Hotel Supplies by K.N. Consumer

Company Profile



Introducing Willow, the dedicated hospitality amenities brand by K.N. Consumer.

From essential in-room amenities to bespoke body care, our commitment is to unwavering quality, consistency, and reliability. We believe every detail counts, and we collaborate with you to provide supplies that enhance comfort and perfectly reflect your brand's unique identity. From essential in-room amenities to bespoke body care, our commitment is to unwavering quality, consistency, and reliability. We believe every detail counts, and we collaborate with you to provide supplies that enhance comfort and perfectly reflect your brand's unique identity.

Willow is a fresh, dynamic brand dedicated to delivering top-quality amenities and wellness supplies that elevate the hospitality experience. With a foundation built on K.N. Consumer's expertise, our focus remains on quality, consistency, and constant improvement.

Our Beliefs

We believe every guest deserves comfort and rejuvenation, and every hotel deserves a partner dedicated to crafting those exceptional moments.

Our Values

Reliable Quality & Elevated Standards

Our commitment begins with quality that speaks volumes. We deliver dependable, high-quality amenities crafted to enhance guest comfort and reflect positively on your hotel. From formulation to finish, every product meets an elevated standard you can consistently trust.

Proactive Partnership & Attentive Support

We aim to be more than just a supplier; we are your proactive partner. We anticipate your needs with flexible MOQs, ensure consistent and reliable delivery, and offer attentive support, allowing you to focus on your guests with complete confidence in your amenities program.

Bespoke Craftsmanship & Customization

From unique vision to tangible elegance, we empower you to create a signature amenity experience. Our bespoke customization process allows you to tailor packaging, materials, and design, transforming standard supplies into a seamless and memorable extension of your unique brand identity.

Our Amenities

At Willow, we provide a comprehensive range of essential amenities, each thoughtfully designed to ensure guest comfort and convenience. Our curated selection allows you to equip every room with a touch of care and quality.

Featured Amenities









Dental Kit

Shaving Kit





Vanity Kit

Body Lotion

Loofah Shampoo

Our Slippers

Extend a warm welcome with our collection of premium hotel slippers, designed to provide every guest with a comforting touch of in-room luxury and relaxation.

Soap

Featured Slippers





Terry Slippers





Velour Slippers

Waffle Slippers

Non-woven Slippers

Customization

Personalization is at the heart of the Willow promise. We offer a comprehensive suite of customization options to ensure your amenities perfectly reflect your hotel's unique character.

Featured Dry Amenity Packaging









Paper Box

Paper Sachet

Kraft Paper Sachet

CPE (Soft) Plastic Sachet







Non-woven Sachet

Sugarcane Sachet

Featured Body Care Packaging









Featured Slipper Customization









Screen Print

Kraft Paper Band

Plastic Tube

Embroidery



Clear Plastic Bag



Let's Create Together

From bespoke collections to reliable essentials, we're dedicated to helping you craft an exceptional guest experience. Contact our team to begin the conversation.

Find Us At

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