# **Opportunity Day** 1Q22 Performance

## June 10, 2022

"We Take You to Safety"











01 KUMWEL Overview

**02** KUMWEL Key Financial 1Q 2022

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**KUMWEL Business Outlook** 

04 Q&A





# AGENDA

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**KUMWEL Key Financial 1Q 2022** 

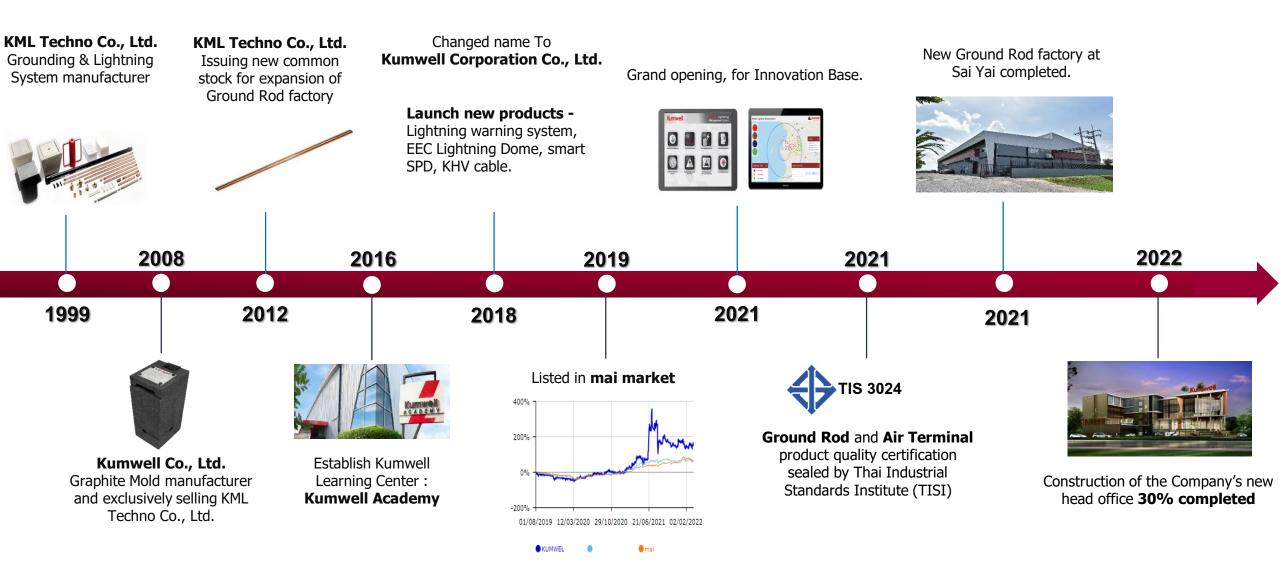
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### **KUMWEL Overview**









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KUMWEL Key Financial 1Q 2022

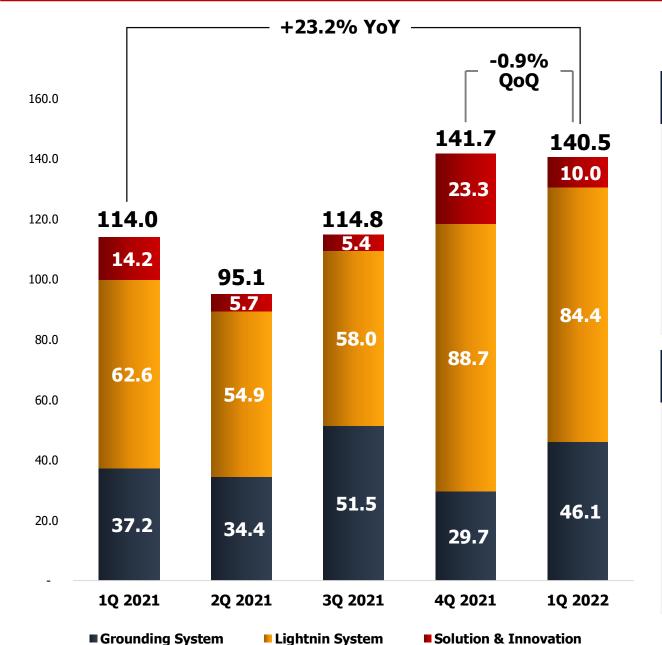
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### Revenue Breakdown by Products Mix (Unit : Million Baht)





#### <u>YoY : 1Q 2021 vs 1Q 2022</u>

+23.2%

1Q 2022, sales increased by 26.5 MB or 23.2% YoY mainly due to:

- **Grounding system** increasing 23.9 percent.
- Lightning system up 34.7 percent mainly due to the company's proactive marketing policy.
- Solution & Innovation decreasing 29.3 percent as the impact of the COVID-19 situation resulting in project sites could not be accessed for installations as planned.

#### QoQ: 4Q 2021 vs 1Q 2022

-0.9%

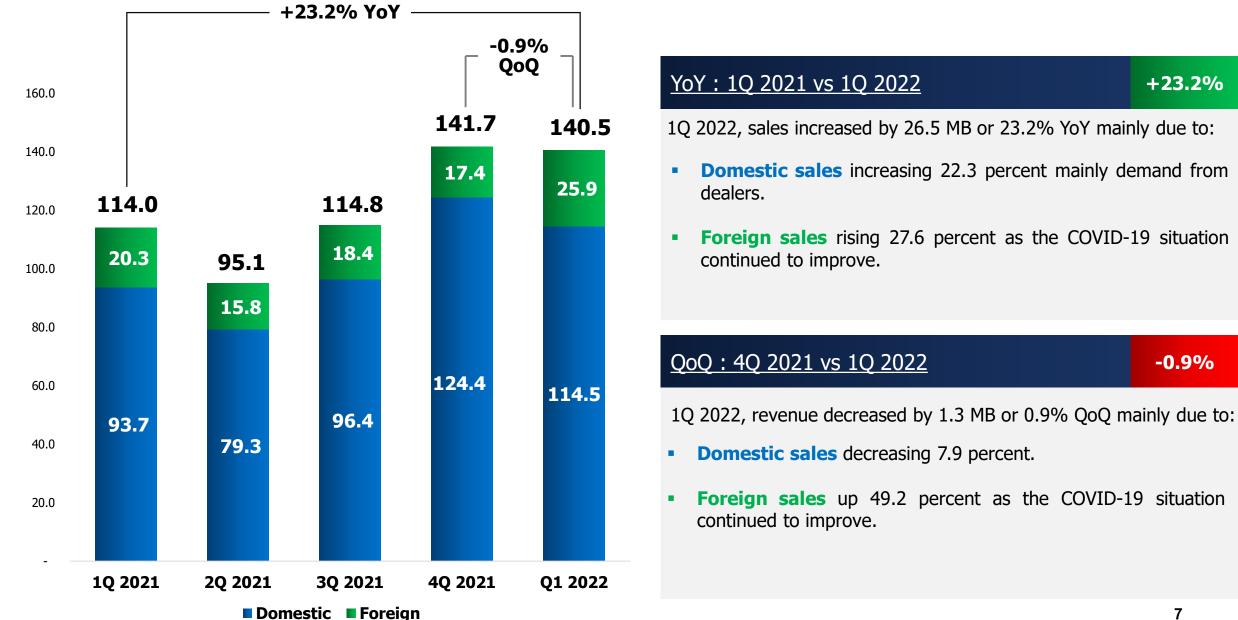
1Q 2022, revenue decreased by 1.3 MB or 0.9% QoQ mainly due to:

- **Grounding system** increasing 55.2 percent mainly demand from dealers.
- Lightning system down 4.9 percent.
- Solution & Innovation decreasing 57.0 percent as the impact of the COVID-19 situation.

### **Revenue Breakdown by Contribution Channel** (Unit : Million Baht)

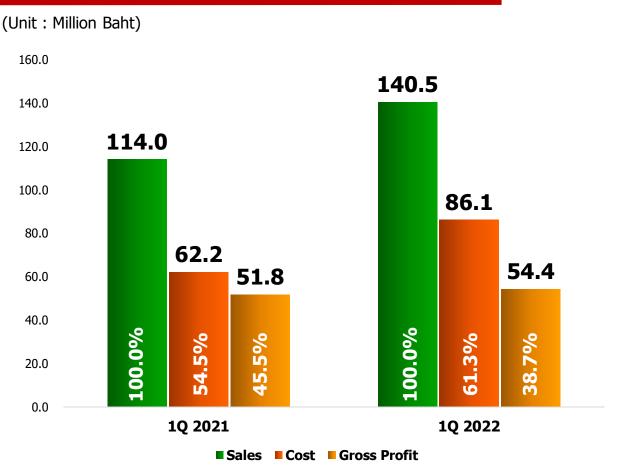


+23.2%

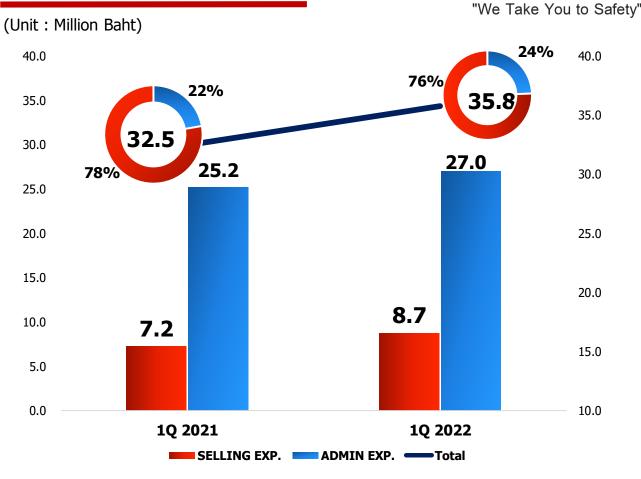


-0.9%

### Sales /Cost / Gross Profit



### SG&A Expense



Sales Revenue up 23.2 percent - a positive sign for long-term growth.

**Cost of goods and services** up 38.5 percent due to rising raw material prices.

**Gross profit** up 4.9 percent as rising raw material price and products which had gross profit margin lower than average contributed higher portion to sales in the quarter.

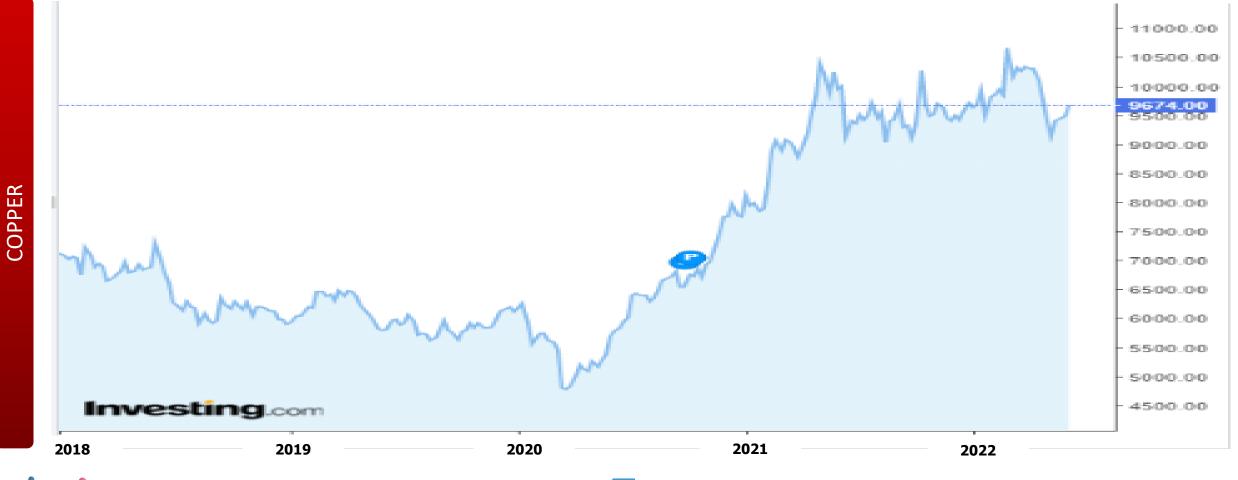
**Selling expense** up 21.2 percent from 7.2 million baht of the same period of last year as employee compensation increased.

Administrative expenses up 7.1 percent due to consultant expenses and a machine impairment of grounding system production, which was a one-time expense.

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### **Raw Material Price Trends :**





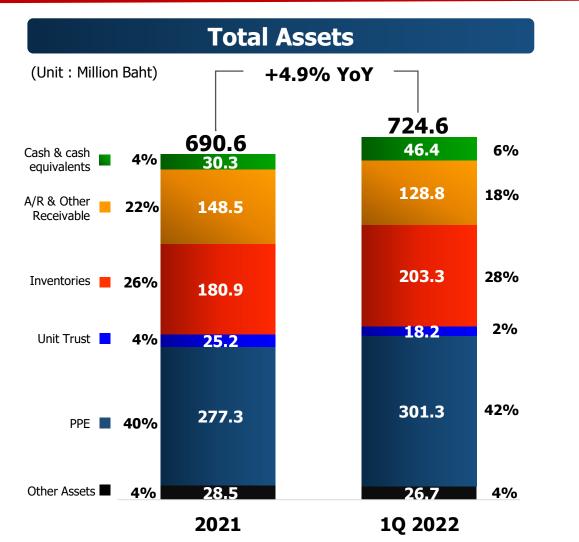
- Upward trend in 2020 2022
  - Supply shortage from:
    - COVID-19 situation and
    - ➢ Russia Ukraine war



- Manage the impact of raw material price increase:
  - Continuous improvement the cost-reduction process
  - > Monitor selling price to increase margin

### Statement of Financial Position (As of 31 March 2022)



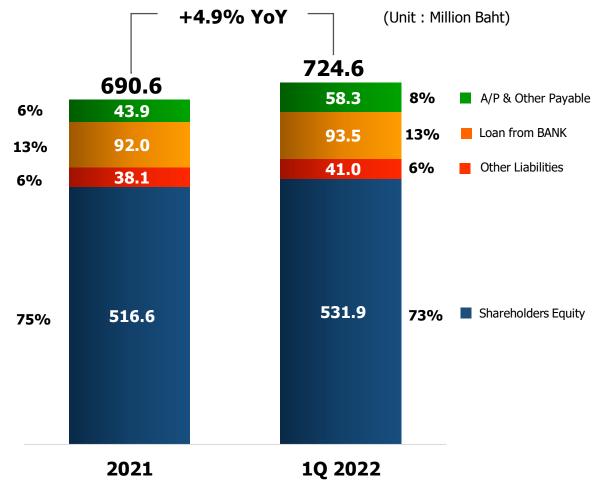


#### **Total Assets**

Total assets: increased 34.0 MB or +4.9% YoY mainly due to:

- 1. CASH (+16.0 MB) : Gain from A/R collection.
- 2. INV. (+22.5 MB) : Sales volume increased.
- 3. PPE (+24.0 MB) : Construction of new head office.





#### **Total Liabilities**

Total liabilities: increased 18.7 MB or +10.7% YoY mainly due to:

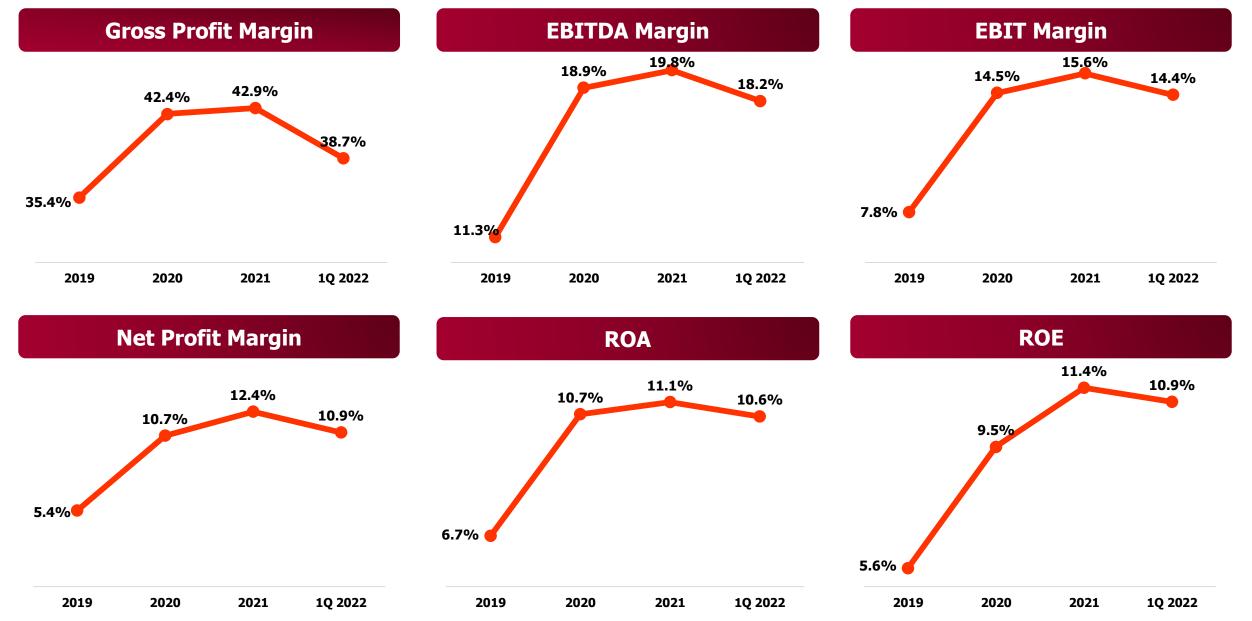
1. A/P (+14.3 MB) : Purchased of material.

#### **Total Equity**

1. Shareholders Equity : +15.3 MB or +3.0%

### **Key Financial Ratios**

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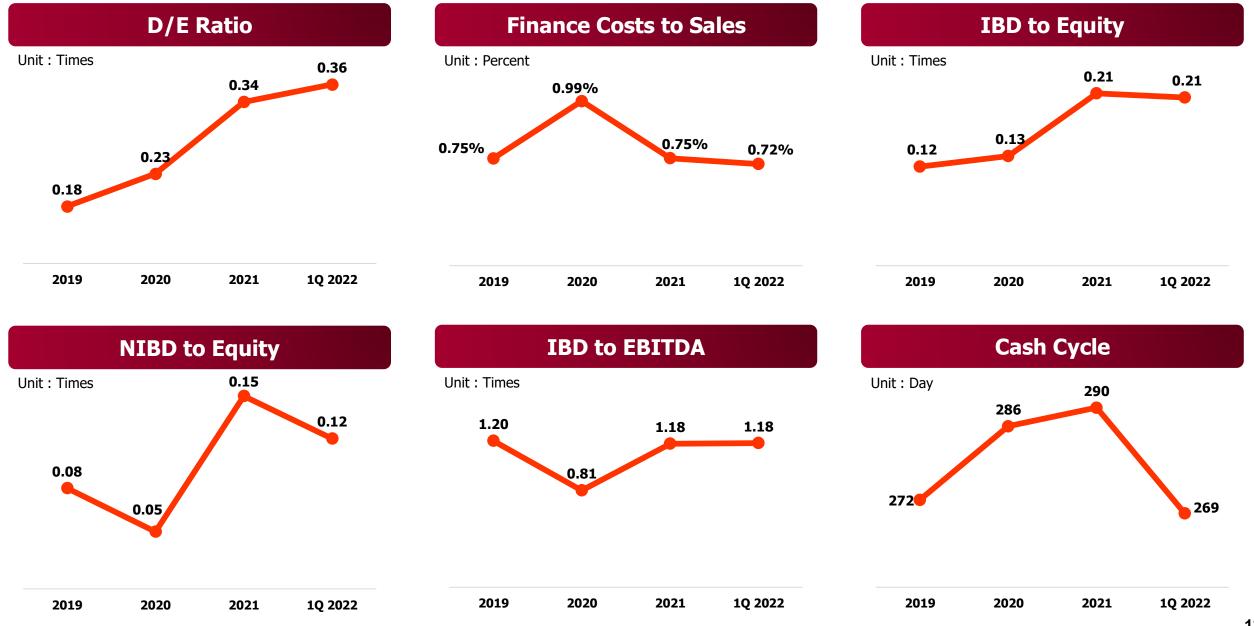


Remark: ROA , ROE Annualized

### **Financial Position**

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Remark: EBITDA Annualized





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### **KUMWEL Business Outlook**



# 1. New head office construction progress as planned

- End of year 2022, fully functionality of all operation and enhance company competitiveness.
- ✓ Implement technology to improve operation efficiency.
- ✓ High quality of laboratory and testing units to enhance product quality and innovation.

#### 4. Solution revenue recovery

- ✓ Solution revenue portion will increase in the second half of 2022
  - Expects that solution demand from large-scale projects will continue to expand.



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#### 2. Drives Marketing Strategies

✓ Marketing Campaign & Promotion

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 Kumwell Special Talk – "Kumwell Lucky Day กราวนด์ดีมีโชค"

✓ Social Media Engagement

• Online Seminar & Content Marketing To provide and share knowledge of Company's products to public and private sector.

#### 3. Build up long-term growth

- New Innovation likely to generate revenue – DTS that accepted by foreign customers (Indonesia)
- Innovation will be main source of revenue that helps support Company's future growth.



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# For inquiries related to the Investor Relations, please contact us by:



