

G O R I L L Ä



1 GOLD
3 SILVER
1 BRONZE



1 PLATINUM 2024
8 GOLD 2024
2 SILVER 2024

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G O R I L L A



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GORILLA CREDENTIAL

EXPERIENCIAL MARKETING

WHO is GORILLA

We develop relevant creative ideas.

Our passion is creating a live brand experience that is authentic, positively connected, and personally meaningful.

We translate Brand Promise into Customer Experience Design.

We work with our ambitious clients to create a game-changing strategy.



OUR EXPERTISE

PRODUCT LAUNCH

TEST DRIVE

CONTEST

BRANDED CAMPAIGN/
COMMUNICATIONS

CONFERENCE/
SEMINAR

PRESS CONFERENCE

BOOTH EXHIBITION

CELEBRATION/PARTY

VIRTUAL/LIVE
EXPERIENCE



A collaboration with over 50 brands



G O R I L L Ä



We are honored to receive 11 prizes from Eventex Awards 2024.

The Winners in the 14th edition of the Global Eventex Awards have been chosen among a record **1207 entries from 62 countries and 6 continents.**

Volvo EX30 Thailand launch was the entry that scored the most awards this edition—11 in total, including 2 silver, 8 gold, and 1 platinum.

1. Brand Experience Automotive: PLATINUM AWARD
2. Consumer Show: GOLD AWARD
3. Immersive Experience: GOLD AWARD
4. Kick A* Experience: GOLD AWARD
5. Asian Event: GOLD AWARD
6. Brand Activation: GOLD AWARD
7. Product Launch: GOLD AWARD
8. B2C Event: GOLD AWARD
9. Experiential Event: GOLD AWARD
10. Event Storytelling: SILVER AWARD
11. Exhibition Event: SILVER AWARD



EVENTEX AWARDS

1 PLATINUM 2024
8 GOLD 2024
2 SILVER 2024

<https://eventex.co/blog/eventex-awards-2024-winners-revealed-see-this-editions-hall-of-fame>



Top 100 Agencies & Event Organizers for 2024

This certificate is awarded to

Gorilla Company Limited

The Eventex Index Top 100 Agencies and Event Organizers for 2024 represents consistent excellence in the events and experience marketing industry demonstrated over the last 3 years, and is based on the number of Eventex awards won during that period.

A stylized signature in light blue ink that reads 'O. Ovanessian'.

Ovanes Ovanessian, Co-Founder



Date
24.09.2024

At a glance

Since 2009, The Global Eventex Awards have had thousands of entries from every corner of the globe, competing for the most esteemed accolade in the world of events and experiential marketing. Our last edition alone boasted a record 1207 entries from 62 countries. The Eventex Index for 2024 highlights the top 100 agencies and event organizers that have consistently demonstrated excellence in the industry for the past 3 years, based on the number of Eventex awards won during that period.



| Agency | Website | Country | Score | Awards |
|---|--|-------------|-------|--------|
| Qatar Vision Production Company | qatarvision.com | Qatar | 2390 | 74 |
| WINK Creative Experiential Agency | welcometowink.com | Netherlands | 1975 | 44 |
| LEAP Creative Studio | leapcreativestudio.com | France | 1780 | 23 |
| fischerAppelt | fischerappelt.de | Germany | 1350 | 15 |
| Monks | mediamonks.com | Netherlands | 1250 | 32 |
| Northern Territory Major Events Company | ntmajorevents.com.au | Australia | 1090 | 24 |
| Gorilla Company Limited | gorillawww.com | Thailand | 1050 | 11 |

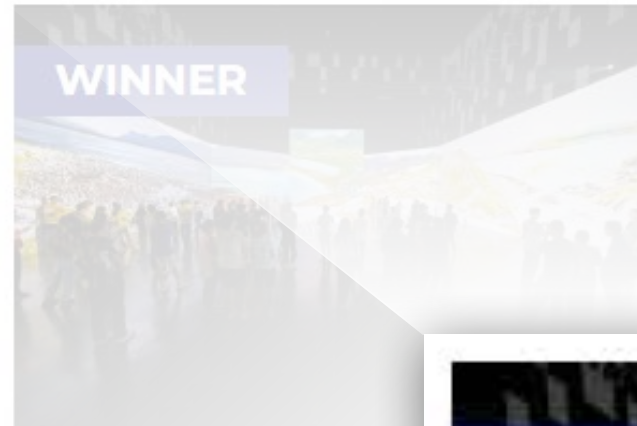
V O L V O



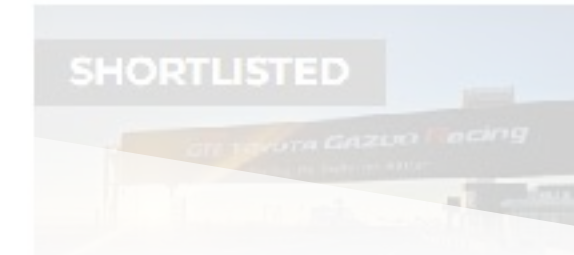
Now in its 8th year, Event Marketing Awards aims to recognize outstanding achievements and honor innovative event & marketing professionals in the Asia-Pacific business events community.



Automotive Event of the Year



Volvo EX30 Thailand Launch
Gorilla Company
Client: Volvo Car (Thailand)

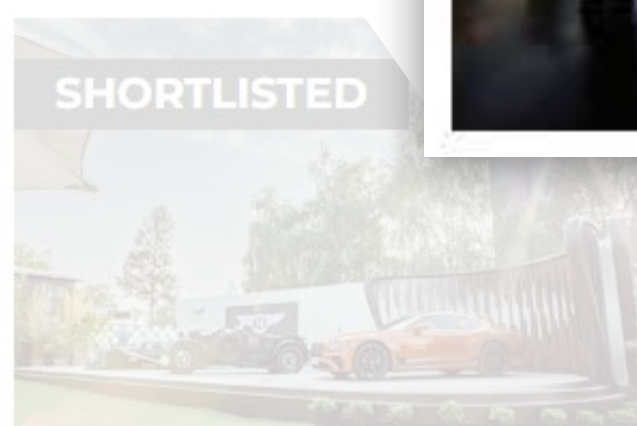


GR Yaris Launch
Ignition
Client: Toyota Motor Europe



WINNER
Volvo EX30 Thailand Launch
Gorilla Company
Client: Volvo Car (Thailand)

Volvo EX30 Thailand Launch
Gorilla Company
Client: Volvo Car (Thailand)



SHORTLISTED
Client: Bentley Motors Europe



SHORTLISTED
TRO
Client: The BMW Group

LAUNCH EVENTS



RÊVER
AUTOMOTIVE | DENZA

DENZA D9 LAUNCH



RÊVER AUTOMOTIVE | DENZA



RÊVER AUTOMOTIVE | DENZA

MERCEDES-BENZ

STARFEST DEFINING ELECTRIC 2024





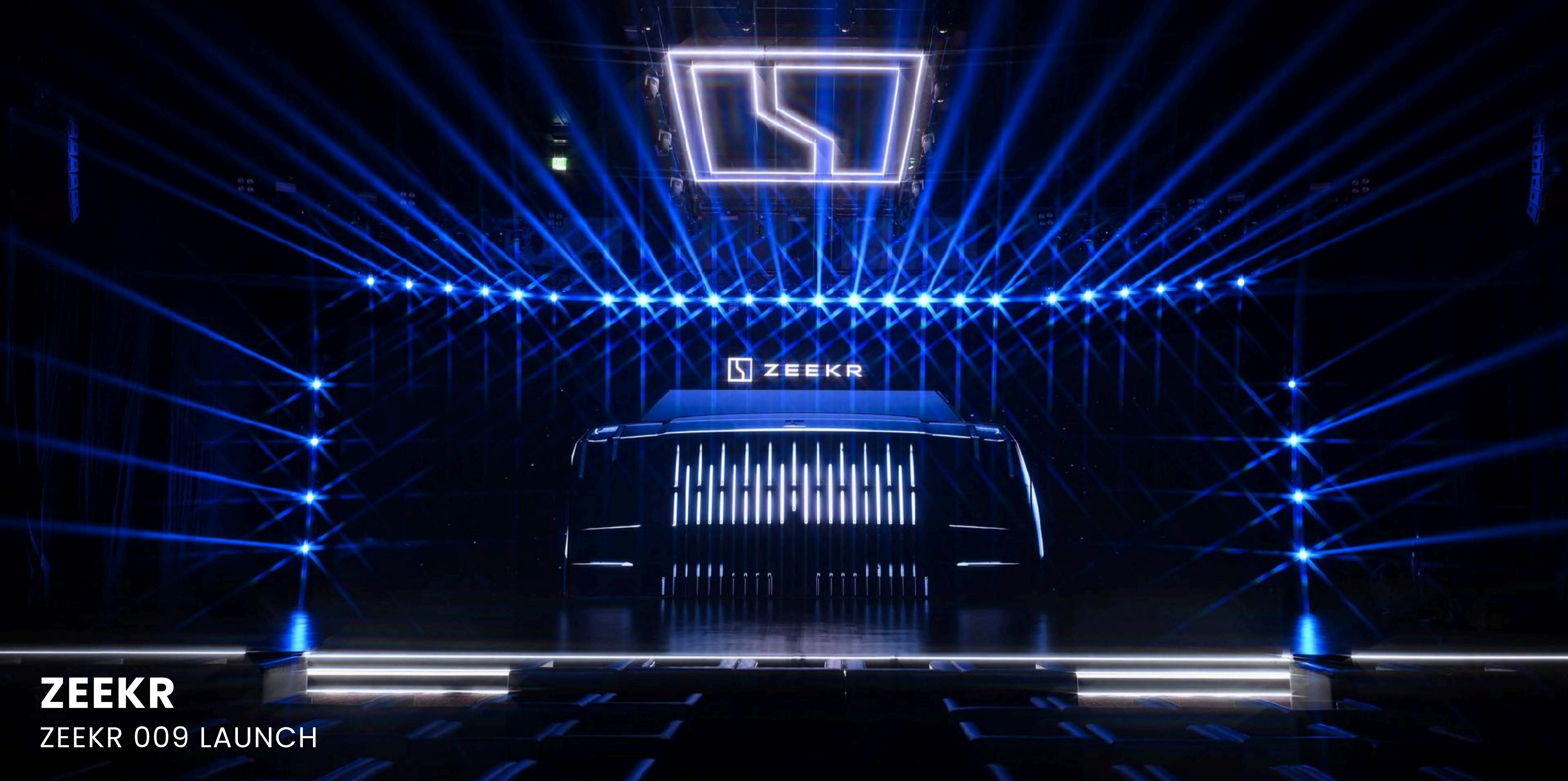
MERCEDES-BENZ



MERCEDES-BENZ



MERCEDES-BENZ



ZEEKR

ZEEKR 009 LAUNCH

G O R I L L Æ

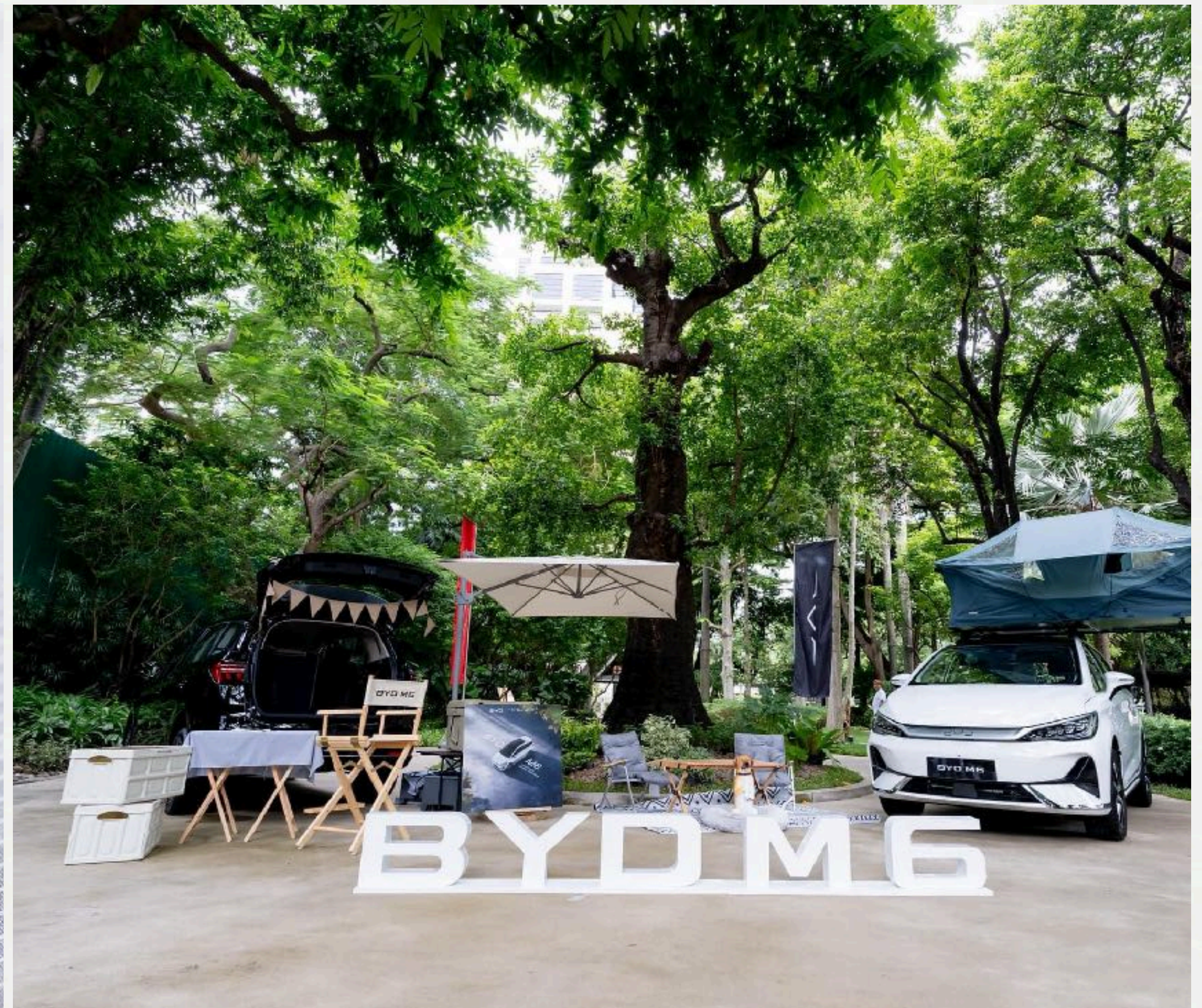


ZEEKR



**RÊVER
AUTOMOTIVE | BYD**

BYD M6 LAUNCH



RÊVER AUTOMOTIVE | BYD

DYNAMIC

ราคา

939,900

บาท



RÊVER
AUTOMOTIVE | BYD

BYD SEALION 6 DM-i LAUNCH

G O R I L L À



Event Marketing Awards
2024

VOLVO EX30
LAUNCH
BRAVO BKK Mall



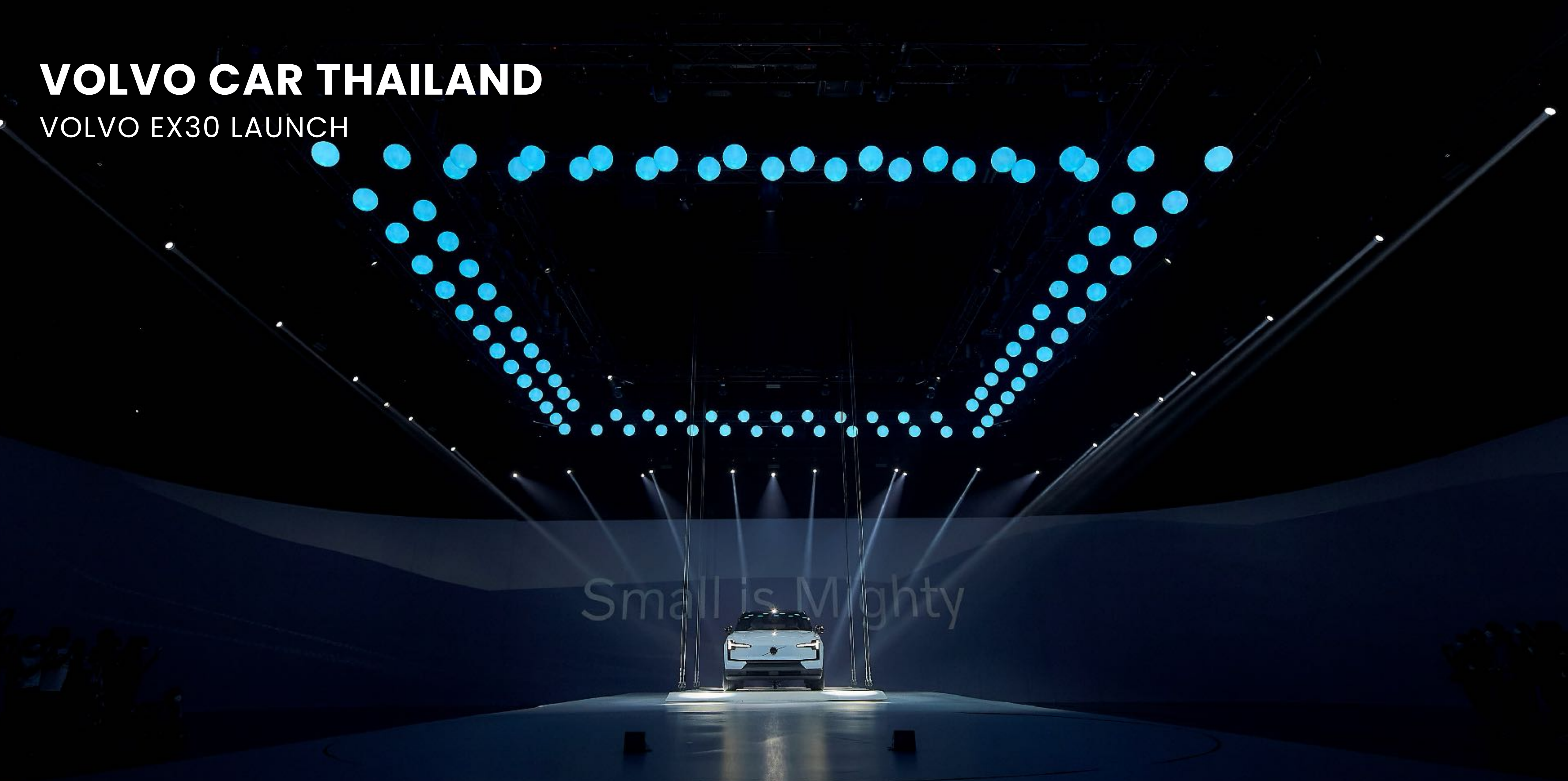
VOLVO EX30 LAUNCH



VOLVO EX30 LAUNCH

VOLVO CAR THAILAND

VOLVO EX30 LAUNCH



Small is Mighty

G O R I L L Å



VOLVO CAR THAILAND



VOLVO CAR THAILAND

VOLVO

C40 LAUNCH EVENT

THE NEW VOLVO C40
RECHARGE PURE ELECTRIC



THE NEW C40 RECHARGE PURE ELECTRIC



VOLVO

KIA

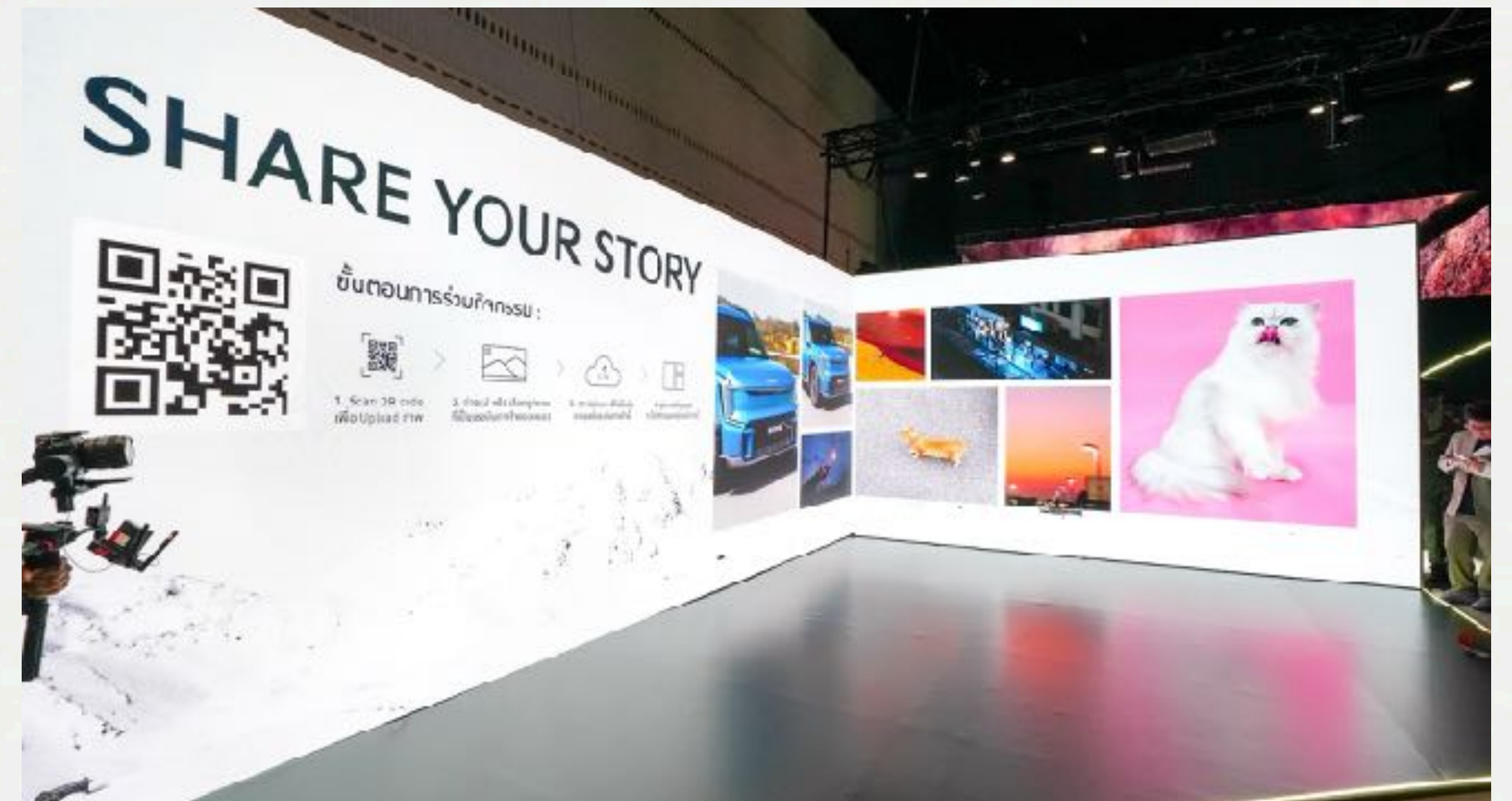
THE KIA EV9 LAUNCH

The Kia EV9

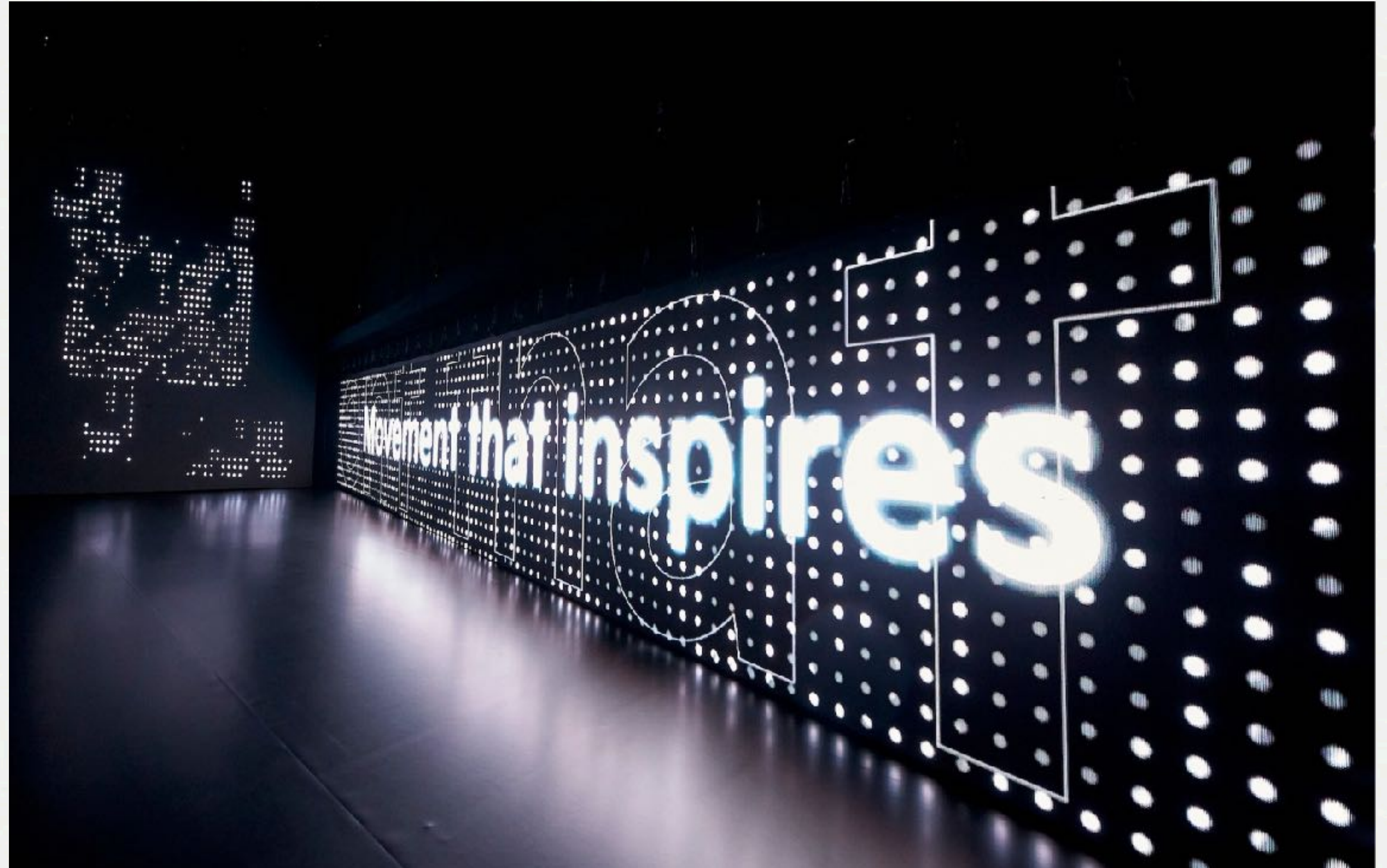
First-ever All-electric 6-seater SUV in Thailand



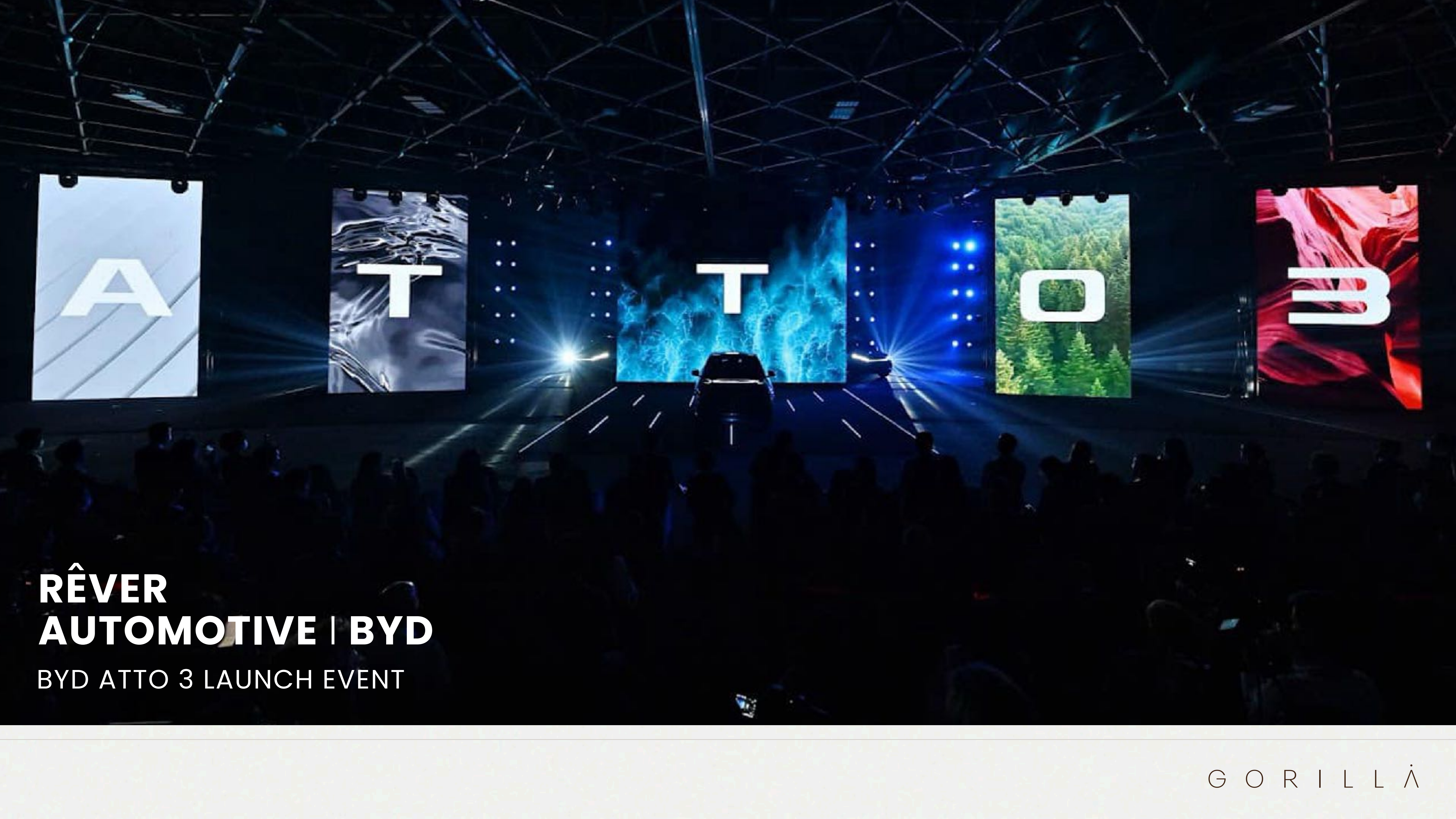
G O R I L L Ä



KIA



KIA



RÊVER
AUTOMOTIVE | BYD

BYD ATTO 3 LAUNCH EVENT



RÊVER AUTOMOTIVE | BYD



RÊVER
AUTOMOTIVE | BYD
BYD SEAL LAUNCH EVENT IN THAILAND

AUTOMOTIVE CREDENTIAL

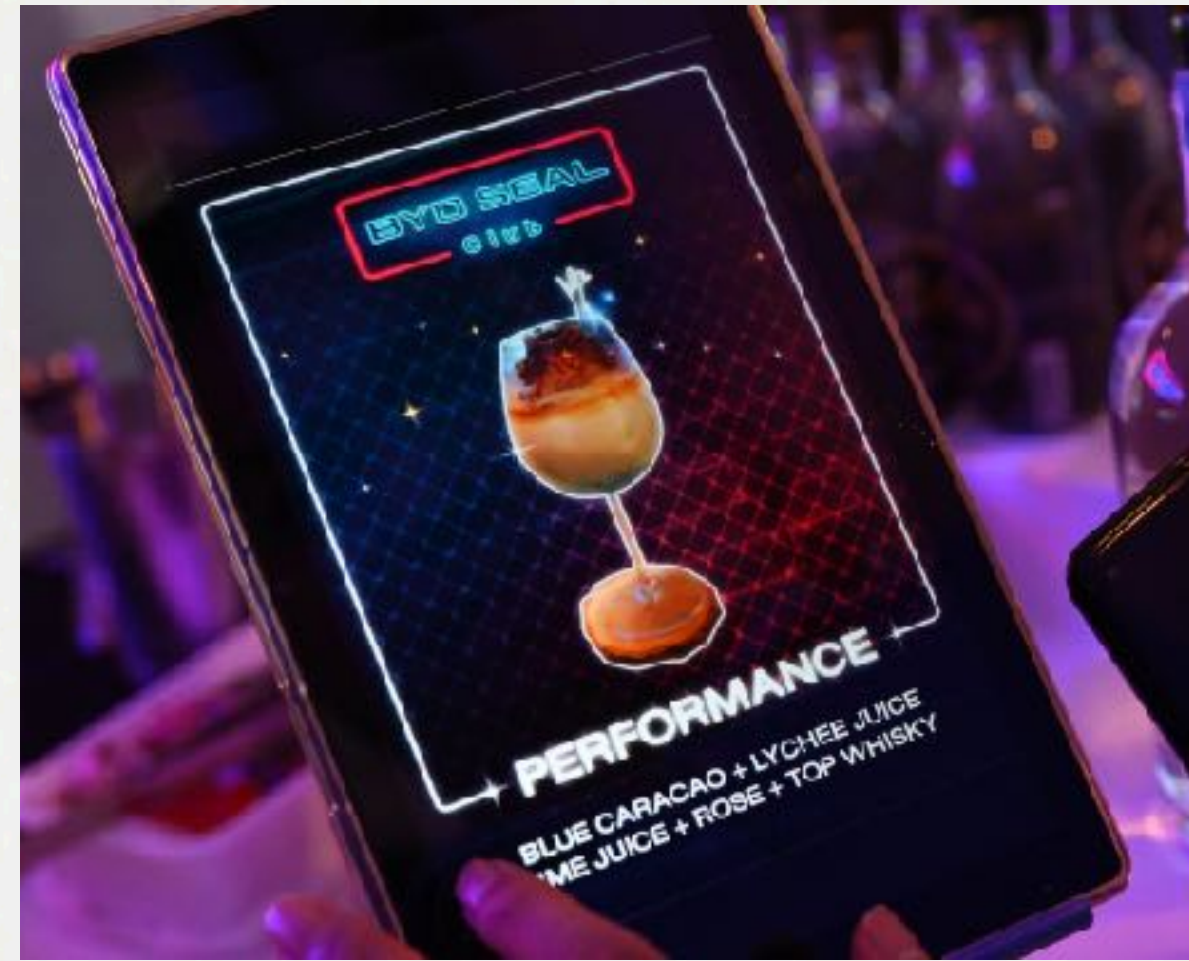


BYD SEAL LAUNCH EVENT IN THAILAND



RÊVER AUTOMOTIVE | BYD

G O R I L L Ä



RÊVER AUTOMOTIVE | BYD



RÊVER
AUTOMOTIVE | BYD
BYD DOLPHIN LAUNCH PRODUCT

AUTOMOTIVE CREDENTIAL



BYD DOLPHIN LAUNCH PRODUCT



RÊVER AUTOMOTIVE | BYD

G O R I L L À



RÊVER AUTOMOTIVE | BYD

RÊVER AUTOMOTIVE | BYD

RÊVER GROUP

RÊVER

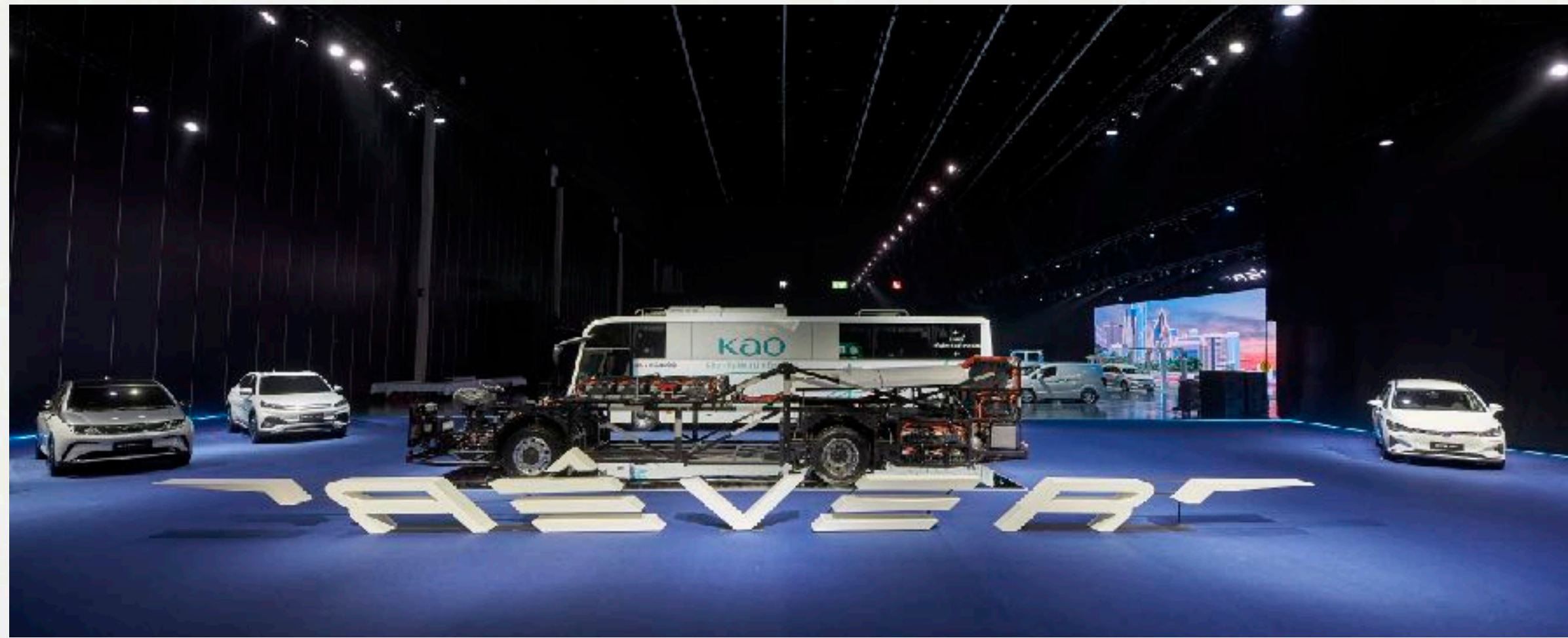
RÊVER
NEW FUTURE, YOUR WAY

NEW FUTURE, YOUR WAY

G O R I L L À



RÊVER AUTOMOTIVE | BYD



RÊVER AUTOMOTIVE | BYD

KIA

KIA x JEFF SATUR

BOLD GARAGE EXHIBITION

hug thai





KIA x JEFF SATUR

KIA

KIA EV5 MEDIA TEST DRIVE



G O R I L L Ä



KIA EV5

BYD | RÊVER
AUTOMOTIVE

NEW ENERGY FOR ALL



RÊVER
AUTOMOTIVE | BYD

BYD PRESS CONFERENCE AND LAUNCH EVENT



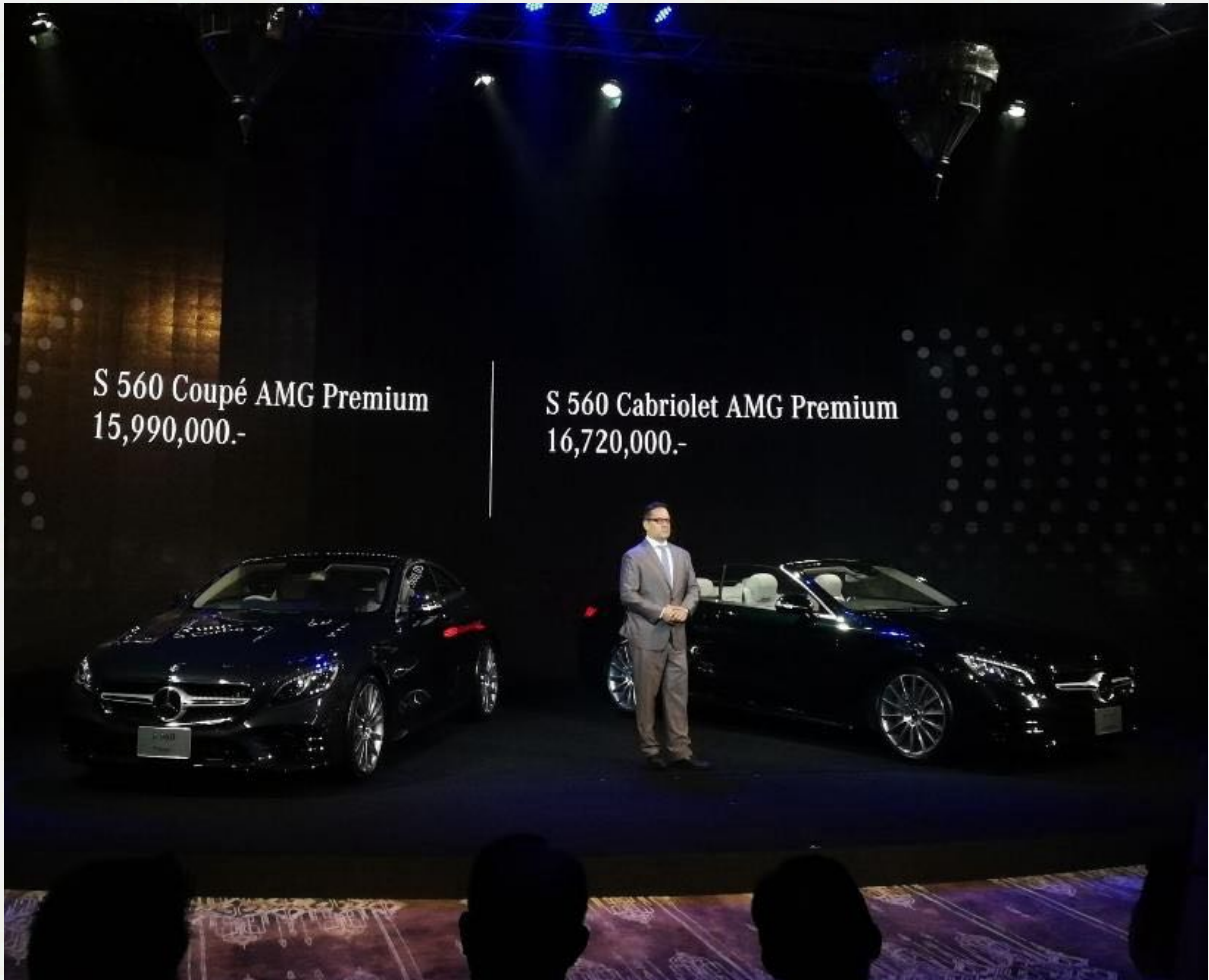
RÊVER AUTOMOTIVE | BYD



RÊVER AUTOMOTIVE | BYD



**MERCEDES-BENZ
S-CLASS COUPE & CABRIOLET**

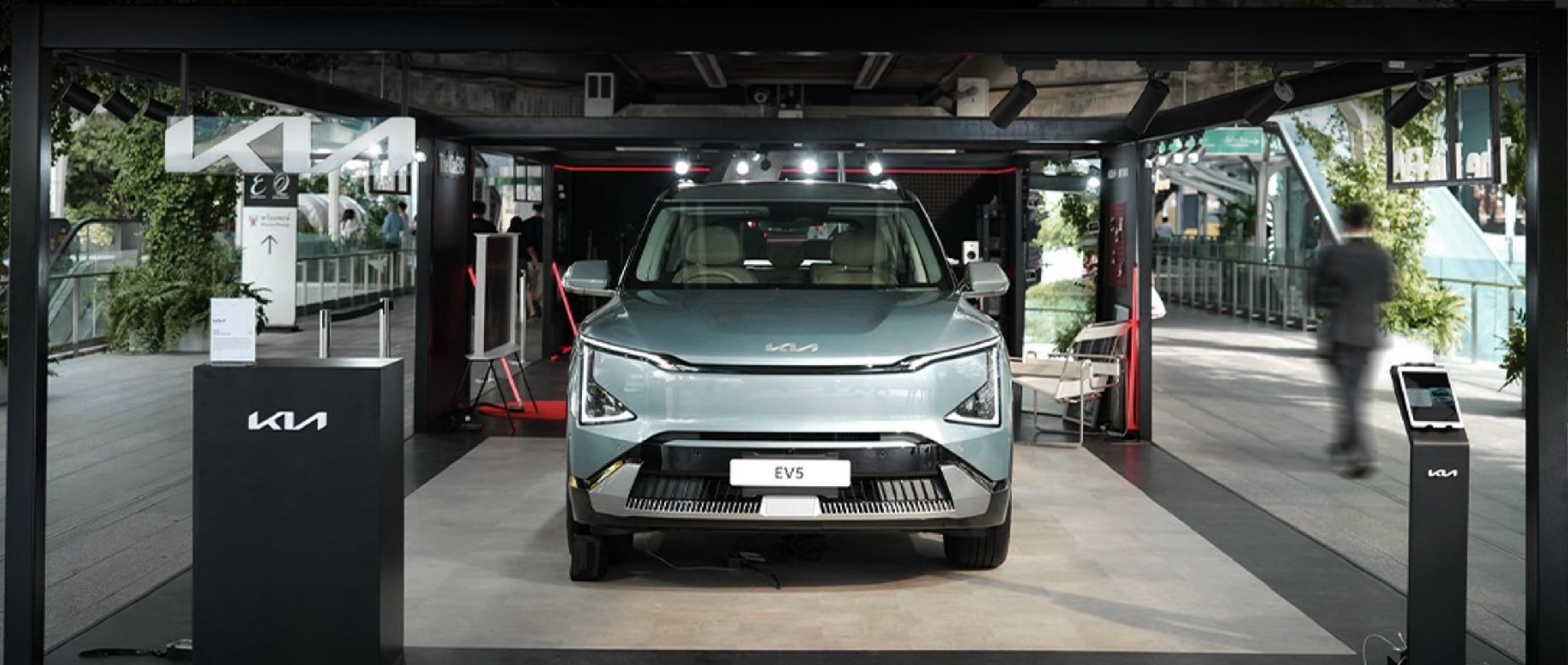


MERCEDES-BENZ

BOOTH EXHIBITION

KIA EV5

BOLD MOVE STATION



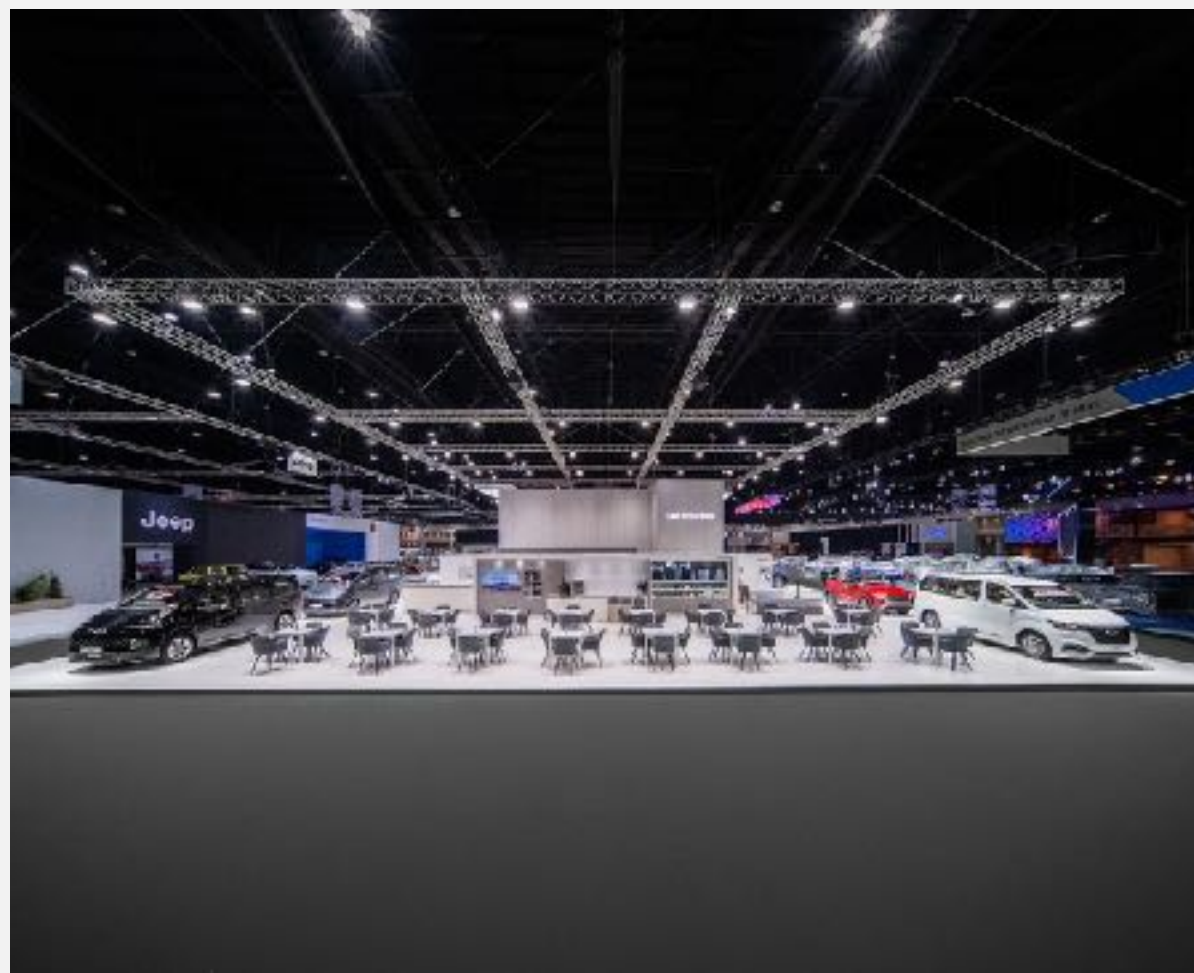
G O R I L L Ä



KIA EV5



HYUNDAI
MOTOR SHOW 2024
At IMPACT CHALLENGER



HYUNDAI MOTOR SHOW 2024

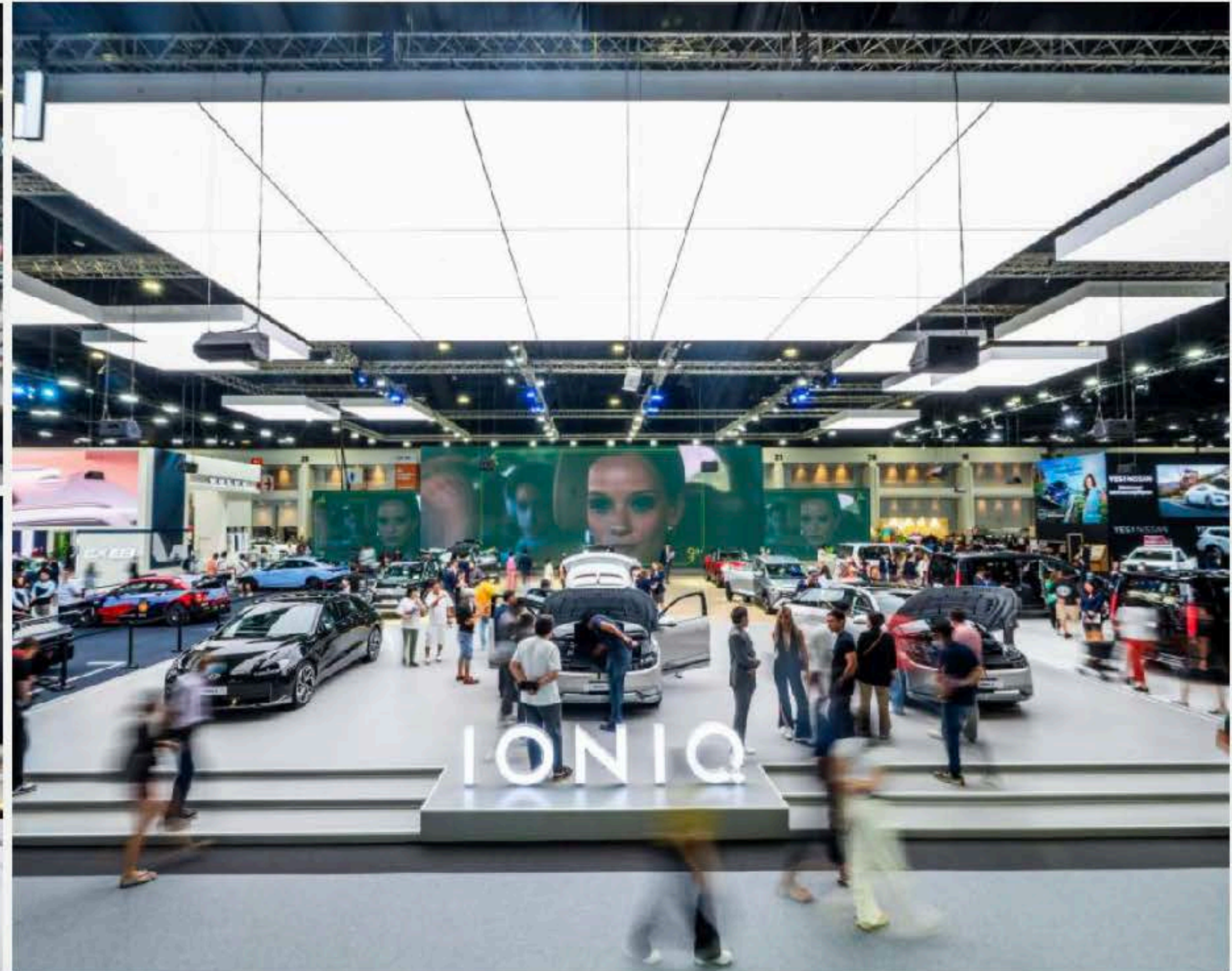


HYUNDAI MOTOR SHOW 2024

Exploring the future
Start at 10:00 AM

**HYUNDAI
MOTOR EXPO 2023**

at IMPACT CHALLENGER



HYUNDAI MOTOR EXPO 2023



HYUNDAI MOTOR EXPO 2023



VOLVO EX30 SHOWCASE



**VOLVO EX30
SHOWCASE
CENTRAL WORLD**



VOLVO EX30 SHOWCASE

TEST DRIVE



MAXXIS

MAXXIS VSP VSEV TEST DRIVE

G O R I L L Æ

AUTOMOTIVE CREDENTIAL



MAXXIS VSP VSEV TEST DRIVE



MAXXIS

G O R I L L À

FUTURE READY
ORA IS COMING



GWM
ORA GOOD CAT
FUN PARK

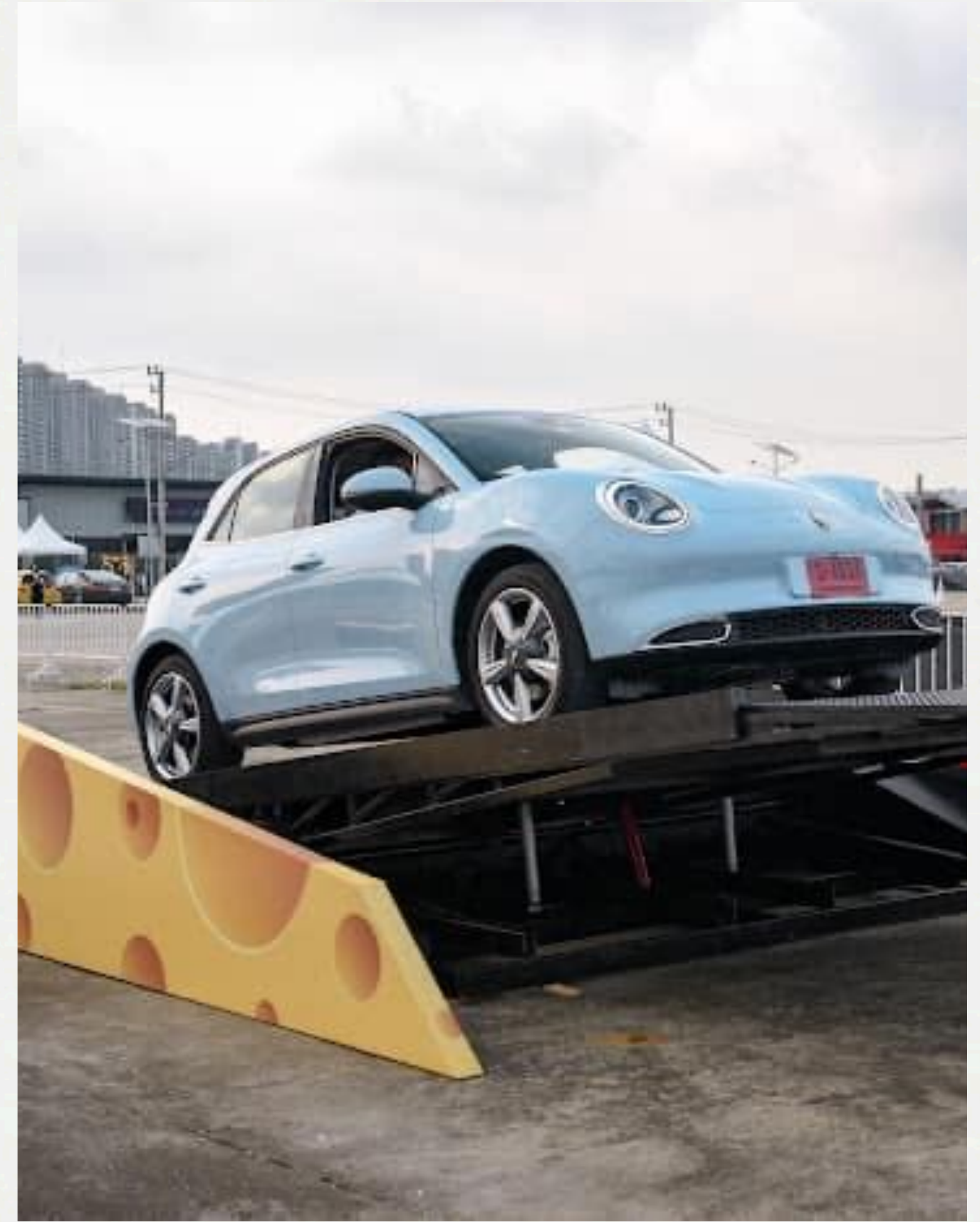
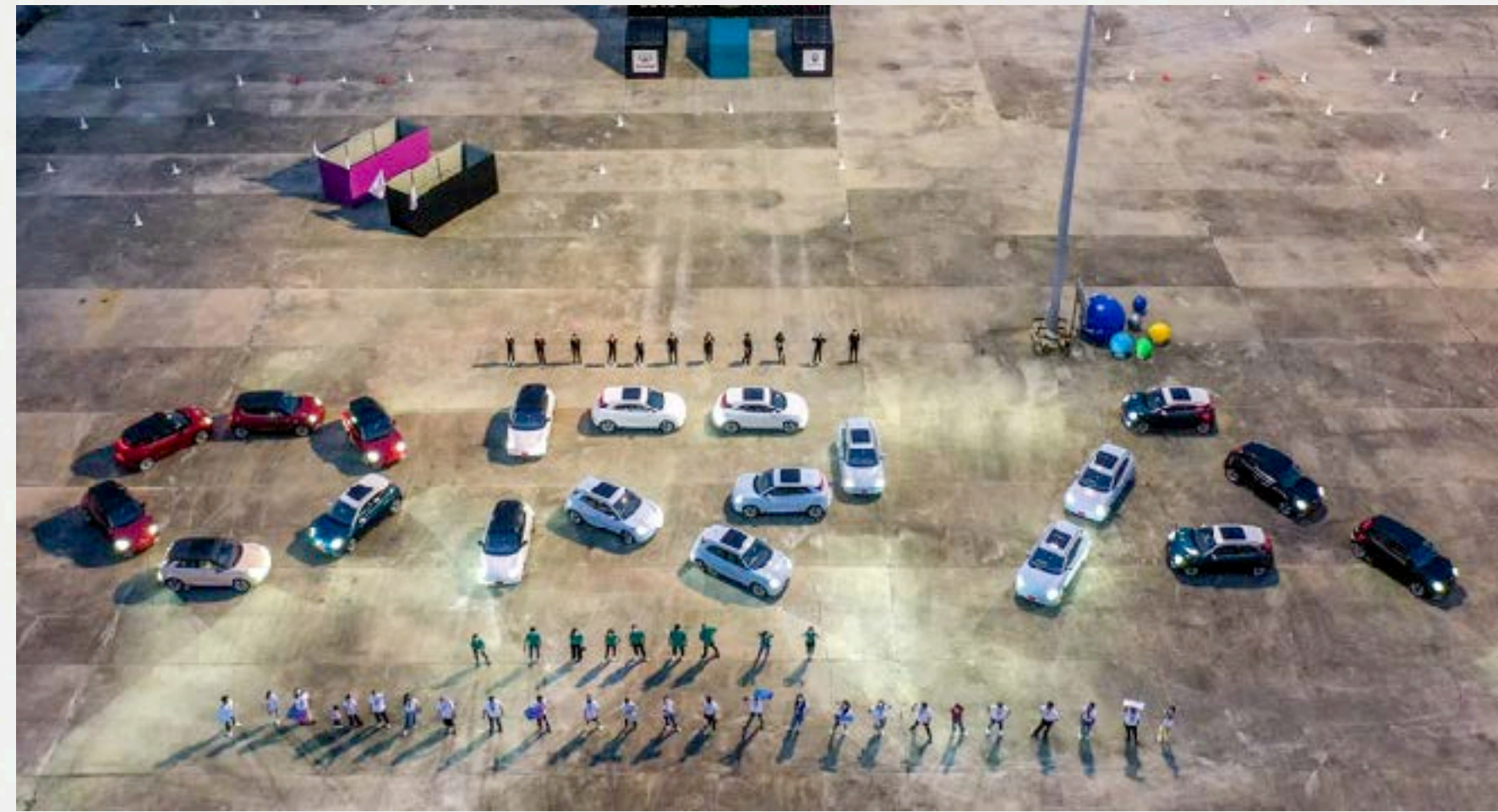
G O R I L L A



GWM ORA GOOD CAT

TEST DRIVE CREDENTIAL

FUN PARK



GWM ORA GOOD CAT

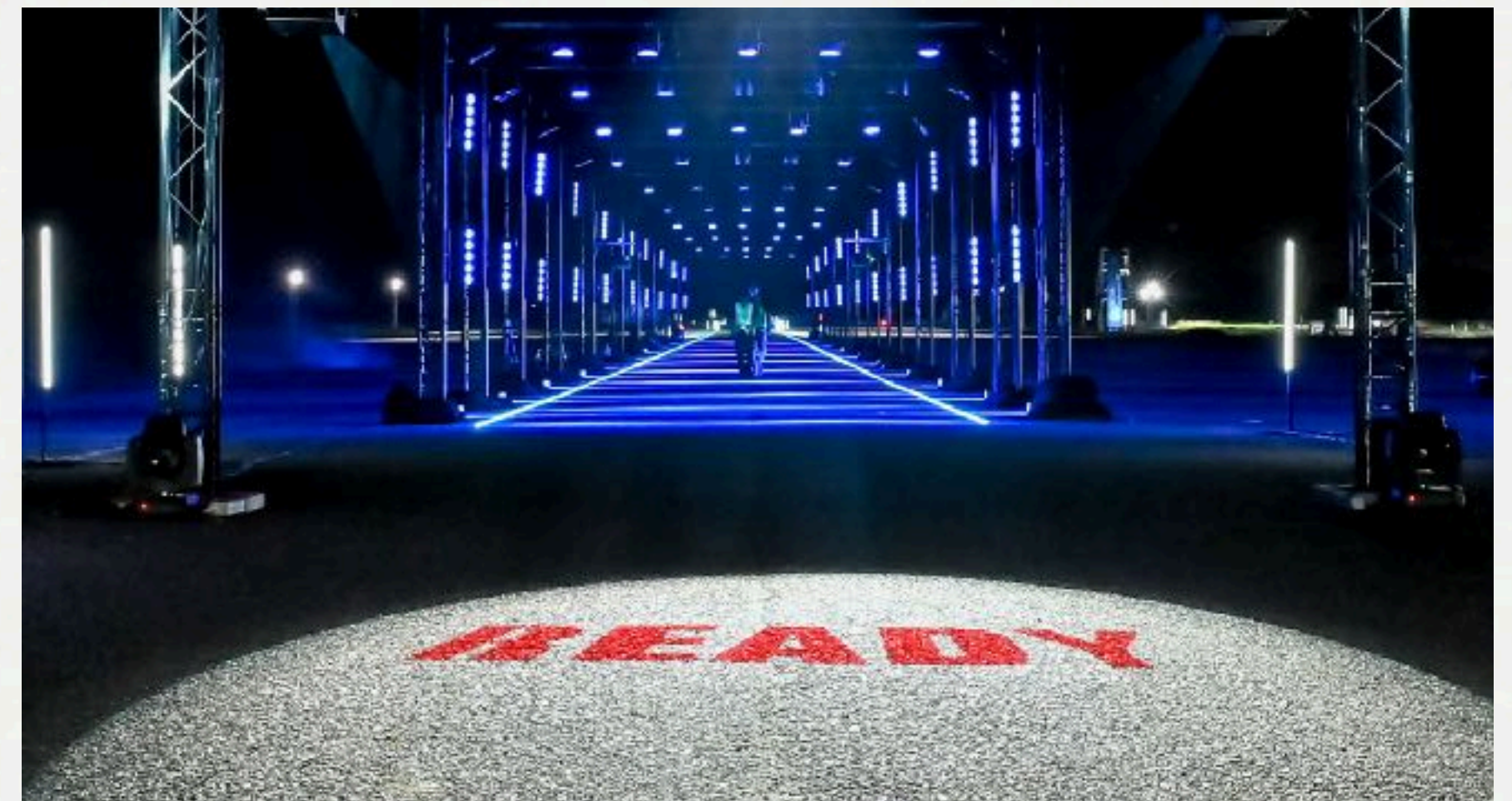
G O R I L L Ä

MITSUBISHI

e: MOTION VERSE



G O R I L L Æ

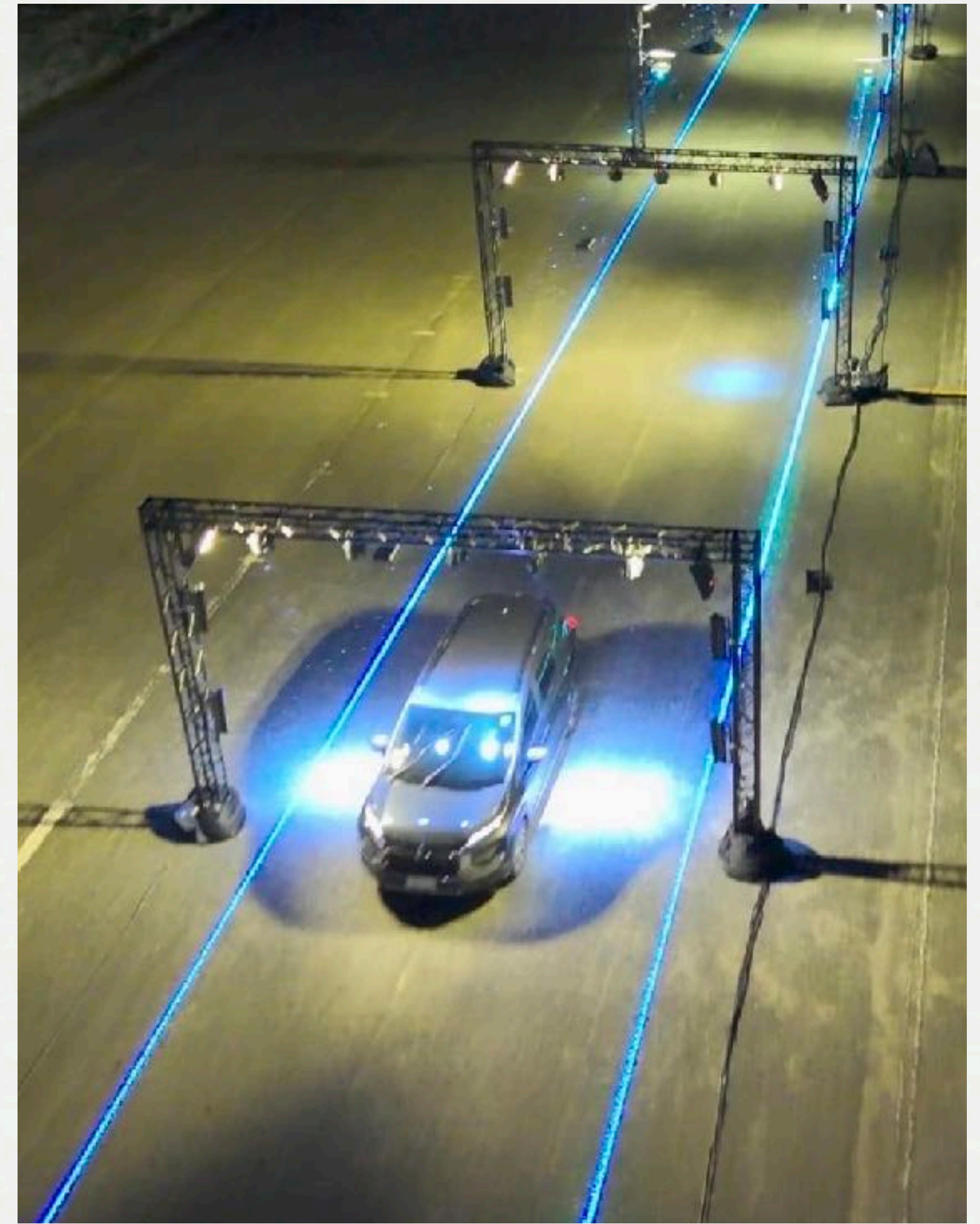


MITSUBISHI

G O R I L L A

TEST DRIVE CREDENTIAL

e: MOTION VERSE



MITSUBISHI

G O R I L L Æ



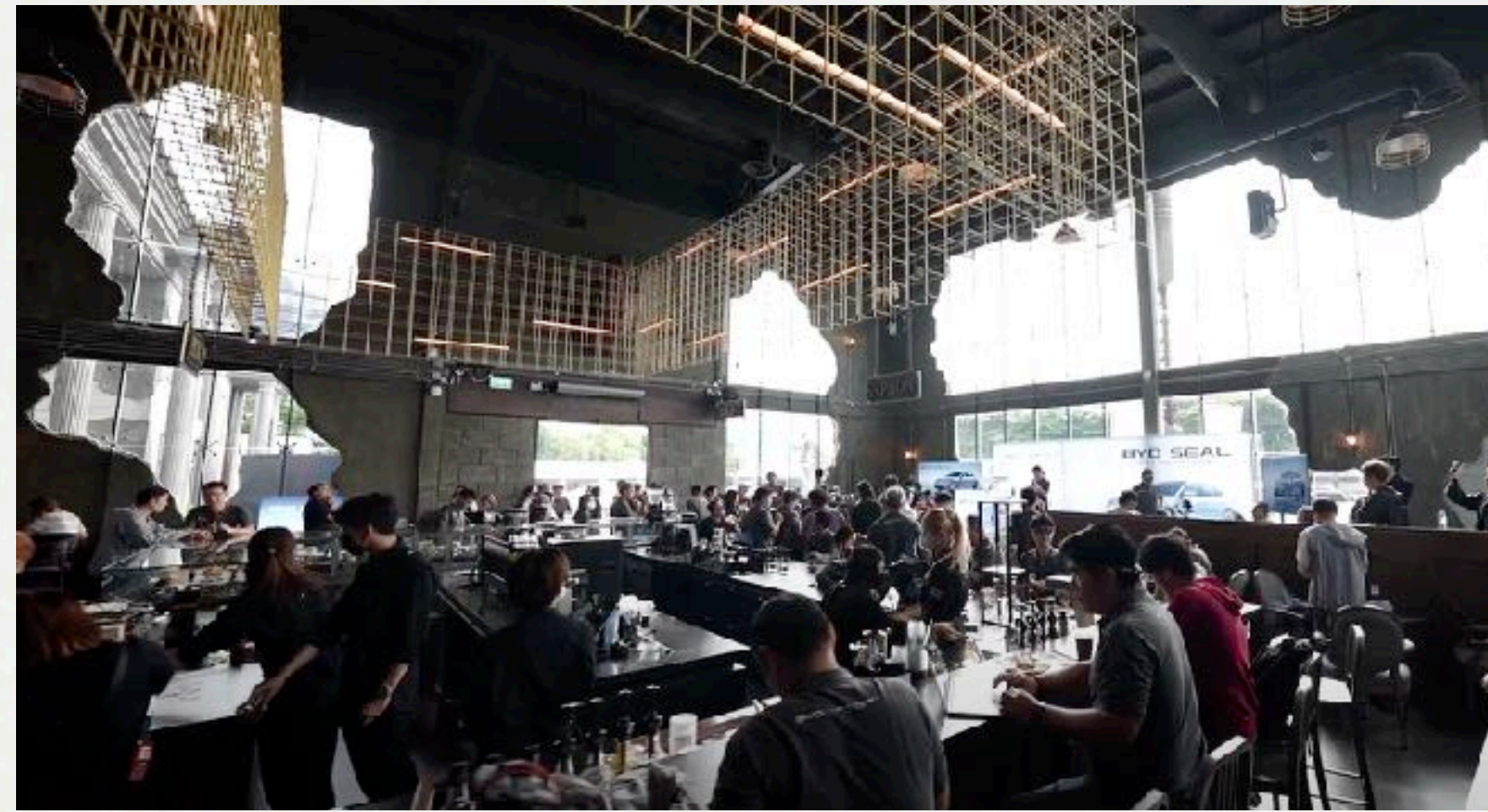
MITSUBISHI

RÊVER AUTOMOTIVE | BYD

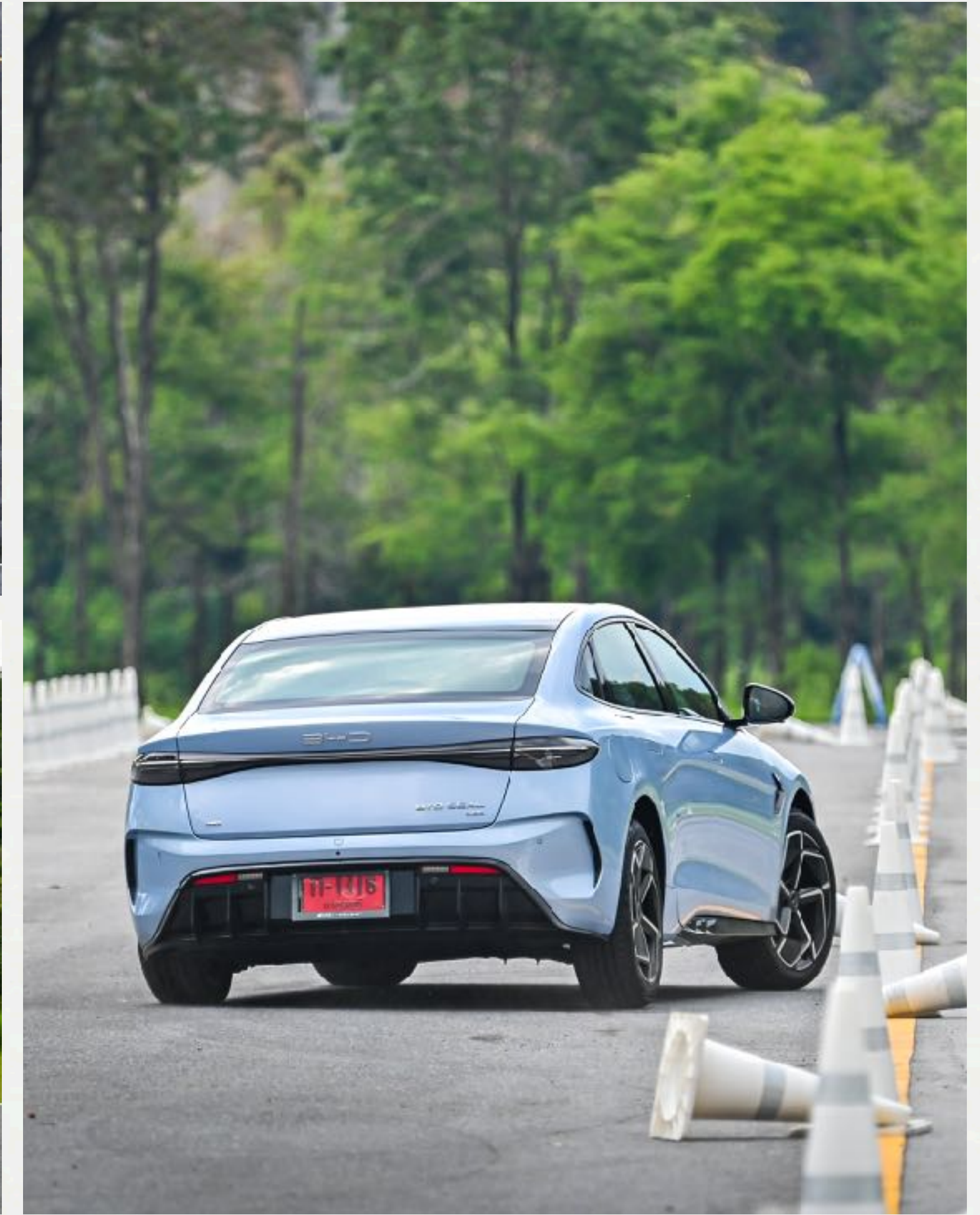
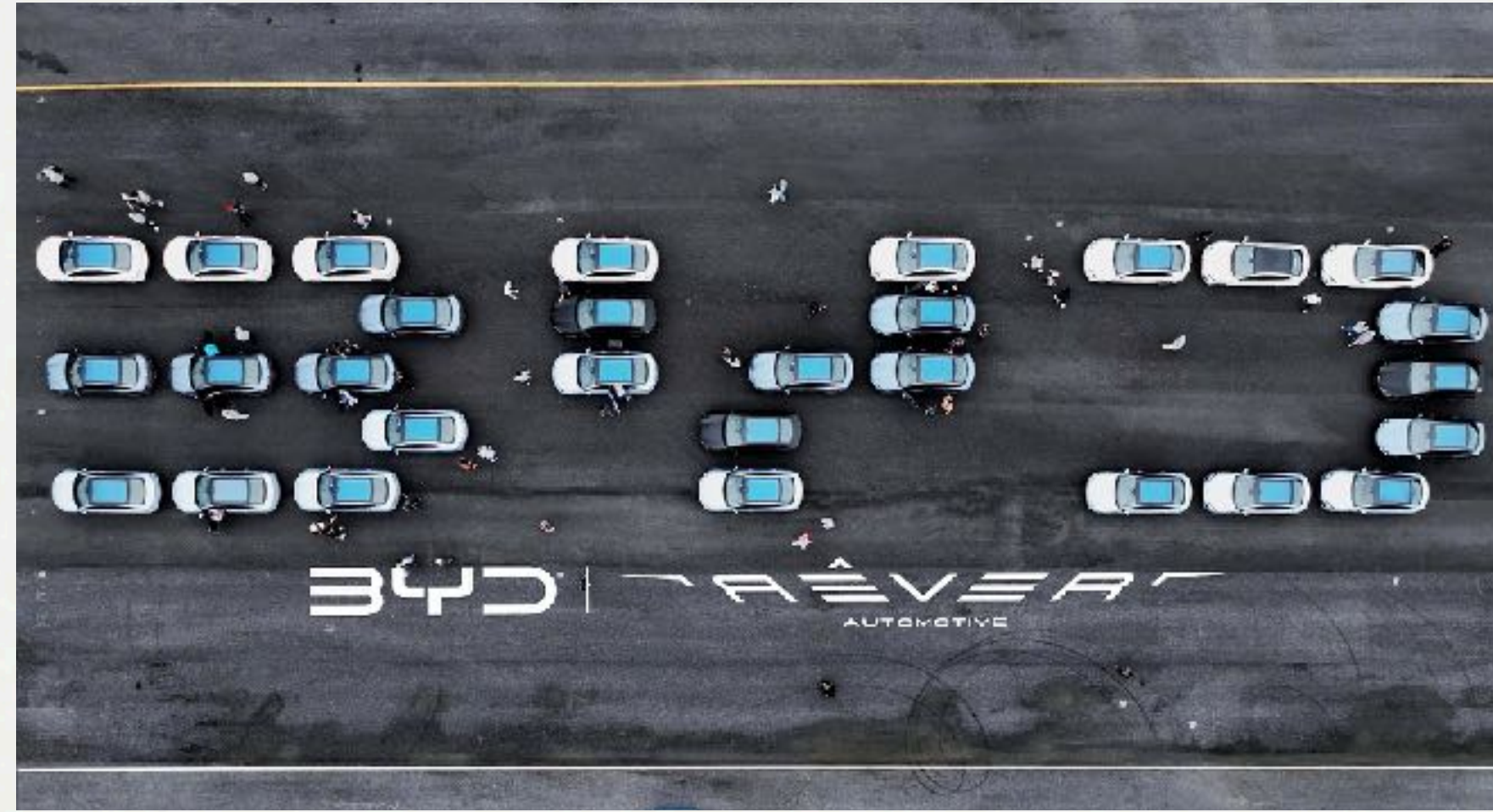
SEAL MEDIA TEST DRIVE



G O R I L L À



RÊVER AUTOMOTIVE | BYD



RÊVER AUTOMOTIVE | BYD

MITSUBISHI ALL NEW TRITON "DARE TO DISRUPT"



MITSUBISHI ALL NEW TRITON "DARE TO DISRUPT"



G O R I L L A

AUTOMOTIVE CREDENTIAL

TRITON THE DISRUPTOR



MITSUBISHI MOTOR THAILAND

G O R I L L A



MITSUBISHI MOTOR THAILAND

CRM EVENTS

KIA

KIA WONDER FAMFEST #1



G O R I L L Ä



HYUNDAI

HYUNDAI CAMPINESS EXCLUSIVE TRIP #1





HYUNDAI



HYUNDAI

MITSUBUSHI PHEV OUTLANDER

CONSUMER TRIP





MITSUBISHI



mitsubishi new xpander

MEDIA TRIP



MITSUBISHI NEW XPANDER

NISSAN NEW NISSAN TERRA MEDIA TRIP



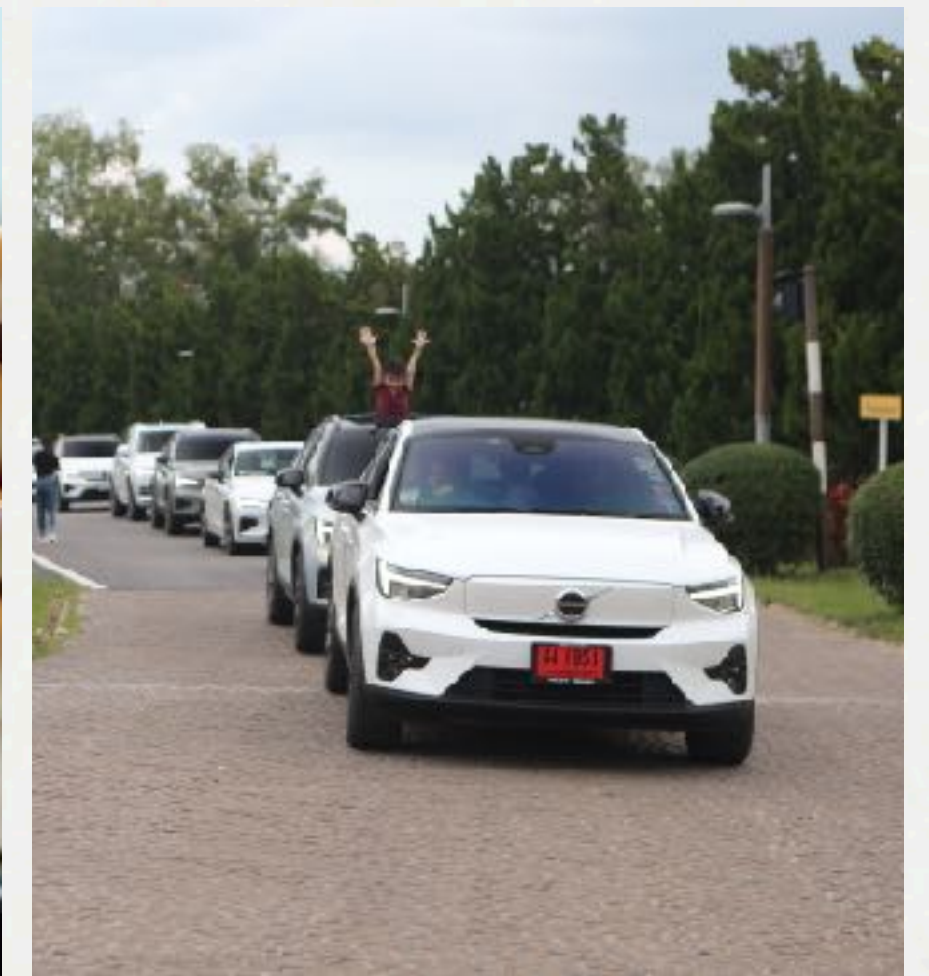
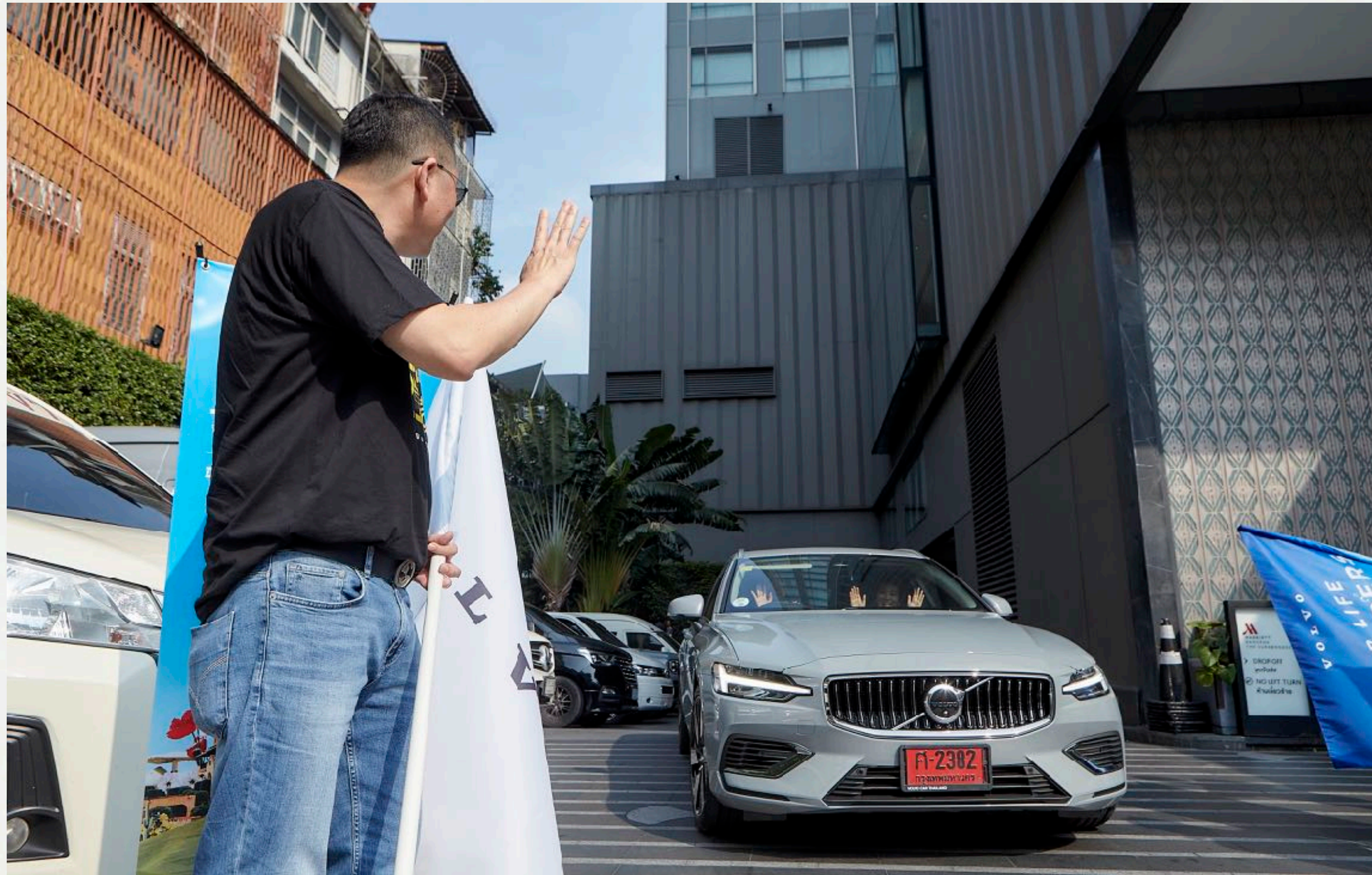


NISSAN NEW NISSAN TERRA

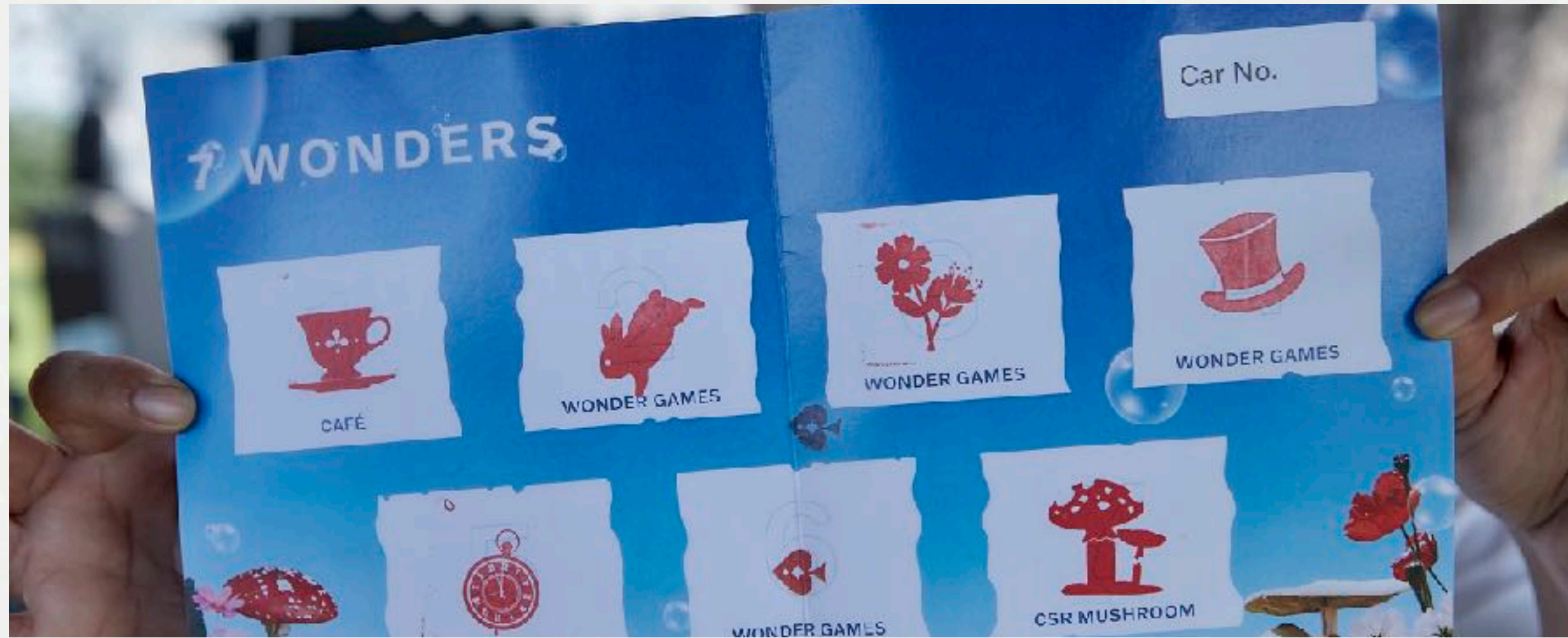
VOLVO FOR LIFE

7 WONDERS





VOLVO FOR LIFE



VOLVO FOR LIFE



VOLVO FOR LIFE

mitsubishi

STAR CAMP at WANG NAM KHIAO





MITSUBISHI



MITSUBISHI



MITSUBISHI

CONFERENCE / WEBINAR

HACKATHON /

ROADSHOW / DRIVING

ACADEMY



KUBOTA
DEALER MEETING 2023



KUBOTA



VOLVO

VOLVO ELECTRIC VEHICLE DRIVING ACADEMY

G O R I L L Æ



VOLVO

Mercedes-Benz
The best or nothing.



Next Generation Innovation

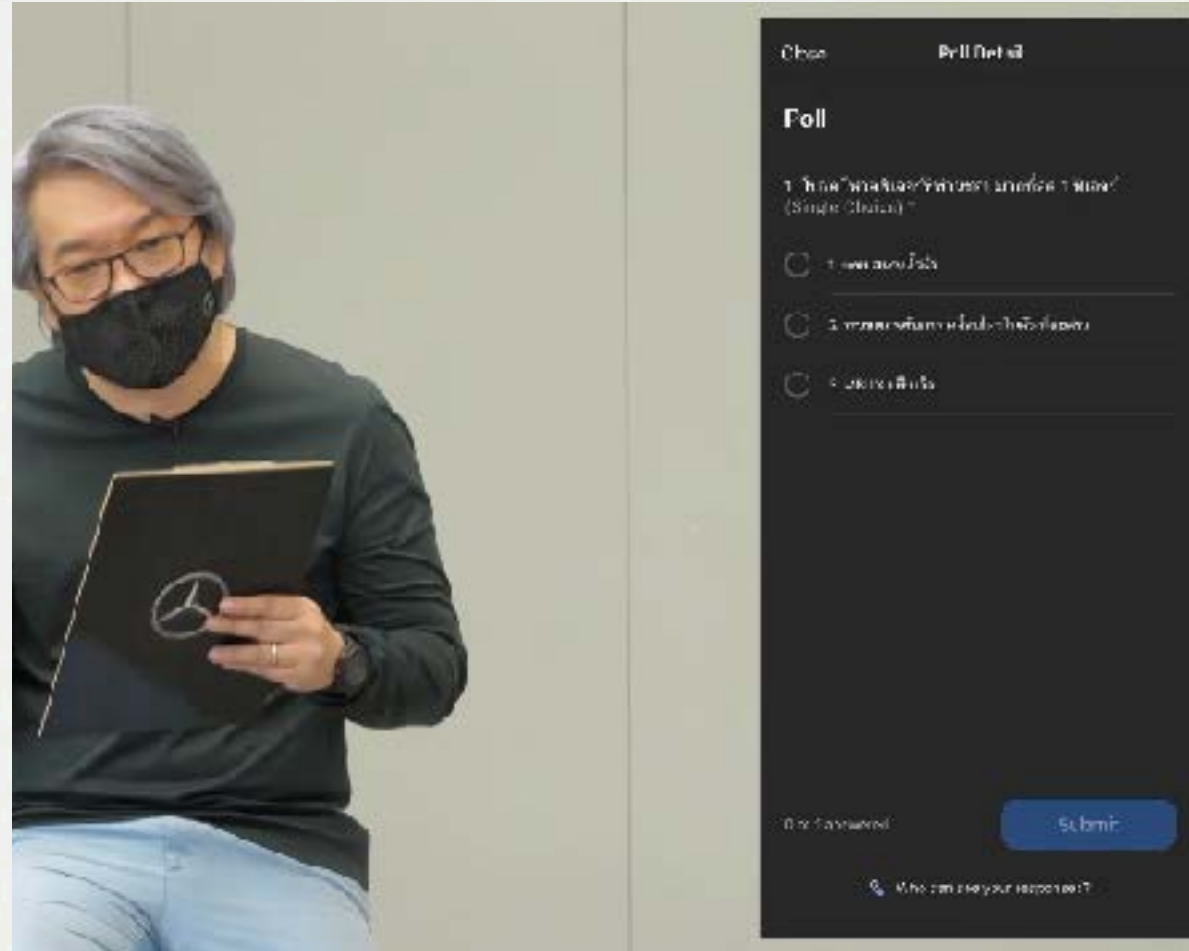
G O R I L L A



Nissan Social Innovation

Final Pitching Day April 5th, 2021





Gestures

12%

1. ระบบสแกนนิ้วมือ

57%

2. ระบบตรวจจับการเคลื่อนไหวในห้องโดยสาร

31%

3. MBUX แท็บเล็ต

MERCEDES-BENZ

K BANK K PLUS PRESS CONFERENCE





K BANK K PLUS PRESS



SCB DIGITAL SOCIETY
FUTURE BANKING



SCB DIGITAL SOCIETY



RÊVER AUTOMOTIVE
DEALER AND STAFF PARTY



RÊVER AUTOMOTIVE

AUTOMOTIVE CREDENTIAL



DEALER AND STAFF PARTY



RÊVER AUTOMOTIVE

G O R I L L À

EVENTS ABROAD



**MAZDA MASTER DEALER
at HONG KONG**



NISSAN
GO ANYWHERE
#MYANMAR

G O R I L L Ä



NISSAN GO ANYWHERE



NISSAN
GO ANYWHERE
#MALAYSIA

G O R I L L Ä



NISSAN GO ANYWHERE

G O R I L L Ä



1 GOLD
3 SILVER
1 BRONZE



1 PLATINUM 2024
8 GOLD 2024
2 SILVER 2024

THANK YOU