Kubota  
Agri-Innovation For The Future  
KUBOTA ANNUAL MEETING 2022  
**SUCCESS  
TOGETHER**

**TOGETHER  
SUCCESS**

KUBOTA ANNUAL MEETING 2022

G O R I L L A





**KUBOTA**



# MITSUBISHI PHEV OUTLANDER

CONSUMER TRIP







**MITSUBISHI**





# MITSUBUSHI NEW XPANDER

MEDIA TRIP





**mitsubishi** NEW XPANDER



# NISSAN NEW NISSAN TERRA

MEDIA TRIP







# NISSAN NEW NISSAN TERRA





New NISSAN  
TERRA



NISSAN

NEX NISSAN EMPLOYEE EXPERIENCE  
EMPLOYEE TEST DRIVE





**NISSAN**





**NAVARA MEDIA DRIVE 2024**





**MAZDA MASTER DEALER  
at HONG KONG**



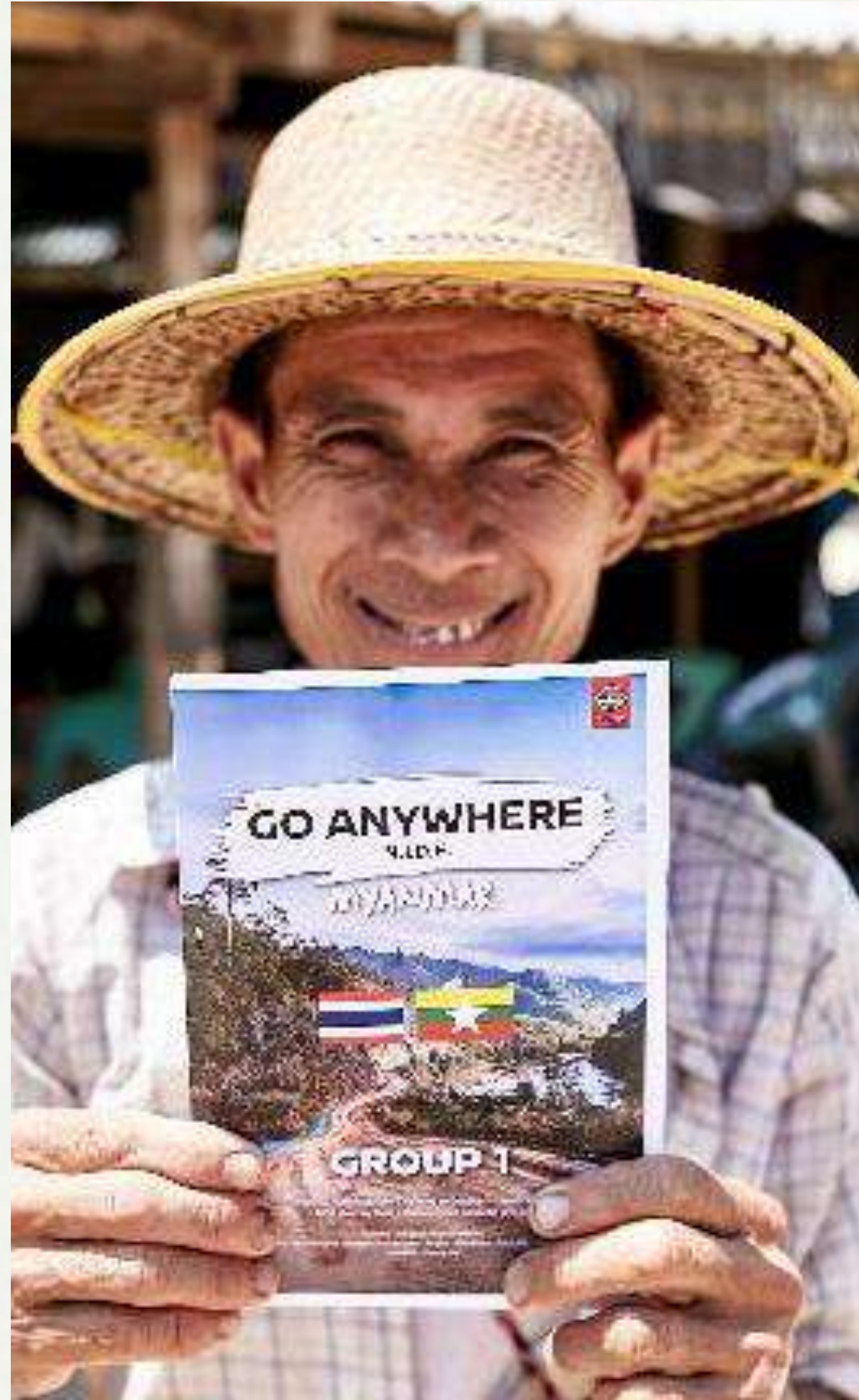


**NISSAN  
GO ANYWHERE**

#MYANMAR

G O R I L L À





**NISSAN GO ANYWHERE**





**NISSAN  
GO ANYWHERE**

#MALAYSIA

G O R I L L A





**NISSAN GO ANYWHERE**



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